

## QUOTE



“A leader is one who knows the way, goes the way, and shows the way.”

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Confederation of Indian Industry  
Since 1895

# Chandiqué

## Chandigarh's bi-monthly e – Communiqué

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## Foreword

Dear Reader,

Happy New Year 2011!

It is indeed a pleasure for me to present to you this new year issue of Chandiqué, bi-monthly e-Communiqué of CII Chandigarh,

A step further in this CII Chandigarh Council worked on various platforms like competitiveness, city development, business & international footprints.

Under competitiveness, CII Chandigarh Council organized a Workshop on Information Security Awareness which aimed at educating the members about the growing risks in internet usage.

Session on Keeping our Environment Footprint Small made the city proud by becoming a host to HRH Prince of Whales. HRH awarded the Green Business Idea

contest winners and launched New Green Business Club.

The 22nd Quality Circle preliminary competition saw a huge participation of the companies' enthusiastic workers where they showed their efforts in enhancing the quality in the organization.



Under city development, Roundtable on Senior Citizens made us think and highlight the issues related to old age. Session on invest in France shared with the members the business opportunities in the country.

Meeting with Mr H S Anand had an objective of making the members aware about Euro India Centre & its activities.

In business development, the Chandigarh fair was again a huge success this time with around 1.75 lakh footfalls registered. CII's Northern Region's flagship event Agro Tech strengthened our outreach to farmers with 40,000 farmers visiting the city in 4 days to experience the latest technology in Agriculture. Union Agriculture Minister, Sh Sharad Pawar inaugurated the largest ever Agro Tech 2010

We intend to keep this Newsletter interactive and user friendly. Look forward to your invaluable suggestions and support.

**Nitin K Peshawaria**  
Chairman  
CII Chandigarh Council

## CII-Suresh Neotia Centre of Excellence for Leadership

**The CII-Suresh Neotia Centre of Excellence for Leadership** serves as a facilitator for development of leadership and thus promote economic and industrial growth in the Eastern Region specifically and the neighboring countries in South and South East Asia. The CII-Suresh Neotia Centre of Excellence for Leadership work in close cooperation with other Centres of Excellence of CII and establish partnerships with similar organizations / institutions globally for maximum effectiveness. Apart from the corporate sector, the Centre also proposes to organ-

ise special programmes for Government officials including managers of State Undertakings and Institutions to meet their specific needs. Other focus groups include trade union leadership, shop-floor supervisory staff, teachers, trainers, educational sectors, healthcare sectors, NGOs etc.

The main objectives of establishing the Centre are to provide education, training and consultancy:

- for developing and enhancing leadership through people
- for upgradation of change

management skills

- For enhancement of quality and effectiveness of business processes for achieving business excellence in collaboration with other Institutions and Centres of Excellence of CII.

For more details, pl log on to

[www.cii-leadership.in](http://www.cii-leadership.in)



## Keeping our Environment Footprint Small: Ecopreneurs show the way

4 October 2010



CII along with Bhartiya Yuva Shakti trust (BYST) organized a session on “Keeping our environment footprint small.”

HRH Prince Charles, Prince of Wales awarded the winners of Unique Business Idea Contest & BYST Green Ambassadors at the session. Speaking at the session HRH Prince Charles said “The potential is enormous and I hope Bhartiya Yuva Shakti Trust will scale its operation by the time it celebrates its 20 years.”

U T Administrator & Governor Punjab, H E Sh Shivraj V Patil also addressed the gathering and said that he was delighted to hear that HRH Prince of Wales is promoting several worthy social causes worldwide with particularly strong commitment to climate change.

Chief Minister Prakash Singh Badal speaking at the session also sought guidance and cooperation in supporting the unemployed youth by establishing innovative skill development partnership programme.

## 23rd Quality Circle Preliminary Competition

22 October 2010

To induce participative management; 23<sup>rd</sup> Quality Circle Preliminary Competition was organised where 19 Quality Circles made presentations on the specific projects handled by them at their work place, which resulted in improving quality, efficiency, yield and reduced turnaround time. The evaluation was

based on factors like problem selection, analysis, solution, presentation, etc. The Panel of Judges included Mr Mahavir Kaushik, Director Industries, Chandigarh Administration was the Chief Guest at the competition. Mr Kaushik said, “Competitions like these not only spread awareness of total quality management but will surely strengthen the Quality movement in India”. The Competition was attended by over 160 participants.

Winner: Chunauti Quality Circle from Secure Meters Ltd, Solan.

First Runner up: Pragati Quality Circle from Vardhman Textiles Ltd., Baddi.

Second Runner-up: Sunshine Quality Circle from Federal - Mogul Goetze (India) Ltd, Patiala.



## Energy Efficiency & Cost Competitiveness

19 November 2010

Inaugurated by Mr Ram Niwas, Home Secretary, Chandigarh Administration, the workshop aimed at enhancing competitiveness through energy efficiency & cost competitiveness. Mr Niwas urged MSMEs to synergise and work towards energy efficiency & also mentioned that with the introduction of nuclear based power plants, companies would have to look for cost effective and energy efficient solutions. The workshop was attended by over 100 participants from the industry mainly from the industrial areas from the tricity.



## Information Security Awareness

3 September 2010

With a motive to create Information Security Awareness amongst all the end users of internet a this workshop was conducted in association with Department of Information Technology, Government of India and Centre for Development of Advanced Computing (C-DAC).

Mr Shekhar Kapoor, Finacle Consulting & Products Strategy (CAPS), Infosys Technologies Ltd made the users aware about Cyber Security- Risks to Business at the Workshop. Mr Kuljit Singh Parmar, Design Engineer, C-DAC Mohali in his detailed presentation discussed how to protect computer from Malware like virus/worm/trojan/spyware using operating system updates, antivirus software, antispysware technology and Desktop Firewall.

The workshop was well attended by participants from industry, government organizations and institutions.



**Mr Kuljit Parmar addressing the participants during the workshop**



## CITY DEVELOPMENT

### Senior Citizens' Living

15 October 2010

In its endeavor to reach out to the elderly to live an independent & peaceful life in their second innings, CII Chandigarh Council held a Roundtable on Senior Citizens' Living. During the roundtable, eminent senior citizens felt that the real challenge for them lies in ensuring the elderly, especially those from lower strata, were well taken care of. The participants also opined that institutional support from the government & corporate sector is imperative.

Mr Harpal Singh, Past Chairman, CII Northern Region said, " We must lead the government in forming the policy framework for senior citizens, where their financial health and security concerns can be taken care of."

Mr R M Khanna putting forth his views said "The fading joint family system in India and other innumerable factors have given rise to west-inspired phenomena of senior living indicating that the aged are in greater need of support than ever. At the same time, the standard of living of senior citizens has undergone a sea-change in the last few years and these days. They are no longer considered as a withdrawn, risk-averse and financially-dependent section of the population."



# Meeting with Mr H S Anand, Co-President, Euro India Centre

20 October 2010

To apprise the members about Euro India Centre , a meeting was held with its Co-President, Mr H S Anand.

Mr Anand updated the members about the Urban interactive Mission organized by Euro India Centre & CII from 3-9 October 2010 to Brussels, Leuven (Belgian Flanders) and Paris followed by a Euro India Summit in Halle (Germany) on 'City Vision: Reinventing Dynamic & Sustainable Cities' from 10-12 October 2010, 2010.

The mission offered an exciting opportunity for high level interaction between Indian & European Civic leaders, Senior Government Officers, CEOs, Academicians & eminent professionals in various spheres.

Euro India Centre was founded by Dr Manmohan Singh with its main aim to promote cooperation between Indian & Eu-

ropean civic bodies, business enterprises, academic & research organizations, eminent professionals & civil societies.



## International Footprints

### France

20 October 2010

Focusing on the recent regulations in favor of intra group transfer recent social security agreement between France & India and French immigration policy, the business seminar aimed at accentuating the business potential between India & France. Mr Guillaume Page, Inward Investment officer, Invest in France Agency, Embassy of France in India, Mr Lionel Petit, legal expert, Manager, Karl Waheed Law firm & Ms Fatia Bouteiller, Legal Expert-International Mobility, In-

**France scouts for Indian investors**

NEW YORK (Reuters) - France is offering tax incentives to attract Indian investors, said Invest in France Agency (IFA) Inward Investment Officer Guillaume Page. He spoke with new financial reformers in place, that is the right time for Indian companies to negotiate with French companies or explore negotiations.

In an interview with Business Standard, Page said, "A business person can get three years multiple entry visas and a special permanent visa is given to entrepreneurs or businessmen who create 20 jobs or make an investment of 10 million. IFA also offers major tax exemptions on income earned abroad upto to the extent of 10 per cent, available tax exemption, reduction in capital gains tax, reduction in social security contributions, etc."

He mentioned that a tax regime that is friendly to new companies, new entrepreneurs can offset annual turnover deficits against corporate tax liabilities.

Many Indian company acquire a French company and if some of the senior managers or even the workers are to be retained, the rules of the Government are such that they can follow the negotiated termination clause and package.

IFA is an advisory board which promotes and facilitates international investment in France.

He said France is highly committed for investments from India and labour reduction have improved enormously. India is the 13th largest investor in France. There are about 100 Indian companies in France and have invested in IT, pharmaceuticals, plastic industry, auto parts, refined petroleum products, garments, textiles and apparel, accessories, leather clothes & footwear which constitute a major share of India's exports to France.

On being asked about the business potential in France, after recession, he said, "This is the right time for Indian companies to go for acquisition especially in sectors like metal works, automobile industry, IT, pharma as well as animation. Also there is good prospect to forge ties with French companies."

Page was in Chandigarh to address a business seminar on investment opportunities in France meant for entrepreneurs who are keen to explore business opportunities and synergies in various ways with France being organized by Confederation of Indian Industry (CII) Chandigarh.

France holds approximately 1.7 per cent of the market share in India. CII has also opened a representative office in Paris and organizes an annual meeting.

Today, more than 300 French companies are established in India, providing over 49,000 jobs.

vest in France Agency, Paris made lucid presentations at the seminar.

Mr Nitin K Peshawaria, Chairman, CII Chandigarh Council welcomed the opportunity of mutual growth and partnership among both countries.

## Republic of Indonesia

2 November 2010

**The ambassador urged the Manufacturing, Mining, Agriculture & IT industry in India to invest in Indonesia.**

**Keen to import 15000 tractors from India**

**भारत है कल्चरल सुपरपावर: गालिब**

भारत और इंडोनेशिया के बीच व्यापार की ज्यादा संभावनाएं

श्रीमंत मरिया | जेडीएम

भारत चीन के बाद दुनिया में सबसे बड़े इकोनॉमी है। हम चाहते हैं कि भारत और इंडोनेशिया में द्विपक्षीय व्यापार और भी बढ़े। यह भारत ही इंडोनेशिया के वास्तुतः एडी एम पार्टनर का। मरियाब रीजन इंडोनेशिया का एक प्रतिनिधिमंडल महासभा की खेडवई जॉय सेक्टर 3-1 में संबोधित रहा।

श्रीमंत मरिया में खेडवई की व्यापार, मरिया ने कहा कि 2005 में भारतीय प्रशासकीय सन्निहन विहा के इंडोनेशियाई और के दौरान न्यू स्ट्रैटेजिक पार्टनरशिप की शुरुआत हुई थी। उस समय दोनों देशों के बीच 4 बिलियन यूएस डॉलर का व्यापार था। हमने 2010 तक इसे 10 बिलियन डॉलर तक पहुंचाते का लक्ष्य राख

इंडोनेशिया के उद्योग प्रती एम जेडीएम

लगा इस जल्दबाजी की पूरा करने में भारतीय का सहला है। यही के लिए, हम जपान के सहजान से ट्रेक्टर लोते हैं। यह महो है, इन्वियर भविष्य में भारतीय इन्वियर को मरिया के व्यापार

**Punjab to export 15,000 tractors to Indonesia**

Sanjay Sharma | TRN

Chandigarh: Indonesia is not just keen to import 15,000 tractors from India, which will be supplied by Punjab-based Swaraj Tractors, now under Mahindra, but it also wants Indian tractor makers to set up factories there.

Indonesian ambassador to India Andi M Ghalib contacted Confederation of Indian Industry (CII) to help the coun-

# Business Development



## The CII Chandigarh Fair 29 October-2 November 2010

### Highlights:

- First time Fair had dedicated Social Expo
- 84 Pak companies participated
- Nearly 1.75 Lakh footfall
  
- Pakistan traders generated Rs 3 Crore Business.
- Afghanistan traders generated business of Rs 10 lakh



Young Indians

## Young Indians

### Yi Health Campaign: 21-25 September 2010



To work towards the motive of spreading awareness on health issues and providing health related services to the underprivileged children Yi Chandigarh Chapter organised Health Campaign . First in the series, a Blood Donation Camp was organized, where enthused young blood of Yi Net colleges participated to save lives by donating blood.

Providing Deworming tablets to over 250 under privileged children was also a part of this campaign. The campaign was organised to work towards the motive of spreading awareness on health issues and providing health related services to the underprivileged children.

Awareness on Cardiac & Diabetes to various corporate in the city was also provided by the experts .



## Planned Urbanization

20 October 2010

“Cities have always been loci of economic productivity and social advancement and there is nothing in the horizon that would suggest this situation will change anytime soon so the wisdom lies in being innovative and planned”, addressed Dr. Rahul Mirchandani, National Chair, Next Practices, Yi at a roundtable discussion on Innovations for Planned Urbanisation.

The discussion aimed at bringing a representative set of all stakeholders, namely citizens, young professionals, corporates, government, academia, urban planners, etc. to deliberate and suggest innovations in Planned Urbanization that can begin a conversation to plan for these new planned urban areas which will form the landscape of India’s future.

Drawing the instances from planned cities, Ar. Sumit Kaur, Chief Architect, Chandigarh Administration, explained, “The need of the hour is planning for Strict zoning rules and the

enactment of urban growth boundaries to ensure more concentrated forms of decentralized growth. Formation of protective greenbelts to promote suburban growth that is varied in terms of land use is also of critical importance”.



## After Taste

30 October 2010

Young Indian's Chandigarh Chapter organized an interaction with well famed Author Namita Devidayal on her book "Aftertaste" today at Capital Book Depot, Chandigarh.

Namita Devidayal is based in Mumbai. Her bestselling debut memoir 'The Music Room' won the Vodafone Crossword Popular Book Award, was an Outlook book of 2007 and won plaudits from figures such as Ravi Shankar, Vikram Chandra and Sonia Gandhi .

By organizing such interactions with well known personalities of India and the world Yi aims to bring the best to the city for the development and better growth of the youth.

"We at Yi are delighted to bring the best to our city beautiful and give the citizens especially the young the opportunity to learn from the experiences and lives of the eminent personalities", said Dr. Navita Mahajan, Chapter Chair, Yi Chandigarh.



## Yi Students Visit Punjab & Haryana High Court

27 October 2010

As a part of Heritage Walk Initiative, Yi Chandigarh Chapter organised a visit to Punjab & Haryana High Court which saw participation of around 80 enthusiastic students from both College & school.

Exploring the world famous Punjab and Haryana High Court, where the Indian judiciary system is seen as being morally upright and completely committed to ensuring justice to all Indians and enthusing the young hearts was Mr Gaurav Bajaj, Official from Punjab and Haryana High Court, shared details on structure of the High Court along with information stating that there are 44 judges, 68 courts, Library which has a collection of over 2 lacs Law related Books and the oath taking ceremony of judges, among others. Assuaging the inquisitive quest of the students, he guided the students to always maintain faith and pride in Indian Judiciary System.

## Public Conversation with Chief Justice, Punjab & Haryana High Court

17 November 2010

Young Indians organized an interaction with Mr Justice Mukul Mudgal, Chief Justice of Punjab and Haryana High Court. The discussion was put together with the objective to give a platform to the citizens to interact with prominent people and the decision makers of the city. The conversation served as a proposal where all citizens' worked together and talked collectively about the difficult problems facing our country and city, understanding the deep systemic nature of the issues, and creating a clear mandate that everyone can get behind.

Dr. Navita Mahajan, Chapter Chair, Yi Chandigarh said "Institution of judiciary sets the whole rhythm of accountability in our democracy, The Young Indians wants to have a proactive relationship with the judiciary so as to have a more contemporary and in tuned with the changing time to strengthen the social fiber of the country."

The Interaction was attended by prominent members of the society, law students and students from the Millennium School, Mohali.



