



Confederation of Indian Industry
Since 1895

Western Uttar Pradesh Annual Report 2010-11

Sustainable Growth Through Innovation

Chairman's Message



Once again CII Western UP Zonal Council has shown itself to be an innovative, dynamic and insightful organization. Acting as a catalyst for change, we have delivered concrete results that reinforce our mission- to improve the state of the Indian Industry. The year 2010-11 saw a number of key strategic challenges and opportunities for the Western U.P Zonal Council – many of which we share with our members.

“For CII Western UP Zonal Council to fulfill its ambitious targets for the future, it is crucial that sustainable growth be created through innovation and development. Innovation and development result in better productivity and efficient working processes throughout the company. Growth makes it possible to realize significant economies of scale, and thereby the prospect of improved earnings for the benefit of all stakeholders. Sustainable development for society and the company are CII goals.”

Keeping in line with theme of Sustainable Growth through Innovation, the Council maintained strong growth momentum by accomplishing key operating objectives. The result was accelerated growth in many areas of direct impact to the Zonal Council and the membership at large. I take this opportunity to extend my heartfelt welcome to all new members.

Several new initiatives were also undertaken this year. A conference on FMCG was organized to understand the game changing trends in the FMCG sector for the next 10 years. At the conference, a report was released which highlighted the nine mega trends across consumers, markets and environment that will shape the industry by 2020. Another new initiative was the Seminar on Bio-Medical Waste Management. The aim of the conference was to bring all the stake holders at a common platform so as to plug the gaps in the vital chain of Bio-Medical Waste Management in the state.

We took up the project to address the issue of energy conservation which was organized in association with Bureau of Energy Efficiency to explore new strategies to judiciously utilize & manage the available resources by using energy efficient technologies and learning from the best practices. For the competitiveness of the industry sector, Zonal Council took an initiative to organize Quality Circle Competition at Noida.

The dedication and engagement of our members and staff was what made 2010-11 another successful year for the council. I would like to thank Mr Mayank Ajay Gupta, Vice-Chairman, CII Western UP Zonal Council and extend my gratitude to all members and the CII Secretariat for their continued commitment.

Mukesh Malhotra
Chairman
CII Western UP Zonal Council

Skilling UP for Sustainable Growth through Innovation

17 March 2010, Noida

Skill Gap studies is an important CII initiative to assess the demand supply gap for various skill sets in specific states/districts, thus forming the basis for planning skill development initiatives. India has the world's youngest population with the average individual age of 26 years. Among these young people, UP contributes 16-17% which



CII Session on Skilling UP for Sustainable Growth through Innovation

FMCG Forum 2010: The Game Changers

18 November 2010, New Delhi

The conference analyzed and discussed the game changers for the FMCG industry by the year 2020; indicating that the FMCG industry may grow by 4-5 times in next 10 years to become INR 6000 billion level industry by 2020.

"The rate of change in the FMCG operating environment is set to accelerate. The waves of change will be propelled by government policy, channel customers, technological advances, leaders of social change, consumer behavior & off course the players themselves."

**-Mr Kannan Sitaram,
Conference Chairman & Former COO, Dabur India Ltd**

To drive growth, the industry would have to aim high, look at slicing and dicing the many 'Indias' in different ways, focus on non-users, create new categories and build true partnerships with retail, said Mr Anand Kripalu, Managing Director, Cadbury India.

SPOTLIGHT

provides UP an edge over other states. UP, the land of MSMEs and the cradle of entrepreneurship, is host to almost 16% of the country's population. "The state is a resource rich state and has all the ingredients to be an economic superpower," said Mr Harpal Singh, the then Chairman CII Northern Region.

Post reforms, the Northern Region used to be a leader in terms of economic growth and investments, but as of now it has lost to our southern and western counterparts. Better skill availability in west and south, especially the latter is an important factor. "North has only 335 technicians per million population as against 1466 for south and 745 for west. Similarly, north produces 938 engineers per million population, whereas for south and west this number is 1466 and 1414 respectively," said Mr Jayant Krishna, Vice Chairman - CII UP.

"The Indian Industry requires to challenge its assumptions and explore new approaches of getting ahead in business, and it must do so with due consideration to the environment. The steps taken at this time will set us up for sustainable growth," said Mr Anil Aggarwal - Chairman CII Western UP Zonal Council & MD - PME Transformers (I) Ltd.

Informing about the three parameters - Growth, Efficiency and Capability, which is in focus of the FMCG industry, he categorically said, "The Industry is all set to achieve the 20 per cent growth by the year 2020."

Chitranjan Dar, Chairman at CII National Working Group on FMCG and CEO Food Division ITC Ltd, reiterated the changing consumer scenario in the next 10 years to witness consumers seeking greater value and willing to experiment.



CII FMCG Report being released

Booz & Company study finds out the 9 mega trends that will shape its future. The report estimated FMCG industry to grow at least 12 per cent annually to become an INR 4000 billion industry by 2020.

Interaction with Mr Amitabh Kant, CEO & MD, Delhi Mumbai Industrial Corridor Development

11 January 2011, New Delhi

CII delegation lead by Mr Sankalp Shukla, Convenor, CII Western UP Infrastructure Core Group requested Mr Amitabh Kant, CEO & MD, Delhi Mumbai Industrial Corridor Development Corporation (DMICDC) to expedite the master plan for UP under the project.

Intellectual Property Protection of Identified Geographical Indications of UP

CII signed an MoU with the Export Promotion Bureau, Government of Uttar Pradesh for facilitating the GI registration of six products in Uttar Pradesh – locks of Aligarh, sports goods of Meerut, patchwork of Rampur, Kakori kababs of Lucknow, besides petha, dalmot and marble

ENGAGING WITH GOVERNMENT

work of Agra. CII Uttar Pradesh initiated this project in association with Andhra Pradesh Technology Development and Promotion Center (APTDC). With proper enforcement mechanism, GI can protect intangible assets for identity & reputation in the national & international market and provide business opportunities and wealth creation to the end users like artisans, weavers & craftsmen.

Interaction with Central Pollution Control Board

19 July 2010, New Delhi

CII delegation represented by Mr Deepak Malik of Continental Carbon India Ltd, Mr RN Bhargava of ECOMEN and Mr Bhattacharya of CII-ITC Center for Excellence and Sustainable Development interacted with Central Pollution Control Board (CPCB) on the polluting clusters identified by the study conducted by CPCB.

It was decided that CII with CPCB and UPPCB will jointly hold a series of stakeholder workshops to sensitize the industrial community about the IIT-CPCB study, its implications on the industry and remediation actions required by industry.

COMPETITIVENESS

23rd CII Quality Circle Competition: 2010 – 2011

21 October 2010, Noida

20 Quality Circle teams participated at the Preliminary rounds of the 23rd CII Quality Circle Competition in Noida.

Winner- Minda Corporation Ltd, Noida

First Runner-up- JCB India Ltd, Faridabad

Second Runner-up- Bajaj Hindustan Ltd, Pilibhit.



Study Mission on Practicing Quality for World Class Manufacturing

19 – 20 August 2010, Pune

A team of 22 members visited manufacturing companies in Pune which have made enormous achievement through quality.

Workshop on How To Retain Your Customers

22 January 2011, Noida

Enhancing Competitiveness through Energy Efficiency

14 January 2011, Noida

CII & Bureau of Energy Efficiency joined hands to organize workshops at various industrial locations. The importance of energy audits and adopting energy efficiency technologies especially for SMEs were shared with CII Members.



Session on Leveraging Project Management for Creating World-class Infrastructure

4 October 2010, Noida



Project Management session in progress

ENVIRONMENT



Bio-Medical Waste Management

19 October 2010, Noida

The conference was strategised to tackle the problem of bio-medical waste management through technological advancements and capacity building. Putting forth the perspective of private healthcare sector on the subject, Mr Daljit Singh, Chairman CII Healthcare Sub Committee, CII Northern Region, identified compliance and monitoring as critical aspects for effective Bio-Medical Waste Management. It was stressed that every hospital generating bio medical waste should set up treatment facilities on the site or ensure treatment of waste at a common treatment facility. The Session was attended by over 70 delegates including senior doctors, Chief Medical Officers, Medical Superintendents and paramedical staff.

EXPLORING HORIZONS

Visit by Chinese Delegation

14 April 2010, Noida

A Chinese delegation of Shanghai Pudong, Sub-Council of China Council for the Promotion of International Trade (CCPIT) and Shanghai Pudong Chamber of International Commerce (PCOIC) visited and interacted

with representatives of Indian industries to understand the trade and investment environment of India.

The Chinese delegations included industry representative from steel, home furnishing, decorative items, wax & glassware.



Chinese delegates during their visit to understand Indian trade environment

REACHING OUT

CII HIV/ AIDS Awareness Session & Blood donation camp

12 August 2010, Honda Siel Power Products, Greater Noida

CII reached out to 150 industrial workers of Honda Siel Power Products through HIV/AIDS awareness sessions and also collected 70 units of blood during the blood donation camp.



Honda Siel workers donating blood at the camp



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