



Confederation of Indian Industry

**Announcement of Award**  
**For 'Creative cum Media Planning & PR Agency'**  
**For World Food India 2017**

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Further to the Expression of Interest floated by CII on 24<sup>th</sup> August -17 inviting bids for the selection of **Creative cum Media Planning & PR Agency** for World Food India 2017 and after considering Technical and Financial bids received from interested Agencies it is informed that 'Ogilvy Advertising' has been selected as the successful bidder for 'Creative cum Media Planning & PR Agency' for World Food India 2017.

**Authorized By:**

**World Food India Procurement Committee, CII**