

## EMINENT SPEAKERS FROM EARLIER CONFERENCES



Mr Suresh Prabhu  
Minister for Railways, Government of India

Over time, the ecosystems which are the source of water have been neglected, therefore it is essential to have a policy perspective linking water and ecosystem intricately and imperatively.



Mr Patrick Rousseau  
CEO, Veolia Environment India, Chairman and Managing Director Veolia Water India

Affordable innovation by engaging with all stakeholders and a well-balanced PPP is critical for water management in urban areas. The private sector can bring in not only technical engineering but also social engineering. It was an interesting session with a very good attendance.



Ms Kathryn Stevens  
Deputy Mission Director, USAID India

I was very impressed by the work and conference and look forward to the opportunity to talk further.



Dr Amarjit Singh  
Special Secretary, Ministry of Water Resources, River Development and Ganga Rejuvenation, Government of India

The present challenges in the water sector call for an urgent need for Industry and all major users of water to use recycled water instead of Fresh Water for their processes



Dr A B Pandya  
Chairman, Central Water Commission, Ministry of Water Resources, River Development and Ganga Rejuvenation, Government of India

The need for groundwater replenishment is one of the major requirements in the present scenario. India has been drawing 3.5 times more groundwater than what it can replenish annually which is leading to water stress in the form of receding ground water tables.



Mr Yonathan Ben - Zaken  
Head of Economic and Trade Mission, Embassy of Israel

Israel's smart water management practices include usage of 85% of recycled sewage water for Irrigational and agricultural usage apart from educating the school children to save water.



CII-TRIVENI  
WATER INSTITUTE

One among CII's 9 acclaimed Centers of Excellence, CII-Triveni Water Institute, (CII-TWI), is a unique institution established in 2008, where government, industry and civil society have partnered to address water related issues in a holistic manner. Headquartered in Gurgaon, National Capital Region, CII-TWI operates from several satellite locations across the country that includes Jaipur and Bangalore.

The vision of the Institute is to enable India make substantial progress towards achieving Water Security by 2022. The Institute is unique as it brings together Government, Industry and Community to work towards a common vision. The core purpose of CII-TWI is to transform water conservation and management in India by changing the mind-set and behaviour of stakeholders resulting in more effective and sustainable water management practices at the grassroots level.

CII-TWI has a holistic and integrated approach to water security. The Institute's initial focus has been on closing the gap between demand and supply by addressing issues related to water conservation, water efficiency and waste water management. It aims to ensure availability and equitable distribution of limited fresh water resources to secure growth, and integrated development for future generations.



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has over 7900 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 200,000 enterprises from around 240 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

In its 120th year of service to the nation, the CII theme of "Build India-Invest in Development, A Shared Responsibility", reiterates Industry's role and responsibility as a partner in national development. The focus is on four key enablers: Facilitating Growth and Competitiveness, Promoting Infrastructure Investments, Developing Human Capital, and Encouraging Social Development.

With 66 offices, including 9 Centres of Excellence, in India, and 8 overseas offices in Australia, Bahrain, China, Egypt, France, Singapore, UK, and USA, as well as institutional partnerships with 312 counterpart organizations in 106 countries, CII serves as a reference point for Indian industry and the international business community.

For participation and information please contact:

**Kunal Khanna / Vipin Varghese**  
T: +91 124 4014060 / 4234169  
F: +91 124 4014080  
E: kunal.khanna@cii.in

**CII - Triveni Water Institute**  
249 - F, Sector 18, Udyog Vihar  
Phase IV, Gurgaon - 122015 (India)



Release of the handbook on Water Use Efficiency in Urban India at the 1st International Conference on Promoting Water Use Efficiency across Urban Sector to Address Climate Change on 9th October 2013.



Launch of "Training Courses for Operators of Waste Water Treatment Plants in India" at the 2nd International Conference on Improving Water Use Efficiency in Urban Sector to address Climate Change on 14th November 2014.



Confederation of Indian Industry



# WATER INNOVATION SUMMIT 2015

**Making India Water Secure:  
Imperative for Swachh Bharat; Smart Cities & Make in India Mission**

16 November 2015  
Hotel Leela Palace, New Delhi





# BACKGROUND

Water is a resource central to all aspects of life. It's a key driver of economic and social development while it also has a basic function in maintaining the integrity of the natural environment.

Fresh water is an increasingly scarce commodity and the amount of fresh water available to people is finite.

The UN estimates that by 2025, forty-eight nations, with combined population of 2.8 billion, will face freshwater stress. Drivers such as demographic and climatic changes further increase the stress on water resources. The traditional fragmented approach is no longer viable and a more holistic approach to water management is essential. A holistic approach is possible through Integrated Water Resources Management (IWRM) which has now been accepted internationally as the way forward for efficient, equitable and sustainable development and management of the world's limited water resources and for dealing with conflicting demands.

It is Imperative to ensure that adequate supplies of water of good quality are maintained, for the entire population of this planet, while preserving the hydrologic, biological, and chemical functions of the ecosystems, adapting human activities within the capacity limits of nature and combating vectors of water related diseases.

India is poised to grow by 8.1 - 8.5 % in 2015 -16 and is expected to accelerate to a double digit growth rate in a couple of years\*. To sustain the Growth momentum, India needs to ensure integration of the development plans and ensure water security.

\*Economic Survey of India

## Facts that call for Urgent Measures

- Major part of the country receives nearly all its rainfall for a time less than 10% of the year.
- More than 80 percent of river basins are facing water stress and scarcity on an overall basis. The micro level analysis further reveals hugely growing demand supply gaps.
- Groundwater quality is rapidly deteriorating with emerging geo-contaminants, like arsenic, uranium, fluoride and iron, visible more than ever before.
- About 50% of riverine length shows high pollution measured in terms of BOD alone (just one measure of organic pollution).
- Over 20% of transmissible diseases in India are related to contaminated water.

# WATER INNOVATION SUMMIT 2015

## OBJECTIVE

The Summit will focus on the recent developments and challenges affecting the precious resource, **Water**. As India is poised to grow by 8.1 – 8.5 % in 2015 -16, the deliberations at the Summit would focus on strategies and measures to be taken by all stakeholders to sustain this growth momentum by focusing on development plans and water usage of all sectors.

The Water Innovation Summit would seek to identify sustainable pathways and solutions converging towards an integrated plan for improving the overall ecosystem security.

The Summit aims at analyzing the past trends and exploring effective case studies and various innovative policies/strategies towards a win-win business model for all stakeholders.

## KEY TAKE AWAYS

- Knowhow on scalable technologies supporting water use efficiency in Cities, Industry and Municipalities
- Identification of innovative and workable Public- Private Partnership models for addressing the mammoth infrastructure needs of our Urban centres
- Sharing of good practices and best available technologies for efficient water resource usage (National and International case studies)
- Unique Knowledge exchange platform to explore strategies for improving water use efficiency and safeguarding ecosystems
- Policy perspective linking water and ecosystem for water security

## DELEGATE FEE REGISTRATION

<b>CII Member</b>	
Large & Medium Cos.	₹2000 per delegate
SSI Units	₹1800 per delegate
<b>Non Member</b>	
Large & Medium Cos.	₹2500 per delegate
SSI Units	₹2250 per delegate

US\$100  
for overseas delegate

Including Service Tax

## PLENARIES

Plenary I: Integrated Water Management for Building Smart Cities

Plenary II: Water Security for Make in India Mission

Plenary III: Water for Swachh Bharat Abhiyaan

## WHO SHOULD ATTEND

Representatives from industries from various sectors

Technocrats, Advisors, Policy Makers, Scientists & Researchers

Representatives from manufacturers of Water related devises and System Integrators

Officials from Ministry of Water Resources, Ministry of Environment & Forests, Ministry of Urban Development

Officials from Municipal Authorities, Jal Boards, Pollution Control Boards, Public Health and Works Department, Government agencies

## SPONSORSHIP OPPORTUNITIES

Sponsorship Type	Amount (Rs.)
Platinum Sponsor	15 Lakhs
Gold Sponsor	12 Lakhs
Silver Sponsor	9 Lakhs
Lunch Sponsor	8 Lakhs
Co-Sponsor	7.5 Lakhs
Document Sponsor	5 Lakhs
Badge Sponsor	3.5 Lakhs