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# Himachal in *focus*

## *Distinguished Members,*

**"When you are in the valley, keep your goal firmly in view and you will get the renewed energy to continue the climb." – Denis Waitley**

Himachal Pradesh witnessed industrial revolution in the year 2003 with the announcement of special incentive package. This revolution brought with itself huge opportunities & challenges. It brought in new employment opportunities; higher standards of living, reforms in the field of technical education, and much more. Similarly, it also brought challenges related to industrial and social infrastructure that were required for the sustainability.

Ability and approach of my predecessors at CII Himachal Pradesh State has successfully overcome some of the challenges and some have been passed on to us to represent and resolve. I have been trying my level best with the support and guidance of our Past Chairmen, Vice Chairman, Panel Conveners and the Council to come up to the expectations of our membership. MSME Conclave at Baddi, Meeting with the Parliamentary Standing Committee on Commerce headed by Mr Shanta Kumar and Interaction with Chairman, HPSEB; Commissioner, Industries and Additional Excise & Taxation Commissioner at Kala Amb were some of the key initiatives in this regard.

As always, it has been our endeavour to keep our membership informed about each and every development of our concern in any sphere. Weekly information on new government notifications, circulars, etc. has been a regular feature that reaches the entire membership. A very lively web portal i.e. [www.mycii.in](http://www.mycii.in) is at the service of the members. I would like to take this opportunity to request you all to avail the services available through this unique service.

We are committed to represent our membership with vigour and passion with your support. CII has proposed a Code of Conduct on Affirmative Action which I will urge you to go through and let us have your feedback on way forward as it has been on the priority of CII national agenda for the year. We are also planning to carry out an inventory of CSR and Affirmative Action initiatives of our members which would be presented at the right opportunity.

This issue of '**Himachal in Focus**' is dedicated to activities of the CII Himachal Pradesh State Council during May and June 2011. We strive to accomplish our goals and objectives to bring greater effulgence in the future and look forward to your continued support.



Kind Regards,

*Rajiv Malhotra*



# Initiatives & Activities contd...

## Meeting with the Parliamentary Standing Committee on Commerce

30 June 2011, Shimla

The meeting was organized on the behest of **Parliamentary Standing Committee on Commerce, Government of India** with an objective to take a first-hand stock of the industrial scenario in the State of Himachal Pradesh with a focus on Agro, Food and Fruit Processing Sector.

Industry Captains and leaders of horticulture and agriculture related associations and chambers raised their concerns and discussed them in detail with the Committee.

Connectivity was the one issue that was raised by all the participants and urged the Committee to impress upon the Central as well as the State Government to consider the connectivity related issues on priority. Some export related issues were also brought to the notice of the committee and it was assured by the concerned that all the issues will be seriously dealt to the benefit of all stakeholders.

## Interaction with Senior State Government Officials

6 July 2011, Kala Amb

An interactive session with Senior State Government Officials was organized at Kala Amb. **Mr R D Dhiman, Chairman, HPSEB Ltd; Mr J S Rana, Commissioner, Industries and Mr N C Beakta, Additional Excise and Taxation Commissioner** were present on the occasion. Issues related to their Departments were brought to their notice and the Government Officials on the other hand updated the industry representatives on the status of various initiatives to tackle the concerns. Some of the concerns were addressed on the spot and industry has been assured of all possible help from the State Government. It was suggested that government should initiate a consultative process with the industry before finalizing or formulating any policy so as to avoid unnecessary hassle and wastage of time. The suggestion was well appreciated and the government representatives assured of its applicability.



Mr Shanta Kumar, Chairman of the Parliamentary Standing Committee on Commerce addressing the participants



Mr Mr Rajiv Malhotra, Chairman, CII Himachal Pradesh interacting during the meeting.



**Above L to R:** Mr C N Dhar, Mr N C Beakta, Mr J S Rana, Mr R D Dhiman, Mr Rajiv Malhotra and Mr Umesh Garg.  
**Below:** Participants during the interaction.

# Initiatives & Activities

## Workshop on Productivity Improvement through Daily Work Management

31 May 2011, Chandigarh

**Daily Work Management** has emerged as a very important tool for achieving organizational objectives. But, at times this does not attract management attention because bulk of this is addressed at low - level processes. The workshop provided the participants with an opportunity to understand the principles and practice of Daily Work Management through theory and a case study of DWM. The workshop also enabled the participants to write a DWM for their own roles.

## Meeting with Mr Anurag Thakur, Member of Parliament, Himachal Pradesh

27 June 2011, Hamirpur

On behest of **Mr Anurag Thakur, Member of Parliament, Himachal Pradesh** a team of CII had a meeting with him at Hamirpur. The agenda of the meeting was to discuss the possibilities of starting some new skill development initiatives wherein CII can help the state. Mr Thakur has offered a built up area of approximately 1000 sq ft wherein CII members can initiate their own training programmes for unemployed youth and afterwards offer them employment.

## Leadership Talk on Making of Global Enterprise by Mr Vijay K Thadani, Chairman CII NR & CEO, NIIT Ltd.

28 June 2011, Parwanoo

The session was organized with an objective to discuss and brainstorm on various measures that need to be taken up to make a global enterprise. **Mr Vijay K Thadani** shared his experience and his initiatives that have made NIIT Ltd a global enterprise today. Mr Thadani also informed the members about some of unique CII services such as online portal called **My CII** and the services being rendered to CII members through this portal.



Participants during the workshop



L to R: Mr Vinod Dhiman, Mr Anil Vij and Mr Anurag Thakur during the meeting



Members present during the Leadership Talk

# MSME Conclave

Friday, 17 June 2011, Baddi

## Issues & Recommendations:

- Public procurement policy for MSMEs
- Mandatory procurement of 20% from MSMEs
- Implementation of simplified labour laws as per the recommendations of the Prime Minister Task Force
- SME Exchange: separate standards of listing and minimum cost of listing
- NPA terms should be proportional to or related to the prevalent business payment terms
- Separate set of norms for SME for BASEL - II ratings
- SMERA should be authorized to do BASEL - II ratings
- National Commission for MSMEs with quasi judicial powers should be established
- Strengthening of existing MSME boards
- MSME production to be insured like agriculture
- Infrastructure requirements such as tool room, dry port, MSME industrial estate under NMIZ.



## HIGHLIGHTS

- Announcement of a Mini Tool Room at Baddi with 90% funding from Government of India, 10% to be contributed by the industry and the Land to be provided by the State Government
- Implementation of Credit Linked Capital Subsidy Scheme for assisting MSMEs
- Implementation of Credit Guarantee Scheme

## Plenary Sessions

- **Sustainability through Competitiveness**  
Design clinic schemes for MSMEs; Innovative HR Practices for MSMEs and Success through IPRs
- **Schemes, Financing and Credit Ratings**  
Financing Options for MSMEs by NSIC, Canara Bank, UCO Bank, SIDBI, Religare, etc and Credit Rating process by ONICRA



Mr Virbhadra Singh, Hon'ble Minister for MSMEs, Government of India addressing the participants during the MSME Conclave.



Participants during the MSME Conclave

# step forward

## Skill Development & Employability

CII took upon itself the task of "Making India the Skills Capital of the World". CII conceived and launched the Skills Development Initiative in 2004, to become a catalyst in creating a skills movement in the country. The objective is to generate social inclusiveness and provide the socially and economically vulnerable population a chance to be part of the mainstream economy. Skills Development Initiative aims at harnessing India's 'Demographic Dividend' to make the people employable for employment/self employment in India or abroad. CII views skills as a 'global currency'.



CII Himachal Pradesh has set certain targets with respect to the following:

- Entrepreneurship – mentor 10 entrepreneurs
- Employability – training of at-least 500 candidates under various vocational courses
- Employment – Work for employment of 500 SC / ST candidates
- Education – Scholarships for at-least 10 SC / ST candidates for higher education

These targets has need to fulfilled with the support of CII Himachal Pradesh members and we look forward to your valuable inputs on the same.

## **Affirmative Action**

CSR and Affirmative Action is the need of the hour. State Governments have started coming up with their own CSR policies.

CII has developed an Affirmative Action Code of Conduct way back in 2006 which relates to non-discrimination, assistance, and transparency with respect to employees/ applicants/ vendors from the Scheduled Caste and Scheduled Tribe communities.

CII Himachal Pradesh has been assigned with some targets by the National Council for this. So far only 7 of our member companies have signed this Code of Conduct where as the target assigned to us is still very far from our reach but is easily achievable with the support of our members.

It is an urge to please go through the CII Code of Conduct on Affirmative Action and share with us your feedback on the same. For further details or clarifications, please feel free to contact the undersigned.



Forthcoming  
Events

Training Programme on  
**Personal Effectiveness with Passion**  
Monday, 25 July 2011, Hotel Windsmoor, Parwanoo

**24th Quality Circle Preliminary Competition - 2011-12**  
Friday, 9 September 2011, Hotel Gianz, Baddi

**Vinod Dhiman**  
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