

Rs. 100 per copy

CII COMMUNIQUÉ

Journal of the Confederation of Indian Industry

Volume 19, No. 9
September 2010



Knowledge & Innovation Initiatives



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Printed at Lustra Print Process. B- 249 Naraina Industrial Area, Phase 1, New Delhi - 110 028 Registration No. 34541/79

JOURNAL OF THE CONFEDERATION OF INDIAN INDUSTRY



The India Show in Johannesburg

THE INDIA-SOUTH AFRICA

business partnership turned a new leaf with the unveiling of 'The India Show' in Johannesburg by Mr Jacob Zuma, President of South Africa, on 30 August. Noting that India and South Africa share great historic ties, Mr Zuma also pointed out that the countries also share a common approach on many global issues, including UNSC reform, the future of multilateralism, climate change, South-South cooperation and multilateral trade negotiations.

Mr Anand Sharma, Union Minister of Commerce & Industry, India, Dr Rob Davies, Minister for Trade & Industry, South Africa, senior ministers of South Africa and business leaders from both countries, participated in the event.

The four day mega-event, held from 29 August to 1 September, was organised by the Government of India in association with the Indian High Commission and CII, as a major drive to push trade and business ties in the African continent.

Mr Anand Sharma and Mr Ratan Tata, Tata Group Chief, led the government-corporate mission to target \$10 billion two-way trade by 2012.

The exhibition showcased the products of top-rung Indian companies representing sectors including automotive and auto components, biotechnology, tractor & farm implements, agro & food processing, pharma & healthcare, mining, power, water, IT & telecommunications, roads & railways, and retail tractors.



Dr. Rob Davies, Minister for Trade & Industry, South Africa, Jacob Zuma, President of the Republic of South Africa and Anand Sharma, Minister of Commerce & Industry, India

On the sidelines of the event, corporate leaders from India and South Africa, led by Mr Ratan Tata and Mr Patrice Motsepe, Co-Chairmen of the India-South Africa CEO Forum, met for its first meeting since its launch by President Zuma during his recent visit to India.

The business leaders discussed the opportunities and challenges that bilateral trade offered and the bottlenecks that were hampering India-South Africa business ties. The two chairmen also joined a discussion on pushing India-South Africa business ties, with Ministers Anand Sharma and Rob Davies, in an hour-long televised CNBC panel debate.

The CEOs from India who attended the Forum meeting included Mr Hari

Bhartia, President, CII, and Co-Chairman, Jubilant Organosys Ltd; Mr B Muthuraman, Vice President, CII, and Vice President, Tata Steel; Mr Sanjay Kirloskar, Chairman, Kirloskar Brothers Ltd; Mr Onkar Kanwar, Chairman, Apollo Tyres Ltd; Mr Syamal Gupta, Advisor, Tata International Ltd; Mr TCA Ranganathan, Chairman & Managing Director, EXIM Bank; Mr Harsh Mariwala, Chairman & Managing Director, Marico Ltd; Mr Naresh Goyal,

Chairman, Jet Airways; Mr Rana Som, Chairman & Managing Director, NMDC Ltd; and Mr Vikramjit S. Sawhney, Chief Executive Officer, Sun Group; amongst others.

The 3rd annual 'Doing Business with India' conference on 31 August was addressed by Ministers Anand Sharma and Dr Rob Davies, and presented India as an attractive investment destination. The thematic discussions covered infrastructure financing, South-South cooperation, regulatory issues, and possible solutions.

The conference was addressed by prominent experts like Mr Sanjay Kirloskar, Mr Hari Sankaran, Managing Director, IL&FS, Mr Werner van Oudenhoove, Head of Infrastructure Finance, Rand Merchant

Bank, Mr Reg Max, Associate Director-Corporate Finance, PriceWaterhouse Coopers and Mr Robert Appelbaum, Director, Edward Nathan Sonnenbergs.

India's soft power was also on display at the India Show with a potpourri of fashion, dance, and Indian cuisine. ■



Dr. Rob Davies, Anand Sharma and B Muthuraman, Vice President, CII, at the Conference on 'Doing Business with India'



CII'S THEME FOR 2010 'Business for Livelihood' is a step towards enabling India to be an Innovation-driven economy. The four key enablers for faster, sustainable and inclusive growth over the medium term are **Education** and **Employability** to develop a qualified talent pool, and **Innovation** and **Entrepreneurship** to create more jobs and livelihoods.

In recent years, India has emerged as a vibrant and resurgent economy driven by Government's conducive policy, Industry's super performance and Institutions' proactive approach; but, at the same time, the country has not been able to realize its full potential, and to develop innovation-driven enterprises on a large scale.

The Global Competitiveness Index Report 2009 -10 of the World Economic Forum puts India, with around US\$ 1000 GDP per capita, in the group of 'factor-driven economies' whereas China, Brazil, and Malaysia are in the 'efficiency-driven economies' group, in the bracket of US\$ 3000-9000 GDP per capita. India needs to leapfrog into the group of innovation-driven economies.

The global innovation economy is primarily driven by ideas, and is different

- ★ Innovation
- ★ Industrial R&D
- ★ Technology Transfer & Commercialisation
- ★ Design
- ★ Higher Education
- ★ Intellectual Property Rights
- ★ Knowledge Management

from the industrial economy of the past. Across the world, the development process of any country started with who could build the biggest, most efficient farm. The second step was the race to build efficient factories and the third phase is about ideas. This means the stakes are higher, in the sense that, to compete, regions must be wellsprings of ideas that drive innovation in the global marketplace.

There is no doubt that Innovation brings Competitiveness. The world's top 5 innovation-driven economies are in the top 8 Globally Competitive

Nations. For India to leapfrog into this future, we need to build sustainable Innovative businesses. Businesses that are smart, can innovate and have a competitive edge.

Looking at the conventional parameters of a nation's Innovation Eco-system, India's rank in the world in several vital areas like industry's capacity for innovation, industry's investment in R&D and industry's collaboration with academia, is quite poor.

Although India is way ahead of most of the countries in terms of absolute numbers of scientists and engineers, in terms of density, we are at par with some of the African countries. Our scientists and engineers are in the range of 100-300 per million of population whereas, in China, the figure is between 1001 to 3000!

India's Gross Expenditure in R&D (GERD) as a percentage of GDP is very low, at around 1%. China spends more than 1.5% and most innovation driven economies spend 2% or more. More significant is the fact that in India, less than 1/4th of the GERD is spent by the private sector. The scenario is diametrically opposite in innovation-driven economies.

10 Goals by 2025

- 'Indian Innovative Industry Cluster' of 2000 companies
- 25 world-class Indian research institutions
- 25 world-class Indian academic institutions
- Industry investment in Technology/R&D - 1% of GDP
- 50 universities to earn 50% from industrial research
- 25% innovation procurement by the government
- 50 patents per million of population
- Double India's high technology exports
- Innovation from and for the common man
- Innovation - driven entrepreneurs cluster – An Indian Silicon Valley

The Drivers

- CII's National Committee on **Technology** (Industrial R&D/Technology Transfer) was constituted in the early nineties under the chairmanship of Dr. APJ Abdul Kalam, and has since been working in the areas of technology promotion, facilitating Industrial R&D, technology exports, and implementation of technology projects benefiting society and the common man.
- CII's **Innovation** initiatives are driven by the Innovation Council aiming to facilitate creating of an 'India-specific Innovation Ecosystem'
- CII's initiatives in **Intellectual Property Rights** are driven by the National Committee of Intellectual Property Owners, which serves as the reference point in India on IPR and strives towards making India a truly 'IP Savvy Country' encompassing Policy, Innovation, Capacity Development, IP Protection and Enforcements.
- CII's National Committee on **Design** is the reference point in India on Design. It works to enhance the competitiveness of Industry through Design, Design Promotion, Design Education, Design for Culture, Society and Environment and Implementation of the Design Policy. CII's decade of work in Design resulted in the Government's announcement of the National Design Policy and the formation of the India Design Council.
- CII's **Higher Education** initiatives, driven by the Education Council, focus on Reforms, Quality, and Public-Private-Partnerships. CII has formed the University-Industry Council to discuss issues and take corrective and proactive actions in HR development.
- With the mission to facilitate India to become a Knowledge Superpower by 2020, CII's **Knowledge** council is an endeavor to create a more robust Indian ecosystem that generates economic value through the effective harnessing of knowledge and intellectual capital.

CII-promoted PPP Autonomous Organisations

Andhra Pradesh Technology Development & Promotion Centre



CII established the Andhra Pradesh Technology Development & Promotion Centre (APTDC) in the year 2000 with the support of the AP Government, and the Technology Information Forecasting and Assessment Council (TIFAC) under the Department of Science and Technology, (DST) Government of India. APTDC is a pioneering Public Private Partnership initiative for Technology and Intellectual Property services. The Centre runs on a self-sustaining mode. Its governing body is chaired

by the Secretary, DST.

The services provided by APTDC are:

- Intellectual Property Rights (IPR) Facilitation
- Technology Refinement and Marketing Assistance
- Technology Consultancy and Advisory Services for
 - municipal solid waste processing projects
 - value-added products through bamboo
 - scientific disposal and gainful utilization of granite slurry waste
- Technology problem solving and upgradation support.

Tamil Nadu Technology Development & Promotion Tamil Nadu Centre



The Tamil Nadu Technology Development & Promotion Centre (TNTDPC) was established in 2005 by the Government of Tamil Nadu and CII to provide technology services to MSMEs. Its governing body is chaired by the Secretary, DST, and it runs on a self sustaining mode.

The key initiatives of TNTDPC are:

- Automotive R&D
- Agro & Food Technology
- Nanotechnology
- IPR
- Ocean Technologies
- Robotics & Automation

Flagship Initiatives

Global Innovation & Technology Alliance



The Global Innovation & Technology Alliance (GITA)

was promoted jointly by the DST and CII for promotion and implementation of select international industrial R&D programmes. GITA works towards enhancing international collaborations through joint R&D, technology transfer and joint ventures and provides funding support from governments.

GITA has the following ongoing programmes:

- Indo – Canada Industrial R&D Programme/Fund
- Indo – Israel Initiative for Industrial R&D Programme/Fund
- India-Taiwan Programme of cooperation in S&T
- ASEAN-INDIA Science and Technology Development Fund

Through its bilateral industrial R&D programmes, till date GITA has successfully announced the initiation of funding for industrial R&D projects worth US\$ 20 million with approximately 50% industry contribution.

Technology Export Development Organisation



The Technology Export Development Organisation

(TEDO) is a unique Public-Private-Partnership project between CII and the Department of Scientific and Industrial Research (DSIR) Government of India, to promote Indian technologies (technical know-how/ technology intensive products, services and projects) in the global market.



TEDO Team in the Netherlands

Since its inception in 2002, it has been able to serve approximately 1000 organisations (both public and private, R&D, academic and industry) in terms of promoting their strengths in the international market. Currently, TEDO is concluding a Capacity Development Programme for 120 SMEs in building export strategy to access EU markets.

India Innovation Initiative



Addressing the need to expand the innovation promotion initiative, CII, the DST and Agilent

Technologies jointly launched the India Innovation Initiative - i3, a nation-wide innovation competition for innovators above 18 years, in 2009. i3 not only recognizes the best innovations but also aims to support innovators in commercializing their technologies with the support of our partners, the Center for Innovation, Incubation and



i3 2009 award winners

Entrepreneurship (CIIE) at IIM, Ahmedabad, and Young Indians (Yi).

The i3 event provides a platform to the yet unnamed and unknown innovators across the demographic divide in India, who are looking for

commercial support for their ideas. This objective is best summarized in our tag-line 'Opportunity to harness innovations for wealth generation and societal benefit.'

Initiative for Research and Innovation in Science



In a unique Initiative for Research and Innovation in Science among school-children below 18 years of age, CII, DST and Intel have partnered to provide a platform for young scientific minds to showcase their talent on a national scale. IRIS enables them to submit



Young innovators with Kapil Sibal, Union Minister for HRD

their work to judging by doctoral-level scientists—and provides them

the opportunity to compete for national honours and represent India at the Intel International Science and Engineering Fair (Intel ISEF). IRIS is also affiliated to the International Exhibition for Young Innovators.



Knowledge Management (KM) India

KM India is an endeavor to create a more robust Indian ecosystem that generates economic value through the effective harnessing of knowledge and intellectual capital, within knowledge-based organizations and industries. The intent is to create a better understanding of knowledge management practices, research and practical applications. Stakeholders in this ecosystem include KM practitioners, policy-makers, as well as academicians and researchers. This initiative is intended to support India's emergence as a knowledge superpower, in a connected global economy.



At the KM Summit 2009 in Chennai

Towards meeting India's needs for knowledgeable and skilled manpower, without compromising on our ability to fulfill global needs, CII has formed a Mission on Knowledge and Skills. The Mission is instituting a sustainable framework to assist industry across sectors in developing knowledge and skills abilities in our workforce to International standards.

CII-Raunaq Singh Innovation Grid

The CII-Raunaq Singh Innovation Grid, a joint initiative of CII with the support of the Sona Group, is a web-based networking portal to facilitate the networking of all stakeholders in the innovation eco-system for quicker

and more effective innovation-to-commercialization.

Providing relevant information to address every stake-holder's needs, especially the entrepreneur, it has been envisioned that the Grid will bring in inclusive growth in society through employment generation and wealth generation by helping innovators / entrepreneurs bring new and innovative products and services to the market successfully.

University Industry Council



Meeting on Higher Education in New Delhi



Both University and Industry are critical to the nation's economy. To facilitate a collaboration between the two in various areas, CII launched the University Industry Council in 2007. Since then, it has held several symposiums in the areas of inter-university and university-industry match making and mapping on various mutually identified areas like research, faculty exchange, governance and curriculum. Other initiatives include setting up a joint university facilitation cell to address various issues pertaining to universities / Higher Education; launching joint projects; announcing joint best practices awards for universities; and holding events to further common objectives in Higher Education.

CII-DU Professional Skills Project

CII and the University of Delhi have collaborated to offer 6 months joint

certification courses (4 months classroom training + 2 months internship in the relevant industry) to DU students. The courses have been developed in consultation with industry and are being delivered using advanced methodologies including case studies, interaction with domain experts, case simulation and real life hands-on experience. Post completion of the internship, deserving students would be assisted for placement offers with suitable organizations. At present three

certificate programmes are offered:

- IT Software Application Development
- Retail Management
- Automobile Services & Management

IP Facilitation Cells at Mysore, Indore

The success of APTDC's IP Facilitation Cell has triggered several organisations to initiate state level IP Facilitation activities. CII, with support from the Ministry of Micro, Small and Medium Enterprises is establishing two IP Facilitation Cells in Mysore and Indore. The Cells, operational from the CII offices in both the cities, will provide capacity building and facilitation services for IP protection.

Nanotechnology

The CII-TNTDPC has been the fore-runner in promoting Nanotechnology in India. CII launched its Nanotechnology initiative in 2002, foreseeing that this would impact the future of Indian Industry, to foster and encourage the growth of all nanotechnology-related businesses. The focus is on creating awareness, helping industry adopt new technologies and enabling

existing products and processes using nanotechnology.

Automotive R&D

CII-TNTDPC is committed to the dissemination of information on innovations and technology for MSMEs in the field of Automotive R&D. The increased demand for Indian automobiles has resulted in a large number of multi-national auto companies entering the Indian market and working in collaboration with Indian firms. Also, the institutionalization of automobile finance has further paved the way to sustain long-term high growth for the industry.

Agro/Food Sector

CII-TNTDPC is actively involved in the Agro/Food Sector at the state level in Tamil Nadu. It helps the agro food processing industry create value by collaborating across a complex network of partners, suppliers, customers, regulators and stakeholders. TNTDPC help clients to identify the right opportunities, technologies, financial partners, equipment and other services suppliers, markets, raw material suppliers, etc before guiding them on how to mobilize resources through funding and other support from government. Our suggested path to set up a new venture in agro and food processing is based on steps like identification, mobilization of networks and resources, and commercialization

Desalination Technology

CII-TNTDPC is facilitating the commercialization of low temperature thermal Desalination Technology developed by the National Institute of Ocean Technology.



Workshop on New Technology Business Opportunities in Ocean Related Applications in Chennai

Robotics & Automation

As India arrives on the world stage, the competitiveness of the manufacturing sector is becoming increasingly important. Today, manufacturing contributes around 16% of GDP, and labour productivity is extremely low. As companies strive to improve their productivity through automation, robots for industrial applications will play a crucial role. India has also huge scope in service robots and robots for domestic applications in urban households. The CII National Committee on Robotics has been constituted to promote robotics in India to create a conducive environment for increased and efficient adoption of robots in India. TNTDPC, which facilitates the CII National Committee on Robotics, is working towards signing a MoU between the CII National Committee on Robotics and International Federation of Robotics.

Municipal Solid Waste Processing

The CII-APTDC pioneered the commercialisation of Municipal Solid



MSW processing unit at Chandigarh

Waste (MSW) to Refuse Derived Fuel (RDF) Technology (with the support of DST. MSW projects have been completed in Chandigarh and Cochin, and APTDC is providing technical services to establish several such projects across the country.

Value-added Bamboo Applications



CII-APTDC partners the creation of value added products from bamboo such as furniture, incense sticks, and mats.

It has promoted bamboo plantations and wasteland cultivation across 80 acres of wasteland in Andhra Pradesh. This initiative has addressed 2000 livelihood interventions through capacity building initiatives in 10-15 common facility centres in tribal areas, spanning more than 14 districts across Andhra Pradesh.

Granite Slurry Utilisation

CII - APTDC has developed floor and wall tiles and other products out of granite slurry, and a patent on the innovation has been filed.



CII Karnataka Innovation Forum

The CII Karnataka Innovation Forum was launched in September 2008 with an aim to reinforce Brand Bangalore as a global innovation hub across multiple industry segments and to develop a vibrant ecosystem that will leverage existing world class capabilities in Bangalore.



The forum enables members to gain from the experience and knowledge of R&D Heads (Indian and Global MNCs based in Karnataka), innovation managers and academia through interaction and sharing of best practices in R&D, innovation management and explore innovation opportunities at the interface of emerging technologies and engineering disciplines.

Currently the Forum includes 70 executives from a cross-section of industry.



Flagship Events

Technology Summit and Technology Platform



Mauri Pekkarinen, Minister for Economic Affairs, Finland, and Prithviraj Chavan, Minister of State (IC) Science & Technology & Earth Sciences; Personnel, Public Grievances and Pensions; PMO, and Parliamentary Affairs, India at the Technology Summit 2009

CII, in partnership with the Department of Science and Technology, has organised 15 editions so far of the annual flagship Technology Summit and Technology Platform. The partner countries over the years have been Israel, Germany, France, Taiwan, Thailand, Russia, Canada, ASEAN Block, Belarus and Finland. A large number of technology tie-ups between Indian industry and institutions with organizations from partner countries have been initiated during the summits.

In December 2010, Germany will partner the 16th Technology Summit & Technology Platform in New Delhi.



Prof. S K Brahmachari, Secretary, DSIR & Director General, CSIR, Hari S Bhartia, President, CII, Prithviraj Chavan, Lubos Vanek, Deputy Minister of Trade and Industry, Czech Republic, Ajai Chowdhry, Chairman & CEO, HCL Infosystems Ltd & Pravir Kumar, Secretary, MSME, at 2nd Global Industrial R&D Conclave

Global Industrial R&D Conclave

GITA, in partnership with the DST and CII launched the Global Industrial R&D Conclave on the occasion of National Technology Day (11 May) in 2009. Two editions of the Conclave held so far, have focused on various issues of the R&D ecosystem like strategies of industry, government initiatives to stimulate innovation and attract investment, industry-academia – government partnership and Venture Funding.

The 3rd Global Industrial R&D Conclave will be organised in May 2011 in New Delhi.

India Design Festival and Design Summit



Chandrajit Banerjee, Director General, CII, Dr Naushad Forbes, Director, Forbes Marshall Pvt. Ltd., Anand Sharma, Union Minister of Commerce & Industry, and Prof. Richard Buchanan Ma Western Reserve University, at the India Design Summit 2009

CII has been organizing the Design Summit for the past nine years in partnership with NID and with the support of the Department of Industrial Policy & Promotion, Government of India. Celebrating Design in India, this festival links Indian Design with a global context

and seeks to offer a 360 degree view of Design and its applications to Indian growth and economy, to society, and to sustainability.

The 3rd India Design Festival and 10th Design Summit will be organised in December in New Delhi.

KM India



Dr P A Aruna, Minister for IT, Tamil Nadu addressing KM Summit 2009

The Knowledge Management Summit, focusses on a particular theme each year.

KM India 2009, a four day event in Chennai focused on ‘Knowledge Management, Innovation & Enterprise 2.0 – Connecting & Transforming your Business.’

CII, in collaboration with K-Community Bangalore, also organizes monthly KM Workshops in Bangalore, for more personalized training. The Mission also focuses on creating new K – Communities in different cities and strengthening the existing ones.

IPR Summit

Through 7 editions, the IPR Summit has attracted the participation of leading academics, industry leaders, lawyers, judges and policymakers in the IP field from India and overseas including the US, Europe, India and other Asian countries.



At the 7th IP Summit



Annual Intellectual Property Awards 2010

The 8th IPR Summit will be held in February 2011 in partnership with the Intellectual Property Owners Association of USA.

International Conference on Counterfeiting & Piracy



4th International conference on Counterfeiting & Piracy

Counterfeiting and Piracy is one of the fastest growing economic crimes in the world today, threatening the economies of developed and developing countries alike, undermining trading relations, endangering public health and safety and affecting new investment. The 4th edition of the annual Conference was organised in August 2010 in Mumbai.

Global Summit on Higher Education



Kapil Sibal at the Global Summit on Higher Education

This year, CII, in partnership with the Association of Indian Universities,

launched an annual 2-day Global Summit on Higher Education. The first Summit had the theme of ‘Global Partnerships: Towards Expansion, Excellence and Inclusion’. The 2nd edition is being planned for February 2011.

Annual Intellectual Property Awards

On the occasion of World Intellectual Property Day (26 April), CII, in collaboration with Department of

Industrial Policy and Promotion and the Indian Patent Office felicitates achievements in IP at the national level to motivate innovators. The 3rd edition of the Awards will be given away in April 2011 in Delhi.



Nanotechnology Conclave 2009

Nanotechnology Conclave

The Nanotechnology Conclave explores the opportunities for Indian industry in nanotechnology - related products. The last 5 editions of the Conclave had USA, UK, Japan, South Korea and Finland as the

partner countries, over the years. The 6th Nanotechnology Conclave is scheduled for March 2011 in New Delhi.

Annual CTOs Roundtable

The 2nd annual CTOs Roundtable 2009 on the theme ‘Winning Strategies of Empowered CTOs: Collaboration; Virtualization and Optimization’ in October 2009 in Chennai was an exclusive offshore roundtable of about 50 CIOs/ CTOs from leading companies. The 3rd CTOs Roundtable will be organized in December 2010.



Sixth India Innovation Summit 2010

India Innovation Summit

The India Innovation Summit brings together innovation leaders and innovation best practices champions on a common quest – to get better results from innovation, exchange ideas and learn from this high caliber faculty and user group.

The Sixth India Innovation Summit addressed the theme ‘Innovation-Making a Difference in an Emerging Economy.’

India Biotech Mission to USA & India Pavilion at BIO, USA

CII, in partnership with the Department of Biotechnology, Government of India, has been organizing a Biotechnology Mission to USA and the India Pavilion at the Bio International Convention in USA, the world’s largest show in the biotechnology sector, for the past nine years. The next India Biotech Mission/ Exhibition will be in June 2011 in Washington DC.

Life Science Conclave



Life Science Conclave 2010

The 3rd edition of this annual Conclave, held in August 2010, discussed Drug Research. The 4th Conclave will be organised in August 2011.



At FoodCon 2010 in Chennai

FoodCon

The food processing industry in India needs huge improvements in the areas of food canning, dairy processing, cooking and thermal processing, refrigeration, packaging and other specialty and emerging processes. The CII - TNTDPC has conceived the FoodCon conference with a value chain approach, to address technological gaps and constraints across the value chain.

FoodCon 2010: Conference on Latest Trends in Food Processing and Preservation Technologies was organized in Chennai in partnership with the United States Agency for International Development, Michigan State University, and the Indian Horticulture Development Alliance.

Prof K V Thomas, Union Minister of State for Agriculture, Consumer Affairs, Food and Public Distribution, addressed the conference, which attracted more than 200 industry participants.

Automotive R&D Trends 2015

The CII - TNTDPC organises the conference on “Automotive R&D trends 2015.” The 2nd edition, held in Chennai in October 2009 had the theme, ‘CO₂, End of Life and Sustainability - Fundamentals of safety, electronics and materials in Automotive Engineering’ and presented next generation clean



2nd Edition of the Automotive R&D Conference

and green technologies.

Solid Waste Management Award

The JCB CII-APTDC Award for Excellence in Solid Waste Management has been constituted to recognize outstanding achievements in Municipal Solid Waste Management both from the companies as well as urban local bodies. The award was launched this year in Hyderabad.



Kanna Lakshmi Narayana, Minister for Major Industries, Commerce & Export Promotion Food Processing, Andhra Pradesh, presenting the 2010 edition of the Award

Policy Advocacy

Science and Technology

- National Science & Technology Policy
- Industry Investment in R&D
- Technology Access / Export Control Regime
- Scientific Advisory Committee to Cabinet

Innovation / Design

- National Design Policy & India Design Council
- Innovation Eco System & National Innovation Council

Life Science

- Biotechnology Regulatory Framework
- Policy Issues for Pharmaceutical Industry

Higher Education

- National Commission for Higher Education & Research Bill
- Innovation University Bill
- National Accreditation Regulatory Authority for Higher Educational Institutions Bill
- The Educational Tribunal Bill
- The Foreign Educational Institutions (Regulation of Entry and Operations) Bill,
- Private Investment Model in Higher Education

IT & Telecom

- Telecom Security
- Broadband
- Mobile Banking
- Telecom – an Essential Service / Infrastructure Category

Intellectual Property Rights

- Biodiversity Act
- Incremental Innovation / Data Protection / Utility Patents etc in Patent Law
- Amendments to Copyright Law
- Amendments to Trademark Law
- Compulsory Licensing
- The protection and utilization of Public Funded Intellectual Property Bill 2008

Services offered

Technology Services

- Technology Information TechnoScan™
- Technology Sourcing / Transfer
- Research & Development
- Technology Commercialisation / Deployment
- Technology Upgradation
- Technology Exports
- Research / Survey / Studies

Intellectual Property Rights Services

- IP Information PatentScan™
- IP Counselling
- IP Audit
- IP Protection
- In-house IP Management & Policy
- Protection of Traditional Knowledge & Geographical Indication
- Research / Survey / Studies

Training / Capacity Development

- Intellectual Property Rights (All aspects)
- Technology / Innovation Management
- Technology Exports Strategy
- Industrial Design
- New Product Development
- Good Design Practices
- Good Laboratory Practices

4th International Conference on Counterfeiting & Piracy



Savio D'Souza, Secretary General, Indian Music Industry; Sekhar Menon, Founder Partner-Medialexicon; Harish Dayani, Chief Executive – Entertainment-Moser Baer India Ltd; Rajiv Dalal, MD, Motion Picture Dist. Association (India); Prakash Nathan, VP, Operations, UTV Motion Pictures; Hiren Gada, Director, Shemaroo Entertainment; and Anurag Kashyap, Associate Director, Fraud Investigation & Dispute Services, Ernst & Young Pvt Ltd

COUNTERFEITING AND PIRACY constitutes 6% of global trade, and helps fund local crime and international terrorism. The counterfeiting of medicines, aircraft and vehicle parts can cause direct deaths as well. CII's **4th International Conference on Counterfeiting & Piracy: Measuring and Addressing the Cost of 21st Century Crime**, focused on sectors affected by Piracy like Entertainment, IT/Publication and the Fashion Design Industry, as well as victims of Counterfeiting such as Pharma, Fast moving Consumers Goods (FMCG) and the Auto Industry.

In the opening session Mr. P H Kurian, Controller General of Patents, Trademarks and Designs, Indian Patent Office, said "We need good laws, strong IP owners who assert their rights, and a quicker IPR granting system. India has some of the strongest laws in the world to fight piracy. We have to support the courts and other enforcement agencies, make IP registration and the granting process absolutely transparent, and train the police, government and anti-piracy cells to tackle piracy and counterfeiting."

Calling for international cooperation, Ms. Shenoa Simpson, Acting Consul for Political and Economic Affairs, US Consulate said, "It is in everyone's interest to develop India and its IPR, because a stronger India is a better trader partner for everyone."

CII believes that besides creating awareness in the common man about IPR, India also needs to have more IP owners. This will drive innovation and respect for IP.

The conference unanimously concluded that If this menace has to be fought, a paradigm shift is required from all the stakeholders – manufacturers, government. and customers, to effectively address, and curb the cancerous growth of piracy and counterfeiting.

If People think that Piracy is a victimless crime, it will be difficult to curb it.

Take-Aways

- Counterfeiting and piracy is not just a crime, it's a cancer.
- It needs to be tackled at three different stages: law, awareness and enforcement

- The solution to fight counterfeiting is simple but coordination is complex
- The internet has made matters more complicated: now, counterfeiters don't even need to meet physically
- Customs plays a major role in controlling counterfeiting, as they can stop the entry of goods at entry points
- We need to create widespread awareness that counterfeiting and piracy does not just affect the owner of the IP, but a whole ecosystem of people, and may lead even to death.
- Piracy is a function of the value system of a society
- Three stakeholders lose to counterfeiting – the manufacturers, the government and the consumer, and all three need to come together to curb this menace
- Manufacturers need to maintain integrity of their supply chain, including the printer who prints the material and one who makes the packaging material

Discussions on Exports and Foreign Trade Policy



Rahul Khullar, Commerce Secretary, Anand Sharma, Union Minister of Commerce & Industry, Hari S Bhartia, President, CII, and Chandrajit Banerjee, Director General, CII

EVEN THOUGH EXPORTS have recovered, the future continues to remain uncertain, due to the global financial crisis, said Mr Anand Sharma, Union Minister for Commerce and Industry, addressing the **CII Export Summit** in New Delhi on 24 August.

Referring to the annual supplement to the Foreign Trade Policy (2009-14), the Minister put emphasis on the continuity and predictability of the government's policy-making process, reflected in the extension of export promotion schemes such as DEPB and zero duty EPCG scheme. He committed the government's continuous support to industry stakeholders and reassured industry that the government is sensitive to the concerns of SEZ producers and developers. The Department of Commerce has taken up the issue of SEZ developers with the Finance Minister and the Prime Minister, he said.

Dr. Rahul Khullar, Commerce Secretary, said the increased use of non-tariff barriers by developed

countries in the guise of health standards and security issues does not augur well for globalization and free trade. He assured Indian exporters that the government is taking up the issues of NTBs with various countries at a bilateral level. The concerns of SEZ developers in the Direct Tax Code (DTC), said Dr. Khullar, would be taken up in a fair and an equitable manner in the revised version of DTC. He advised Indian exporters to get used to a simpler tax regime with lower rates and fewer exemptions.

Mr. Hari S Bhartia, President, CII, said exports have become an important engine for India's rapid economic growth. However, India has long way to go since the share of exports in India's GDP is at just around 15%, compared to China's 33% and Thailand's 66%, he said, expressing confidence that the supplement to the Foreign Trade Policy will go a long way in helping exporters meet the target of US\$ 200 billion in FY 2011. He, however, warned that the high cost of credit and power, and the inefficiencies in infrastructure,

continue to act as a significant disadvantage for Indian exporters.

Welcoming the measures announced in the annual supplement to the Foreign Trade Policy, Mr Chandrajit Banerjee, Director General, CII, said exporters have been concerned about the uncertainty in global markets given the incomplete recovery from the economic crisis in the EU and USA. By continuing with the incentives, and in some cases extending and expanding the coverage of many export promotion schemes, the Ministry of Commerce has addressed exporters concerns arising from this uncertain and challenging global trading environment. These measures also help the cause of product diversification and market diversification that are essential to sustained export growth, he added.

CII also welcomes the fact that the concerns of the labour intensive SME sector have been addressed by giving them additional benefits over and above existing incentive schemes. A very strong message



Sanjay Budhia, Chairman, CII National Committee on Exports, Jyotiraditya Scindia, Union Minister of State for Commerce and Industry and Sunil Mitra, Revenue Secretary

has been sent by including ambitious transaction cost cutting measures. Transaction costs disproportionately impact the SME sector and reforms in this area will have tremendous benefits for SME firms. However, there remains some uncertainty in industry as to the continuation of the DEPB scheme beyond June 2011. This scheme remains one of the most popular ones among exporters.

Reducing Transaction Costs

Mr. Jyotiraditya Scindia, Union Minister of State for Commerce and Industry, who has led the ambitious agenda on reducing transaction costs for exporters, identified the reduction of transaction costs as one of the three pillars which are critical for export growth. The other two are good infrastructure and the ability to refund all indirect taxes on inputs paid by exporters, he said. Mr Scindia highlighted the ambitious work being done by the 'Task Force on Transaction Costs' to identify and address all major transaction costs issues that exporters have to face from factory to port. Complimenting CII for playing an important role in the work of the Task Force, he said a more regular and organized approach

capturing transaction costs is necessary for organizations like CII, so that they can seriously engage the government to push for policy reforms in this area.

Mr. Sanjay Budhia, Chairman, CII National Committee on Exports, said that the Task Force will not just prepare a report but also ensure time-bound implementation of the recommendations.

A key element of transaction costs for Indian exporters is the variations in state-level VAT and the existence of a plethora of indirect taxes which reduce the competitiveness of Indian exports, said Mr. Sunil Mitra, Revenue Secretary. He pointed out that such a plethora of taxes makes neutralization of taxes paid by the exporters difficult and does not provide a level playing field to domestic manufacturers competing with imports. GST implementation will address many of these issues, he felt.



Sumanta Chaudhuri, Joint Secretary, Ministry of Commerce and Industry, Rajiv Kumar, Former Director and Chief Executive, ICRIER and Sanjaya Baru, Editor, Business Standard

Trading Agreements

Mr. Sanjaya Baru, Editor, Business Standard, discussed the evolution of India's Regional Trade Agreements (RTAs) strategy based on the lack of success in multilateral trade liberalization in the Doha round, leading to the increasing integration of global production networks.

Mr. Rajiv Kumar, Former Director and Chief Executive, ICRIER, said that in such matters strategic interests take precedence over economic matters.

Mr. Sumanta Chaudhuri, Joint Secretary, Ministry of Commerce and Industry, elaborated upon the actual procedure negotiations of bilateral trade negotiations and emphasized that stakeholder consultations with industry and concerned members of civil society are a key element of the negotiation process.

He also stressed that FTAs do serve an important role as they address issues that cannot be handled easily in a multilateral forum like WTO, but are important to bilateral trade relations between two trading partners. He urged CII to inform industry about the challenges and opportunities arising out of FTAs.

Mr. Salil Singhal, Co-Chairman, CII Agriculture Council said that given India's rising profile and the competitiveness of its exporters, FTA negotiating partners with India are equally concerned about the threat posed to their domestic stakeholders by Indian industry.

He suggested that Indian industry should engage as a partner with the government in the process of FTA negotiations in a more confident manner, and balance its aggressive market access interests with more defensive domestic concerns. ■

Meeting with US Ambassador to the WTO

CII ORGANIZED A meeting with Mr. Michael Punke, US Ambassador to the WTO, on 30 August for a broad discussion on the WTO negotiations, and to share Indian industry's concerns with him. Mr. Jayant Dasgupta, Indian Ambassador to the WTO, was also present at the meeting to share his views on India's position at the WTO.

Mr. Naveen Munjal, Chief Executive, Hero Exports, who chaired the meeting, outlined the growing bilateral trade in goods and services between India and the US. Following the global economic crisis, Mr. Munjal noted that there have been some instances of protectionist policies in the US, both in goods and services trade.

In the WTO negotiations, trade in remanufactured goods has remained unclear since it was first raised in the Hong Kong Ministerial, said Mr. S. Sandilya, Chairman, Eicher Group. A lot of things remain open-ended starting from its definition to coverage of remanufactured goods, he pointed out.

Mr. Vishnu Mathur, Director General, SIAM, reiterated that the automotive industry finds a lack of definition regarding remanufactured goods. He said that serious concerns remain in terms of durability, environmental, IPR and safety issues of remanufactured goods.

The very important issue of Sectoral negotiations that the US wants India to join was raised by Dr. Siddhartha Roy, Chief Economist, Tata Group. He felt that Sectorals may not be the right way to go, given the huge



Naveen Munjal, Chief Executive, Hero Exports, Amb. ISI A. Siddiqui, Chief Agricultural Negotiator, Office of the US Trade Representative, Amb. Michael Punke, Deputy US Trade Representative, Office of the US Trade Representative, and Jayant Dasgupta, Ambassador to the WTO, India



difference in terms of technological progress between developed and developing countries. In sectors such as chemicals, advanced engineering and metallurgy, industrialized economies have a clear advantage, he said.

Mr. Mukesh Kanwal, General Manager-Commercial, Jubilant Organosys, representing the Chemicals industry, said that this sector in India is dominated by SMEs, and any sectoral negotiations will adversely affect them.

Mr. Punke responded by admitting that much more clarity is required regarding the definition and scope of what constitutes remanufactured goods. He assured Indian industry that remanufactured goods is not a back-door way to dump goods by the US. Stringent standards and appropriate regulations will need to be set for trade in such goods.

On Sectoral negotiations, Mr. Punke

said that the US is looking to target sectors where the large developing countries have become competitive. He suggested a more creative manner of negotiations in sectorals that would look at market access on the one hand, and livelihood issues on the other. One option could be to look at the Japanese proposal of a tiered-tariff approach, where products with better competitiveness will have deeper cuts, he said.

Mr. Punke seemed to suggest that there is greater flexibility in the US stand on sectoral negotiations, and that the US is willing to consider some segments within a particular sector from being exempt from sectoral negotiations. While such flexibility is welcome, Indian industry remains strongly against the idea of sectoral negotiations.

Mr. Dasgupta, while supporting the idea of 'sub-sectorals' also said that sectorals are envisioned as being voluntary and that

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Raising the issue of environmental goods, Mr. Munjal said that the inability to come towards a clear definition of environmental goods, has fueled serious concerns within Indian industry. He felt that environmental standards cannot be generalized as each country has a separate set of such standards. Moreover, as many so-called environmental goods are multi-use products, an agreement on environmental goods could prove to be detrimental to the local industries.

Mr. Sanjay Dave, Director, APEDA, pointed out that the increasing use of private standards has been eroding the progress made towards the development of international standards, especially in agro products.

CII members also conveyed their concern on some of the protectionist

signals coming out of the US. Dr. Roy wanted non-trade issues such as labour and environment to be kept out of the ambit of trade negotiations. He pointed out that proposed new legislation such as the Foreign Manufacturers Liability Act would add significant transaction costs for small and medium exporters to the US market, and was not in the spirit of fair trade practices.

Mr. Dasgupta, explaining India's position at the WTO, reiterated that both India and the US are working closely to bring the Doha Round to a close. Although the global economic crisis had its impact on negotiations, the process has restarted in right earnest, he said. Given the G-20 countries' commitment to conclude the Doha Round, intensive negotiations are expected till the G-20 Seoul Summit to be held in November.

Towards Completion of the Doha Round

SPEAKING AT AN INFORMAL session with industry stakeholders from CII in New Delhi on 6

August, Mr Harsha V Singh, Deputy Director General, WTO, expressed confidence that there is a strong momentum in the negotiations to complete the Doha round. Mr Singh said that 80 percent of the negotiations under the Doha round are complete and negotiations are on-going, on the remaining few issues.



Harsha V Singh,
Dy. Director General,
WTO

The arrival of Mr Michael Punke, the new US Ambassador to the WTO has given more momentum to the negotiations between major players

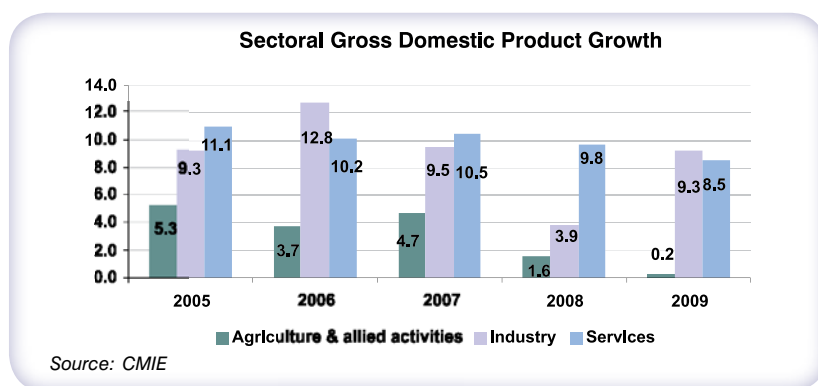
like the US, the EU, Brazil, China and India, and rest of the membership, he said.

Mr. Singh said the next big focus will come at the G-20 meeting in Seoul in November, when world leaders are expected to put their weight behind the completion of the long drawn out Doha round of negotiations.

In the meantime, Mr. Singh expressed confidence that negotiations will continue to deal with the important aspects of the various negotiation tracks within the Doha mandate and inch closer towards a balanced and ambitious deal. ■

Understanding the RBI Annual Report 2009-10

Following the global financial crisis, the macroeconomic environment in India changed significantly over four distinct half-yearly phases starting from the second half of 2008-09

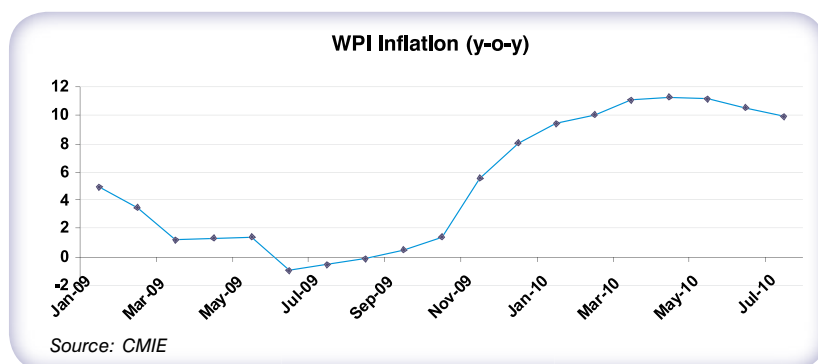


REAL GDP GROWTH showed a turnaround from 6.7% in 2008-09 to 7.4% in 2009-10. A strong recovery in the industrial sector combined with a resilient Services sector muted the impact of a deficient South-West monsoon on overall output. The contribution of the industrial sector to overall growth increased sharply from 9.5% in 2008-09 to 28% in 2009-10.

Inflation

The year-on-year wholesale price index (WPI) inflation remained low during the first half of the year

(negative during June-August 2009) and increased faster in the second half to reach 11.0% by March 2010. A sharp increase in food and oil prices on account of lower agricultural production and increase in international commodity prices, especially oil, contributed to the faster increase in inflation during the second half. Speculation in commodity futures was seen in some quarters as a factor behind the high food inflation during 2009-10. In the first quarter of 2010-11, the headline inflation remained close to double digits (9.97% y-o-y in



Phase 1

India's GDP growth decelerated in the second half of 2008-09, reflecting the impact of the global crisis.

The Reserve Bank of India (RBI) introduced a comprehensive range of conventional and unconventional measures to limit the impact of the adverse global developments on the domestic financial system and the economy.

Phase 2

Weakness in economic activity necessitated a continuation of the monetary policy stimulus. The low (headline) inflation environment created the space for continuing an accommodative monetary policy stance.

A deficient South-West Monsoon triggered renewed concerns for recovery as well as food inflation.

Phase 3

Our GDP exhibited a robust recovery ahead of the global economy in the second half of 2009, despite the dampening pulls of the deficient monsoon and an adverse global economic environment.

Food inflation remained persistent and it became generalized.

The policy challenge for the RBI was to anchor inflationary expectations without harming the recovery. Thus, a calibrated approach to monetary unwinding was adopted.

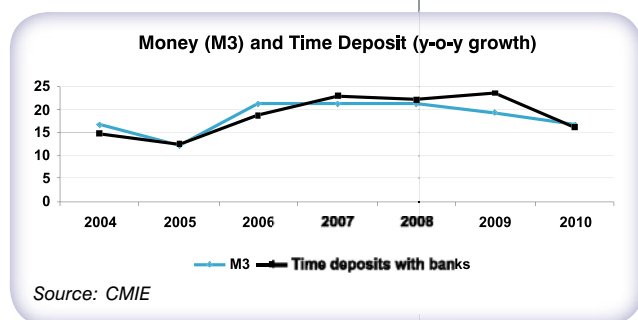
Phase 4

Headline inflation remained at, or close to, double digits over four successive months of 2010-11 and the inflation process also become more generalised.

The balance of policy attention, thus, had to shift from recovery to inflation.

July 2010), despite some moderation in prices of food products. High inflation due to supply constraints was increasingly generalised indicating emergence of inflationary pressures from the demand side.

Money and Credit



During the first half of 2009-10, the Reserve Bank largely adopted an accommodative monetary policy in order to boost the economy. The repo rate was reduced by 425 basis points to 4.75%; the reverse repo rate was reduced by 275 basis points to 3.25%; and the CRR was reduced by 400 basis points to 5.0%, in order to increase liquidity in the economy. Notwithstanding the easy monetary policy, on account of the significant deceleration in private consumption and investment demand, particularly in the first half of the year, growth in monetary and credit aggregates decelerated. Credit growth recovered only post November 2009.

Money (M3) growth decelerated for the second successive year in 2009-10, reflecting the moderation in demand associated with deceleration in economic growth in relation to the high growth achieved during 2003-08.

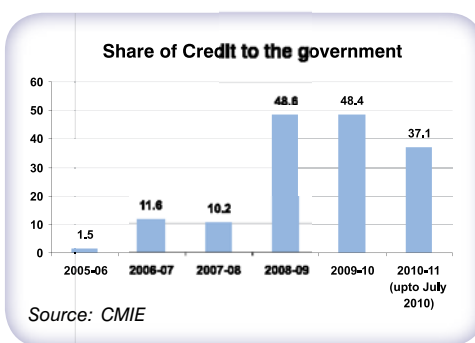
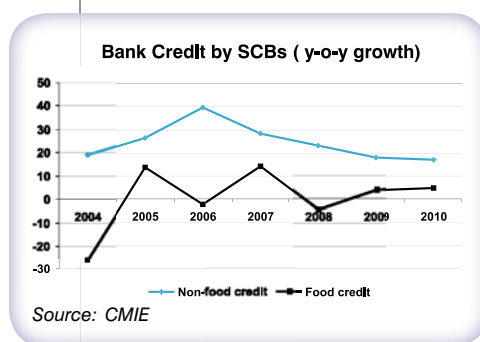
On the components side, the deceleration was mainly led by a slowdown in the growth of time deposits, partly in response to softening of interest rates observed during the year. In 2008-09, however,

time deposits exhibited stronger growth due to depressed equity markets, increase in risk perceptions and risk-free high interest rates still available then on time deposits.

On the sources side, the share of the banking system's credit to the government in the annual increase in M3 in 2008-09 and 2009 -10 has been one of the highest in recent

years. During 2009-10, the share of bank credit to the commercial sector in the total net domestic assets declined, as in the previous year. This was mainly on account of the deceleration in the flow of non-food credit from November 2008 to October 2009. Non-food credit growth exhibited deceleration till November 2009, but has steadily increased thereafter, reflecting the improving demand associated with a stronger industrial recovery.

While bank credit was decelerating post November 2008, other investments of banks, such as investment in shares, bonds, debentures of corporates, commercial papers and mutual funds showed acceleration in the rate of growth. As a result, indirect financing from banks increased. Non-banking sources, both domestic as well as foreign, meet a higher proportion



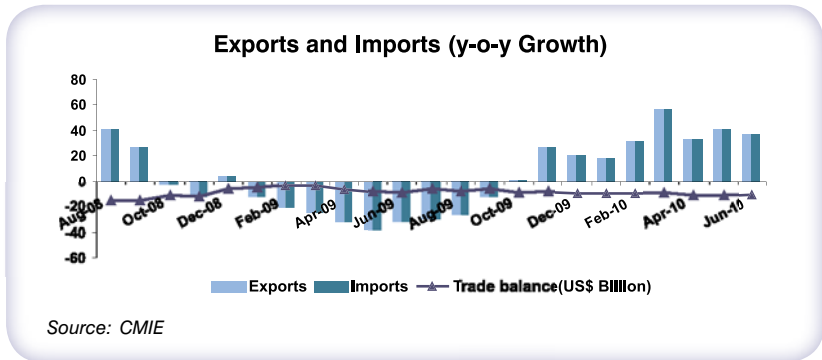
of funding needs of the commercial sector. The main sources of non-bank finance during the period of deceleration in non-food credit were initial public offers, private placements, issuance of commercial papers, foreign direct investment and American/Global Depository Receipts. While the total flow of resources from banks and non-banks increased during 2009-10, the flow of bank credit to industry remained strong.

External Sector

The decline in exports of goods and services in response to weak global demand had a dampening impact on India's overall GDP. However, the turnaround in exports in the latter part of the 2009-10 and a higher current account deficit led by stronger absorption of foreign capital supported faster recovery in growth due to higher investment activities financed by foreign capital.

India's merchandise exports witnessed a turnaround in October 2009 due to the recovery in world demand after twelve months of negative growth. Merchandise imports also contracted over eleven successive months; the recovery in domestic economic activity and resurgence in oil prices led to a rebound in India's imports, since November 2009.

Stronger recovery in India ahead of the global recovery coupled with positive sentiments of global investors about India's growth prospects induced the revival in



capital inflows during 2009-10. The turnaround in capital inflows was mainly driven by large inflows under Foreign Institutional Investors' (FII) investments and short term trade credits. Net FII inflows of US\$ 29.0 billion represented a major reversal from the outflow of US\$15.0 billion experienced during the previous year. Net FDI inflows were higher at US\$ 19.7 billion during 2009-10 as compared to US\$ 17.5 billion during 2008-09, reflecting steady inflows

coupled with lower gross outflows.

Overall Assessment

The macro-financial developments during 2009-10 indicated the resilience of the economy to shocks, both external and internal, as well as the capacity to recover fast from an economic slowdown. Domestic policy stimulus, both monetary and fiscal, contributed to spur the recovery impulses. However, timely exit from the stimulus had to be

initiated in the second half of the year in order to contain inflation in the near-term as well as to support high sustainable growth in the medium-term. In the Union Budget for 2010-11, the beginning of fiscal exit was announced along with a medium-term fiscal consolidation plan.

The key macroeconomic concern in the second half of the year was the rising generalised inflation. Decline in relative price variability as well as evidence of inflation persistence implied the need for use of monetary policy actions, even though the initial source of pressure on inflation started from an adverse supply shock in response to the deficient monsoon. Thus, while at the beginning of the year the overriding macroeconomic concern was faster and stronger recovery, by the end of the year, that concern shifted to high and generalised inflation. ■

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Interactive Sessions with Members of Parliament from Nine States



CII, as a part of its Public Policy initiative, organised a series of interactive sessions with Members of Parliament from nine different states between 10-26 August in New Delhi, during the Monsoon Session of Parliament. The meetings were attended by MPs from different parties, from Andhra Pradesh, Chhattisgarh, Himachal Pradesh, Kerala, Madhya Pradesh, Maharashtra, Orissa, Tamil Nadu, and Uttarakhand.

At these sessions, Industry members from CII apprised the Members of Parliament of the current initiatives being taken by CII at the national, regional and state levels. They particularly highlighted CII's 10-point agenda. In addition, specific issues concerning industry in the different states were highlighted to the MPs from the respective states.

The Members of Parliament spoke at length on diverse issues such as agriculture, connectivity, corporate social responsibility, environment conservation, infrastructure, skill development, small and medium enterprises, tourism promotion, traffic management, transportation development, etc. They all agreed to take up relevant issues with the Central/ State Governments. They also wanted CII to continue to make an effort, through dialogue, to resolve contentious issues with the respective Central and State Government departments.

The MPs were appreciative of the initiative taken by CII to organise these sessions. The meetings were followed by dinner, where representatives from Industry had a chance to interact informally with the Members of Parliament.

Andhra Pradesh

As many as 20 Members of Parliament representing Andhra Pradesh joined the interaction organised by CII on 26 August. Mr. M M Pallam Raju, Union Minister of State for Defence, also attended the meeting.

Mr. Shakti Sagar, Chairman, CII Andhra Pradesh, made a detailed presentation on the key issues for perusal and intervention in Andhra Pradesh, especially related to

industries in the state. He also touched upon the long term climate change issues facing Andhra Pradesh.

The Members of Parliament asked Industry members in Andhra Pradesh to work concretely in the social sector and also to consider establishing industries in rural areas. They also urged CII to help bring greater investments (FDI) to the state, and come up with a comprehensive plan for Andhra Pradesh. Appreciating the initiative,



MPs from Andhra Pradesh: Siricilla Rajaiah, Dr. Manda Jagannath, Dr. Gaddam Vivekanand, Gutha Sukender Reddy, Dr. K. Keshava Rao, Nama Nageswara Rao, Y. S. Chowdary and M. M. Pallam Raju, Union Minister of State for Defence

the MPs also suggested that such interactions be held every six months.

the state on the NCR pattern, leveraging the facilities available at Chandigarh



MPs from Chhattisgarh: Saroj Pandey, Madhusudan Yadav, Murarilal Singh, Chandu Lal Sahu and Shreegopal Vyas

- Four-laning of roads connecting major industrial areas
- Extension of railway network
- Establishing trauma centres through the PPP mode
- Providing domicile Himachali status to industrialists based in the state for more than 15 years

Chhattisgarh

Five MPs from Chhattisgarh participated in the session held on 18 August. With the focus on the overall development agenda of Chhattisgarh, the discussions spanned issues related to forest clearance and coal block allotment to local industries, providing iron ore for industrial development, improving flight and rail connectivity, and budgetary allocations for the development of tourism in the state.

Mr. Ranaveer Sinha, Deputy Chairman, CII Eastern Region, shared the 10 point agenda of CII and spoke about CII initiatives in Affirmative Action, Skill Development and Backward Areas. Mr. Narayan Agrawal, Chairman, CII Chhattisgarh, presented CII's agenda for Chhattisgarh, which stresses on development in backward areas through capacity building, promoting non-conventional energy, promoting ancillary and downstream industry, creation of a master plan for roads, and providing health facilities.

The Members of Parliament from Chhattisgarh requested industry for more result-oriented efforts for skill development and employment opportunities for the local people. They also suggested a study on livelihood promotion opportunities in forest areas and called for the establishment of food processing industries in the state.

Himachal Pradesh

Two Members of Parliament joined the interaction on 11 August. Mr R M Khanna, Chairman, CII Northern Region, took up the following issues:



MPs from Himachal Pradesh: Anurag Singh Thakur and Bimla Kashyap Sood

- Developing the peripheries of

- Continuation of Central Transport Subsidy

Kerala



MPs from Kerala at the session

Ten Members of Parliament from Kerala attended the session on 17 August.

Mr P Ganesh, Chairman, CII Kerala, made a detailed presentation on



Dr. Shashi Tharoor, MP, interacting with CII members

CII Kerala activities. The discussions defined Tourism, Agro Processing, IT / ITES, Healthcare including Ayurveda, Biotechnology / Bioinformatics, Electronics and Allied Product Manufacturing, Light Engineering, Construction and Retail as key sectors to be promoted in Kerala.

Madhya Pradesh

The interaction with 7 Members of Parliament from Madhya Pradesh on 12 August identified focus areas needing immediate attention for the overall development of the state. These include

- conservation of forests involving private participation,
- accelerating the implementation of a nuclear power equipment manufacturing unit
- quality in technical education
- promotion of SMEs.



MPs from Madhya Pradesh: Dr. Vijaylaxmi Sadho, K. D. Deshmukh, Yashodhara Raje Scindia, Kailash Joshi, Kaptan Singh Solanki, Sumitra Mahajan and Ashok Argal

Maharashtra

The interaction was held on 11 August to gain insights and seek guidance on how to further enhance the overall progress of Maharashtra. It also provided a unique opportunity for CII to share its various initiatives with the MPs and highlight industry's concerns in various sectors.

The major issues that were raised were Power, GST, Octroi and Infrastructure. The MPs promised their support in raising these issues with the concerned authorities and suggested that CII could create small core groups comprising of industry members and MPs which would work to find solutions to the problems that hamper the growth of industry in the State.

Orissa

Members of Parliament from Odisha, cutting across party lines, assured their support to the process of development in the State, at the CII interactive session on 19 August. The key issues discussed at the session included

- Delay in Environment Clearances
- Delay in Coal Block Allotment
- International flights to Bhubaneswar (Though it has been declared an international airport since 2005, no plane



MPs from Orissa in discussion with Industry Members

has hit the runway yet.)

- Rail links to the mining districts of the State
- Setting up more industrial parks to enable large industries to handhold MSMEs.

The Members of Parliament also suggested a few issues that Industry needs to work more aggressively on in Odisha such as

- Skill Development for displaced people either by adopting local ITIs or setting up their own ITCs
- Employment generation for the local people
- Development of downstream and ancillary units
- Value-addition by judicious spending of their CSR corpus.

Tamil Nadu

Nineteen Members of Parliament from Tamil Nadu, representing different parties, participated in the interaction organized by CII on 10 August to discuss economic development projects of Tamil Nadu.

Mr Thambithurai, who led the AIADMK MPs, welcomed the move to engage MPs in a discussion with industry representatives on development projects in the state.



MPs from Maharashtra at the interactive session

Ms Kanimozhi, who led the DMK MPs, said that it would be good to set up a permanent office in Delhi in order to strengthen such activities. She promised all possible help from DMK MPs for the development of Tamil Nadu.

Mr S S Ramasubbu, from the INC called for a two-way railway track from Madurai to Tuticorin and Villupuram to Dindugal.

At the meeting, the important development plans of Tamil Nadu were prioritised and discussed. These included

- Another international airport for Chennai, and expansion of the existing airport
- Separate goods train transportation facilities between Chennai – Bangalore – Mumbai
- Speeding up national highway work in different parts of the state
- Upgrading the Coimbatore, Madurai and Tiruchirapalli airports to international airports
- Air-conditioned godowns at Coimbatore airport
- Rail service to Coimbatore from important cities
- Connectivity of Cochin-Coimbatore-Bangalore
- Twice daily flight service between Tirunelveli and Chennai and night flight service at Vahaikulam airport
- An IIT for Tirunelveli
- Improving connectivity to Tuticorin Port
- A railway coach factory to be set up in Tiruchirapalli
- Extending the Reliance Gas Project from Kakinada to Chennai upto Tiruchirapalli.
- Bus coach building factory to be set up in Karur

- Steps to be taken to bring more energy production projects to Tamil Nadu
- Tamil Nadu's involvement in the Koodankulam nuclear power plant should be increased.

Uttarakhand



MPs from Uttarakhand at the session

Mr Harish Rawat, Union Minister of State of Labour & Employment, and four other Members of Parliament participated in the interaction with CII members on 19 August. The MPs identified Hill Development, Tourism, Hydel Power, Connectivity, Health Infrastructure and the Environment as key areas for action.

Mr Rakesh Oberai, Past Chairman, CII Uttarakhand, going forward, called for a focus on:

- Maintaining the growth momentum in the absence of incentives
- Hill Development
- Balancing the needs of Environment Conservation and Development

The CII suggestions were well received by the MPs from Uttarakhand, who also mooted a regular dialogue and a partnership approach between the State Government, State MPs and industry, in taking forward the key projects for the State. ■



MPs from Tamil Nadu sharing their views during discussions

Business Correspondents will foster



Financial Inclusion

CII TRULY BELIEVES that the time for financial inclusion has come. What is required is a fresh approach which incorporates the changes being brought by the increased distribution of income due to India's growth, the growth in distribution outlets by FMCG and telecom players to serve this segment, and the transformative developments in technology and connectivity.

Even though the average demand per person in this segment is small, many companies (FMCG / telecom) are finding it profitable to target this mass market due to its overall size, and have adopted innovative approaches to address.

Providing financial services requires a change in approach that shifts from looking at this entire segment from the eyes of obligation and as CSR for financial intermediaries, to one of opportunity for a large part of this segment. Currently, there is confusion in the ecosystem on whether servicing the rural customer is an obligation or an opportunity waiting to be tapped, as different players have varying viewpoints. The intrinsic use of technology along with the developments initiated by this government around UID,

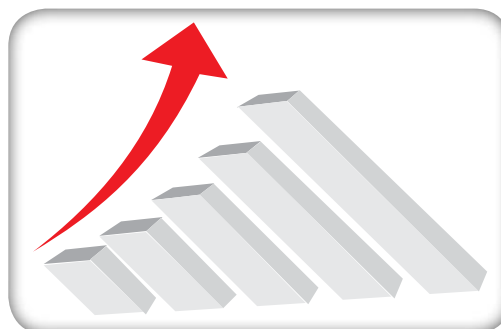
and the growing per capita in India, together with an approach of involving the private sector / PSUs in a collaborative approach, can make a major dent in the problem of financial inclusion.

A very progressive step by the Reserve Bank of India was the initiation of the discussion on the possibility of engagement of 'For Profit' entities as business correspondents by banks to achieve the objective of financial inclusion. CII suggestions on the discussion paper as submitted to RBI are as follows.

- 1. Need for 'For Profit Business Correspondents (BCs)'**: Bridging the last mile in banking services – especially the low ticket deposit business – is a difficult challenge. In order to create a financially viable business that serves customers' needs meaningfully,

a very low cost business model has to be evolved. There is no clear successful model yet. Such a business model will depend heavily on technology and would require significant experimentation in terms of trials of different technologies, different business collaborations, and model innovations. Given the magnitude of the problem and urgency to find its solution, it is imperative that the corporate sector be enlisted to find the solution in partnership with banks. The opportunity for the corporate has to be made attractive in terms of financial returns for the significant upfront investment of financial and human resources that is expected, and the business risks involved.

Looking at the current practical situation on the ground, we find that currently some of the largest BCs are 'not for profit' trusts formed by 'for profit' IT companies. These trusts have been created under Section 25 and are the ones appointed by the banks as BCs. This empirical evidence also corroborates the hypothesis that 'for profit' organizations are crucial to



support the investment and innovation required in the last mile.

2. Continued role of banks: While 'for profit' BCs are expected to bridge the last mile, the actual funds of the customer will always be in a bank account. Technology is increasingly permitting the bank account to be up-to-date with the latest transaction record ('real time'). Banks will also continue to have the final word on KYC and AML, thus reducing the risks to depositors and allaying any regulatory concerns regarding systemic risks. This model has to be envisaged as a partnership with banks playing a back end role while the corporate BC playing the front-end role.

3. Making the opportunity attractive: Simply allowing the 'for profit' entities to become BCs may not be sufficient to attract investment and attention. Our calculations have shown that a stand-alone BC business is marginally viable but not enormously attractive in terms of size or profitability under the current pricing. This opportunity will compete with many others for the attention of a corporate. In our experience, the following issues need to be considered:

- **Charges:** It is now recognized that if pricing is capped at unremunerative levels, no real progress takes place in terms of business penetration. This fact is now well accepted in the case of small ticket lending in rural areas, for example. This will also be true for the predominantly deposit transaction business of the BC. Transaction charges for BCs have to be economically viable and reasonably attractive. Stipulations to cap the charges or to make the

charges comparable with urban areas will be unhelpful. Banks have to be given full flexibility to set the transaction charges at appropriate levels. Regulations should insist on full transparency to prevent charges being levied without full understanding of the customer.

- **Inter-operability:** The BC network is like a 'manned ATM' network. It is a utility business with network effects. Its stand-alone viability depends upon through put. Once a corporate invests to establish a BC network, the viability increases with the customers of many banks being able to leverage the same network. Inter-operability of the ATM network has been a huge success. Accordingly, it is advisable to allow inter-operability of BC. Thus even though a sub agent at any location may represent only one bank, he should be able to serve customers of other banks also, for the system to be viable.

- **NBFCs as BCs:** The business case for becoming a BC is most powerful for businesses which already have customer access and points of presence. It is even more powerful for businesses who are involved in financial services as lenders to the same customers. Our research has showed that the customers in this segment find it most useful when the single entity is able to offer multiple financial (and non financial) products at one place. As such, if the NBFCs were allowed to be a BC for banks, their value proposition to the customers will be more powerful. The NBFC can supplement the bank's deposit services (that they offer as an agent) with their own credit and distribution products.

It is advisable that NBFCs and MFIs are not barred from being BCs by regulation. The issue of conflict of interest is best left to individual banks to decide, since it is a commercial issue and does not create any systemic risk. The conflict of interest does not jeopardize / compromise customers' interests in any manner.

4. Future evolution of the BC model: In line with the Reserve Bank of India's prudent approach of measured steps towards higher and higher deregulation, we propose that the RBI should consider a next step in the evolution of the BC model to make the BC opportunity more attractive to a corporate while maintaining prudent control over systemic risks.

As a next step in evolution, the BC should be allowed to 'own' the customers (have access to their transaction data, rights to cross sell products) and products (pricing of services, charging customers, design of product features) provided the customer's funds are at any stage in a bank account which is real time linked to BC systems. KYC, AML, funds management, and authorization will happen by the bank. In a sense, let the banks provide banking services on a 'white label' basis to the corporate entities who could in turn offer services to customers.

To conclude, allowing for profit Business Correspondents (BCs) is a good move. Banks could choose their BCs from a wider spectrum of firms with distribution reach. For better, more professional and faster financial inclusion, it is pivotal to include for-profit companies as BCs. ■

Wage War on Breakdowns and Corrosion: Vilasrao Deshmukh

The Conference on Maintenance Practices through TPM to achieve Zero Breakdowns, held concurrently to the Industrial Maintenance Expo 2010, highlighted that loss prevention on the shop floor could contribute significantly to the national GDP

IMPROVED PLANT MAINTENANCE

to achieve zero breakdowns needs a different and new mind-set, declared Mr Vilasrao Deshmukh, Union Minister of Heavy Industries & Public Enterprises, urging Indian industry to wage a war on Breakdowns and Corrosion, and thereby add to the nation's GDP. He was delivering the inaugural address at the **Conference on Maintenance Practices through TPM to achieve Zero Breakdowns**, also known as the Corrosion Management Summit, held on 5 August, concurrently to the **Industrial Maintenance Expo 2010** in New Delhi from 4 - 6 August.

Thanking the Japanese, in particular JIPM, for having introduced the concepts of TPM in the Indian shop-floors to establish best practices and improve capacity utilization over the last 12 years, Mr Deshmukh noted with satisfaction that the number of TPM Award-winning companies had crossed the 150 mark. However, he noted with concern the 15 to 20% loss to production costs through maintenance loss and breakdowns. as also losses due to corrosion. Calling upon industry not to adopt a penny-wise pound-foolish approach to the specialist area of equipment maintenance, he said Government and industry should jointly tackle breakdown and corrosion. Such loss prevention could further contribute 3 % to the national GDP, he said,



Rajive Kaul, Past President, CII, and Chairman, CII Trade Fair Council, Vilasrao Deshmukh, Minister of Heavy Industries & Public Enterprises, K N Shenoy, Past President, CII, and Chairman, CII Institute of Quality, and Chandrajit Banerjee, Director General, CII

pointing out that the Central Public Enterprises could effect major cost savings through corrosion prevention and breakdown control.

Mr B S Meena, Secretary, Department of Heavy Industry, Union Ministry of Heavy Industries & Public Enterprises, underlined the larger role of internal competitiveness and capacity utilization as a part of the growth strategy. He hailed the first ever Industrial Maintenance Expo, which featured over 100 exhibitors, as an excellent example of Government-CII partnership, and suggested making it a regular feature. The Central Public Enterprises with over 100,000 employees and a combined turnover

of over Rs 38,000 crores, could greatly benefit through TPM and prevention of corrosion, he said.

Mr K N Shenoy, Past President, CII, and Chairman, CII Institute of Quality, said maintenance losses in India, ranging between 5 to 10 %, were too far above global benchmarks and needed attention.

Earlier, in his welcome address, Mr Rajive Kaul, Past President, CII, and Chairman, CII Trade Fair Council, hoped the first ever Industrial Maintenance Expo would improve the manufacturing competitiveness of India.

Mr Chandrajit Banerjee, Director General, CII, stressed that



C S Das, ED (M & I), Indian Oil Corporation Ltd; Arun Yadav, Union Minister of State for Heavy Industries & Public Enterprises, and Dr H P Kumar, CMD, NSIC Ltd



Rajive Kaul, Vilasrao Deshmukh, and B S Meena, Secretary, Department of Heavy Industry, Ministry of Heavy Industries & Public Enterprises

manufacturing was the key to a 20% GDP by 2025 in which loss prevention efforts would play an important role.

Currently, companies in India lose 5-10 % of production time through breakdowns due to poor maintenance practices, despite their best efforts. Besides, the resultant production loss and hardships for the maintenance personnel, and increased maintenance costs, affect their bottom-line.

Huge corrosion losses, which annually translate to a staggering over Rs 2 lakh crores, should serve as a wake up call for Indian Industry to gear up and empower itself to combat corrosion, declared Mr Arun Yadav, Union Minister of State for Heavy Industries and Public Enterprises in his Valedictory Address at the Corrosion

Management Summit. Lauding the efforts of CII in highlighting this critical issue for the first time in Asia, and the role of CII's National Corrosion Management Committee in providing services like corrosion audits, corrosion handbooks, certification programmes, awareness programmes, webinars etc, he felt these expenses could be halved through good practices that prevent and control corrosion. This offers a big opportunity to save cost and also enhance the life of products, plant and machinery and civil structures, he said. The Minister also launched the CII Corrosion

Awareness posters.

Dr H P Kumar, Chairman - cum Managing Director, National Small Industries Corporation (NSIC) Ltd, assured NSIC's full support to reach out to more centres in India and also to take this exhibition to other countries.

Over 7,500 people attended this Conference cum Exhibition which was organized jointly by the TPM Club India of the CII Institute of Quality, the CII-LM Thapar Centre of Competitiveness, and the Trade Fairs Department of CII, with the support of the Union Ministry of Heavy Industries and Public Enterprises. ■





Space Expo Draws Strong International Participation

The Bengaluru Space Expo - World Space Biz, brought together global players in space, satellites and related technologies

CONFEDERATION OF INDIAN INDUSTRY, in association with the Indian Space Research Organisation (ISRO), and Antrix Corporation, organised the 2nd International 'Bengaluru Space Expo - World Space Biz' from 25-28 August in Bengaluru. The conference cum exhibition underlined the importance of greater co-operation and interaction between industry and the government in space-related business with a focus on inclusive growth. Prof. Mohammed Abubakar, Minister of Science and Technology, Federal Republic of Nigeria, was the special guest at the event.

The Bengaluru Space Expo 2010, Asia's only focused exhibition on space technologies, satellites, products and equipments received encouraging response from the industry with over 112 exhibitors and participation from 10 countries: Denmark, France, Ireland, Italy, Malaysia, Hongkong, Russia, Singapore, USA, and UK.

The exhibition successfully achieved its aim of developing multi-lateral and bilateral trade relations with the attendance of high-level overseas delegations from over 17



Mohammed Abubakar, Minister for Science & Technology, Nigeria; and Dr K Radhakrishnan, Chairman, ISRO; inaugurating BSX 2010, with Rajive Kaul, Past President, CII, and Chairman, CII Committee on Trade Fairs; and Vikram Kirloskar, Chairman, CII National Committee on Technology

countries. The event was supported by the Ministry of Earth Sciences, Government of India, and Defence Research Development Organisation (DRDO).

BSX 2010, spread across 5000 sqm (more than 50% larger in its second edition than the previous exhibition in terms of size) had a special focus on using satellite related services for defence, navigation, security surveillance, telecommunication, broadcasting, entertainment, meteorology, disaster warning, natural resources survey

and management, while projecting India as a launching pad for various countries for the launch of their satellites.

Over 4150 visitors attended the exhibition, including over 3875 business visitors and 275 students from renowned space institutes across the country. Overseas delegations from 17 countries: Canada, Czech, Denmark, France, Germany, Hongkong, Indonesia, Ireland, Israel, Kazakhstan, Korea, Nigeria, Russia, Sudan, Thailand, UK, USA attended BSX 2010 and



Gurpal Singh, Deputy Director General, CII; Vikram Kirloskar; KR Sridharamurthy, MD, Antrix Corporation Ltd; Dr K Radhakrishnan; Mohammed Abubakar; and Rajive Kaul, at the World Space Biz Conference

conducted successful business meetings. During the four days, the event generated 2152 business enquiries. In addition, a number of MoU were signed, and instant orders booked by visiting delegations. While BSX 2010 provided a defined platform to students for networking and showcasing their innovations, the CII Yi Bangalore Chapter also organized a poster competition with the theme 'Space and the opportunities that it holds' for 800 students from 12 schools.

Some of the major participants at BSX 2010 included Hindustan Aeronautics Ltd, Larsen & Toubro Ltd, Godrej & Boyce, MEASAT, SES World Skies, Devas Multimedia, GLONASS-Russia, Brahmos Aerospace, DRDO, Ministry of Earth Sciences, Bharat Electronics Ltd, EADS Astrium, Arianespace-France, AGI, KELTRON etc and many more.

The event concluded on a promising note with nearly 92.4% of the participants confirming their presence at the next BSX edition.

World Space Biz

BSX 2010 was supported by a concurrent three-day international conference 'World Space-Biz' which deliberated on various space related aspects including commercialization of space.

A concurrent 'Business to Business (B2B) cum Buyer Seller Meet' was also organized to provide maximum



benefits to participants at exhibition and conference.

The World Space Biz 2010 conference, which was attended by over 400 space scientists from India and abroad, along with representatives from the private sector, included more than 50 distinguished speakers including 16 international speakers from USA, UK, Canada, Germany, Nigeria, France, Russia, Hong Kong, Japan, Switzerland, and participation from more than 20 countries. Business delegations from 10 countries including UK, USA, Japan, Korea, Israel, Nigeria, Denmark, Thailand, France, the Czech Republic and Kazakhstan, participated in the event.

The inaugural session of the conference was addressed by Dr K Radhakrishnan, Chairman, ISRO, Prof. Mohammed Abubakar, Mr K R Sridhara Murthy, Managing Director, Antrix Corporation Ltd, Mr Vikram Kirloskar, Chairman, CII National Committee on Technology and Mr Rajive Kaul, Past President, CII, and Chairman, CII Trade Fairs Council.

Dr Radhakrishnan emphasized on the commercialization of space technology for inclusive growth. He

said the achievements of ISRO had impacted society effectively, but this would not have been possible without the contribution of the private sector.

Speakers at the conference stressed that, for the Indian space sector to remain in the frontline, industry would have to become a risk-bearing partner. This would raise the overall level of quality besides proving mutually beneficial. Industry leaders also emphasized on enhancing private industry's role and capabilities in space technology to serve Indian space security, defence and development requirements. This could be done by exploring prospects and opportunities for individual collaboration and international R&D as well as government-industry partnerships.

The conference featured presentations from scientists from space agencies including ISRO, Europe, Russia, Nigeria, Japan and industry, both national and international, who covered topics such as access to space, space commercialisation, space adventure and exploration, risk management, vendors forum, etc. A 'Leader's Forum' gave an excellent overview of international relations in space programmes.

The Bengaluru Space Expo - World Space Biz, unique in Asia, featured the participation of global players in space, satellites and related technologies. ■

Growth Momentum to Remain Strong: CII Ascon Survey

Business sentiment remains positive for the next two quarters, with the Automotive, Electronics & Consumer Durables, Ball & Roller Bearings and Forging sectors expecting to shine

THE INDIAN MANUFACTURING SECTOR has optimistic expectations for growth in production over the next two quarters. A CII ASCON projections survey reveals that though manufacturers expect a slight drop in growth rates in the July-September quarter, production is expected to pick up in the October-December quarter.

Overall, even though the recent hike in policy rates by the RBI may have an impact on industry's growth trajectory, business sentiment remains positive and industry expects the growth momentum to remain strong in the next two quarters. The CII ASCON survey covered more than 350 respondents from various manufacturing industry associations representing about 4000 manufacturing companies. The survey covers a wide spectrum of sectors including Basic Goods, Intermediate Goods, Capital Goods, Consumer Durables and Non-durables.

Out of the 110 sectors covered by the survey, 27 sectors are expected to register excellent growth rate of more than 20%, while 30 sectors are expected to record a high growth rate of 10-20%. Forty-two sectors are expected to record moderate growth rate of 0 to 10%, while 11

In a Nutshell

Production Growth Expectations in Q2 (July-Sept 2010) and Q3 (Oct-Dec 2010)

Period	Excellent (>20%)	High (10-20%)	Moderate (0-10%)	Negative (<0%)	Total Sectors
April-June 2010	31	31	34	14	110
July-September 2010	25	28	43	14	110
October-December 2010	30	32	40	8	110

April - June 2010

Production	Excellent	High	Moderate	Negative	Total
Basic Goods	1	4	11	8	24
Intermediate Goods	8	9	5	1	23
Capital Goods	6	8	1	0	15
Consumer Durables	14	5	11	2	32
Consumer non-durables	2	5	6	3	16
Other	0	0	0	0	0
Total	31	31	34	14	110

July - September 2010

Production	Excellent	High	Moderate	Negative	Total
Basic Goods	2	7	12	2	22
Intermediate Goods	6	10	5	3	23
Capital Goods	4	4	5	0	12
Consumer Durables	12	9	13	1	34
Consumer non-durables	3	2	4	5	14
Other	0	1	3	0	4
Total	27	30	42	11	110

October - December 2010

Production	Excellent	High	Moderate	Negative	Total
Basic Goods	4	5	10	2	21
Intermediate Goods	6	10	5	0	21
Capital Goods	5	5	4	0	14
Consumer Durables	15	14	8	0	37
Consumer non-durables	2	3	4	4	13
Other	0	3	1	0	4
Total	32	40	32	6	110

Excellent = more than 20%

High = greater than equal to 10% - less than 20%

Moderate = 0-10%

Negative = < 0%



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24 - 25 September, Bangalore Programme on Psychometrics
24 - 25 September, Chennai National Conference on Quality in Healthcare
27 - 28 September, Pune Workshop on Evaluation of Measurement Uncertainties in Testing & Calibrations
27 September - 1 October, Mumbai Lead Auditor Course for ISO 22000 (IRCA Registered)
29 - 30 September, Delhi Producing Zero Defect through Statistical Techniques (MSA + SPC)
21 - 27 October, Delhi Workshop on Evaluation of Measurement Uncertainties in Testing & Calibrations
11 - 13 October, Pune Six Sigma Black Belt Certificate Course - Module 1
11 - 13 October, Bangalore Certification Programme on Problem Solving Using Quality Control Story Approach - Module 1
12 October, New Delhi Interactive Session on "Food Safety & Nutrition"
21 - 22 October, Mumbai Proposal on Revision of the Weights and Measurements Act or Legal Metrology Bill 2008
22 October, New Delhi Interactive Session on "Food Safety & Audit" at International Hospitality Fair, 2010

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survey

sectors are expected to be in the negative zone in the quarter July-September 2010.

The quarter October-December 2010 is expected to be better than the preceding one, in terms of more sectors recording excellent and high growth rates. Out of 110 sectors, 32 sectors are expected to record excellent growth and 40 sectors, high growth. Consequently, the number of sectors recording moderate and negative growth is expected to decline to 32 and 6 respectively.

Sectors that are expecting to grow at an excellent rate include Automotive, Electronics & Consumer Durables, Ball & Roller Bearings and Forging. Other sectors like tractors, electric fans, machine tools, etc are also expected to perform fairly well in the next two quarters.

In sectoral terms, the Basic Goods industry revealed some problems going forward, with as many as 14 of 22 sectors expecting production to be moderate or negative. Fertilisers and cast iron sponge pipes are expected to deliver negative growth in production, while natural gas and petroleum products are on the excellent-growth list. Steel, sponge iron and diesel are among the low-growth sectors. Although some improvement is expected in the third quarter, the low performance remains a concern.

In the Capital Goods sector, the high and excellent growth areas remain telecom equipment, transmission line towers, monoblock pumps and control panels, driven by the continuing surge in Telecom. Similarly, the Consumer Durables sector is led by the automotives industry where both vehicles and tyre industries are doing well. Colour TVs, DVDs, and rubber items however, displayed pessimism about their prospects. In the Consumer Non-durables sector, newsprint, tea and soaps are expected to have negative growth.

Issues & Concerns

The CII-ASCON survey also highlighted some of the issues faced by the industry. Amongst the major demands of the Indian manufacturing sector is the early implementation of GST which would help improve competitiveness, retaining the present levels of CENVAT and excise rates, corrections in inverted duty structures and simplification of taxation procedures and laws. A rise in the cost of raw material, infrastructure bottlenecks, threat of Chinese imports, and inadequate credit supply are other major concerns which need to be addressed by the government to enable industry to maintain a higher growth momentum.

The CII ASCON survey series provides a comprehensive overview of the performance of various industry sectors and indicates the general perception regarding growth in the Indian economy. It is a valuable pointer to the state of Indian industry.

Outreach Programmes Needed for MSMEs

THE GOVERNMENT and industry associations should jointly create an institutional mechanism to enable a larger number of the 26 million micro, small and medium enterprises (MSMEs) in India to benefit from outreach programmes, said Mr Madhav Lal, Additional Secretary & Development Commissioner, Ministry of Micro, Small & Medium Enterprises. Addressing a CII session in New Delhi on 25 August, he noted that the MSME sector has seen significant progress over the last one year with the key issues confronting MSMEs receiving the sharp attention of the Government.

Mr Lal said that more than 50% of the recommendations put forth by the Prime Minister's Task Force on MSMEs have already been acted upon. These cover the broad spectrum of credit and capital access, infrastructure development, market development, technology adoption, industrial sickness and rehabilitation, etc. Operationalising the National Manufacturing Competitiveness Programme (NMCP) will have a major positive impact on the sector, he felt.

Highlighting the initiatives being taken to connect MSMEs with professionals rendering specialised and technical services, Mr Lal urged industry associations to play the matchmaker and help enterprises to collectively access professional services, since many of them may not be able to avail of such services individually.



He said that schemes for manufacturing MSMEs, such as, for lean manufacturing and designing, have been taken forward with the National Productivity Council and National Institute of Design as nodal agencies, respectively. Likewise, a scheme for ICTE adoption by MSMEs is being promoted with the IT majors acting as the nodal agencies. This will take a cluster approach wherein the common IT hardware and software needs will be mapped and met.

Mr Lal said that the cluster development guidelines have been revised to make them extremely industry-friendly. Assistance is available to micro units and units in backward areas to the extent of 90%, he said.



Madhav Lal, Additional Secretary & Development Commissioner, MSME, and Ramesh Datla, Chairman, CII National MSME Council

Responding to a query on the issue of land acquisition for industrial estates, he said that the Government is providing financial assistance to units that have acquired land. As such, the Government would not want to get into the tedious process of land acquisition. He added that financial assistance is also being given for the upgradation of industrial estates, several of

which are in dire need of this. However, he said there are certain conditions attached, in terms of collection of taxes and fees. The whole arrangement will work well when there is a tripartite agreement between the state, local body and industry association, to ensure that the assistance is channeled for the proper maintenance of the estates.

A policy on preference procurement with respect to MSMEs is being firmed up wherein government bodies would be mandated to procure a certain percentage of their needs from the MSME sector, he said, responding to a query, adding that the decision on the content of that procurement would solely rest with the particular bodies and agencies.

Mr Lal also assured MSMEs that the Ministry will look into cases where the criteria laid down in tenders and bids places them at a disadvantage.

Earlier, Mr Ramesh Datla, Chairman, CII National MSME Council, opened the session with an update on the 12-point agenda of the Council. ■



Seminar on Contract Labour 'Engaging Partners'

THE CII SEMINAR ON Contract Labour held in New Delhi on 28 August lived up to its theme of 'Engaging Partners.' It emphasised on the critical need for multi-stakeholder engagement and collective action from all, on the key issue of healthy Industrial Relations.

While emphasizing on the need to provide social security benefits to contract workers, Mr. Arun Maira, Member, Planning Commission, also mooted flexibility for the industry, to create a win-win situation for both the Employer and the Employee. He expressed concern about the organized sector not creating enough jobs, and the dire need to create 13 –15 million jobs over the next 10 years to address the employment requirements of the growing population. He was also concerned about the current skilled workforce shortfall. He called for doing things differently, and new beginnings, to address the issues of Contract Labour and other labour issues.

In his keynote address, Mr. P C Chaturvedi, Secretary, Union Ministry of Labour and Employment, said that contract labour in India is being exploited in terms of wages, social security cover, basic amenities, working conditions, legally allowed services, and more. He stressed on the need to provide a level playing field and the creation of a mechanism to build a harmonious relationship



Jagdish Khattar, Chairman, CII IR Council and CMD, Carnation Auto India Pvt Ltd., K Varadan, Head-Business Development, Aparajitha Corporate Services, P C Chaturvedi, Secretary, Union Ministry of Labour & Employment, and S Y Siddiqui, Managing Executive Officer, Maruti Suzuki India Ltd. releasing the Business Labour Partnership Report

between employer and worker. He urged employers to come forward to create a conducive environment to facilitate this harmonious relationship.

Contract Labour is not a substitute for good management practices, pointed out Mr. Anupam Malik, Joint Labour Commissioner, Haryana. Good management practices will ensure business growth, he said, noting that in the changed business scenario, 'Outsourcing' is the buzzword which requires us to change our outlook and adopt newer methods that aid better productivity.

'Change in Mindset' is the requirement for Industry today, concurred Mr. K Lakshma Reddy,

General Secretary, Bhartiya Mazdoor Sangh, who highlighted issues from the Labour perspective. He voiced concerns on Employers not following the current Labour Laws in a bid to reduce costs.

Mr. Jagdish Khattar, Chairman, CII Industrial Relations Council, and Chairman and Managing Director, Carnation Auto India Private Ltd, shared that Industry is keen to address the Contract Labour issues. The real challenge is to create the right balance for a win-win situation, he said, highlighting the need to protect the worker's interest, and not the job. Ensuring more benefits to the worker would lead to higher productivity, he said.

Mr. S Y Siddiqui, Managing Executive

Officer, Maruti Suzuki India Ltd highlighted that the current scenario in contract labour is a lose-lose situation and there is a conflicting path. He summarized Employee Relations from 4 different perspectives - Basic Business Needs, Manage Contract Labour, Legal Perspectives and Sustainability and suggested a proactive, fair and transparent approach by the industry.



Arun Maira, Member, Planning Commission, D L Sharma, Chairman, CII (NR) Sub Committee on HR-IR, and M D, Vardhman Yarns & Threads Ltd., and K Lakshma Reddy, General Secretary, Bharatiya Mazdoor Sangh

The high point of this seminar was the participation and engagement of all major stakeholders related to Contract Labour. The Seminar saw the release of a report on 'Business Labour Partnership' by Mr. P C Chaturvedi. The report highlights the changing business environment and the need to change accordingly. It also highlights the need to do a critical analysis of labour laws.

All the speakers were unanimous in their views on the need to ensure better wages and social security to the workers and also flexibility to the Industry to match the demand and supply as per their needs. The panelists also gave suggestions to take the uncharted path and emphasized the need for a newer approach including acceptability of outsourcing.

The Seminar also saw inputs from various speakers including Mr D L Sharma, Managing Director,

Vardhman Yarns & Threads Ltd., Mr. Michael Dias, Secretary, The Employers' Association, Mr. Aditya Mishra, Chief Marketing Officer, Ma Foi Randstad, Mr. Anil Gaur, General Manager – HR, Maruti Suzuki India Ltd., Mr. Rajiv Kapoor, Vice President HR-IR, JCB Ltd. and Mr. Soumen Basu, Executive Advisor, Manpower Inc., India.

The final session showcased Best Practices in successfully engaging with Contract Labour from Maruti Suzuki India Ltd. and JCB Ltd. ■



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IN A NATION WHERE 40% of the people still have no access to electricity, and the price of exhaustible sources of energy like coal and petroleum is ever-increasing, we need to harness inexhaustible sources of energy like Solar Power.

The ambitious capacity addition target of 20,000 MW by 2022, set under the National Solar Mission has created a huge investment opportunity in the solar sector in India. Solar energy is a capital-intensive sector. According to various benchmarks in India, the per MW capital costs of solar projects vary in the range of Rs. 15 – 20 crores. Besides the huge funds needed for project development, significant investment is also required in manufacturing and ancillary services would also be significant. Sadly, investment in this sector is marred by fear of high cost and longer time for returns.

A round table session on **‘Enabling Financing of Solar Power Projects in India’** was organised by CII in partnership with the Ministry of New & Renewable Energy (MNRE) and the Indian Renewable Energy Development Agency (IREDA) on 25 August in Mumbai to sensitize stakeholders about the need to package financing deals innovatively in order to manage risks for the investors and secure financing at a competitive rate, and also to



encourage the financing community to review its risk perception about solar projects.

“You should not be worried about your money because the Government of India is behind you,” declared Dr Farooq Abdullah, Union Minister for New & Renewable Energy, clearing the doubts of prospective investors in no uncertain terms. He, along with other eminent panelists, highlighted

the progress already made and the steps being taken to make India leader in the sector. Since, so far, all research on the Solar Power front has taken place abroad, India would initially have to borrow technology, but with the immense potential in this market in the country, the nation could become a leader both in relevant technology and the use of solar power, they felt.

Mr O P Bhatt, Chairman, State Bank of India, said that the first key to the development of any nation, or even an individual, is energy. “The energy requirement has to be met with affordable, clean and abundant energy, and nothing is better than solar energy,” he said, suggesting the creation of Special Purpose Vehicles (SPVs) like specialized institutions, instruments and funds, to enable money for such projects.

Mr Debashish Majumdar, Chairman & Managing Director, IREDA, spoke about the size of the market and investment projects. “With Solar Power, renewable energy has come of age. Until 2022, the target is of 20,000 mega watts generation worth Rs 3,00,000 crores investment and off grid 2,000 MV worth 60,000 crores investment. That is a lot of business for the so-called ‘small’ renewable energy sector.”

Being a comparatively newer sector, there would obviously be challenges,



Deepak Gupta, Secretary, MNRE; Dr Farooq Abdullah, Union Minister for New & Renewable Energy; O P Bhatt, Chairman, State Bank of India; S Sridhar, CMD, Central Bank of India; U C Sarangi, CMD, NABARD; and Debashish Majumdar, CMD, IREDA

but the government is working to find solutions for these through policy mechanisms, to make investments viable in the long term, he said.

Mr Suresh P Prabhu, Chairman, Council for Energy, Environment and Water (CEEW) and Former Union Minister for Power, spoke about the challenges like the need for subsidies, maintaining quality standards, technology aspects etc. that have been addressed. He said that the government would provide subsidies and a policy framework for investment, while a central appraisal committee would analyze every project that comes to the country to ensure that it adheres to the best technology and is viable.

It is necessary to make information available in a packaged form to bankers keeping four specific factors in mind – the availability of money, the cost and risk of investment,



Ameet Shah, Co-Founder & Director, Astonfield Renewable Resource Ltd; Saurabh Dhoot, Director, Videocon Industries Ltd; Alok Kumar Misra, CMD, Bank of India; and Suresh P Prabhu, Chairman, CEEW

regularity and policy framework and possibility of risk mitigation, said Mr S Sridhar, Chairman & Managing Director, Central Bank of India.

During the session, IREDA also signed three MoUs with the Central Bank of India, Nation Housing Bank, and the National Bank for Agriculture and Rural Development, respectively. The IREDA guidelines on Refinance Scheme for Off-grid solar applications under JNNSM

were also released by Dr Abdullah.

The other panelists, Mr Alok Kumar Mishra, Chairman and Managing Director, Bank of India, Mr A K Goyal, Chief Executive Officer, NVVN Ltd., Mr Saurabh Dhoot, Director, Videocon Industries Ltd., Mr James Abraham, Managing Director, Sunborne Energy and Mr Ameet Shah, Co-Chairman & Director, Astonfield Renewable Resource Ltd, discussed ways to make investment in the sector more friendly.

Grid Connected Solar PV Power Plants

WITH THE INCREASED emphasis on Renewable Energy, the Solar Industry is growing at a rapid pace worldwide. It has been forecasted that the worldwide turnover of the photovoltaic industry alone will be almost €60 billion in 2020. In India, the launch of Jawaharlal Nehru National Solar Mission, would lead to the establishment of many more power plants, bringing forth many more new entrepreneurs.

Providing an insight into the PV Power Plant business to new entrepreneurs, consultants, investors, banks and other financial institutions, CII organised a two day workshop on **'Setting up a Grid Connected Solar PV Power Plant'** on 18-19 August in New Delhi.

Dr B Bhargava, Director, Ministry of New and Renewable Energy, emphasised that the solar mission cannot succeed unless all the involved stakeholders,

including industry, make solar energy based power generation their long-term priority. He said that the learnings from Phase I of the mission would be quite critical in designing the modalities of Phase II and Phase III, where the capacity targets would be much more significant. (Under Phase I, only 5% of the total target has been released.) The

grid – connected solar power capacity target of 3000-4000 MW under Phase II could be up scaled if cost reduction in solar energy technologies takes place at an early stage.

Mr Debashish Majumdar, Chairman & Managing Director, IREDA, said that the National Solar Mission is generating myriad opportunities for stakeholders in the sector. However, to capitalise on these opportunities, one needs information and knowledge. Therefore, it



Dr B Bhargava, Director, MNRE; Debashish Majumdar, CMD, IREDA and Dr Sudhir Kapur, Member, CII National Committee on Renewable Energy and MD, Country Strategy Business Consulting

is extremely important to build capacity in the sector, and to convert policy and capacity into business.

The workshop focused on the fundamentals of solar radiation and solar cells, the tariff and economics of a solar power plant, financing solar PV power plants, installation and commissioning of solar PV power plants, implementation of grid connections, and qualification of PV modules.

Village Electrification

CII, ALONG WITH the Ministry of New & Renewable Energy (MNRE), had a discussion with select corporates on encouraging CSR activities towards adoption of villages under the Village Electrification Programme of the Ministry, through Solar Energy. The session was chaired by Mr Deepak Gupta, Secretary, MNRE.

The MNRE suggested that CII, through its corporate members, should undertake rural electrification of 1000 villages under CSR and also set up a

sub-committee on 'Rural Electrification through Renewables' under its Rural Development Committee. It offered to support sensitization programmes in this regard. It was also suggested that CII creates a 'common fund' for this purpose.

The session was attended by senior representatives of companies including ONGC, Tata, NMDC, Damodar Valley Corporation, Arcelor Mittal, Hero Honda, Usha Martin, Jubilant Organosys and Jindal Steel.



Interaction on Petroleum & Natural Gas

TO MAKE THE Indian Hydrocarbon industry truly globally competitive, there is a need to address issues like the Gas Utilisation Policy, transparent gas pricing mechanism and the transition from the New Exploration Licensing Policy (NELP) to the Open Acreage Licensing Policy (OALP). With this objective, CII organised a closed-door interactive session with Mr S Sundareshan, Secretary, Ministry of Petroleum and Natural Gas (MoP&NG), which was also attended by Mr D N Narasimha Raju, Joint Secretary (Exploration), MoP&NG and Mr S K Srivastava, Director General, Hydrocarbons, on 3 August in New Delhi.

Mr Sundareshan described the highlights of the last year such as significant build-up of refining capacity of 255 MMT, KG D6 gas discovery, and the modest success in terms of oil exploration from the Barmer fields of Cairn India. He also discussed the recent developments like revision of APM prices – linked to KG D6, market driven prices for petrol and diesel, cash subsidies to oil marketing companies, decision on giving additional time to producers for delay in work plan due to lack of equipment availability.

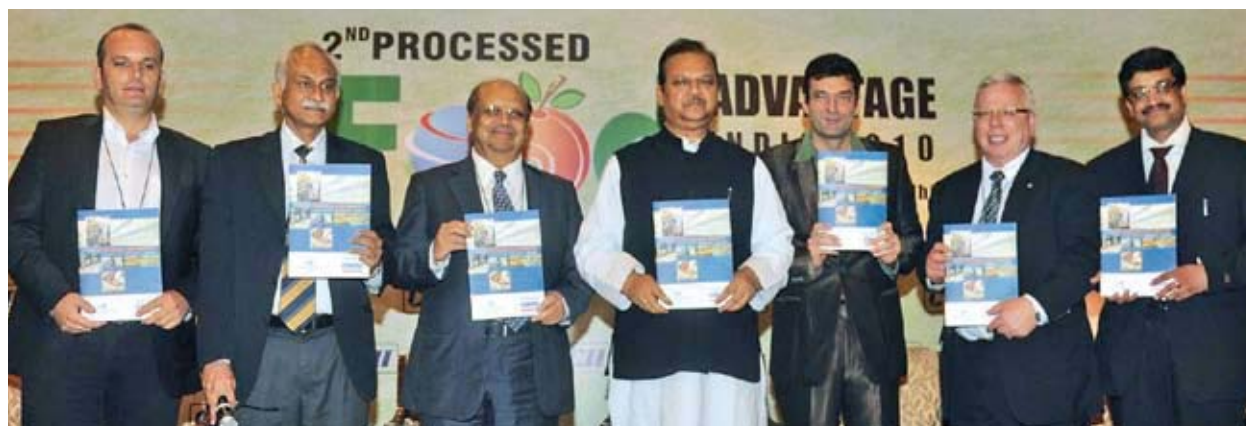
Responding to the CII recommendations on the issues related to Upstream and Gas Sector



in India, Mr Sundareshan agreed that gas allocation to SMEs is an important point, and the Ministry will look into it. He also agreed that there should be a focus on the pipeline infrastructure for the North East. Marketing freedom to the producers means that the contractor gets the best price, not necessarily who he can sell it to, which is to be decided by the Government. Also, marketing freedom, in terms of price discovery, is provided in the Production Sharing Contract (PSC), which will be done by the producer, he said. ■



S K Srivastava, Director General, Hydrocarbons; D N Narasimha Raju, Jt Secretary, (Exploration), MoP&NG; S Sundareshan, Secretary, MoP&NG; and Vikram S Mehta, Chairman, CII National Committee on Hydrocarbons and Chairman, Shell Group of Companies in India



Subodh Kant Sahai, Union Minister of Food Processing Industries, releasing the CII-Yes Bank Study on 'Indian Processed Food Industry' with (L-R) Murat Bayazit, MD & CEO, Kaledonya Dis Ticaret Ltd. Sti Turkey, Vivek Bharati, Chairman, CII National Task Force on Food Processing & Regulatory Affairs and Executive Director, Pepsico Holdings India P Ltd, Salil Singhal, Co-Chairman, CII National Council on Agriculture and CMD, PI Industries Ltd, Piruz Khambatta, CMD, Rasna Pvt. Ltd, Herman C Claassens, Chairman, Australian Culinary Foods Pty Ltd., Australia, and Sunil Kumar Bansal, CEO (Horticulture Business), Mother Dairy Fruit & Vegetable Pvt. Ltd.

THE FOOD PROCESSING sector in India has the potential to become the outsourcing hub for the world, declared Mr Subodh Kant Sahai, Union Minister for Food Processing Industries, at '**Processed Food - Advantage India '10**', an International Buyer Seller Meet on Processed Foods organized by CII. Mr Sahai also released a CII Yes Bank study titled 'The Indian Processed Food Industry: A Diagnostic Review of Opportunities and Challenges.'

Mr Sahai described the Food Processing sector as a muscular dwarf, with the capacity and capability to



do for rural India what IT has done for urban India. He also highlighted the sector and various incentives and schemes to support new ventures offered by his Ministry.

The CII-Yes Bank knowledge report analyses the strengths and weaknesses of the processed food value chain, highlighting the blooming opportunities that are unfolding across various sub-segments in the processed food industry, and identifies the investment space that India offers to entrepreneurs looking to leverage on the food processing opportunity. Mr. SK Bansal, Chief Executive Officer, Mother Dairy F&V

P. Ltd, stated that 'India has an estimated supply capacity of US\$ 5 billion per annum for value - added products and processed food. But, to harness this potential, the sector has to gear up to align with the real time global demand pull, fed by an increasing international taste for Indian foods, India's enormous capability to match the demand and the acceptance of Indian cuisine all over the world".

Mr. Piruz Khambatta, Chairman, Processed Food Advantage India 2010, and Chairman & Managing Director, MD Rasna International Ltd, appreciated the government's

early steps which have facilitated the growth of the Food Processing industry, ensuring greater profitability down the entire food value chain. He also said that this is the right time for Indian producers to venture overseas. Mr. Salil Singhal, Chairman and Managing Director, DPI Industries Ltd, Mr. Murat Bayazit, Managing Director and Chief Executive Officer, Kaledonya Dis Ticaret Ltd, and Mr Herman C Claassens, Chairman, Auatralian Culinary Foods P. Ltd. also spoke.

The Processed Foods Outsourcing buyers - sellers meet, was organized by CII to explore and harness the

untapped potential of the processed food segment in the overseas market. For the first time, over 50 global buyers from all across the world, participated in the event to explore India as an expanding global trade in outsourcing processed food. The two-day international Summit was attended by more than 50 international companies engaged in food processing, retailing etc and around 80 Indian companies. More than 2500 Business to Business Meetings were held and a number of business deals and Joint Ventures were proposed during the meetings.

Workshop on the Food Processing Sector

TO EXPLORE THE potential of food processing in the country, CII, jointly with the Ministry of Food Processing Industry (MoFPI), organized a seminar cum workshop on **Opportunities in the Food Processing Sector** in Nashik, on 9 August. The seminar was held to sensitize stakeholders about the National Institute of Food Technology Entrepreneurship and Management (NIFTEM) being set up by the Ministry at Kundli, Sonapat, in Haryana.

NIFTEM is being set up as an apex world – class institute that will cater to the needs of various stakeholders such as entrepreneurs, industry, exporters, policy makers, the government and existing institutions, The institute will develop world-class managerial talent and entrepreneurship with advanced know-how in food sciences and technology.

Inaugurating the seminar Mr Shrikant Bachhav, Executive Director, Machine House India Private Ltd, called for the development of value chains to



Shrikant Bachhav, Executive Director, Machine House India Pvt. Ltd; Subodh Mohanty, Under Secretary, Ministry of Food Processing Industries; and Gopikumar A, Vice Chairman, CII Nashik Zonal Council & Vice President- Commercial BOSCH Ltd

achieve favorable terms of market and trade.

Mr. Subodh Mohanty, Under Secretary. Union Ministry of Food Processing Industries, said processed food sector is the sunrise sector of the country. Highlighting that this sector will help in meeting the food security of the nation, he noted that during the global meltdown period, this sector was less affected. In India the Food Processing Sector

is at a very nascent stage needs more investments he said.

Mr Gopikumar A, Vice Chairman, CII Nashik Zonal Council and Vice President- Commercial, BOSCH Ltd. spoke of the dire need for infrastructure development, investments in education, quality control measures and research and development. He also stated that development in the value chain is very important for the development of market trade. ■



LM THAPAR
Centre for Competitiveness
for SMEs



CII-L M Thapar Centre for Competitiveness for SMEs

ROTEQ 2010



At Roteq 2010 in Chandigarh

The 7th edition of ROTEQ, a national seminar cum exposition on Rotating Equipment and Systems, held in Chandigarh on 25 – 26 August, underscored the importance of energy efficiency, and highlighted the latest technological advancements in Rotating Equipment and Systems.

The key sessions featured discussions on compressed air systems, motors and energy conservation, corrosion prevention, energy efficient pumping systems, automation systems, green energy, monitoring, and self generation and co generation systems.

Good Manufacturing Practices

The training programme on Good Manufacturing Practices on 20-August in Dehradun emphasized the need to adopt globally accepted practices such as 5S, 3M and Kaizen to reduce costs, and improve quality, responsiveness and flexibility, and thus improve profitability.



Training Programme on Good Manufacturing Practices in Dehradun

NPD Journal Launched

To focus on New Product Development techniques to leverage better skill development, supply chain base, add value to consumers, provoke technological thinking, and create



Dr. Sarita Nagpal, Dy Director General, CII, and Dr. Arun Jaura, Chairman, CII-NPD Steering Committee & VP – Technology & Head Eaton India Engineering at the launch of the New Product Development Journal in Pune

a culture to nurture innovation etc, the CII LM Thapar Centre for Competitiveness for SMEs has launched a NPD Newsletter for SMEs. The journal would give SMEs access to NPD knowledge, programme management techniques, and leverage digital tools, and also enable them to work with academia on internships/co-ops.

Dr Arun Jaura, Chairman, NPD- Steering Committee and Vice President, Technology, and Head, Eaton India Engineering, launched the 1st NPD Journal in Pune.

HR Management for SMEs

Small and Medium Enterprises, which constitute the backbone of our manufacturing, have been sucked into a sudden vortex of competitive expectations. Proper management of Human Resources is today critical to maintain the viability, efficiency and competitive edge of the enterprise. The workshop on Growing Importance of HR Management in SMEs in Noida on 30 August laid-out a roadmap for SMEs.



Cluster Launch at Kolhapur

CII-Godrej Green Business Centre

Environment Mission



Environment Mission member at Jubilant Organosys

An Environment Mission visited four companies in Mysore: Nestle India Limited, J.K. Tyres, Vikrant Tyre Plant, AT&S India Ltd and Jubilant Organosys, on 12-13 August. The Mission was organized to understand the best practices in environmental management that have been adopted by these companies.

Green Buildings



Participants at the training programme

The Indian Green Building Council (IGBC) organised a two-day advanced training programme on Green Buildings for New Construction on 19-20 August in Pune.

The topics covered included water efficiency, materials and resources, case studies, sustainable sites, energy and atmosphere, and indoor environmental quality, with discussions on documentation and exercises on templates.

IGBC-Green Townships Rating System

In response to the requirement expressed by various stakeholders and developers, the Indian Green Building



Members at the Stakeholders Meet

Council (IGBC) has developed a Rating System for Green Townships. This rating system is intended to be a guideline for upcoming townships and large developments.

An initial draft was formulated by IGBC was presented to a core committee on 15 July. Based on the feedback and suggestions received, a revised draft was prepared. This was reviewed at the Stakeholders Meet on 21 August. Over 70 members attended the Meet and shared their thoughts and perspectives in four parallel sessions. The suggestions/ inputs are being incorporated in a pilot version of the Rating System to be launched at the Green Building Congress 2010 scheduled for October 2010 in Chennai.

National Green Corps Visit

On 28 August, over 225 students and teachers of the National Green Corps (NGC) from 18 states visited the Centre and were briefed on its green and sustainable features.



National Green Corps members at GBC

CII-Suresh Neotia Centre of Excellence for Leadership



Productivity Improvement



The workshop on ‘Productivity Improvement Through Skill Enhancement (E&T)’ on 12 August focused on productivity and skill enhancement. It also discussed ways to increase the skills inventory, prevent loss, implement training and develop knowledge and skills in the company’s workforce as well as measure achievements.

T.E.A.M – Together Everyone Achieves More



The workshop on T.E.A.M – Together Everyone Achieves More, on 17 August focused on understanding teams and team diagnostics, examined ways to guarantee their effectiveness, and studied world-class teams in action. Methods to set team goals and study team performance metrics were discussed. The workshop also covered interpersonal and organizational communication, emotional intelligence, emotional quotient and conflict identification and resolution.

Strategic Marketing

The Workshop on Strategic Marketing on 19 August dealt with the basic concepts of the strategic planning



process, competitive strategies to achieve sustainable competitive advantage, the basics of strategic marketing using the S-T-P framework and the notion of Marketing Mix and extended Marketing Mix aligned with the firms target markets. It assessed the importance of connecting between the target markets and positioning for each segment with the firm’s basic competitive strategy.

Negotiation & Risk Management of Contracts



Negotiation is an art as well as a science. The Workshop on Negotiation & Risk Management of Contracts on 25 August guided the participants to a systematic and professional approach to negotiation and the risks involved in contracts. It explained the concept of negotiation, the process and the phases therein and risk management in contracts. It presented the ten habits of highly professional negotiators.

Mastering Entrepreneurship Series

The ‘Mastering Entrepreneurship’ series of 4 workshops, adopts a holistic approach to help participants understand the issues involved in floating a new business and learning the practical steps required to convert their plans into successful ventures.

The first workshop of the series on 28 August addressed the need for strategizing for entrepreneurs. It dwelt upon Corporate Strategy and Business Plan, and the Strategy Development Process, followed by a session on Implementing Strategy.



4th National Conference & Competition on Six Sigma

INDIA'S TWO TOP automotive manufacturing firms - Amara Raja Batteries and SKF Bearings, along with IT major Wipro BPO bagged the prestigious CII-IQ's Six Sigma Award for 2010 at the **4th National Conference on Six Sigma**, organized by the CII Institute of Quality on 17-18 August in Bangalore. These annual awards are conferred on companies that bring about transformational change in their manufacturing and transactional processes to deliver flawless products and services to the end-customer.

Inaugurating the conference, Mr. Jagadish Ramaswamy, Chief Quality Officer, Wipro India, said there is an immediate need to standardize Six Sigma Quality concepts. He said some companies adopt too many concepts, which has led to a dilution of Six Sigma as far as Analytics and Team-building aspects are concerned. "If companies have to gain a competitive edge in their domains, they have to adopt a business excellence framework by strategically and strictly following a road map based on data, and zeroed in on process rigor. Six Sigma is equally useful to both manufacturing industries and the Services sector, he said.

This year, there were 27 entries of which 21 were selected for the competition broadly categorized under four segments: Quality Improvement - Discrete Manufacturing Organizations, Quality Improvement - Continuous and Bulk Manufacturing Organizations, Lean Improvement - Manufacturing Organizations and Process Improvement - Service Organizations. These 21 organizations showcased how they applied Six Sigma tools to bring about visible changes in the re-engineering processes ultimately resulting in not only reducing variations but also rolling out zero-defect products or services to the end-customers.

Mr. S Karun, Sr. Vice President (EHS), Services and Sustainability, ABB Ltd presented the awards to the winners.



Amararaja Batteries Ltd receiving the Award in the category 'Quality Improvement - Discrete Manufacturing Organizations'



SKF Bearings Ltd receiving the Award in the category 'Lean Improvement - Manufacturing Organisations'



Wipro Ltd receiving the Award in the category 'Process Improvement Service Organizations'

FSQ Training Goes Online

CONTINUING ITS EFFORTS to obtain larger participation through a cost-effective route, the CII Institute of Quality organized two Webinars to build the capability of food professionals.

The webinar on 3 August on **'Site Visit for CII National Award for Food Safety'** trained prospective assessors for conducting assessments for the CII National Award for Food Safety, 2010. For the first time, CII has undertaken the huge task of conceiving, constructing, implementing, assessing and recognizing Indian food companies.

The presentation of the first-ever CII National Award for Food Safety, based on the CII Food Safety Maturity Model will be CII's maiden effort to reach out to micro, small, medium



and large food businesses, to enable them to benchmark themselves with the best in class.

In this context, the Webinar assumed great importance for prospective Assessors. Sixteen participants from ten organizations from Delhi, Mumbai, Chennai, Gurgaon, Noida, Bangalore, Kanpur, Goa and Kerala attended this Webinar.

The second Webinar on **'Transition**

from HACCP to ISO 22000', was held on 23 July, in partnership with BSI Management Systems. The programme, repeated this year on popular request, drew 12 participants from nine organizations from different parts of the country.

From 1997 till 2005, the HACCP Food Safety System was adopted worldwide in country-specific standards, thus giving rise to a plethora of food safety standards. The need for harmonization of food safety standards on a global level led to the development of the voluntary Food Safety Management System standard ISO 22000: 2005. The CII Institute of Quality provides guidance to industries towards implementation/certification of food standards.

Promoting Food Safety

THE CII INSTITUTE of Quality, in association with GS1 India, a standards body promoted by the Union Ministry of Commerce, CII and other Chambers of Commerce, organised an interactive session on **'Traceability and Recall'** with Mr. John Keogh, GS1 global food safety expert, on 2 August in New Delhi.

Mr. Keogh said Indian industry could implement traceability and recall systems through the use of GS1 global standards, which are widely adopted worldwide. He explained how information could be communicated and shared between supply chain



John Keogh, GS1 global food safety expert

partners, to identify and locate suspect products/consignments uniformly and seamlessly in the supply chain, and how corrective actions could swiftly be undertaken to limit potential damages, injuries and fatalities to the supplier, retailer and consumer.

He also described the competitive advantages of embedding traceability and recall in business processes, to enable the company to gain higher market shares and better price realization through added buyer and consumer confidence in its food products.

Mr. Keogh said that GS1 traceability standards have been developed in close collaboration with food suppliers, retailers and food safety experts, to enable compliance with

The Food Safety and Standards Authority of India (FSSAI) is in the process of formulating the draft standards on this subject which can be viewed on the web-site <http://www.fssai.gov.in>

several buyer/regulatory requirements in a single, affordable and uniform manner by all stakeholders.

Earlier, Dr Indrani Ghose, Principal Counselor, Food Safety and Quality, CII Institute of Quality, called on Indian Industry to adopt traceability and product recall systems and standards, based on global best practices.

Mr. Ravi Mathur, CEO, GS1 India, described the role of GS1 in developing standards to implement traceability and recall systems, to facilitate compliance with diverse national and global regulatory and buyer requirements. ■



Development Initiatives

Corporate Responsibility

National Corporate Responsibility Summit

The Summit discussed how to encourage Indian industry's engagement towards fulfilling its economic, social and environmental responsibilities



Nasser Munjee, Summit Chairman, and Chairman, Development Credit Bank Ltd., Salman Khurshid, Union Minister of State (IC) for Corporate Affairs, and Minority Affairs; and Subodh Bhargava, Past President, CII, and Chairman, Tata Communications Ltd. & Wartsila Ltd.

CORPORATE INDIA is a laboratory where we can fine tune our ideas of democracy. Corporates are at the cutting edge of democracy, said Mr. Salman Khurshid, Union Minister of State (Independent Charge) for Corporate Affairs, and Minority Affairs, at the **National Corporate**

Responsibility Summit held on 19-20 August in New Delhi. On the issue of governance, Mr. Khurshid said that it was important to understand that public opinion was very important in today's environment. Therefore it was critical to understand what behaviour people appreciated and applauded, he felt.

"Industry organisations such as CII should function as self-regulatory organizations, as good regulations create a good society," said Mr Arun Maira at the Summit, which was organised by CII in partnership with the National Foundation for Corporate Governance.

Mr Maira emphasized that Corporate



Arun Maira,
Member, Planning
Commission, India

Responsibility cannot be seen as an optional activity, peripheral to the core business of the organization. The government is responsible to the people, and governments have to draw in the corporate sector to fulfill their mandate. Since the corporate sector claims

that it will do the right thing voluntarily and does not want restrictions imposed on it by government, it must impose self-regulation on itself, he said.

Mr R Bandyopadhyay, Secretary, Ministry of Corporate Affairs, invited the corporate sector to join hands with the government to take forward the agenda of inclusive growth. Such an initiative could be facilitated by the Ministry of Corporate

Affairs, he said. Pointing out that growth without equity leads to unrest and instability, Mr Bandyopadhyay said that different companies have

varying priorities and thoughts on how to fulfil their economic, social and environmental responsibilities. These need to be integrated into business strategies.

Mr Nasser Munjee, Summit Chairman, and Chairman, Development Credit Bank, noted out that while India's economic progress is impressive, our performance on other parameters such as health, education, infrastructure, etc needs enabling interventions.



R Bandyopadhyay,
Secretary, Union
Ministry of
Corporate Affairs

The Summit examined key policies and challenges and deliberated upon whether governments should retain the responsibility of providing quality social infrastructure, such as schools and healthcare, or should the private sector play a larger role in developing these crucial services. The speakers

also discussed how to encourage Indian industry's engagement on this front. Mr Gotabaya Dasanayaka, Senior Specialist on Employers

Activities, International Labour Organization, emphasized that a healthy, educated populace was a pre-requisite for a healthy, educated workforce. Therefore CR was actually in the best interest of the corporate sector.

The deliberations also pointed to the growing clout of civic society and the NGO sector. Key stakeholders deliberated upon important issues that confront a resurgent India that has to quickly propel social and infrastructural parameters up to keep pace with its impressive economic prowess.

Mr. Subodh Bhargava, Past President, CII, and Chairman, Tata Communications Ltd and Wartsila Ltd, enunciated the need for ISR or Individual Social Responsibility. This requires each of us to appreciate our responsibilities to

society, as individuals, he said.

There is realization that the way forward is through partnerships. Therefore, making private investments in infrastructure projects attractive for the investor while also being fair to the consumers is vital. In addition, the whole issue of being good team players and working cooperatively rather than competitively is critical. Learnings from other countries such as the UK that have other some experience of this route were discussed. An awareness of the larger societal good is needed in far greater measure in India, he felt.

The Summit explored sustainable models for CSR. Various market based solutions were discussed and success stories based on the micro-finance model were explored. Self funding models that operated at

a sufficient scale were found to be particularly interesting.

The success stories of different corporate houses were extremely enlightening. Ms Vinita Bali, Managing Director and CEO, Britannia Industries who spoke about the success of fortified biscuits, and Dr Ashesh Ambasta, Vice President Social Investments, ITC Ltd described the iconic e-chaupal that revolutionized corporate India's engagement with rural India.

Acknowledging that the consensus for Public Private People Partnerships is overwhelming, the Summit explored the specific action agenda required for scaling-up such initiatives. The speakers also analyzed why such partnerships continued to be problematic and how these could be streamlined for win-win outcomes.

CII-CAPART MoU

IN A UNIQUE and first of its kind initiative, CII and the Council for Advancement of People's Action and Rural Technology (CAPART) signed a MoU on 4 August, to collaborate and work towards equitable, inclusive and sustainable development through the public – private – people partnership mode. The agreement is valid for three years commencing from August 2010.

Through this initiative, CII, and CAPART will identify ways and means to forge direct linkages and sustainable partnerships between Corporates and voluntary organizations. This follows the successful organization of the 1st CSR-CSO Bridge programme in October 2009, which will be scaled up on a nation-wide basis through this MoU.

This MoU is a pioneering and

landmark partnership between the voluntary sector and the corporate sector to support the mandate of Corporate Social Responsibility.

The mission of every initiative will be to provide a bridge between different stakeholders in an environment that will encourage good governance, accountability, trust, and transparency so as to have sustainable engagement. CII and CAPART will aim to

- enable the corporate sector to participate in initiatives which are aligned to their core strengths and CSR strategies
- assist voluntary organizations to connect with sustainable



At the signing of the CII-CAPART MoU: Indrani Kar, Sr. Director, CII; Mohammad Haleem Khan, Director General, CAPART; and Dr. N Chatterjee, Deputy Director General, CAPART

financing models

- identify mechanisms for individual contributions by employees for social causes.

This MoU has the potential of snowballing into a growing and sustainable model of partnership which can help transform the socio-economic landscape of the country.

Public Health

Business Action to Fight Tuberculosis

TUBERCULOSIS (TB) IS not a disease of the past, as commonly believed, but a present day epidemic. In 2009, out of the estimated 9.4 million TB cases globally, 1.98 million were estimated to have occurred in India. Accounting for a fifth of the global burden of TB, India is 17th among 22 high burden countries in terms of TB incidence rate.

HIV/TB co-infection and drug-resistance—coupled with the ongoing challenges of TB prevention, diagnosis and treatment completion—call for immediate action to dramatically reduce morbidity and mortality.

Issues in the Workplace & Beyond

The economic impact of TB is huge, at both the micro- and macro-economic levels. Seventy-five percent of those infected with TB are between the ages of 15 and 54, the prime working years. Estimates say that TB reduces worker productivity by USD\$13 billion annually. In India alone, TB causes a loss of 100 million workdays per year. Besides direct losses resulting from work disruptions and absenteeism, indirect losses arise from the constant need to hire and retrain replacement workers.

Traditionally, TB control has been managed mostly by the public sector, through national government support and public funding. However, the nature of the epidemic warrants a paradigm shift to a more inclusive model that includes the private sector.

Action for Businesses

TB is treatable and curable, and Business can play a powerful role in stopping it. While many companies

are already offering workplace information and education on TB, others, going beyond the workplace, are also developing and implementing community education and prevention programmes, in partnership with government and NGOs. Yet others are applying their fundamental business strengths – or core competencies – to increase R&D efforts to improve vaccines, diagnostics and drugs for TB. And some companies are innovatively contributing their marketing and communication skills towards the ultimate goal of a 'TB-free India.'

CII's Initiatives

CII has been partnering the Revised National Tuberculosis Control Programme (RNTCP) for the past few years to engage industry in TB control in the workplace and beyond.

CII has facilitated industry engagement at various levels right from advocacy and awareness in the workplace, to increasing accessibility to diagnosis and treatment by harnessing the existing health facilities of industry, and mainstreaming TB control services into the CSR programmes of industry.

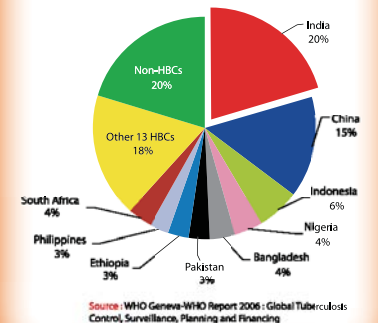
In November 2009, the World

Social & Economic Burden of TB in India

- Indirect costs to society	\$3 billion
- Direct costs to society	\$300 million
- Productive work days lost due to TB illness	100 million
- Productive work days lost due to TB deaths	1.3 billion
- School drop-outs due to parental TB	300,000
- Women rejected by families due to TB	100,000

Source: TRC, Socio-economic impact of TB on patients and family in India, Int J Tub Lung Dis. 1999 3: 869-877

India is the highest TB burden country globally, accounting for one fifth of the global incidence



Regional Conference on TB Management in Pune

Economic Forum handed over the leadership of the Indian Business Alliance (IBA) to CII. Today, CII coordinates and facilitates the efforts of industry towards TB care and control through various PPP models in partnership with the national programme. CII has proposed a framework where companies can access free technical training, laboratory consumables and drugs from RNTCP while implementing workplace programmes.

Recently, as part of its advocacy work to stimulate greater involvement of industry in TB control, CII, in collaboration with WEF, USAID and Elli Lilly MDR-TB Partnership organized four regional conferences on 'TB Management at Workplace and Beyond' in India, in Chandigarh, Ranchi, Mysore and Pune, bringing experts, academia, programme managers and industry together

to brainstorm on ways to scale up interventions by industry in TB control.

Today, a number of companies, including the Avantha Group, Becton Dickinson, Hindustan Unilever, Jubilant Organosys, Tata Council for Community Initiatives, Tata Motors, Tata Power, etc. are engaged in TB intervention programmes.

CII, as the industry interface with RNTCP, looks forward to industry support and participation in this endeavour to benefit the workers and the community at large.

CII-Hindalco Engagement in TB Control – A Landmark

CII facilitated a Designated Microscopy Centre (DMC), in partnership with RNTCP at the Aditya Birla Rural Technology Park established and managed by Hindalco in Renukoot, UP, way back in 2004. This Centre provides quality diagnostics and treatment services to a population of more than 4 lakhs i.e. around 400 villages adopted by Hindalco.

CII recently proposed to RNTCP to upgrade the existing DMC into a Tuberculin Unit (TU). A TU is a unit which looks after a five lakhs population for TB diagnostic and treatment services. This would be the first ever TU by an industry, managing the TB Control programme for the whole district.

This is a great achievements by industry towards strengthening the national programme with their human resources and skills to provide, quality diagnostic and treatment services to a larger population, much beyond the workplace.

North East- Nagaland

Knowledge Expo

Coinciding with the declaration of the Year of the Entrepreneurs by the Nagaland Government, CII organized the North East Knowledge Expo in Dimapur from 19 -21 August. The first of its kind initiative was supported by the Nagaland Government and the Ministry for Development of the North Eastern Region (DONER).

The expo focussed on employment and vocational options for youth, entrepreneurship development and opportunities, skill development, self employment and financial assistance.

Dr K C Nihoshe, Secretary, Industry and Commerce, Nagaland, inaugurating the Expo, called for development of human resources in Nagaland before exploiting the rich mineral resources in the state. The Guest of Honour was



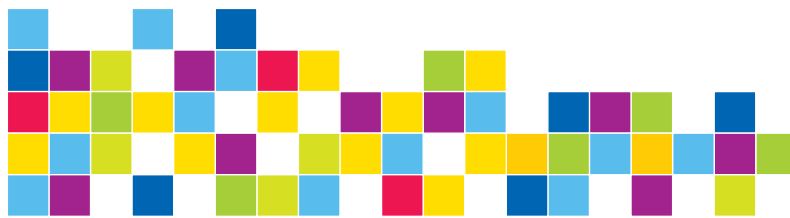
Dr K.C Nihose, Secretary, Industry & Commerce, Nagaland addressing the North East Knowledge Expo, Nagaland. Also seen: Indrani Kar, Sr Director & Head, Dev Initiatives, CII; Thungbemo Murry, Chairman, North East State Council, Alemtemshi Jamir, Addl.Chief Secretary & Development Commissioner, Nagaland, and Ajay Sethi, Convener, Knowledge Expo

Mr Alemtemshi Jamir, Additional Chief Secretary and Development Commissioner, Nagaland.

The event featured a conference on Entrepreneurship & Employment Creation, with special focus on opportunities for the youth, upgradation of skill-sets, and financial support.

Workshops to identify options for employment opportunities, vocational training and skills building were also held.





Yi National

On 31 August, Yi organised a session on 'Securing India's Future – Role of Young Indians' with Mr P Chidambaram, Union Minister for Home Affairs. The session, which deliberated upon the essence of 'Holistic Security' in the current scenario, was conducted in partnership with CNBC-TV18, and was moderated by Ms Shreen Bhan, Executive Editor, CNBC-TV18.



P Chidambaram,
Union Minister for
Home Affairs

Mr. Chidambaram spoke on the various topics that are of relevance to the security and growth of India. He sought the support of Young Indians as an organisation in restoring democratic parlance for inclusive growth and nation building.

Chapter Round-up

Delhi



Dr. Rahul Mirchandani, Chair, Next Practices, Yi National; Bhairavi Jani, Chairman, Yi National and Dr. Sam Pitroda, Advisor to the Prime Minister of India on Public Information Infrastructure & Innovations

On 31 August, Yi organised an interactive session with Dr. Sam Pitroda, Advisor to the Prime Minister of India on Public Information Infrastructure & Innovations, on the occasion of Yi Delhi Annual Day. Dr. Sam Pitroda enunciated the need of innovative methodologies to fuel the economy of the country and urged the Young Indians to take up this mission as an agenda for India's real and holistic growth. He particularly delineated the essence of Yi's Next Practices as a vertical that should be included at not just national but at chapter levels and within the purview of all Yi activities.

Mr. Raghu Marwah, Partner, R N Marwah & Co took over as the Yi Delhi Chairman for the year 2010 - 11.

Bangalore

Between 21 - 25 August, Yi organized an Inter-school poster competition coinciding with the prestigious Bangalore Space Expo 2010. The theme for the competition 'was 'Space and the possibilities that it holds'. Around 450 students

participated in this competition from some of the best schools in Bangalore.



School students at the Poster Competition during the Bangalore Space Expo 2010

Hyderabad

Yi Hyderabad

undertook a member's delegation to Life Spring Hospital on 2 August to know more about the medical facilities and the nature of treatment given to the patients and other best practices followed there.

On 20 August, Dr. Varma Vegesna, Managing Director, Lazarus Hospitals, shared with members the whole concept behind starting the hospital, which will soon become India's first green hospital.

Kolkata

In an interactive session with Yi members on 30 August, Mr Gautam Mohan Chakrabarti, Commissioner, Kolkata Police, described the network and community-based model operations of Kolkata Police. He sought the active participation of the citizens in maintaining the smooth functioning of the traffic, and law and order situation of the city.

Vishakapatnam

Yi Vishakapatnam hosted many activities throughout August. On Independence Day, members planted around 500 saplings at the Indira Gandhi Zoological Park, along with the students of Sri Prakash Vidya Niketan. On 20 August, 1000 saplings were planted at Sanketika Vidya Parishad Engineering College under the Yi 'Plant A Life, Be The Root' project.

A session with Mr. Arun Pillai, Head, British Trade Office, on 24 August, appraised the members about entrepreneurship opportunities in the UK and the special schemes offered by the UK government for young entrepreneurs.

Finally, on 26 August, the first Student net at Gayatri Vidya Parishad College for Degree and PG courses in Vizag was launched.



Launch of the Yi Student Net at Gayatri Vidya Parishad College, Vizag

India and the world



Africa

South Africa

CII re-opened its office in the African Continent, in Johannesburg, South Africa on 29 August. The office was inaugurated jointly by Mr. Vikram Doraiswami, Consul General of India in Johannesburg; Mr. Chandrjit Banerjee, Director General, CII, and Mr. Sanjay Kirloskar, Chairman, CII Africa Committee.

The CII Office in Johannesburg will work as a point of reference for Indian industry, the South African industry and Government departments. It will facilitate Indian industry to explore opportunities in the African markets in the SADC region as also the rest of the Sub - Saharan African region.

The CII office will work closely with the regional blocs in

Africa, institutional partners, think tanks and government agencies.



Asia

China

CII CEOs Mission to Shanghai and Beijing



Jyotiraditya Scindia, Minister of State of Industry and Commerce, India, at the India Pavilion at the Shanghai Expo, with Chen Jian, Vice Minister of Commerce, China, Chandrjit Banerjee, Director General, CII, and others

Mr B Muthuraman, Vice President, CII, led a 50-member business delegation from the leading chambers of India to China from 18-20 August. In Shanghai, the delegation under the leadership of Mr Jyotiraditya Scindia, Union Minister of State for Commerce and

Industry, participated in the 'India Day' celebrations at the Shanghai World Expo on 18 August, Mr Scindia was the Guest of Honour, and Mr Chen Jian, Vice Minister of Commerce, represented the Chinese Government at the India Day celebrations. The business delegation, along with the dignitaries, visited the India and China Pavilions, as well as the CII booth at the India Pavilion.

The delegation participated in the 'India Business Forum' on 19 August which was attended by Dr Sha Hailin, Chairman, Shanghai Commission of Commerce, and Dr S Jaishankar, Ambassador of India to China, as well as more than 350 representatives of Chinese and Indian companies. Dr S Jaishankar called upon Indian and Chinese enterprises to avail the huge trade and investment opportunities in the two countries and work towards strengthening bilateral relationship.

In his inaugural address at the Forum, Mr B Muthuraman said that India was being viewed globally as an engine of growth along with China for the world





Riva Ganguly Das, Consul General of India in Shanghai, B Muthuraman, Vice President, CII, Dr Sha Hailin, Chairman, Shanghai Municipal Commission of Commerce, Dr S Jaishankar, Ambassador of India to China and Yao Wenping, Vice President, CCCME, at the inaugural session of the India Business Forum in Shanghai

economy, where the dimensions of manufacturing and services sectors were evolving rapidly. Mr Muthuraman said that Indian industry would like more Indian manufacturing companies to invest in China in sectors like pharmaceuticals, machineries and engineering products to tap the huge Chinese domestic market as also for export to other countries.



Dr Sha Hailin presenting a memento to B Muthuraman and Chandrajit Banerjee

The CII delegation met Dr Yang Jiemin, President SIIS, and visited the R&D facility of Huawei Technologies in Shanghai.

In Beijing, the visitors had a meeting with Mr Yu Ping, Vice Chairman China Council for Promotion of International Trade (CCPIT) on 20 August and discussed



Chandrajit Banerjee with Yu Ping, Vice Chairman, CCPIT, in Beijing

new areas of cooperation. The mission concluded with a China-India CEOs Dialogue attended by CEOs and senior management representatives of leading Chinese companies.

Meeting with Dr Jaishankar

CII members met with Dr S Jaishankar, Indian Ambassador to China on 30 August in New Delhi. They discussed matters relating to the promotion of economic cooperation and trade between India and China.

India-China Bilateral trade (Jan-July 2010)

Trade	Jan-July 2010, Value, \$ billion	July 2010, Value, \$ billion
Trade	\$35.462 billion, up 51.6%	\$5.058 billion, up 34.5%
China's exports to India	\$22.143 billion, up 40.1%	\$3.686 billion, up 32.4%
India's exports to China	\$13.319 billion, up 75.3%	\$1.372 billion, up 40.1%
India's trade deficit	\$08.824 billion, up 07.4%	\$2.314 billion, up 28.3%

Source: Mofcom, PRC

Liugong India Plant

Liugong India, a subsidiary of China's heavy machine producer, Guangxi Liugong Machinery Co., Ltd, which started operations in July 2009, has decided to further localize its manufacturing facility in Pithampur in Madhya Pradesh to realize internalization. Liugong India produces wheel loaders and has more than 130 Indian employees. It has an annual capacity to produce 2000 units.

China World's 2nd Largest Economy

China overtook Japan as the second largest economy after the USA as its GDP reached \$1.335 trillion in Q2 this year, compared to Japan's GDP of \$1.286 trillion. In 2009, Japan's GDP was \$5.1 trillion compared to China's GDP of \$4.9 trillion. Japan has held the no 2 spot behind the United States since 1968, when it overtook West Germany.

Tax Revenues Up

In the first half of this year, China reported fiscal revenue of \$637.21 billion, which grew by 27.6% year-on-year, far more than the GDP growth in the same period. Tax revenues accounted for nearly 90% of the fiscal revenue which shrank 2.4% in the first half.

Forex Reserves Diversification

Following a large cut of its US treasury bonds holdings in May, China trimmed its holdings of US debt by \$24 billion in June. Meanwhile, China has increased its holdings of Japanese government debts to around \$5.3 billion. By the end of June, China held \$843.7 billion worth of US debts, \$94.6 billion lower than the peak in last September.

Dependency on Foreign Oil

With continued rise in oil demands, in the first half of 2010, China's oil import dependency has reached more than 55%. From January to June 2010, China's oil consumption reached 220 million tons, an increase of more than 15%.

ZTE Contract with RCom

Chinese telecom equipment provider ZTE Corporation has received approval by India's Department of Telecommunications for signing a contract with Reliance Communication.

Foxconn to hire over 400,000 workers in China

The Foxconn Technology Group, maker of Apple Inc iPhones and Sony Corp games consoles, plans to hire over 400,000 workers in China next year as clients increase outsourcing. At present, Foxconn has employed over 900,000 workers in different locations in China.

Green Autos

The Chinese government plans to invest about \$15 billion to subsidize its fledgling environment-friendly car industry over the next 10 years.

Japan

Meeting with H K Singh

CII organised a meeting of its members with Mr H K Singh, Indian Ambassador to Japan on 30 August in New Delhi. Ambassador Singh briefed the members on the present status of India-Japan bilateral economic and trade relations.

METI Panel for infrastructure

The Ministry of Economy, Trade and Industry (METI)

of Japan has set up a panel involving both the public and private sectors to study ways to gain infrastructure-related business orders abroad. The new organization was set up to promote the export of nuclear power plants and high-speed rail systems after Japanese companies failed recently to participate in projects to build atomic plants in Vietnam and the United Arab Emirates.

Economic Growth Slows

Japan's GDP reached \$1.2883 trillion at the rate of 0.1%, which translates to an annualized expansion of 0.4%, in the second quarter compared to 4.4% in Q1 this year. This is far below the market forecast of 2.3%. The lower growth rate has been attributed to a slowdown in consumer spending as the effects of economic stimulus measures lose steam.

Steelmakers set sights on India

Japanese steelmakers are turning their sights on India's rapidly expanding steel industry. JFE Steel Corp has signed a \$1.03 billion deal to buy 14.99% stake in India's JSW Steel Ltd. It will be the first major Japanese steelmaker to own an equity stake in an Indian blast furnace operator. Nippon Steel Corp., Japan's largest steelmaker, will establish a joint venture with Tata Steel Ltd. to open a factory producing cold-rolled steel sheets for automobiles in fiscal 2012. Other Japanese steel makers planning to invest in JVs India are Sumitomo Metal Industries Ltd. and Kobe Steel Ltd.

South Korea

M & M Ssangyong Buy

India's Mahindra & Mahindra Group (M&M) signed an agreement with South Korean automaker, Ssangyong Motor to buy Ssangyong Motor in August and expects to complete its acquisition in four months. M & M would operate the company as a separate unit. Sources report that the deal offer was about \$400 million.

Cabinet Reshuffle

South Korea carried out large scale cabinet reshuffle on 8 August to gain fresh momentum for President Lee Myung-bak's reform drive. With the appointment of Mr Kim Tae-ho, former Governor of South Gyeongsang Province, as nominee for the post of Prime Minister, changes were also made in seven other key areas.

Singapore

Gujarat Delegation visits Singapore

A 10-member high-level delegation of government officials and business leaders from Gujarat visited Singapore from 23-25 August to meet with large corporations and organizations. The delegation showcased opportunities for investment and discussed cross-border partnerships in the run-up to the 5th Vibrant Gujarat Global Investors Summit to be held in January 2011.

Led by Mr B B Swain, Industries Commissioner, Gujarat, the delegation presented specific investment opportunities for Singaporean companies at a road-show organized by CII.

The delegation also met individually with the senior management of leading Singaporean companies like Temasek, Ascendas and SembCorp; with trade associations including the Singapore Business Federation, the Singapore Indian Chamber of Commerce and Industry, the Singapore Chinese Chamber of Commerce and Industry and International Enterprise Singapore; with think tanks (Institute of South Asian Studies); with academia (Nanyang Technological University) and policy makers like Singapore's Finance Minister, Mr Tharman Shanmugaratnam. The delegation also visited the SingSpring water desalination plant of Hyflux.

Mr Swain invited Singaporean companies, investors, and policy-makers to participate in the 2011 Summit in Gujarat.

Interaction with Singapore Finance Minister

India is, and will continue to be, an important part of Singapore's growth strategy over the next 10 years, said Mr Tharman Shanmugaratnam, Minister of Finance,

Singapore, at the 12th meeting of the CII-IBF in Singapore. Over 40 members participated in this meeting which was also attended by Dr TCA Raghavan, High Commissioner of India in Singapore.



Mr Tharman chairs Singapore's Economic Strategies Committee (ESC), constituted by Prime Minister Lee Hsien Loong in May 2009, to develop strategies for Singapore to build capabilities and maximise opportunities as a global city in a new world environment, so as to achieve sustained and inclusive growth.

The Minister said Indian companies in Singapore were an integral part of the growth strategy of the country. India-Singapore relations are on a fast growth track and the government is keen to sustain the momentum, he said, urging Indian companies to use Singapore as a base for expansion, both in the APAC region and globally, and Singaporean companies to capitalize on the opportunities in India.

Mr Tharman said key opportunities exist in Singapore for Indian companies in the areas of fund-raising, with Singapore developing into a major centre for commodity exchange. Singapore sees tremendous opportunities in the second and third-tier cities in India, he said.

The CII - IBF members made various suggestions, such as creation of a Singapore-India Financial Corridor, facilitating the linking up of Indian and Singaporean SMEs, who form the bulk of industry in each country, encouraging Chinese and Taiwanese companies to use Singapore as a base for entering the Indian market, and Singapore investing in the infrastructure and skill development space in India.

Latin America & Caribbean

Mexico

A Mexican COP 16 delegation met with members of the CII National Council on Climate Change, on 17 August in New Delhi. Ambassador Patricia Espinosa, Minister of Foreign Affairs, Mexico, participated in the meeting with key representatives of Indian Industry, led by Mr Arun Bharat Ram, Past President, CII, and Chairman, SRF Ltd. The session highlighted the leadership undertaken by CII in climate change, and presented Indian Industry's perspective on various climate change issues.



Ambassador Patricia Espinosa, Minister of Foreign Affairs, Mexico, and Chairperson, COP 16, with Arun Bharat Ram, Past President, CII, and Chairman, SRF Ltd

United Kingdom

'Doing Business with India' Roadshow

The CII IBF roadshow in Edinburgh on 23 August was the latest in the highly successful 'Doing Business with India' roadshow series.

With Mr Anil Kumar Anand, Consulate General of India, as the principal guest, and a panel comprising of Mr Mazyar Kotwal, KPMG; Mr Rajnish Kumar, Chief Executive Officer, State Bank of India; Mr Shyam Kumar, Chief Executive Officer, Kotak Mahindra; Mr Sudip Roy, Head, SME Division, TCS; and Mr Ravi Dubey, Managing Director, NRID Consultancy Services, the discussions covered trade and investment opportunities in sectors such as Banking and Finance, Education and Skills, Energy, Green Technology, and SME Cooperation among others, and discussed ways and means of finding the right partner, understanding the legal set ups, regulations, and tackling cultural differences.

An introduction to the Scottish Chambers by Mr Alasdair Kerr, Managing Director, Scottish Chambers International, was followed by an overview of 'Scotland Doing Business with India' by Mr Murdo Beaton, Consultant to Scottish Chambers International. Mr Kerr moderated the subsequent panel discussion.

The Roadshow was hosted by Mr Robert Carr, President, Edinburgh Chamber of Commerce, and Chairman, Anderson Strathern LLP.



At the CII-IBF-UK Roadshow in Edinburgh: Alasdair Kerr, MD, Scottish Chambers International; Murdo Beaton, Consultant, Scottish Chambers International; Robert Carr, President, Edinburgh Chamber of Commerce, and Chairman, Anderson Strathern LLP; Ravi Dubey, MD, NRID Consultancy Services; Anil Anand, Consul General of India to Scotland; Shyam Kumar, CEO, Kotak Mahindra; Sudip Roy, Head, SME Division, TCS; Rajnish Kumar, CEO, State Bank of India; and Faith Liddell, Director, Festivals Edinburgh

Ms Faith Liddell, Director, Festivals Edinburgh, made a presentation on the Edinburgh Festival, which runs through the month of August each year to promote Scotland to the world, both in artistic and economic terms.

Mr Jonathan Mills, Director, Edinburgh International Festival, hosted a lunch for the CII IBF Members who had travelled to Edinburgh, inviting their involvement in forthcoming festivals. Mrs Monika Mohta, Director, Nehru Centre, and Dr. Madhup Mohta Councillor, Multilateral Relations, High Commission of India, London, also joined the lunch.

United States of America

INDIA-US POLICY UPDATE: CII POSITION

Emergency Border Security Supplemental Appropriations Act

The 'Emergency Border Security Supplemental Appropriations Act,' was passed by the US Congress on 13 August 2010. The bill raises the fees for H-1 and L-1 visas for companies who have more than 50 employees and 50% or more of their workforce already on H-1 or L-1 visas. Digressing from the regular practice of funding worker skills and training programmes through the visa fees, the US Administration now seeks to fund increased security measures along the US-Mexico border.

CII urges the US Administration to reconsider the largely protectionist provisions in the Act. The bill significantly undermines the global competitiveness of US companies

and undercuts efforts towards job creation. The H-1 and L-1 (non-immigrant) visas have long allowed for a mechanism that encourages the inflow of specialized knowledge, skills, innovation and entrepreneurship. In addition to being discriminatory in nature against a few Indian IT companies that fall in the aforesaid category, the bill also breaks the important linkage of the H-1, L-1 visa regime with skills and training, and instead links it with issues related to illegal immigration.

CII is also concerned that the legislation would burden Indian industry with additional costs while being detrimental to the economic interests of both countries. In the absence of a social security agreement with the US, Indian industry already bears the brunt of double taxation while operating in the US economy. India and the US have recently launched a 'strategic partnership',

which encompasses advancing Trade and Economic relations through sustained international cooperation. A protectionist pushback does not help the growing bilateral partnership.

US industry itself has expressed reservations regarding the discriminatory nature of the bill. The US Chamber of Commerce has lambasted the anti-H-1B visa sentiment expressed by certain members of Congress, against Indian IT firms. The Chamber pointed out that less than half of the H-1B visas are used for tech or software programmer jobs, and thus the talk that H-1B visa employees take away US jobs is a 'hyperbole'. The Chamber says that H-1B visas fund US education in a big way, rather than taking away US jobs. In FY 2009, Indian tech companies used 4,809 new H-1B visas, which equals to just 0.003% of the US civilian labour force. Moreover, H-1B use by Indian companies has declined by 70% between 2006 and 2009.

Foreign Manufacturers Legal Accountability Act

The proposed Foreign Manufacturers Legal Accountability Act of 2010 (FMLAA) seeks to protect US consumers by requiring foreign manufacturers and producers to take direct responsibility on any liability arising out of such manufacturers' or producers' products. The Act requires all foreign manufacturers exporting products covered in the Act (including drugs, devices, cosmetics, biological products, consumer products, chemical substances, new chemical substances and pesticides) to establish a registered agent in the US who would be in a position to take legal responsibility for any liabilities arising out of these products, thus also bringing Indian exporters into the ambit of US jurisdiction.

CII's preliminary estimate suggests that the additional cost of compliance with this new American law for Indian companies could be anywhere between US\$ 300 to US\$ 500 million. This would significantly impact the competitiveness of Indian exports. Sectors like chemicals, textiles, and engineering products are expected to be most impacted by this new regulation.

The cost of hiring registered agents on a permanent basis will prove prohibitive. Such a provision would be unjustified more so, because many Indian exporters do not export to the US all year round; some not even every year. The FMLAA would prove to be very expensive for Indian exporters, especially for small and medium scale manufacturers and producers.

US-India Nuclear Liability Act

India's Parliament approved a final, critical piece of a long-delayed landmark Indo-US Civil Nuclear

agreement on 30 August. But even as supporters praised a historic victory, the end result is not what the United States had hoped for, nor does it seem likely to signal a new era in relations between the United States and India.

CII believes that while it is good to have the Nuclear liability bill passed with bipartisan support in the Indian Parliament, industry remains concerned as the suppliers liability under Section 17 (b) continues to form part of the bill. As per the provisions of the clause, suppliers and service providers would be liable beyond their terms of supply, for 60 years plant life + 20 years of claim liability period, which is perceived as a major deterrent by the industry. Both domestic and foreign suppliers will be discouraged from participating in the market. The provision is also against the global practice of channeling liability exclusively to the operators. Also, such long-term insurance coverage for suppliers is not available globally and hence would stall the growth of the nuclear manufacturing industry in India.

IBF MEMBERS IN THE NEWS

TCS' New Project

Tata Consultancy Services (TCS), the country's biggest software exporter, is ready to roll out what is internally being talked about as group chairman Ratan Tata's next dream project. The company's senior management has even called it the 'Nano of IT'.

Apollo's Stem Cell Research

The Apollo Hospitals Educational and Research Foundation has firmed its stem cell research collaboration with US-based StemCyte, investing Rs 70 crore in the 50-50 venture. This is the first of Apollo's four new research initiatives, and will be carried out by a 12-member team at its Hyderabad facility.

SBI Capital SME Fund

SBI Capital Markets Ltd, the investment advisory arm of the State Bank of India, is planning to float a dedicated Small and Medium Enterprises (SME) fund with an initial corpus of Rs 100 crore in the next 1.5 years.

Jubilant Organosys CRAMS Contract

Jubilant Organosys Ltd has signed another Custom Research and Manufacturing Services (CRAMS) contract with a US life sciences company. The total contract value is expected at \$33 million. ■

East

Bihar

Healthcare Bihar

13 August, Patna



Unveiling of the discussion paper on 'Healthcare Sector in Bihar' at the Conference on Healthcare Bihar in Patna

Mr C K Mishra, Principal Secretary, Health, Bihar, was the Chief Guest at the Conference on 'Healthcare Bihar – Current Status & The Way Forward.' A discussion paper on the Healthcare Sector in Bihar was unveiled at the event. The conference was followed by a Stakeholders' Meet with the Government, which was presided over by Mr Vijay S Raghavan, Advisor to the Chief Minister of Bihar.

Chhattisgarh

HR Conclave

13 August, Raipur



P Joy Oommen, Chief Secretary, Chhattisgarh, inaugurating the HR Conclave in Raipur

Addressing the HR Conclave, Mr P Joy Oommen, Chief Secretary, Chhattisgarh, commended CII's HR Conclaves, conducted for three years in succession, which, he said, have played a major role in bringing about radical changes in HR practices in the state.

CII Meets Chief Minister of Chhattisgarh

27 August, Raipur



Umesh Agrawal, Vice Chairman, CII Chhattisgarh; Narayan Agrawal, Chairman, CII Chhattisgarh; Dr Raman Singh, Chief Minister of Chhattisgarh; S K Jain, Past Chairman, CII Chhattisgarh; and Ranaveer Sinha, Deputy Chairman, CII (ER)

A CII delegation, led by Mr Ranaveer Sinha, Deputy Chairman, CII Eastern Region, called on Dr Raman Singh, Chief Minister of Chhattisgarh, to apprise him of CII's initiatives in the state. Mr Sinha informed the Chief Minister that CII wishes to work in the areas of skill development and setting up of skill centres in the State. He also said that CII has selected 14 districts in the Eastern Region for its skill mapping and visioning exercise. In Chhattisgarh CII will prepare District Development Plans and undertake Skill Mapping of the Bilaspur and Rajnandgaon districts.

Appreciating these initiatives, Dr Raman Singh urged CII to work with and involve the youth of the State.

Members' Meet

27 August, Raipur

At the Members Meet, Mr Ranaveer Sinha, Deputy Chairman, CII Eastern Region described the CII initiatives in the Eastern Region. Mr Narayan Agrawal, Chairman, and Mr Umesh Agrawal, Vice Chairman, CII Chhattisgarh State Council were also present.

A press meet was also held on the same day.

Interaction on Banking

28 August, Raipur

Mr A P Verma, Deputy Managing Director, State Bank of India, participated in an



A P Verma,
Dy MD, SBI

interactive session with CII members to understand the needs and concerns of trade and industry.

Jharkhand

Workshop on Goal Setting

6 August, Jamshedpur

The workshop on 'Goal Setting: The Key to Professional Growth' was conducted by Dr D D Pathak, Management Consultant and Mentor, Sri Satya Sai Institute of Higher Learning, Andhra Pradesh.

Welcome Ceremony for Queen's Baton

6 August, Ranchi



Welcome Ceremony for Queen's Baton in Ranchi

CII Jharkhand State Council, in association with Heavy Engineering Corporation Ltd. organized a welcome ceremony for the Queen's Baton for the 2010 Commonwealth Games.

Odisha

Interface 2010

5 – 6 August, Bhubaneswar

The exhibition and conference on 'Higher Education & Career – Interface 2010 – Exploring Career Opportunities' provided an excellent opportunity to the exhibitors to showcase their technical and up-coming non-conventional educational institutions.

CII Orissa distributed books received from the Asia Book Foundation to three major public schools of Bhubaneswar during Interface 2010.

On 15 August, books received from the Asia Book Foundation were distributed to four major public schools of Balasore.



Inaugural Session of Interface 2010

Skill Development

5 August, Bhubaneswar



Soft Skill Development Programme for ITI and ITC Students

CII organized a Soft Skill Development programme for the students of ITIs and ITCs in Bhubaneswar.

Also, CII and Balasore Alloys Ltd. in association with Sailaja Software Export Pvt. Ltd. launched four employment generating course modules in the stream of Sales, Retail, Accounting and Customer Care for Graduates and Undergraduates. The 30 day course module offers 100% scholarship to meritorious students.

Preparatory Training Programme

6 August, Bhubaneswar

An Industrial Preparatory Training Programme for students of B-schools and engineering colleges focused on personality development, confidence building, cognitive balance and emotional intelligence.

7 Needs of Industries

11 August, Bhubaneswar



Naveen Patnaik, Chief Minister of Odisha, at the Conference on 7 Needs of Industries

Mr Naveen Patnaik, Chief Minister of Odisha, was the Chief Guest at the Conference on 7 Needs of Industries, namely Land, Water, Power, Infrastructure, Skilled Labour, Connectivity, and Law and Order. The conference was also addressed by Mr Raghunath Mohanty, Minister, – Industries, Steel & Mines and Parliamentary Affairs, Odisha and Secretaries of the concerned departments.

Safety for You

27 August, Balasore

CII Eastern Region is organizing a series of Roundtables titled 'Safety For You' followed by membership interactions with the Safety Help Desks across the region to address members' concerns and queries on Industrial Safety. The first roundtable in the series was organised in Balasore, with a special focus on MSMEs.



Kurush Grant,
Chairman, CII
(ER)

Members' Meet

30 August, Bhubaneswar

Mr Kurush Grant, Chairman, CII Eastern Region briefed members in Odisha on the CII initiatives in the Eastern Region, as well as the special initiatives in Odisha. Mr Ranveer Sinha, Deputy Chairman, CII Eastern Region also spoke.

A press meet was also held on the same day to share the agenda, key initiatives and future action plan of CII.

West Bengal

ICT East 2010

3 – 4 August, Kolkata



Dr Debesh Das, Minister, IT, West Bengal, inaugurating ICT East 2010 in Kolkata

The focus of the ICT industry over the last couple of years has moved from project based delivery to overall service delivery. 'Managed Services' is probably the most commonly used term in the current ICT industry, creating a plethora of new business and operational models, novel utilities, innovative frameworks, and an immense knowledge base. ICT East 2010 had the theme of 'Towards Service Excellence.' Dr Debesh Das, Minister, IT, West Bengal, was the Chief Guest.

Building Next Generation HR Leaders

6 – 7 August, Kolkata

The two day workshop on Building Next Generation HR Leaders dealt with core areas in HR & IR including the role of HR in the current business scenario, talent management, talent acquisition, IR and labour laws, performance management, training and development and workplace ethics.

IT/ITeS/ BPO Opportunities

9 August, Kharagpur

The seminar on IT/ITeS/BPO Opportunities focused on the scope of further development and investment opportunities of the IT/ ITeS/ BPO sector in and around Kharagpur and around. Dr Debesh Das, Minister , IT, West Bengal, was the Chief Guest.



Vice Admiral Anup Singh, AVSM, NM, Flag Officer Commanding – in – Chief, Eastern Naval Command, Indian Navy

Needs of the Navy

11 August, Kolkata

An Interactive Session on 'Strategic Perspective on Procurement Management and Indigenous Needs of the Navy' was addressed by Vice Admiral Anup Singh, AVSM, NM, Flag Officer Commanding – in – Chief, Eastern Naval Command, Indian Navy. Mr S N Mishra, IDAS Principal Controller of Defence Accounts (Navy), Union Ministry of Defence, also addressed the session.

Power Related Issues

11 August, Siliguri

20 August, Haldia

Mr Malay De, Chairman & Managing Director, WBSEDCL addressed seminars on Power Related Issues in Siliguri and Haldia.

Corporate Climate Change Strategies (3CS)

19 – 20 August, Kolkata

The Workshop on Corporate Climate Change Strategies (3CS) was developed for managers of companies seeking to address the issue of GHG emissions strategically on a company level.

Energy Conservation Techniques

24 August, Kolkata

In order to foster the true spirit of Energy Conservation and enhancing Energy Efficiency across all sectors and equip industry with methodology and techniques for converting 'Savings Potential' to 'Savings Realized', CII Eastern Region organised a workshop on Energy Conservation Techniques.

North

Region

Leh Relief Operation

Responding to the great loss of life and property in Leh following the floods, CII, supported by its member companies, mobilised immediate relief worth Rs 2 crores. A four member team was stationed at Leh to assess on-ground requirements and to reach supplies to far off villages like Skiu, Kaya, Igoo, Choglamsar besides Saboo and Nimu. With its prior experience in relief efforts at various places, CII has formulated a 3-pronged strategy to support Leh:

- Immediate relief: Continued delivery of consignments of essential support, such as over four tons of essential relief material dry ration (sugar, tea, snacks, salt and & fruits), hygiene kits, community tents, woollen clothing, blankets, kitchen utensils, 200 solar lanterns and battery lamps, water purification systems and 10,00 tablets, medicines, and hand-tools for clearing debris.
- Rehabilitation: CII has adopted Saboo and Nimu villages, and constructed more than 50 houses. Work on restoration of irrigation headwork / channels has already commenced, and solar power set up for these villages.
- Livelihood Opportunities: Promotion of cottage industries and skill education, modern agriculture techniques, animal husbandry for sustainable development.

Energy Efficiency

4 August, Gurgaon
31 August, Haridwar

The CII – BEE energy efficiency workshop series is being conducted to help SME clusters become more energy



Distribution of relief material



CII relief material for Leh



Gaurav Kumar, Project Officer, BEE; B S Yadav, Additional Director, HAREDA; and Lalit K Jain, Chairman, CII Haryana

efficient. Mr B S Yadav, Additional Director, Haryana Renewable Energy Development Agency (HAREDA) was the Chief Guest for the workshop in Gurgaon.

A similar workshop was held in Haridwar too.

Chandigarh

IT CEOs Forum

19 August, Chandigarh

The CEO forum discussed the way ahead for the IT industry, and examined the main issues of concern to the IT cluster.

MSMEs- Path to Progress

20 August, Chandigarh



Seminar for MSMEs

The seminar revolved around enhancing competitiveness through enhancing productivity and continual improvement through 5S, quality improvements, waste elimination techniques and progressing with financing options through government grants, special schemes and so on.

Delhi

Transfer Pricing

31 August, New Delhi

The Conference called for a collaborative approach from all stakeholders to help resolve issues related to Transfer Pricing litigations. The main objective was to understand the landmark judicial pronouncements in the area of Transfer Pricing and related issues like Permanent Establishment. Mr Milap Jain, Director General, Income



Session on Transfer Pricing in New Delhi

Tax(International Taxation), New Delhi and the Chief Commissioner of Delhi, who was the Chief Guest, highlighted the new provisions for transfer pricing in The Direct Tax Code.

Haryana

Affirmative Action in Sonapat

18 August, Sonapat

CII, GlaxoSmithKline Consumer Healthcare Limited (GSKCH), and the Foresight Society of Human Resource and Development, successfully completed a year-long project - 'IT for the Under Privileged', jointly undertaken under the Affirmative Action Initiative. The key objective of this endeavor was to train students in computer programmes to make them employable and financially independent.

Himachal Pradesh

Employee Engagement

6 August, Chandigarh

Mr Ramesh C Jain, Co-Chairman, Regional Committee on HR & IR, CII Northern Region and Mr Atul Khosla, Chairman, CII Himachal Pradesh shared their experiences and expertise on developing strategies for employee engagement by creating a motivating corporate culture, redefining career paths and clarifying the organization's strategy and goals.

Debt Financing

13 August, Chandigarh

Discussing the low hanging fruits of debt financing for the MSME Sector, the session on 'Debt Financing: Issues and Options' called for an independent credit rating agency for the MSME sector. The Regulators' perspective was presented by Mr Jasbir Singh, Regional Director, Reserve Bank of India. Presentations were made on various debt instruments available by eminent speakers from various financial institutions.

J&K

HR Management for MSMEs

11 August, Jammu

The workshop acquainted HR heads and entrepreneurs



Workshop on HR Management for MSMEs

of various MSMEs from Jammu, Bari Brahmana, Samba and Kathua, about the best practices in HR and its impact on business. Mr B S Dua, Director, Industries & Commerce, Jammu, was Chief Guest.

Punjab

Bridging the Skill Gap

18 August, Ludhiana

To strengthen linkages between Industry and the institutes, the CII Punjab – Education and Skilling Panel has created a forum for HR heads of industry and TPOs (Training Placement Officers) of the institutes. The forum will synergize to create 'industry-ready manpower', thereby reducing the cost of training by the industry for the new entrants, and orienting the faculty to understand the demands of industry more effectively.

Environment, Occupational Health & Safety

5 August, Jalandhar

The workshop shared the environmental legal framework and major legal requirements for ensuring health and safety for all employees in the workplace.

Rajasthan

Skill Development Centre

21 August, Jaipur

CII attended an interactive meeting with Mr Ashok Gehlot, Chief Minister, Rajasthan, and Mr Anand Sharma, Union Minister for Commerce and Industry, on the DMIC Corridor and setting up the Skill Development Centre by CII. The proposed centre is being planned to be operational by February/March 2011.

Uttar Pradesh

Making Lucknow a Tourism Hub

3 August, Lucknow

CII has proposed a 15 point agenda to make Lucknow a tourism hub. The suggestions include establishing a 'Lucknow Haat,' Arts & Crafts Bazaar with an Awadhi food court and amphi theatres for live cultural performances,



Shekhar, Walvalkar, General Manager, Hotel Taj Residency, Lucknow, Jayant Krishna, Chairman, CII UP, Muzaffar Ali, noted film maker, and Awanish Awasthi, Principal Secretary Tourism & Culture, and Director General - Tourism, Uttar Pradesh

developing infrastructural facilities, and improving air and railway connectivity.

HIV / AIDS Awareness & Blood Donation

12 August, Noida



Blood donation camp at Honda Siel Power Products in Noida

An HIV/AIDS awareness session for the industry workers of Honda Siel Power Products sensitized over 150 employees of the company.

A Blood Donation Camp supported by the Rotary Blood Bank for the executive employees of the company was also carried out.

Manufacturing Study Mission

19 – 20 August, Pune

A team of 22 members visited Volkswagen India, Cummins Generator Technologies, Tata Motors and Kirloskar Oil Engines in Pune to take practical insights of implementing best practices to ensure quality across different sectors.

Learning in a Knowledge Economy

29 August, Lucknow

A knowledge-based economy relies primarily on the use of ideas rather than physical abilities. The main objective of the inter-school competition was



Jayant Krishna, Chairman, CII Uttar Pradesh, with the winners of the Interschool Competition on Learning in a Knowledge Economy

to help Indian Institute of Technology, Roorkee generate a report on the Knowledge Economy to be submitted to the Ministry of Communication & Information Technology.

The report involves stakeholders at various levels, such as corporates, students, industry and professionals, to get their ideas and views on the subject.

Uttarakhand

Skill Development & Affirmative Action

4 August, Haridwar

The HR Meet aimed to identify specific skill sets that are short in supply within industry sectors, especially those in the semi-skilled category, which can be imparted through short term training modules, by initiating skill projects with industry partnerships. Industry identified a demand for support services like Security, Housekeeping and Plumbing.

Industrial Development in Uttarakhand

14 August, Rudrapur



Banshi Dhar Bhagat, Minister Industrial Development, Uttarakhand, releasing the CII Single Window System Report

Mr Banshi Dhar Bhagat, Minister for Industrial Development, Uttarakhand, invited suggestions from industry for a comprehensive review of the State's Industrial Policy. He also released CII's Assessment Report on Single Window System.

CSR

Spiritual Healing

27 August, Chandigarh

CII organized a 'Spiritual Healing Session' for 45 Customer Service Executives of Tata Business Support Services Ltd, Mohali. Holistic Healers from Lotus Meditation Group provided many different healing techniques to negate the effects of stress and helped individuals to regain a level of stimulation that is healthy and enjoyable. In addition, personal counseling was also provided.

Nanhi Chaan Programme

9 August, Chandigarh

CII Northern Region, in sync with its mandate of Nanhi Chhaan, organized an interactive session on 'Welfare Beyond Workplace'. Dr V Mohini Giri, Chairperson of the Guild of & Founder President of the War Widow Association, shared her insights and experiences of working with war widows.

South

Opportunities in Bangladesh

9 August, Chennai



Session on Building Trade and Investment with Bangladesh

The seminar was organized to promote bilateral investment and trade between India and Bangladesh and discuss strategic factors to double bilateral trade by 2011. A 12 member delegation from Bangladesh representing sectors like IT, Power, Renewable Energy, Healthcare, Garments, Telecom and Manufacturing participated in this session. A B2B session was arranged for Indian companies to interact one-to-one with the Bangladesh delegates.

Suminfra 2010

12-13 August, Bangalore



At Suminfra 2010

SUMINFRA 2010- a Summit on Sustainable PPPs for Infrastructure Development - was an enriching experience for professionals and agencies looking to participate in infrastructure development in South India, particularly through the Public Private Partnership (PPP) mode. The theme was 'Public Private Partnerships: Future Focus.'

InvestInfra was a session focused purely on the financial and banking side of PPP Infrastructure projects. A key takeaway from the event was the need for a much higher level of diligence in project preparation from an early stage, since faulty growth projections lead to aggressive bidding patterns, and hence render projects unviable at an advanced stage.

Andhra Pradesh

Round Table Session on PCPIR

5 August, Visakhapatnam

The round table apprised members about recent developments in the Petroleum, Chemicals and



Session on Petroleum, Chemicals and Petrochemical Investment Region of Andhra Pradesh

Petrochemical Investment Region (PCPIR) in Andhra Pradesh. Organized in association with the Port of Antwerp, the session was addressed by Mr Jean-Joel Schittecatte, Consul General for Belgium, and Mr. B R Meena, Vice-Chairman and Managing Director, APIIC.

TQM Forum

11 August, Hyderabad

The TQM Forum was launched in Hyderabad to promote organizational excellence through Quality. The session was addressed by Mr. V S Venkatraman, Convenor, Manufacturing Competitiveness Panel, CII, AP and Vice President, Manufacturing Operations, Mahindra & Mahindra Ltd.

Session on Chicago

13 August, Hyderabad

A meeting was held with Ms Mukta Tomar, Consul General – Designate, Chicago, to discuss various Indo-US business relations.

Man'Exe 2010

18 August, Hyderabad



K. Lakshmi Narayana, Minister for Major Industries, Andhra Pradesh; B R Meena, Vice Chairman & MD, APIIC; and Shakti Sagar, Chairman, CII Andhra Pradesh

The 7th edition of the Leadership Series on Manufacturing Excellence – Man'Exe 2010 focussed on 'Andhra Pradesh's emerging growth engine – the way forward.'The conference highlighted the need for developing the right infrastructure to boost manufacturing in the state. Inaugurated by Mr Kanna Lakshmi Narayana, Minister for Major Industries, Andhra Pradesh, the Conference focused on key macro issues like infrastructure development to boost the manufacturing sector, skill development, green sustainability and safety.

HR Conclave

20 August, Hyderabad



HR Conclave in Hyderabad

in higher education and vocational education.

The 7th edition of the HR Conclave explored the role of HR professionals in developing the talent for emerging India. It called for more active private sector participation

in higher education and vocational education.

Cyber Security

25 August, Hyderabad



Conference on Cyber Security

Organized in association with the IT & C Department, Andhra Pradesh, the conference deliberated on 'Emerging cyber threats and challenges.' Mr A K Khan, Commissioner of Police, Andhra Pradesh, pointed out that cyber terrorism is affecting the country in general and particularly, Hyderabad. Ms. Ratna Prabha, Principal Secretary, IT&C, Andhra Pradesh, shared the government's initiatives in e-governance. The conference highlighted the need for industry-government collaboration in creating awareness about cyber threats and a sound domestic legal and policy framework to develop a cyber security infrastructure in the country.

Round Table on Tourism

3 August, Hyderabad

Dr. J Geetha Reddy, Tourism Minister, Andhra Pradesh, assured CII members that the Government is committed to develop infrastructure to attract more tourism to the state, and appealed to CII to support these efforts.

Interactive Session on Flanders

19 August, Hyderabad

Mr Jayant Nadiger, Trade Commissioner of Flanders, Belgium, presented the services offered by Flanders Investment & Trade. He also invited members from the Infrastructure, Manufacturing and Pharma sectors to explore business opportunities and joint venture collaborations in Belgium.

Karnataka

Interaction on Georgia

25 August, Bangalore

Mr Zurab Katchkatchishvili, the Ambassador of Georgia to India, visited Bangalore to promote areas of business and investment opportunities in Georgia.

CEO Forum

20 August, Bangalore

The meeting was addressed by high profile speakers from industry. While Mr Arun Tadanki, Managing Director, Yahoo India, spoke on 'Digital Marketing: Opportunities and Challenges', Dr. Kiran Mazumdar Shaw, Chairman and Managing Director, Biocon Ltd, appealed the corporate world to come forward and contribute for a healthier city.

Members' Meet

18 August, Bangalore

Mr S Gopalakrishnan, Chairman, CII Southern Region, made a presentation on CII activities undertaken in the Southern Region, and projected plans and programmes envisaged for the future. He highlighted some major issues like water, power and waste hazard in Karnataka that need to be addressed.

CSR Spectrum 2010

16 - 19 August, Bangalore



At the CSR Spectrum 2010 in Bangalore

The 4 day event targeted multiple stakeholders of the Corporate Social Responsibility realm. At the interactive session on 'International Trends in CSR,' Mr Martin Neureiter, CEO, The CSR Company International, addressed delegates on global trends in CSR, highlighting the ISO 26000 standard, a voluntary standard on social responsibility soon to be released by the ISO. Mr Ramesh Bindurao Zalki, Secretary, Labour Department, Karnataka, said that CSR is a big awakening from the labour standpoint. A subsequent two day workshop was held on Social Responsibility: ISO 26000.

MP Global Investors Meet

3 August, Bangalore

The interactive session was organized as a curtain-raiser to the Global Investors Meet planned by the Government



Madhya Pradesh Global Investors Meet in Bangalore

of Madhya Pradesh at Khajuraho in October 2010. Mr Kailash Vijayvargiya, Minister for Commerce, Industry & Employment, MP, and other officials from the state shared ideas for the industrial development of Madhya Pradesh.

Kerala

Doing Business with USA

3 August, Kochi



Session on Doing Business with USA

Ms Aileen Crowe Nandi, Principal Commercial Consul, US Consulate, spoke in depth about the role of the US Consulate in helping MSMEs and large industries in Kerala explore business opportunities in USA.

Business Opportunities in Australia

13 August, Kochi

Mr Aminur Rahman, Consul-General and Trade Commissioner, Australian Trade Commission, highlighted the business opportunities for MSMEs in Australia. He also said the Australian Trade Commission would soon open a Trade Office at Kochi.

HR IMPACT 2010

6 August, Kochi

Ms K B Valsalakumari, Secretary, Labour & Rehabilitation, Kerala, announced that Government of Kerala and CII will jointly organise a Career Fair this year to showcase job opportunities in the public and private sector in the state.

FINEXE 2010

29 July, Thiruvananthapuram

The workshop on Financing Options for MSMEs showcased current approaches and strategies on the various issues that confront MSME financing. FinExe enabled participants to have one-to-one interaction with key resource people from banks, financial institutions, MSME Development Institute, SIDBI, KSIDC, KFC, etc. Dr

Ajay Kumar, Principal Secretary, Information Technology, Kerala, inaugurated the programme.

Tamil Nadu

Organisational Development

6 August, Chennai



Cluster Forum meeting in Chennai

The Session on Organisational Development – a toolkit for SMEs Combined sharing of best practices with case studies on areas like Vision & Strategy Building, Internal & External Competitiveness and Total Employee Involvement for SMEs.

Seminar on Goods and Services Tax

14 August, Chennai



Seminar on GST

The session was a platform to understand the benefits of the proposed GST regime across industry sectors; deliberate on implementation of GST and challenges thereof; facilitate sharing of inputs by industry associations on impact of GST; and present industry concerns on GST to the Government.

The CII-KPMG GST Survey Report was released by Mr Venu Srinivasan, Immediate Past President, CII, and Managing Director, Sundaram-Clayton Ltd. The survey covers a gamut of issues impacting business primarily revolving around the structure of GST, desired rates, impact on business, and the readiness of the respondents for the new tax regime.

Managing the Mind

12 August, Chennai

The interactive workshop with Neuropsychiatrist Prof.

(Dr.) Ennapadam S Krishnamoorthy helped understand the human mind and unlocked the potential for Transformational Leadership.



Robert Swan

Session with Robert Swan

16 August, Chennai

Mr Robert Swan, OBE, is one of the world's eminent polar explorers and environmental leaders. He shared his unique insights and real life experiences on his expeditions to the North and South Poles. Mr Robert Swan encouraged industry members to use renewable energy and thereby help save Antarctica from melting.

Role Model Speaks Session

16, 19 and 27 August, Chennai

Showcasing the experiences of eminent and successful women professionals of today, the Role Model Speaks Series inspires, motivates and provides a unique opportunity for learning for female students. Three sessions have been conducted so far in three well known women's colleges in Chennai.

Puducherry

Lean System

21 August, Puducherry

The workshop created awareness among SMEs about the powerful concepts of Lean System, and usage of its tools for business growth. Video clips showed case studies on Lean Practices in various industries.

Zones

Chennai

Dialogue with Malaysian Minister

4 August, Chennai



Dato' Raja Nong Chik bin Dato' Raja Zainal Abidin, Minister of Federal Territory & Urban Wellbeing, Malaysia; T T Ashok, Deputy Chairman, CII (SR) & MD, Taylor Rubber Pvt Ltd; and S Abhaya Kumar, Chairman, CII Chennai & Vice Chairman, Lifecell International Pvt Ltd

The dialogue session with a Malaysian delegation led by Dato' Raja Nong Chik bin Dato' Raja Zainal Abidin, Minister of Federal Territory and Urban Wellbeing, Malaysia, discussed investment opportunities in and around Chennai. The various strengths of Chennai and

Kuala Lumpur in Malaysia were presented as cities of the future.

WISE Strategies

7 August, Chennai

The seminar on Strategies for Waste Identification & Systematic Elimination (WISE) shared experiences from leading manufacturing companies such as Hi-Tech Arai Ltd, Rane (Madras) Ltd, Toyota Kirloskar Auto Parts (P) Ltd and Shasun Chemicals & Drugs Ltd.

Airport – 'CHENNAI 2020'

12 August, Chennai



Round Table session on Airport – 'CHENNAI 2020'

The session discussed ideas and strategies to develop basic infrastructure and development activities in and around the existing airport in Chennai which would in turn help in the development of infrastructure, environment and economic growth of the state. The session was addressed by Mr E P Hareendranathan, Airport Director, Airport Authority of India and experts from KPMG.

Piped Natural Gas – 'CHENNAI 2020'

12 August, Chennai

The session suggested ideas and strategies to develop the basic Infrastructure for Chennai to have piped gas in the near future.

Applied Innovation

25 August, Chennai

The workshop explored innovative solutions to identify and deal with customer problems and defined specific innovation objectives for organizations in competitive environments, to improve growth and profitability through new products.

There were five experience-sharing sessions: Innovating with IIT faculty, Innovating with customers, Innovating with students, Innovating by developing your own rules of Innovation, and a case study on Orbit-Shifting Innovation.

Coimbatore

ICT in Educational Institutions

7 August, Coimbatore

The workshop on Effective Usage of Information, Communication & Technology in Educational Institutions

gave the educationalists an insight into various technologies to help them enhance their quality systems, deliver world class standards and ensure effective usage of information.

'India & the World' with Sir Mark Tully

7 August: Coimbatore



Sir Mark Tully

Sir Mark Tully, Former Chief of Bureau, BBC New Delhi, and well-known Author, Orator and Journalist, traced the history of India with reference to its economy. He urged business men in the audience to do what politicians, civil servants and media have not been able to achieve.

Members' Meets

24 August, Coimbatore & Erode

Mr T T Ashok, Deputy Chairman, CII Southern Region, shared the work plan of the Region with the members in Coimbatore and Erode, and sought their views on creating synergies between the region and the zone.



TT Ashok, Dy Chairman, CII (SR)

HR Summit

27-28 August, Coimbatore

The event focussed on importance of the HR managers and executives and their role in aligning the growth and development of not only the personnel within the organization but the goals of the company. Case studies from companies like L&T, Ashok Leyland, Infosys, Mindtree, TVS, Rane group and Mahindra Satyam addressed contemporary issues that have surfaced due to the current state of the economy.

Erode

Industrial Security & Migrant Labourers

5 August, Erode



P Mahendran, Addl Superintendent of Police (Crime), Erode District, Jayachandran, Superintendent of Police, Erode District, and G Sundaram, Chairman, CII Erode

Mr Jayachandran, Superintendent of Police, Erode District and Mr P Mahendran, Addl Superintendent of Police, Erode District, suggested security measures that could be taken by members on the Migrant Labourers Issue.

Madurai

Innovation in Manufacturing for MSMEs

12 August, Madurai

This conference provided a platform to showcase breakthrough innovative ideas / strategies derived by various best in class manufacturers. It was inaugurated by Mr Kamaraj, District Collector, Madurai.

Heritage Talk

23 August, Madurai

The Heritage Talk anchored by Dr Venkatraman of Madurai Kamaraj University motivated 150 college students in Madurai to preserve the heritage of the city and create collective ownership of the city .

Mysore

Bridging the Gap

7 August, Mysore

The seminar was primarily intended to enable the lecturers of ITI and polytechnics colleges, who train prospective employable aspirants, to understand the skills expected by Industry from the students of ITIs and polytechnics.

Leaders Speak Session

11 August, Mysore

The 'Leaders Speak' Series helps members to learn from successful leaders in the industry and government about innovative thought processes in leadership and management. CII Mysore Zone organised a session with Dr. K V Raju, Economic Advisor to the Chief Minister of Karnataka.

FEMA, EXIM and SEZ

19 August, Mysore

The session discussed issues related to covered Foreign Exchange Management Act (FEMA), Export Import Policy (EXIM) and Special Economic Zones (SEZ), giving an overview and introduction to the provisions under each legislation.

Thoothukudi

Ties with the UK

9 August, Thoothukudi

The interactive session with Mr Mike Nithavrianakis British Dy High Commissioner, was organized to strengthen business ties between industry in Thoothukudi, and the UK.



Mike Nithavrianakis, UK Dy High Commissioner

West

Gujarat

10th CEO Network Series

3 August, Vadodara

Dr Sanchoy Das, President, Cloversoft Inc, USA, and Technical Director, EDAIOS, speaking on 'Global Trends in Sustainable Design Innovation' highlighted the importance of Innovation in New Product Development, and described the global trends in this area.

VGGIS 2011 Promotion

10 – 18 August, Taiwan & South Korea

The first delegation for the promotion of the Vibrant Gujarat Global Investors Summit 2011 visited Taiwan and South Korea under the leadership of Mr Ravi Saxena, Additional Chief Secretary, Science and Technology, Gujarat. The delegation interacted with several business forums in these countries and showcased the opportunities for investments in Gujarat. They also discussed cross-border partnerships. The delegation met industry experts in sectors such as Electronics, Petroleum & Petrochemicals, Ports and Chemicals etc.

Launch of FinTelligence Series

26 August, Vadodara

In the first edition of the monthly 'FinTelligence' series :The Exchange and Networking Forum for financial decision-makers, Mr Rajeev Khatlawala, Managing Director, Value Trade Academy Pvt. Ltd, spoke on 'Currencies & Commodities: Coping with Volatilities Using Technical Analysis'.

Madhya Pradesh

Members' Meet

6 August, Indore

Mr Arun Nanda (Chairman, CII Western Region, and

Director, Mahindra & Mahindra Ltd, addressed and interacted with CII members in the state. Mr Praveen Toshniwal, Deputy Chairman, CII Western Region, and Mr Sandeep Naolekar, Vice Chairman, CII Madhya Pradesh State Council, also participated in the meet.

CII meets the Chief Minister

5 August, Bhopal



Shivraj Singh Chouhan, Chief Minister of Madhya Pradesh, with CII members

A CII delegation led by Mr Arun Nanda, Chairman, CII Western Region, and Director, Mahindra & Mahindra Ltd, and Mr Uttam Ganguly, Chairman, CII Madhya Pradesh State Council, and Managing Director, Bend Joints Pvt Ltd, met Mr Shivraj Singh Chouhan, Chief Minister of Madhya Pradesh. They apprised Mr Chouhan on the various developmental initiatives being taken by CII in areas like Skill Development, Higher and Technical Education, Industrial Competitiveness and Affirmative Action.

Awareness Session on Lean Management

17 August, Bhopal

The session was held to create awareness on the What, Why, When and How of Lean Management.

Maharashtra

CII-Symbiosis Finishing School

7 August, Pune

CII, in association with English Language Teaching Institute (ELTIS) inaugurated the 9th and 10th batch of CII – Symbiosis Finishing School. The special feature of this year's batch is that undergraduate students from different streams have also been enrolled for this course.



Arun Nanda, Chairman, CII (WR) addressing CII members in Indore

Members' Meet

9 August, Pune

Mr Praveen Toshniwal, Deputy Chairman, CII Western Region, and Chairman, Nivo Controls Pvt Ltd, and Mr Suhas Baxi, Chairman, CII Pune Zonal Council and



Suhas Baxi, Chairman, CII Pune and, Praveen Toshniwal, Dy Chairman, CII (WR)

Managing Director, Demag Cranes and Components India Private Ltd, addressed the Meet. The participating members suggested that the various sessions organized should be quantified according to the deliverables, which could be shared with all members periodically.

Faculty Development Programme

16-20 August, Pune



Participants of the Faculty Development Programme

The CII Western Region Higher Education Task Force, in association with the Mission Innovation Group organized a faculty development programme for the instrumentation faculty from MSBTE, and engineering colleges across Maharashtra, with a focus on technical exposure as well as pedagogy. The five day programme included plant visits to industries in Pune like Forbes Marshall, Honeywell, Virgo Engineering, Messung Systems and PARI.

2nd Manufacturing Excellence Summit

18 August, Aurangabad

The Summit deliberated on topics such as Lean & Green Initiative, Future Ready Green Factory, Moving

towards Green Manufacturing, Supply Chain – The Green Way, Benefits of Standardization, Best Practices in Manufacturing, Continuous Improvement, Lean Strategy Implementation, and Strategic Outsourcing. It also offered a perspective on innovative finance options for manufacturing SMEs.

2nd Vidarbha MSME Meet

18 August, Nagpur



Dinesh Rai, Secretary, Union Ministry of MSMEs; Shivkumar Rao, Chairman, CII Vidarbha Zonal Council, and Director, R & Y Logistics Pvt Ltd; K Nandakumar, Chairman, CII (WR) MSME Sub-Committee, and CMD, Chemtrols Industries Ltd; and R K Jain, Chief Commissioner of Customs & Central Excise

Mr Dinesh Rai, Secretary, Union Ministry of Micro Small and Medium Enterprises inaugurated the conference. Mr R K Jain, Chief Commissioner of Customs and Central Excise, Government of India, also addressed the delegates.

Talent Trends

19 August, Pune

The CEO's Breakfast Session on 'Talent trends in industrial companies including the role of India in the global talent strategy' facilitated a healthy exchange of ideas. Egon Zehnder would also publish the results as a White Paper to be shared with business leaders.



Sanjay Gupta, Head - Global Industrial Practice Group, Egon Zehnder International; and Suhas Baxi, Chairman, Pune, and MD, Demag Cranes and Components India Pvt Ltd

Training Programme on Green Buildings

19 & 20 August, Pune

This advanced training programme shared best practices on Green Buildings and imparted knowledge on Green Building concepts and the LEED India NC rating system. The session also shared Green Building design strategies and case studies.



At the Manufacturing Summit in Aurangabad