



# Karnataka Update



Confederation of  
Indian Industry

The Monthly Newsletter

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## Chairman's Message

It is with a sense of humility that I have undertaken my new responsibility as Chairman, CII Karnataka. We also have a new elected council of distinguished leaders from the corporate world who will surely be a great support in strengthening the activities of CII for the coming year. In this I am ably assisted by our Vice Chairman of CII Karnataka for the year: Mr S Chandrasekhar, Managing Director, Bhoruka Power Corporation Limited.

In welcoming my colleagues into the State Council, I also take this opportunity to record the enormous efforts and leadership provided by our immediate Past Chairman, Mr T Parabrahman. He took charge in a particularly difficult year when the economic situation was looking altogether uncertain. Yet, CII Karnataka managed a very active year with several path-breaking programs and initiatives which we surely will carry forward.

2010-11 promises to be a very hectic year for CII Karnataka. In June itself, we will have the Global Investors Meet, wherein CII has been entrusted with significant responsibilities as an event partner to the State. In addition, we are working on a number of impact making and relevant programs for the year and we would communicate these very shortly to all our members.

May I earnestly request all of you to kindly support CII in all endeavors for the year.

Cordially yours,

**Aroon Raman**  
Chairman  
CII Karnataka State Council

## CII Karnataka Annual Members Day 2010 Conference on Brand Karnataka and Session on Evaluating IT Options for SMEs

Mr S V Ranganath, IAS, Chief Secretary, Government of Karnataka addressed the Conference on Brand Karnataka on CII Karnataka Annual Members' Day, calling for its active support and participation in further promoting the state as the preferred investment destination. This assumes importance in the wake of the Global Investors' Meet which the Government is organizing on June 3 and 4, with the CII as the Associate Partner.

In this context, he emphasized the importance of energy and its efficient use for promoting industrial activity for economic growth while detailing the steps taken by the government for ensuring regular and dependable supply, beginning mid- 2010. He said the state would soon see a steady increase in the availability of power, both from conventional and non conventional sources. Similarly, he referred to the steps that the government was taking to tackle the water problem which included the setting up of tertiary treated water plants.

Mr V P Baligar, IAS, Principal Secretary, Industries and Commerce, Government of Karnataka on his part, said the government was ready with a land bank of about 50,000 acres, as part of its preparation for the Global Investors' Meet. An equal area would be cleared for investors later this year. This was in line with the government's plan to handle the key issues of land availability and infrastructure.

Mr Ashok Kumar Manoli, IAS, Principal Secretary, Information Technology, Biotechnology, Science and Technology, Government of Karnataka underlined government's commitment in ensuring that Karnataka retained its leadership in the IT and BT sectors. In this context, he referred to the policy measures announced recently by the government including those relating to the semi-conductor industry, Investment Technology Investment Region and the Rural BPO scheme in addition to the revised Biotechnology policy. The ITIR plan alone, he explained, offered investment opportunities exceeding Rs 1,00,000 crore besides leading to generation of 12,00,000 jobs.

Mr C R Swaminathan, Chairman, CII Southern Region, acknowledged the positive image that India presented to the global investors' community, with particular reference to the opportunities that Karnataka provided. More so, in terms of its pro-

active and favourable investment and business climate, not to forget the unique Brand identity established by Bangalore, its IT capital.

Mr T Parabrahman, Immediate Past Chairman, CII Karnataka State Council, complimented Karnataka for its clear and focussed vision in driving the agenda for inclusive development. At the same time, he reiterated CII's commitment in partnering with the Government in the key sectors of aerospace, manufacturing, energy, infrastructure and mining and minerals for the Global Investors' Meet.

Appreciating the seriousness of intent and the determined efforts which the government was making to ensure the success of GIM, Mr Aroon Raman, the newly elected Chairman, CII Karnataka State Council, said that this would propel Karnataka's agenda of development.

### Evaluating IT Options for SMEs

The function was also made memorably by the Chief Secretary who released the report on Determining Business Value of IT Investments

in Small and Medium Enterprises. Prepared by the CII Karnataka CIO Forum, in consultation with the Indian Institute of Management, Bangalore, it is intended to aid SME managers responsible for IT related investment decisions. The report provides them with the process, tools and guidelines to better estimate and articulate business value of such investments.



THE CHIEF SECRETARY OF KARNATAKA RELEASING THE REPORT ON  
IT INVESTMENTS IN SME

## CII Karnataka Office-bearers for 2010-11



**Aroon Raman**  
Chairman  
CII Karnataka State Council and  
Managing Director  
Raman FibreScience Pvt Ltd



**S Chandrasekhar**  
Vice Chairman  
CII Karnataka State Council and  
Managing Director  
Bhoruka Power Corporation Ltd



**Shaji Mathew**  
Chairman  
CII Mysore Zone and Associate Vice  
President and Head Delivery-  
Manufacturing, Infosys Technologies Ltd



**Biswajit Mitra**  
Vice Chairman  
CII Mysore Zone and  
Vice President - Operations  
Jubilant Organosys Ltd



**K S S Panikar**  
Chairman  
CII Hubli & Belgaum Zone and  
Associate Vice President and CEO  
Kirloskar Electric Company Pvt Ltd

### Elected Members of CII Karnataka State Council for 2010-11

#### General Category

**Mr Biplab Majumder**

MD & Country Manager, ABB Ltd

**Mr Soumitra Bhattacharya**

Senior Vice President - Finance & Admin, Bosch Ltd

**Mr Venkatesh Valluri**

President, Ingersoll Rand (I) Ltd

**Mr K S S Panikar**

Chief Executive-Hubli Unit, Kirloskar Electric Co. Ltd

**Mr S R Subramanian**

Chief Executive, L & T-Komatsu Ltd

**Mr L Krishnan**

Managing Director, Taegutec India Pvt Ltd

**Mr K U Subbaiah**

Managing Director, Tyco Electronics Corp. India Pvt Ltd

**Mr Mrityunjaya Singh**

Managing Director, Volvo India Pvt Ltd

#### Small Scale Category

**Mr M Ali Safiulla**

Managing Director, General Foundries Pvt Ltd

**Mr Girish M Rakhe**

President, Reva Electric Car Co. Pvt Ltd

### Council expansion and activity plan for 2010-11

During March-April 2010, we will be expanding the strength of the CII State Council by inviting, other corporate leaders and eminent business persons into the Council. We would also form the various panels, forums and task forces for the year during this period and would be sending out the circular to all members requesting nominations to these.

### CII Karnataka Panels and Forums for 2010-11

#### Panels

- CSR, Affirmative Action
- Environment and Sustainability
- HR & IR
- Infrastructure and Power
- Manufacturing
- Membership
- Micro, Small and Medium Enterprise
- Policy & Advocacy
- Skills & Vocational Training

#### Forums

- CEO Forum
- CIO Forum
- Women Business Leaders Forum
- Disability Forum

#### Task Force

- Industrial Security

Members are requested to nominate their representatives to various Panels.

## Global Investors Meet of the Government of Karnataka - An Update

CII Karnataka has been selected as an Associate Partner by the State government for the Global Investors Meet (GIM) to be held in Bangalore over June 3-4, 2010. We have been given responsibility for managing the following four sectors:

1. Aerospace
2. Automotive and Machine Tools
3. Infrastructure
4. Power
5. Mining and Minerals

CII has formed five Task forces as follows :

Aerospace	Automotive and Machine Tools	Infrastructure	Power
<p><b><u>Chairman:</u></b>  <b>Mr A K Saxena</b>            Director, UK Advanced Engineering Representative Office, India</p>	<p><b><u>Chairman:</u></b>  <b>Mr T Parabrahman</b>            Immd. Past Chairman CII Karnataka &amp; Managing Director, Kirloskar Toyoda Textile Machinery Pvt Ltd</p>	<p><b><u>Chairman:</u></b>  <b>Mr B Ramaswamy</b>            President, Business Development Southern India Feedback Ventures Pvt Ltd</p>	<p><b><u>Chairman:</u></b>  <b>Mr S Chandrashekar</b>            Vice Chairman, CII Karnataka &amp; Managing Director Bhoruka Power Corporation Ltd</p>
<p><b><u>Co-Chairman:</u></b>  <b>Dr Raj Kumar Khatri, IAS</b>            Commissioner for Industrial Development and Director, Commerce and Industries Department, Government of Karnataka</p>	<p><b><u>Co-Chairman:</u></b>  <b>Dr Raj Kumar Khatri, IAS</b>            Commissioner for Industrial Development and Director, Commerce and Industries Department, Government of Karnataka</p>	<p><b><u>Co-Chairman:</u></b>  <b>Mr V Madhu, IAS</b>            Principal Secretary, Infrastructure Development Department, Government of Karnataka</p>	<p><b><u>Co-Chairman:</u></b>  <b>Mr K Jairaj, IAS</b>            Additional Chief Secretary, Energy Department Government of Karnataka</p>
<p><b><u>Knowledge Partner:</u></b>            PricewaterhouseCoopers</p>	<p><b><u>Knowledge Partner:</u></b>            PricewaterhouseCoopers</p>	<p><b><u>Knowledge Partner:</u></b>            Feedback ventures Pvt Ltd</p>	<p><b><u>Knowledge Partner:</u></b>            Ernst &amp; Young</p>

Following this a series of meetings have been held with various concerned departments of the government and we are working now to prepare a package for investors for each of these sectors, targeting potential investors both within India and overseas. The April issue of our Newsletter will contain lot more information on the Global Investors Meet (GIM) as well.

### Interactive meeting with Dr Devi Shetty, Chairman and Senior Consultant Cardiac Surgeon, Narayana Hrudayalaya Institute of Cardiac Sciences

Following the relaxation of ESI rules and regulations leading to greater choice for the employees in choosing health care centres for their treatment, a high level team led by Mr Aroon Raman, Chairman, CII Karnataka State Council had a fruitful meeting with Dr Devi Shetty, Chairman and Senior Consultant, Cardiac Surgeon, Narayana Hrudayala Institute of Cardiac Sciences on 24 March 2010.

The objective was to see how best the CII could involve

itself in the health sector in addition to helping employees to benefit from the new guidelines which are set to revolutionise healthcare coverage under ESI. Arising out of the meeting with Dr Shetty, the CII, which also discussed other subjects of common interest with him including vocational training skills for the hospitality sector, proposes to convene a meeting with the Director General of ESI before issuing the amended guidelines to its members for the benefit of their employees.

### Air connectivity to Mysore

Air connectivity to Mysore will soon become a reality following the initiative taken by the Mysore zone of the CII. It has initiated a dialogue with the airlines concerned to understand their load factors and economics of operations. The zonal office has already begun collating data in this connection.

## International Women's Day Panel Discussion - Our Vision of Women in 2020

CII Karnataka organized a panel discussion with the theme as "2020: Our Vision of Women," in connection with the International Women's Day, 2010. Five distinguished women speakers shared their thoughts on the issue with particular emphasis on what they thought 2020 would look like as more and more women join the public and private domain.

The discussion was moderated by Ms Priya Chetty Rajagopal, CII Karnataka's convenor of the Women's Business Leaders Forum. She is also vice president, StantonChase International.

The leading speakers included Ms Geetanjali Kirloskar, Chairperson, Kirloskar Technologies Pvt. Ltd, Ms Susan Scott-Ker, Senior Director, Accenture, Ms Arundhati Bhattacharya, Chief General Manager, SBI, Ms Hema Ravichandar, Strategic HR Advisor and Ms Kalapana Kar,

Cancer Patients Aide Association.

Ms Bhattacharya and Ms Scott- Ker, while highlighting the manner in which women were forging ahead in today's male dominant society, argued that the India of 2020 would see more of them joining the mainstream. This, for the simple reason that their energy levels had got better with creativeness and flexibility.

For Ms Kirloskar, as the "woman was the nurturer and creator," everyday was a celebration for her.

Echoing her views, Ms Ravichandar and Ms Kar, however, felt that women have to become change agents because of their ability to multi-task. The power of women was being recognized today even as they were increasingly realizing that "nobody gives you power; you just take it."



## Second Session of the Foundation for Profitability for SMEs at Hubli



As part of its ongoing effort to address the needs of the SME sector, CII Karnataka initiated a long term development programme in Hubli-Belgaum area titled "Foundation for profitability for the SMEs." The thrust was on profitability as this is a major concern of the small and medium enterprises. They want to grow but do not have the required experience.

Workshops by practitioners with case studies drawn from

their organizations with strong emphasis on implementation, were conducted covering marketing strategy for SME's, operations and supply chain, technology innovation, financing options and cost control.

In addition, subjects like cash flow management and low cost IT for SMEs besides leveraging one's company through the internet, were dealt with effectively.

## Yi Annual Members Day 2010

The Yi Bangalore Chapter celebrated its Annual Members Day on 25 March 2010 in Bangalore. On this occasion, Mr Raghu Kailas, Chair – Chapter Growth Yi, National, highlighted the key areas on which the Yi Bangalore Chapter would concentrate to scale up awareness and advocacy. The Young Indians can contribute to the community and society at large by taking action for a shared vision for India, he said adding that plantation of one million trees across chapters would be a major Yi initiative this year. The organization also proposes to take initiatives in education, employability, healthcare, environment and arts and crafts for the youth.



Mr Aron Raman, our chairman, delivered a special address on CII Karnataka and Yi – A Transformational Agenda. Exhorting the Young Indian members to take pride in being Indian and to engage in building Brand India, he said while the youth were indeed competent, they needed to identify the key areas of work. The success of Yi rested solely on the initiatives taken by its members and their ability to make it happen, he explained.

Mr Kailas announced names of the new office bearers for

the Yi Bangalore Chapter 2010 - 11: Mr. Darshan Mutha, Executive Director, Aditya Edu Ventures Pvt Ltd, as the Chair, Yi, Bangalore Chapter and Mr Bharath Ram Lokkur, Senior Manager, PricewaterhouseCoopers was elected as the Co-chair, Yi Bangalore Chapter.

The Confederation of Indian Industry's Young Indians (Yi) is a movement that seeks to integrate the "Voice of Young Indians" and focuses on issues of national importance. The main objective is to motivate a generational change in the economic and social agenda of India.

## CFO Forum on IFRS Spotlight on Technology, Real Estate & Manufacturing



CII Karnataka organized the CFO Forum on IFRS: Spotlight on Technology, Real Estate and Manufacturing, on March 13 in Bangalore. The objective was to make the industry aware of the underlying concepts of IFRS, its impact on business and to share the IFRS conversion strategies of successful companies in India and Europe.

The seminar addressed the specific challenges faced by the companies in technology, real estate and manufacturing.

Ernst & Young was the Knowledge Partner for the seminar. Ms Ruth Picker, and Mr Dolphy D'Souza, Ernst & Young's Global and Indian IFRS leaders, addressed the members.

## 22nd National Work Skills Competition



Mr Mallikarjun Kharge, Union Minister of Labour and Employment, gave away the prizes to the winners of the 22nd CII National Work Skills Competitions on March 27 at Bangalore.

CII organized the National Work Skills Competition in FTI Bangalore from March 24 to 27, this year, in association with the DGET, Ministry of Labour and Employment. This is a flagship event since 1989, emphasizing the importance of skill development.

As many as 381 competitors took part at the regional levels out of which 95 made it to the National Competitions in the under 22 and above 22 age categories in industrial skills like electrician, industrial electronic, fitter, miller, turner, tool & die maker, welder, instrument mechanic and COPA.

About 32 tradesmen were declared winners in their respective trades. The Best Tradesman award for upto 22 years' category went to Mr Bhaji Shaik from NTT Training Centre, Chennai. Mr Kalpande PS from TATA Motors Ltd, Pune, bagged the honours in the over 22 age class. The Best Establishment award went to Bosch Ltd, Nasik, and Hero Honda, Gurgaon, in the under 22 and over 22 years' groups, respectively.

Speaking at the function, the Union Minister thanked the CII for organizing such competitions and for taking the lead in engaging the youth in skills development. He emphasized that the scale had to be increased to engage more youth, adding that CII and the industry should involve themselves more to make India the skills' capital of the world.

The target was to skill 40 crore people by 2022. According to him, there is need to sensitise the parents and youth to engage whole heartedly in the development of skills. In this context, he said the CII and Ministry of Labour and Employment would, together, prepare the Indian team to participate in the next World Skills Competition at London in October in 2011.

## Forth Coming Activities

**9 April 10**

Seminar on Business Opportunities with Jiaying, China

**12 April 10**

Session on India 2039 - An Affluent Society in One Generation

**13 April 10**

Stockholm School of Economics Global Study Mission to Bangalore and visit to TaeguTec India

**21 April 10**

Conference on Competitive Technologies for Manufacturing Excellence

**24 April 10**

One Day Seminar on Non Compete Law and Intellectual Property Rights and Employment Law in India



**Confederation of Indian Industry**  
No.1086, 12th Main, HAL 2nd Stage,  
Indiranagar, Bangalore 560 008  
Tel: 80-25276544 Fax: 80-25276709  
Email: ciiblore@ciionline.org  
Website: www.cii.in