



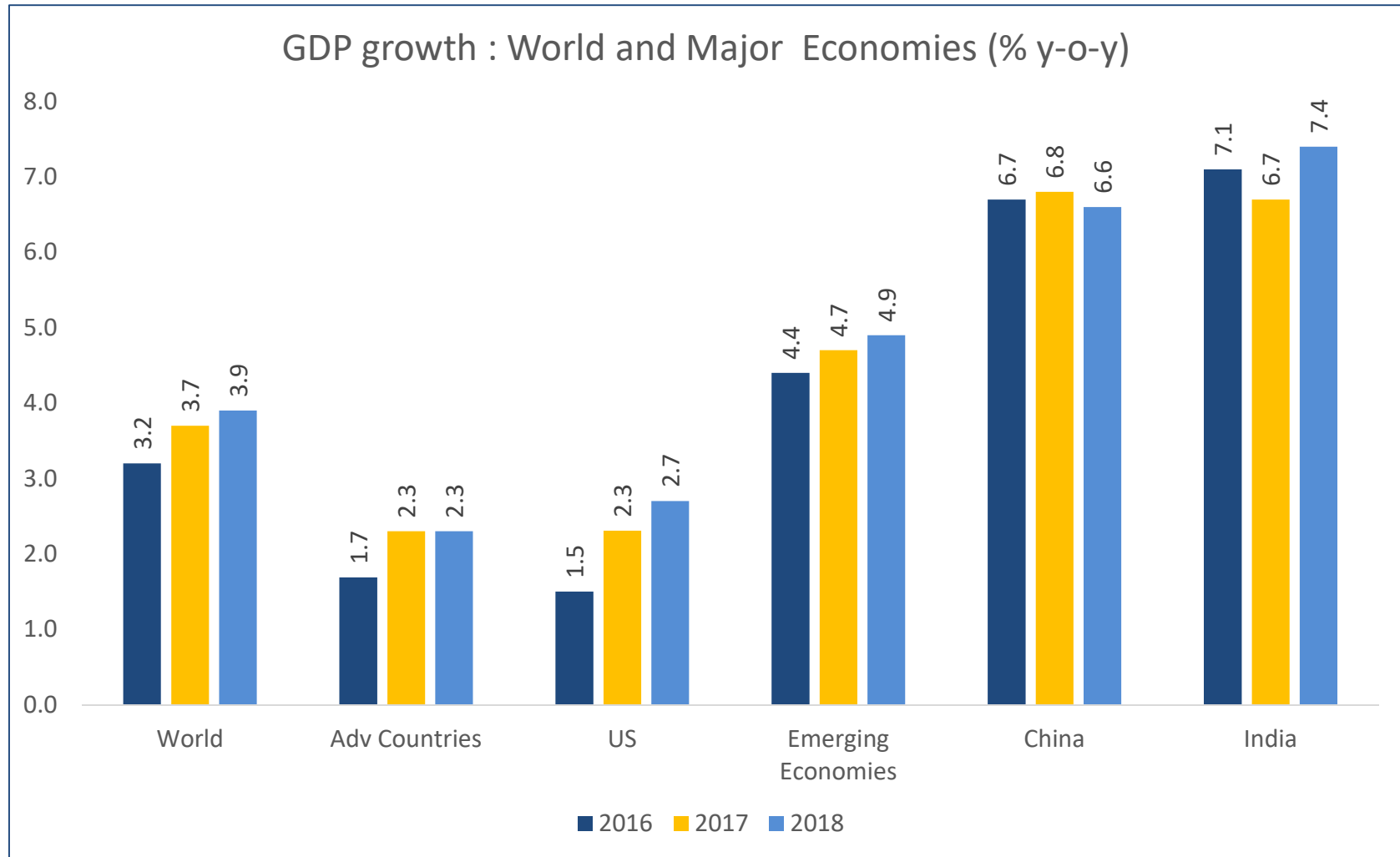
Confederation of Indian Industry

The CII Agenda 2018-19

12 April 2018 – New Delhi

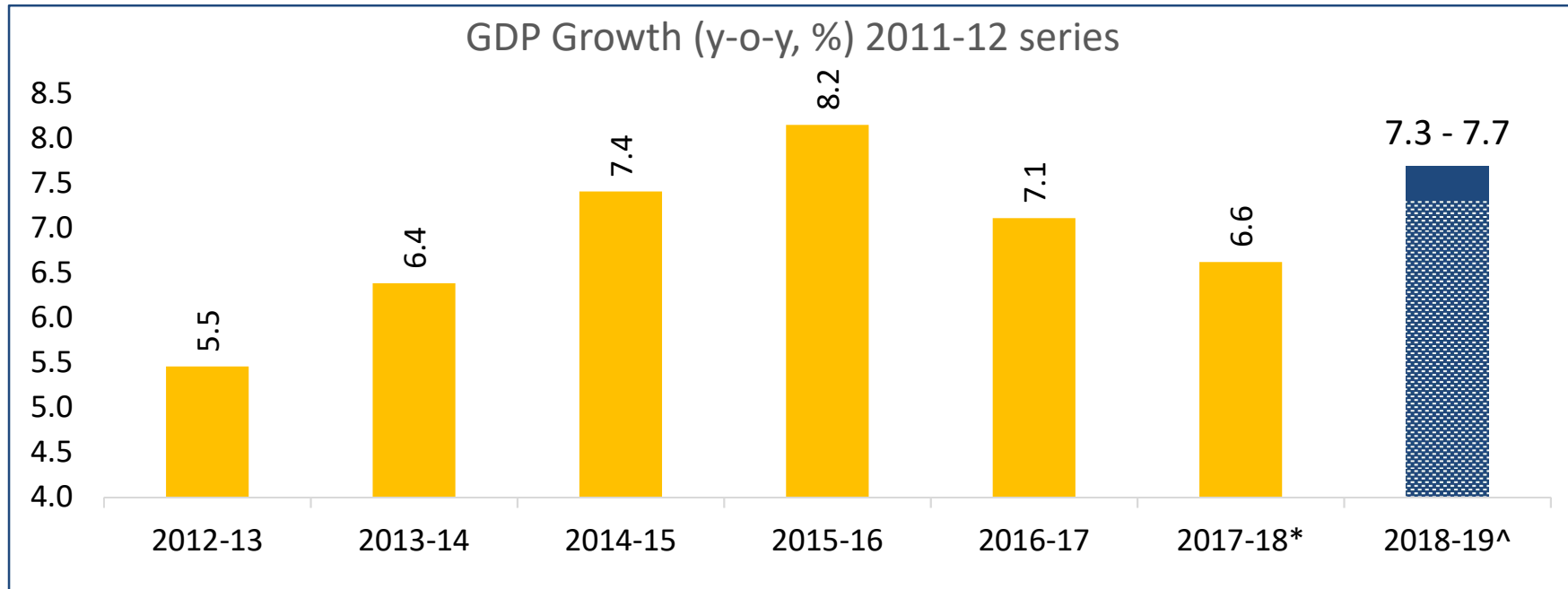
ECONOMY

Global growth on recovery path



Source: IMF World Economic Outlook
(January'18 Update)

Domestic economy expected to rebound in 2018-19



Sectoral Projections for 2018-19 y-o-y

- Agriculture - 2.5% -3.5%
- Industry - 7.2% - 7.5% with manufacturing expected to turn around
- Services - 8.4% - 8.7% with 'Construction' and 'Trade & Repairs' to lead

Source: CSO

*: As per 2nd advance estimate numbers, ^CII Forecast

Source: CSO



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India's Economic Outlook robust, some risks remain...

Growth Drivers

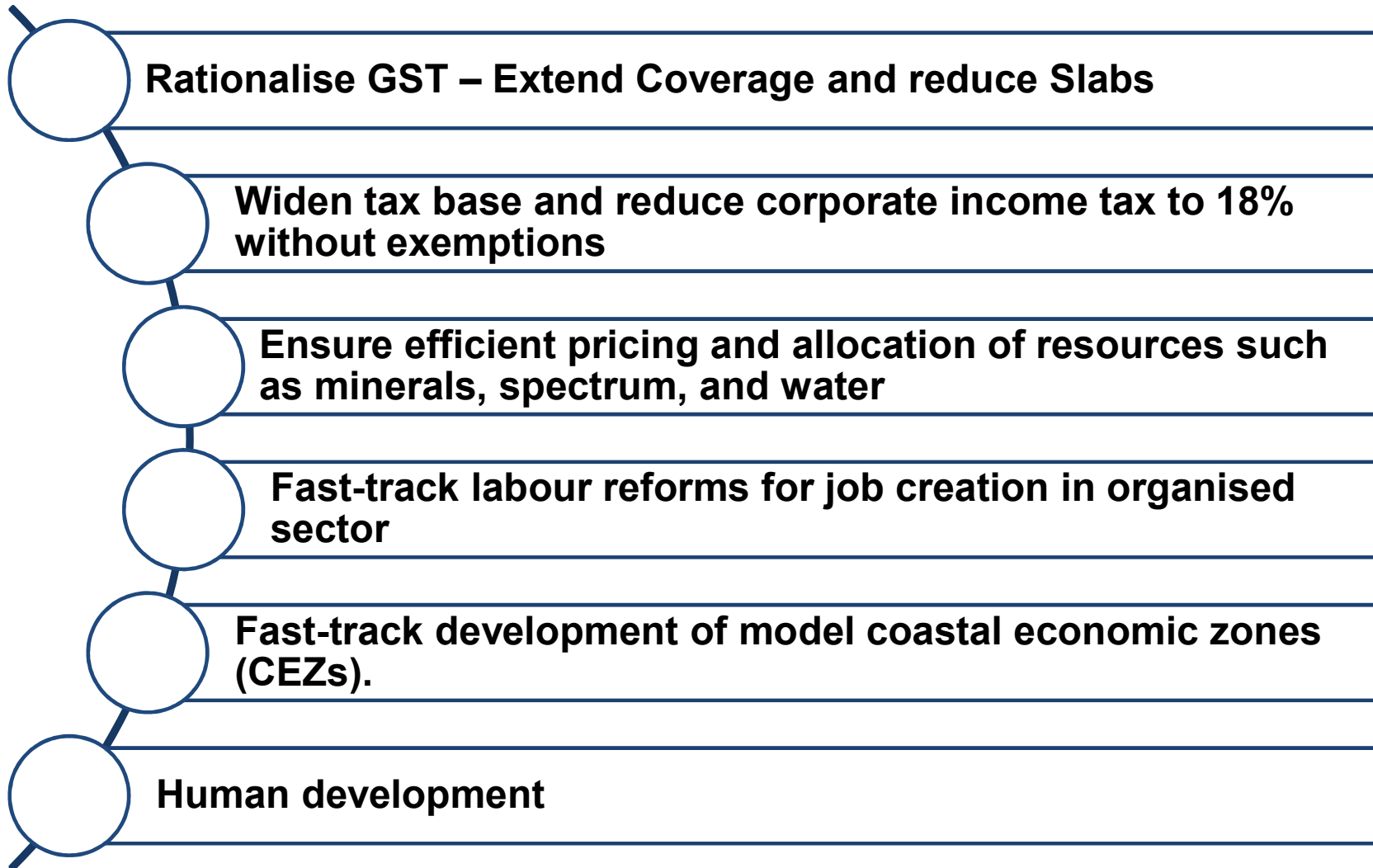
- Strengthening of macroeconomic fundamentals through structural reforms in the recent past.
- Normal monsoons (predicted) to revive agricultural growth.
- Revival in investment activity: Improvement in production of capital goods, expansion of manufacturing PMI.
- Improving global growth outlook may enhance export demand

Risk Factors

- Quality of public finances might have an adverse impact on private investment.
- Investment rate remains below 30%
- Continuing over-leveraged position in some of the sectors may inhibit performance of the overall economy.
- Increase in crude oil prices could constrain domestic consumption and remains a risk.
- Rising international protectionism

On balance, India's economic outlook remains positive


Economic Imperatives



Industry Imperatives



Government Actions and CII Policy Advocacy

- 
- 1. Goods & Services Tax (GST) and taxation**
 - 2. E-way Bill**
 - 3. Fixed Term Employment**
 - 4. Insolvency & Bankruptcy Code**
 - 5. Ease of Doing Business (EoDB)**
 - 6. MSMEs – redefinition and public procurement**

CII Theme 2018-19

Indian Industry is Primary Growth Engine

- Aim at India to be more inclusive, more competitive and more responsible
- Will be the primary growth engine for India's goal of becoming a \$5 trillion economy
- CII has been engaged in the country's industrial and economic development since 1895
- Many positive policies – Rural Economy (doubling farm incomes); Infrastructure receiving investments worth Rs 6 trillion ; New industrial policy in the Manufacturing Sector; Quality of primary education; Healthcare, etc.
- Keeping in mind the leadership role that India aspires to take up, CII will action its agenda for the year under the theme as



Confederation of Indian Industry

CII Theme for 2018-19 - **India RISE:**

Responsible. Inclusive. Sustainable. Entrepreneurial.

India RISE



Key CII Initiatives 2018-19

India Responsible

1. Transparency and Governance

- Voluntary Code of Corporate Governance for Industry
 - Large companies (Listed and Unlisted)
 - MSMEs
 - Financial Sector
- Third Party suppliers Education on good ethical practices

India Inclusive

2. Healthcare – Promote and participate in Universalisation

- Self regulation by healthcare providers

3. Skill Development & Livelihood Creation

- CII Skill Initiatives impact over 10 lakh youth per annum:
 - From 4 CII–Model Career Centres to 10

Key CII Initiatives 2018-19

4. Taking Agriculture to Next level

- Pilot Projects including up-gradation of select Rural haats into Gramin Agricultural Markets
- Pilot project on creating a multi modal green logistics corridor for movement of perishables in southern states.

5. Develop FPOs as Agri-start ups

- Draft Rules for Tax Holiday for FPOs.
- Market connect program for connecting FPOs to retailers, processors and exporters.
- FPO centric program - Capacity building & training.
- Devising a National program in coordination with agri universities and technology colleges to engage youth in agritech innovation, in line with PM's vision.
- Mentoring program for ag tech start ups.

Key CII Initiatives 2018-19

6. Leveraging North Eastern Region

- Capacity building for youth (about 1900 youth trained) and in entrepreneurship.
- Actively promoting Bamboo production and marketing and food processing thus creating market linkages.

CII proposes to

- Promotes investment in NorthEast.
- Proposes to set up second Multi Skill Centers in collaboration with different State Governments in the region.
- Proposes one Model Skill Centre to be set up
- Promoting North East through CII Myanmar Office to reach ASEAN

Key CII Initiatives 2018-19

7. Promoting Backward Districts

- CII runs several projects at the district level in diverse domains.
 - CII in partnership with Pan-IIT Alumni Reach for India have set up 22 Skill Gurukuls in the backward districts.
 - The CII Multi Skill Institute in Madhya Pradesh is training in 9 trades and benefiting over 3000 youth per annum
- Proposes to come out with District Development plans and identify short term and long term interventions in 35 districts across 18 states
- Promote dietary diversity in 25 high priority districts - awareness generation and consumer campaigns around diets rich in high quality protein, fibre and micronutrients.

Key CII Initiatives 2018-19

India Sustainable

8. Sustainability

- Launch of the 'CII EV Mission' to develop an integrated energy and mobility ecosystem in India

9. Making Business Greener

- New Taskforce on reducing Pollution in Delhi NCR.

India Entrepreneurial

10. R&D and Innovation

- CII-NITI Aayog Initiative “India Innovation Index” to measure and rank States on Innovation ecosystem

11. Global Integration

- New International offices in Myanmar, Vietnam and Indonesia to promote international business for Indian industry



New Competitiveness Services

New Competitiveness Services to be launched



CII to launch 'Digital Transformation' CoE

CII to launch 'Export Certification'

CII to launch Supply Chain Logistics Maturity Model

Industry 4.0



Issues

- Low global share of merchandize exports
- Re-shoring of manufacturing to Europe and America
- Low Integration into global supply chains



Policy Recommendations

- Create a national agenda and action plan for smart manufacturing
- Create conducive eco-system for Industry 4.0 within the 'New Industrial Policy'



CII Initiatives

- Smart Manufacturing Maturity Index
- Observatory and Resource Centre
- 'Glidepath' for manufacturing companies



Digital Transformation and Artificial Intelligence



Issues

- Digital transformation key to next gen industry and Government
- Promoting AI could bring in factor efficiencies



Policy Recommendations

- Complete Digital adoption by Government.
- Digitization Policy



CII Initiatives

- Capacity building and digital adoption in industry
- Digital Transformation Center launched.
- Policy advocacy and awareness on AI adoption
- Curriculum development & research in AI

Future Business Group (FBG)



Challenge

- Future Business Group (FBG) to help 50 start-ups and nurture them to be successful global companies.



Policy Recommendations

- Address Policy and Regulatory issues faced by FBGs



CII Initiatives

- Mentorship for 50 FBG Members.
- First 'port of call'.
- CII Membership services
- Address Policy and Regulatory issues
- Awards





Confederation of Indian Industry

CII Theme for 2018-19 - **India RISE:**

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