



Confederation of Indian Industry
Since 1895

Chandiqué

Chandigarh's bi-monthly e – Communiqué

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JUNE 2010

QUOTE



Hold on, Hold fast, Hold out, Patience is Genius...

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Dear Reader,

The last 2 months have seen an immense variety of activities of the Chandigarh Council with experts from different fields ranging from sports to commerce, spiritualism to business development, and leadership with innovation to strategy building.

The Chandigarh members' meet was held by CII NR Chairman & Deputy Chairman to understand the needs of the members & to cull out the issues to be taken up with the administration. The stress was also laid on ways to promote exports, development of R & D institutes & Chandigarh as a IT hub. We are thrilled that members find the activities of CII Chandigarh Council consistently useful & derive benefits

from them, all through the year. We would make efforts to keep up this spirit.

To bring out and motivate the future leaders, Mr Abhinav Bindra, current Olympic & World Champion in Air Rifle Shooting, narrated his experiences as Achiever's Tale and inspired the



participants to be focused, innovative & have self belief.

To lead a blissful life Sister B K Shivani, International speaker of Brahma Kumaris guided participants on acceptance which is the most important virtue and

brings people together.

Our training programme on Leadership & Strategy laid stress on the sustainable business model.

Mr Vijay Thadani, CEO, NIIT Ltd. laid stress on relevance, reach & quality at the special session on Accelerating Success through Innovation

We intend to keep this Newsletter interactive and user friendly. Look forward to your invaluable suggestions and support.

Nitin K Peshawaria

Chairman
CII Chandigarh Council

CII ITC Centre of Excellence for Sustainable Development

The CII-ITC Centre of Excellence for Sustainable Development is an institution that creates a conducive, enabling climate for Indian businesses to pursue sustainability goals. It creates awareness, promotes thought leadership, and builds capacity to achieve sustainability across a broad spectrum of issues.

A pioneering effort by CII, the Centre is the fountainhead of ideas and practices to promote Sustainability. It enables Indian businesses become sustainable,

and channels the potential of Indian industry to power India's agenda for inclusive growth and sustainable development. It enables businesses transform themselves by embedding the concerns of sustainable development into their own strategies and processes.

The Centre Provides following services:

- Conducts advocacy and initiates awareness generation activities to the industry in all parts of India.

- Conducts professional training for capacity building on sustainable development for large, medium & small companies.

- Recognises & rewards companies that contribute to sustainable development & promote role models in different sectors of the Indian industry.

- Encourages sustainability through leadership.



CII ITC Centre of Excellence for Sustainable Development

Achiever's Tale with Abhinav Bindra



Ace Shooter Abhinav Bindra addressing the participants during the

3 June 2010

Deliberating on the purpose of change, the current Olympic & World Champion, in Air Rifle Shooting, Mr Abhinav Bindra said that change is difficult but not to change means failure. Mr Bindra speaking at an exclusive session on An Achiever's Tale said, "We need to be prepared to change 5 attributes in life-

Thinking, Attitude, Action, Habits and Expectations." Telling a tale of focus, sweat & killer instinct he guided the participants to have self belief for achieving the goal. The perfectionist strongly believes that it's the leadership quality which usurps the distinction above others.

and one needs to believe that these will always be a part of any competition in life and one should be convinced to hold onto the faith that success will be 'unique'.

Mr Nitin Peshawaria, Chairman, CII Chandigarh Council appreciating Mr Bindra on his radical views said, "Leadership is nothing to do with the age; if you are focused, innovative and believe in yourself, you are bound to be a leader".

Talking about the mantras of success Mr Bindra said that there are hopes, ambitions, failures and hurdles in the way

"Thinking, Attitude, Action, Habit and Expectation are five attributes towards success in life" Abhinav Bindra

Stress Free Lifestyle

4 June 2010

Sharing the mantra of stress free Lifestyle, International speaker of Brahma Kumaris, Sister B K Shivani presented a thought provoking and inspirational talk on the much overtly used and over analyzed word 'Stress'.

According to Sister Shivani, "Stress is not about the work, it's about the way we think while doing the work. All what is required is to change the way we deal with the

things." Sister Shivani in her talk emphasized on the most important & vulnerable section of our society, Children, and the need for healthy parenting based on understanding the young ones and exploring the power of influence of thoughts & impact of positive attitude to create a sound foundation for our relationship through driving positive energy. "There is no generation gap; it's just the attachment to ones thoughts and the fear of embracing the change", added sister Shivani.

man, CII Chandigarh said, "The session provided an opportunity for inner reflection and was relevant in the contemporary hectic and frantic lifestyles."

Mr Vikram Hans, Vice Chairman, CII Chandigarh, apprised that "Building people and building India has been an endeavour with CII at all times. Along with exploring horizons for the growth of Indian industry, such session organised by CII help in promoting leadership with integrity and elevated actions towards a better world".

Mr Nitin Peshawaria, Chair-

Leadership & Strategy for Corporate Sustainability

11 June 2010

"The sustainability of an organization depends on thinking globally and acting locally and successful leadership depends on the values with initiative, strategy & vision.

There is an immense need to replace R&D in our country with innovation and new ideas at work", said Mr Shikhar Jain, Senior Counsellor, CII-ITC Centre of Excellence for Sustainable Development, while conducting the Training Pro-

gramme on Leadership and Strategy for Corporate Sustainability organized by CII Chandigarh Council. The programme aimed at laying out the business case for the sustainable business model; the key drivers for sustainability; the role of leadership visions & the potential of new markets.

Stating that 'Vision' facilitates a transition in the company values, Mr Jain said that changing one's perspective on work or one's company is difficult

for all employees. The reasons, for which, are insecurity, path dependencies, misunderstandings and adjustment problems.

Mr Nitin K Peshawaria, Chairman, CII Chandigarh Council said, "Corporate sustainability is a business approach to create long-term shareholder value. Every leader is aware of the value of a well-defined business strategy." The workshop included a lot of wonderful and mystifying case studies.



"Its about changing within & learning to respect other's choices to live peacefully. Highest potential is within and we must use this power", Sister B K Shivani



Mr Shikhar Jain with participants during the Training Programme

Accelerating Success through Innovation



Mr V K Thadani addressing during the session.

22 June 2010
 Stressing on need to integrate skill with education, Mr V K Thadani, CEO, NIIT Ltd highlighted the need to bridge the gap between education & knowledge during a Session on Accelerating Success through Innovation.

“One can grasp the knowledge but it will be of no use if one doesn’t have the know how as to how to apply that existing knowledge, this is called skill”, said Mr Thadani.

He also pointed out that there is a need to first standardize the processes upto a certain point and once the organizations have attained reasonably significant standards, then they can innovate and hence lead the industry. Though innovation is immensely important for consistent growth and sustainability, a certain amount of stand-

ardization is also imperative to maintain specified standards in the organization. Hence the balance needs to be struck between the two.

According to Mr Thadani, “To innovate is to apply new ideas in those skills & hence bring new processes, products & services. If one improves upon his own capabilities to serve the society & deliver more & more value in return of the cost then competition is immaterial. He also apprised the participant about CII’s focus on Education and Skills and it is working hand in hand with the government.

“Relevance, reach & quality are the major issues that need to be addressed.” Mr Vijay Thadani

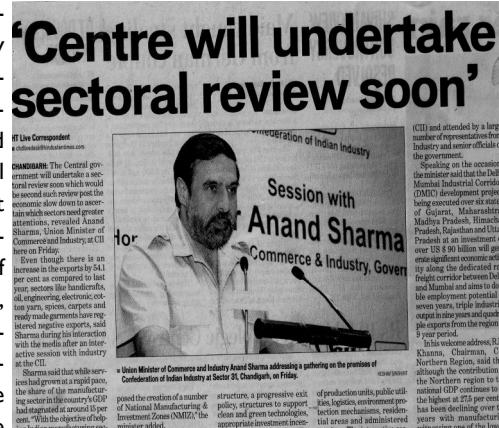
Interaction with Mr Anand Sharma

7 May 2010

Mr Anand Sharma, Union Minister for Commerce & Industry while interacting with the industry stalwarts at the special session with CII members updated about the creation of National Manufacturing & Investment Zone(s) which has been proposed by the Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, to help the Indian manufacturing sector to achieve its true potential. Mr Sharma said, “We have taken a decision to launch a programme to establish a National Manufacturing & Investment Zone in partnership with the state of Rajasthan along with the Delhi-Mumbai Industrial Corridor (DMIC).” The DMIC development project being executed over 6 states, is an ambitious project which will generate significant

economic activity along the dedi-

Delhi- Mumbai Industrial Corridor & Linking of Ludhiana and Western Corridor.



cated rail freight corridor.

On the concerns of Punjab and Haryana towards extension of tax sops, Mr Sharma said these states were being compensated in other ways. “We are launching a number of centrally-sponsored – schemes. Both states stand to benefit with the commissioning of

The Union Minister also said that the government is committed to promoting industry in traditionally backward hill States, and industrialization there needs government support. “States like Punjab & Haryana should have no objection to extension of sops like income tax exemptions & capital investment subsidy. These exemptions will not impact industrial development or investment in Punjab or Haryana”, said Mr Sharma.

The two way dialogue & idea generation discussion was attended by a large number of representatives from industry.

“India’s Century will be Asia’s Century” Mr Anand Sharma

Yi

Young Indians

Young Indians

Yi Go Green Campaign: 1- 5 June 2010



- 1 July 2010: Launch Of Go Green Campaign with Cycle Rally
- 2 July 2010: Street Play followed by Human Chain
- 3 July 2010: Street Play-2
- 5 July 2010: Panel Discussion on E-waste & Live Demo on Rain Water Harvesting



Eco crusaders

The Confederation of Indian Industry's Young Indians (CII's Yi), Chandigarh Chapter, launched a 'Go Green' campaign to spread awareness on environment conservation.

The involvement of youngsters is indeed a great method to spread the message across the society. The cycle rally, flagged off from the city on Tuesday, marked the launch of the week-long 'Go Green' campaign.

Says Navita Mahajan, chairperson, CII Young Indians Chandigarh Chapter "The campaign is an effort to educate different sections of society on issues pertaining to

the environment." To address the general apathy towards environment and to engage people in the process, the campaign has interesting features like streetplays, interactive quiz at public places, jingles on FM, mass SMSes and panel discussion on e-Waste, and live demo on rainwater harvesting at CII on June 5 on the World Environment Day.

"We have garnered the support of students from schools and colleges because we think that youngsters can bring about faster changes," says Arshinder Kaur, environment chair, Chandigarh. — TNS



ਸੀ. ਆਈ. ਆਈ. ਵਾਈ ਆਈ. ਚੰਡੀਗੜ੍ਹ ਚੈਪਟਰ ਦੇ ਮੈਂਬਰ 'ਝੀਲ' 'ਤੇ ਨਾਟਕ ਰਾਹੀਂ ਲੋਕਾਂ ਨੂੰ ਵਾਤਾਵਰਨ ਨੂੰ ਬਚਾਉਣ ਦਾ ਸੋਚ

ਗੋ ਗ੍ਰੀਨ ਸਪਾਹ ਮਨਾਯਾ

ਚੰਡੀਗੜ੍ਹ, 5 ਜੂਨ (ਆਸ਼ਾ ਅਰੰਭਿ) : ਸੋਕਰ-31 ਸੰਘਤ ਸੀ.ਆਈ.ਆਈ. ਸੋ ਮਨਾਏ ਜਾ ਰਹੇ ਗੋ ਗ੍ਰੀਨ ਸਪਾਹ ਕੀ ਕਰਕੀ ਮੋ ਯੁਵਿਯਾਰ ਕੋ ਈ-ਵੇਸਟ ਮੈਨੇਜਮੈਂਟ ਪਰ ਪੈਨਲ ਡਿਸਕਸ਼ਨ ਕਾ ਅਭੀਯੋਜ ਕਰਿਯਾ ਗਯਾ। ਇਸ ਮੌਕੇ ਵਿਕਾਸਸ਼ੀਲ ਦੇਸ਼ੋਂ ਮੋਂ ਬਹੁ ਰੁਝੇ ਈਲੈਕਟ੍ਰੋਨਿਕ ਖੋਡਕਰਕੇ ਕੇ ਵੇਸਟ ਪਰ ਚਰਚਾ ਕੀ ਗਈ ਓਰ ਰੇਨ ਵਾਟਰ ਹਾਰਵੈਸਟਿੰਗ ਕੀ ਡੇਮੋਸਟ੍ਰੇਸ਼ਨ ਖੀ ਠੀ ਗਈ। ਇਸ ਸੌਕੇ ਪਰ ਵਿੱਖਿਤ ਖੇਤੋਂ ਕੇ ਪ੍ਰਤਿਨਿਯਿਯੋਂ ਓਰ ਵਿਯੋਯੋਜੋਂ ਨੇ ਖਾਮ ਲਿਯਾ।

ਸੈਸ਼ਨ ਮੋਂ ਸੀ.ਆਈ.ਆਈ. ਯੋਗ ਈੰਡਿਯਸ ਚੰਡੀਗੜ੍ਹ ਚੈਪਟਰ ਕੀ ਚੇਅਰਪਰਸਨ ਡਾ. ਨਵਿਤਾ ਮਹਾਜਨ ਨੇ ਕਹਾ ਈੰਡਿਯਨ ਈਕੋਨੋਮੀ ਕੀ ਸ਼ੋਧ ਮੋਂ ਕਮਸ਼ਿਯਲ ਖ ਖਰੋਲੋ ਜਰੂਰਤ ਕੇ ਲਿਏ ਈਲੈਕਟ੍ਰੋਨਿਕ ਟਾਊਕੇਰ ਪਰ ਨਿਖਰਤਾ ਅਧਿਕ ਹੈ। ਇਸਲਿਏ ਸਮਾਜ, ਈਕੋਨੋਮੀ ਓਰ ਈੰਵਾਯਰਮੈਂਟ ਕੇ ਲਿਏ ਖੀ ਈਕੋ ਰਿਸ਼ਯਾਸਿਯਿਲਿਟੀ ਕੀ ਪ੍ਰਾਥਿਬਫੁਟਾ ਖੀ ਜਰੂਰੀ ਹੈ। ਅਭਿਯੋਕ ਪ੍ਰਥਾਪ ਨੇ ਕਹਾ



North@Chd

Climate Change: Roadmap Towards Sustainability for the North

Complimenting CII on its green initiatives, during International Conference & Exposition on Climate Change H.E. Mr Shivraj V Patil, Governor, Punjab and Administrator, Union Territory, Chandigarh said "CII is taking up comprehensive causes and trying to create awareness about the importance of protecting the environment, and taking steps to create and use technologies, that can help in avoiding environmental degradation. It should be congratulated and applauded for what it is doing."

Discussing India's perspective in context to the international scene, CII Conference brought out that India's main problem with respect to climate change is Adaptation and Indian industry will have to play a greater role. North India must lead the way and work for an integrated poli-

cy for water, power and environment conservation.

"While the Indian economy is on an upswing, there is certainly room for Indian Industry to act in a responsible manner and demonstrate their commitments to the future. We at CII emphasis on "triple P" bottom-line approach, namely measuring the performance of a company through its profits, people and its care for the planet" said, Mr R M Khanna, Chairman, CII Northern Region.

CII Northern Region has been working actively in balancing imperatives of industrial development with sustaining environment and deliberating on developing an integrated approach towards a sustainable and green industry.

Dr G C Datta Roy, CEO, Dalkia service Ltd; **Mr Philip Douglas**, First Secretary, Climate, Finance & Technologies, British High Commission, Department of International Development, India; **Dr Prodipto Gosh**, Former Secretary, Ministry of Environment & forests, Government of India & Distinguished Fellow, TERI; **Mr Bishal Thapa**, Vice President, ICF International, **Mr Zubin Irani**, Senior Managing Director, United Technologies Ltd were the key speakers at the conference.



H.E. Mr Shivraj V Patil during the Conference on Climate Change.



CII in coming months
CII - Yi Organic Dinner:

Upcoming Events

Contact



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23 July 2010, CII
Seminar on Financing options for SMEs:
20 August, 2010, CII

Building Business Leadership



teleboard

शिक्षा एवं गुणवत्ता बढ़ाने के लिए दें सहयोग : थडानी

स्कीलिंग मूवमेंट को पूरे भारत में जल्द से जल्द लागू करने पर दिया जोर

चंडीगढ़, 22 जून (सूचील) : शिक्षा एवं उसकी गुणवत्ता को देश में बढ़ाने के लिए आपसी सहयोग तथा सहकार को आवश्यकता है। इसके लिए आपको हाथ से हाथ मिलाया होगा। यह कहते हैं सी.आई.आई. के डिप्टी चेयरमैन विजय थडानी का। उन्होंने यह बात सी.आई.आई. में एक कार्यक्रम में की। थडानी ने स्किलिंग मूवमेंट को पूरे भारत में लागू करने पर जोर देते हुए कहा कि शिक्षा को गुणवत्ता को बढ़ाने के लिए भारत सरकार ने तीन दिशा-निर्देश जारी किए हैं। इसके जारी होने से शिक्षा और गुणवत्ता को पूरे भारत पर प्रभाव पड़ेगा। सभी लोगों को शिक्षा अधिकार मिले तो लाभ मिलेगा, जिसमें 14 से 16 वर्ष के बच्चों को पढ़ाने की सुविधा दी गई है। सी.पी.ओ. सोलन के तहत सी.आई.आई. पहले ही शिक्षा के क्षेत्र में सरकार



सी.आई.आई. में लोगों को शिक्षा एवं उसकी गुणवत्ता के बारे में बताते हुए सी.आई.आई. के डिप्टी चेयरमैन विजय थडानी। (सूचील) तथा निम्नलिखित कमीशन के तहत सी.आई.आई. पहले ही अपनी सकारात्मक भूमिका निभा रहा है,

Skill development needs to be integrated with education: CII North

Our Bureau CHANDIGARH

"SKILLS and education needs to be integrated, and this is going to be one of the primary focus of Confederation of Indian Industry (Northern Region)," said Mr. Vijay Thadani, deputy chairman, CII (NR), who is keen about the 'skilling movement' in India, which will not just form the basis of competitiveness but sustainable competitiveness too.

Talking to ET here on Thursday, Mr. Thadani who is also the chief executive officer, NIIT Limited said, "It is unfortunate that education and skills are being looked at separately, not only in the government but also in the industry. To my mind, they are one and need to be integrated. In fact, we should incorporate elements of skilling in schools itself as part of the curriculum. Only then we will be able to get the dignity that is required in how we view skills. This way skills will not be viewed as blue collar, white collar or rust collar."

"When we say skills we think of electrician, plumber and mechanic. We need to look at a broader spectrum. Services are a significant part of skills and this needs to be recognised as well," he said. Mr. Thadani feels time is ripe for initiating a skilling movement in India.

Now is the time for action which is why, he said, CII (NR) is looking at skilling in a big way. "This will be one of my primary focus," he said. This will also form the basis of not just competitiveness, but sustainable competitiveness.

He said, "The time is right and the matchmaking is perfect," and remarked about the three directional changes by the government of India, which will have profound impact on the education and the skills scenario in the country.

Elaborating further, he said, "One of the primary step towards skilling is the Right to Education Bill, which will make sure that all children between the age of 6-14 must go to school, for which we need an additional capacity as well as substantial improvement in quality." We here at CII are working on both through our public private partnership (PPP) model under which CII has already positioned the papers and helping actively in formulating the policy for one of such models for schools."

Mr. Thadani, who feels that higher education should be developed in the country to achieve the maximum input, informed that relevance, reach and quality are the three major issues which need to be addressed.

"On the base of 20,000 colleges and 800 universities, we need to set up 80,000 colleges and 800 universities," and CII is working with government on quality and inclusion issues by thinking through innovation universities, and helping government in figuring out the foreign education providers as well as accreditation, he informed. Mr. Thadani called for a skills movement in India and said the National Skill Development Centre and the National Skills Commission are some of the initiatives taken by government and CII's role has always been positive in terms of providing the requisite competency as well as guidance to the government."

Leadership has nothing to do with age: CII chairman

KANIKA DHUPAR CHANDIGARH, JUNE 3

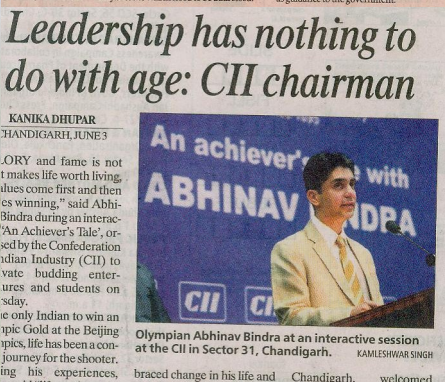
ORY and fame is not makes life worth lives. It comes first and then es winning," said Abhi-Bindra during an interac- "An Achiever's Tale", orsed by the Confederation dian Industry (CII) to vate budding entures and students on sday, e only Indian to win anpic Gold at the Beijingpics, life has been a con-journey for the shooter, ing his experiences, and life experiences



International Conference on Climate Change and Sustainable Development for the North

खुशी हमारे हाथ में : शिवानी

चंडीगढ़। मनुष्य को लोगों व परिस्थितियों को दोष देने के बजाय स्वयं को बदलना चाहिए, क्योंकि जीवन का रिमोट कंट्रोल दूसरों को देने की बदले अपने हाथ में रखना चाहिए। हमारी खुशी हमारे हाथों में है। आज मनुष्य उन चीजों पर भी नियंत्रण करने की कोशिश कर रहा है, जिनपर उसका नियंत्रण नहीं है। यह बात ब्रह्मकुमारी शिवानी ने आनन्दमय जीवन की ओर यात्रा विषय पर प्रजापिता ब्रह्मकुमारी ईश्वरीय विश्वविद्यालय के क्षेत्रीय मुख्यालय राजयोग भवन सेक्टर-33 द्वारा आयोजित मेला ग्राउंड सेक्टर-34 कहीं। शिवार का शुभारंभ पंजाब एवं हरियाणा हाईकोर्ट के जस्टिस एन जिनंदन, पंजाब के वरिष्ठ आईएस अधिकारी अनुराग वर्मा, पूर्व मेयर हरजिंदर कौर, संस्था के क्षेत्रीय प्रमुख राजयोगिनी अचल, क्षेत्रीय निदेशक अमीर चंद ने दीप प्रदक्षालित कर किया।



Olympian Abhinav Bindra at an interactive session at the CII in Sector 31, Chandigarh. KAMESHWAR SINGH

EmPowerYourself

I hope our wisdom will grow with our power, and teach us, that the less we use our power the greater it will be.

- Thomas Jefferson

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