



Confederation of Indian Industry

# GreenCo Newsletter

*How Green is your Company ?*



## Launch of Green Company Rating System (GreenCo)

Of late, there has been a continuous demand from companies to formulate a system to evaluate the actual performance of companies pursuing ecologically sustainable business growth.

In light of this, CII, through an extensive stakeholder consultation and interaction with experts have developed the 'Green Company Rating System (GreenCo) for evaluating the 'Greenness of Companies'.

Green Company Rating System (GreenCo) aims to act as a milestone for companies pursuing green to assess where they stand and help in defining the path forward.

## Pilot Rating for Companies

Green Company Rating System - Abridged Reference Guide (Pilot Version) was launched in February 2011. The Abridged Reference Guide explains the requirement of ten performance parameters against which the green features of companies get evaluated.



Seen from L-R: Ms Seema Arora, Principal Counsellor, CII - ITC Centre for Sustainable Development; Mr S Raghupathy, Senior Director & Head, CII-Godrej GBC; Mr Suresh Prabhu, Chairman, Council on Energy, Environment and Water and former Union Power Minister; Mr Jamshyd N Godrej, Chairman, CII-Godrej GBC; Mr L S Ganapati, Chairman, Assessors Panel, GreenCo Rating and Mr K S Venkatagiri, Principal Counsellor, CII-Godrej GBC at the launch of Green Company Rating System at New Delhi.

## GreenCo Rated Companies

### First GreenCo (Silver) Rated Company



**Bengaluru International Airport Limited (BIAL)**

### First Pulp and Paper GreenCo (Gold) Rated Company



**ITC Limited - Paperboards & Specialty Papers Division  
Bhadrachalam Unit**

## About Mission on Sustainable Growth (MSG)

CII – Sohrabji Godrej Green Business Centre under the Chairmanship of Mr. Jamshyd N Godrej launched a unique initiative titled “Mission on Sustainable Growth” (MSG) in 2008. The core purpose of this mission is to “promote and champion conservation of natural resources in industry, without compromising on high and accelerated growth”.

## Benefits of GreenCo

- Enhances the competitiveness of the company
- Communicates the corporate commitment towards environmental sustainability to all stake holders
- An easy way for businesses/ companies to compare themselves against their peers or competitors on environmental performance
- Develop a long term plan to improve competitiveness as well as in being ecologically sustainable

## Assessment Process



## Companies registered for Pilot Rating

- 1 Dr. Reddy's Laboratory (FTO3)
- 2 Dr. Reddy's Laboratory (CTO2)
- 3 Vasavadatta Cement, Sedam
- 4 ITC - PSPD, Bhadrachalam
- 5 Bengaluru International Airport
- 6 JCB India Ltd, Ballabgarh
- 7 Hindustan Unilever, Mysore Factory
- 8 JK Tyre, Kankroli, Rajasthan
- 9 JK Tyre, Banmore, Madhya Pradesh
- 10 Bosch, Jaipur
- 11 ACC Ltd, Thondebhavi
- 12 Brakes India, Foundry Division, Sholinghur
- 13 ThyssenKrupp, Nasik

## Environmental Best Practices Award 2012

On 10 February 2012, Ms Suchitra K Ella, Vice-Chairperson, CII-Andhra Pradesh presented 14 Projects as “Most Innovative Environmental Project” and 13 Projects as “Innovative Environmental Project” and 3 Projects as Most Useful Presentation (selected from the short-listed companies) at the second CII Environmental Best Practices Award 2012.



Recipients of the CII Environmental Best Practices Award 2012 seen with Ms Suchitra K Ella, Vice-Chairperson, CII-Andhra Pradesh, Mr L S Ganapati, Chairman, CII Environmental Best Practices Award 2012 and other panel of judges on 10 February 2012 at CII-Godrej GBC, Hyderabad.

The objective of the Award was to recognise and award Environmental Best Projects implemented in industry and facilitate sharing of information on benefits to enhance / improve industry environmental performance.

27 short listed companies have achieved an annual recurring saving of Rs. 540 Million. These savings were achieved by implementing 27 projects. These projects resulted in the following environmental benefits:

<b>Total water saving</b>	400,000 Million m <sup>3</sup> / annum
<b>Waste diverted from landfill</b>	40,000 Tonnes/annum
<b>Raw material saved</b>	120,000 Tonnes/ annum
<b>GHG Reduction</b>	170,000 Tonnes of CO <sub>2</sub> / annum

The programme was also marked by the release of a publication titled - 'In pursuit of Green Excellence' –India's best practices on Environmental Management-Volume-II.



Release of Best Practices Manual - Volume II

## Report on Tamil Nadu's Carbon Footprint

On 19 March 2012, Mr C V Sankar, IAS, Principal Secretary, Environment Department, Government of Tamil Nadu released the Report on Tamil Nadu's Carbon Footprint at the Conference on Corporate Sustainability held at Chennai.

The Report has estimated the baseline emissions for Tamil Nadu in the year 2009-10 and has highlighted broad opportunities for emission reduction and achieving Low Carbon Growth for the State. The report was prepared by CII-Godrej GBC with the support of CII-SR Corporate Sustainability Forum.



Seen from L-R - Mr. K.S Venkatagiri, Principal Counsellor, CII Godrej GBC; Mr. Nicholas Beaumont, Co Chairman Corporate Sustainability Initiative Forum, CII-SR & President & Managing Director, Michelin India; Mr. Ramesh Kymal, Chairman, Corporate Sustainability Initiative Forum, CII-SR & Chairman & Managing Director, Gamesa Wind Turbines Pvt Ltd; Mr. C V Sankar, IAS - Principal Secretary, Environment Department, Government of Tamil Nadu; Mr. T T Ashok, Chairman CII-SR; Mr. Sujith Haridas, Senior Director, Confederation of Indian Industry and Mr. Aravind Srivatsan, Partner, KPMG at the release of the Estimation of Tamil Nadu's Carbon Footprint on 19 March 2012 at Conference on Corporate Sustainability held at Chennai.

## Conference on GreenCo

In view of spreading the awareness and sharing best practices on Sustainable Development among stakeholders the CII - Western Region (WR) organised a Conference on "GreenCo" on 3 February 2012 at Mumbai.



Seen from L-R: Mr H N Daruwalla, Conference Chairman, Convenor, CII-Maharashtra Energy & Environment Panel & Vice President (E & E Services), Godrej & Boyce Mfg Co Ltd; Mrs Valsa Nair Singh, IAS, Secretary - Environment, Government of Maharashtra; Mr Pradeep Bhargava, Deputy Chairman, CII Western Region & Managing Director Cummins Generator Technologies India Ltd; Ms Leena Nair, Chairperson, CII Maharashtra State Council & Executive Director - HR Hindustan Unilever Ltd and Mr S Raghupathy, Executive Director, CII - Godrej GBC at Conference on GreenCo.

## Training Programme on GreenCo

The two-day programme covered topics including background, focus & process, methodology of GreenCo, key requirement of assessment under ten parameters of GreenCo, discussion on best practices, case studies adopted by different organisations.



Participants at the training programme held on 1 - 2 February 2012, Hyderabad



Participants at the training programme held 26 - 27 April 2012, Pune

## Life Cycle Assessment

The Centre and Ecoinvent, Switzerland are jointly working on a project to develop Life Cycle Inventory (LCI) background data for India and also create awareness on Life Cycle Assessment (LCA) in industry.

### Benefits of LCA studies include:

- Selection of the product with least environmental impacts
- Comparison/benchmarking of products
- Support marketing claims by manufacturers
- Generate environment product declarations
- International marketing of products
- Developing eco design of product

CII is involved in developing Indian specific background data for various industrial processes. This is to create scientifically sound Life Cycle Inventories facilitating Life Cycle Assessment by companies based on Indian data sets. This project is supported by SECO, Switzerland.

## Progress on the implementation of CII-Code

As an initial step of the Mission on Sustainable Growth (MSG) initiative, a CII Code for Ecologically Sustainable Business Growth has been developed, which aims to involve the top management of companies to seek voluntary commitments to reduce resource consumption and emission.

*CII Code focuses on ten natural commandments, which include energy intensity reduction, decrease in specific water consumption, GHG emissions intensity reduction, reduction in waste generation, utilization of renewable energy, increased rainwater harvesting, green purchase, life cycle analysis, clean technologies, product stewardship and reduction in consumption of other natural resources.*

Till date, 625 CEOs of various companies have participated in the meetings. 450 companies have shown voluntary commitment by signing the CII – Code for Ecologically Sustainable Growth.

As a first step, the signatories of the CII Code have to set target for the commandments. CII – Godrej GBC assists it's MSG Signatories in developing specific targets for various commandments of the Code.

CII – Godrej GBC is monitoring the implementation of CII Code for ecologically sustainable business growth by receiving the feedback from MSG signatories.

### Progress made

Total savings achieved by various signatories till date is as follows:

Annual Electrical Energy Savings	82 Mn kWh
Annual Thermal Energy Savings	68229Mn kCal
Renewable Energy Power Generation	82.855 Mn kWh
Annual GHG Reduction	779337 tons of CO <sub>2</sub>
Water savings	131780 KL/Annum
Total annual savings (in Rupees)	INR 1307 Mn



Seen from L-R: Mr S Raghupathy, Senior Director & Head, CII-Godrej GBC; Mr Sudhir M Trehan, Past Chairman, CII (WR) & Managing Director, Crompton Greaves Ltd; Mr Jamshyd N Godrej, Chairman, CII-Godrej GBC; Mr. Banmali Agrawala, Deputy Chairman, CII (WR) and Mr K S Venkatagiri, Principal Counsellor, CII-Godrej GBC at the first MSG-CEOs Meet held on 12 February 2008 at Mumbai.

## Workshop on e-Waste Management

A one-day workshop which was held on 19 April 2012 aimed to provide an overview of proper management of e - waste, as per the best practices; as well as insight regulatory requirements.

### Forthcoming Events

#### Training Programme on GreenCo

16 - 17 August 2012: New Delhi

#### Waste Management Summit 2012

6 - 7 September 2012: Chennai



This summit will focus on current challenges, possible solutions, and capacity building requirements of the waste management & recycling sectors in India.

### Issue Supported by:



Companies can register their projects at  
[www.greenco.in](http://www.greenco.in)

For further details, please contact:

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