

RETROSPECT

2nd MACHINERY MART

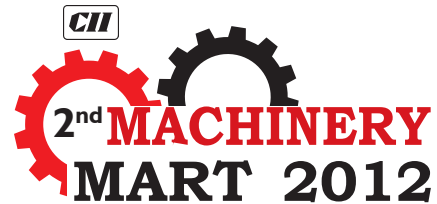
24 – 27 February 2012, Guwahati, Assam

Following the overwhelming success of First Machinery Mart, Confederation of Indian Industry (CII) organized the second edition of Machinery Mart in Guwahati, Assam from 24-27 February 2012 with its prime focus on the Infrastructure and Construction sector.

It was inaugurated by Mr Pradyut Bordoloi, Minister, Industries & Commerce, Power and Public Enterprise, Government of Assam on 24th February 2012. The focus was on machines, tools and equipments required for development of Infrastructure & Construction sector apart from other sectors.

National and International companies like Ashok Leyland, Asia Motor Works Limited, DOZCO India Pvt Ltd, Larsen & Toubro Pvt Ltd, JCB India and Hyundai construction Equipment India pvt ltd were some of the notable exhibitors at the Machinery Mart.

Inaugurating the exhibition, Mr Bordoloi said “Assam is growing at 8 % and the construction sector is galloping at 21% with significant flow of funds to carry forward the development agenda set forth by the state“. The Machinery Mart 2012 will supplement this growth story to a large extent, he further said.



L-R Mr Pradyut Bordoloi, Minister, Industries & Commerce, Power and Public Enterprise, Government of Assam, Mr Abhijit Barooah, Co- Chairman, CII North East Council and Mr Dipak Chakravarty, Chairman, CII Assam State Council.



Panaromic view of the exhibition

HIGHLIGHTS OF THE EXHIBITION

The Machinery Mart provided a platform for all stake holders to connect and network in a big way with most machines on display which required skilled handling. One of the major highlights of the Exhibition was the launch of 80 TPH stone crushing machine manufacturing by a local Engineering Company Torsa Machine Ltd.

The exhibition showcased a wide array of products which included excavators, backhoe loaders, skidders, crane towers, lighting towers, stone crusher, tippers, compactors, concrete and bitumen mixer, etc, industrial products including clean solution and fuel purifier pumps, generators, industrial tools and equipment and survey equipment that can contribute towards accelerating development in the North-East.

Product Launch at the Exhibition



80 TPH stone crushing machine, Torsa Machine Ltd



Skid Steer Loader, Terex Equipment Pvt Ltd



Backhoe Loader, JCB India Ltd

This edition brought in record numbers of visits by stake holders from Government and private sectors. Senior Government officials from department of PWD, Urban Development and State Electricity Boards from the states of Assam, Meghalaya and Nagaland led high level delegations.



Visitors at the Exhibition

Interactive Session

An interactive session was organized with Mr Jitesh Khosla, IAS, Additional Chief Secretary PWD, Power and Water resources during the exhibition. Mr Khosla along with a team of high level officers interacted with the exhibitors on various issues of skilling, capacity building, equipment leasing and efficient supply chain of construction equipment and machines. Mr Khosla said “availability of adequate finance for small buyers to procure heavy machine and skilled manpower to efficiently run state of art machines are the key challenges in the growth of Infrastructure sector and therefore skilling intervention and equipment leasing are the key areas to be explored in North East.”



L-R Mr Gopi K More, Managing Director, Torsa Machine Ltd and Mr Jitesh Khosla, IAS, Additional Chief Secretary PWD, Power and Water Resources

Big Business Transacted

This second edition of Machinery Mart saw almost 35% increase in participation with a significant addition from the Infrastructure and Construction Sector and brought in footfalls of over 2000 people in a span of four days. The event translated into sales of worth Rs30 crores and generated more than 250 business enquiries worth Rs200 crore.



TELCON



ASHOK LEYLAND



HYUNDAI



DOZCO

Machinery Mart in News



“It is a great pleaser to be here in the 2nd Edition of this mart. It has groused lots of enthusiasm among the stakeholders.”

Mr Pradyut Bordoloi
Minister, Industries & Commerce, Power and Public Enterprise, Government of Assam



“Very useful and extensive range of machine has been displayed very useful to all concerned in manufacture development. Hope this will become a regular annual event. An excellent initiative by CII.”

Mr Jitesh Khosla
Additional Chief Secretary PWD, Power and Water resources



“Very informative and useful for development projects. The programme is well arranged.”

Mr T Lyngwa
CEO, Shillong Municipal Board



“The market accessibility & knowledge of what’s available in the market is essential towards easing procurement. CII has done a wonderful job towards that objective.”

Mr Puru Gupta,
Commissioner, Guwahati Municipal Corporation.



“A very professionally invigorating visit to a well knitted machinery mart.”

Brig Anil Kapoor
4 Corps

Business Footfalls	-	2000 nos
No of Products sold/booked	-	100
Value of Business Generated	-	30 Crores
Next Edition	-	2014

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