

**Inside this issue:**

Apple Fest 2010

Policy Pulse

Competitiveness Corner

Contact us

# Himachal in focus

“SUSTAINING GROWTH FOR TOMORROW”

**Apple Fest 2010****Exhibition and Conference on Apple and Stone Fruits**

**Apple Fest 2010** was designed in way so as to provide a common platform for a unique confluence of horticulturists, trade, fruit processors, technocrats, etc. It was aimed at integrating the information platform for various stakeholders involved in the orchard to consumer process. Conference with distinguish speakers on the board provided a unique opportunity for the growers to learn about the technological advances, latest trends, financing options, and schemes available for post-harvest management, etc. Exhibition on the other hand provided a unique platform for showcasing and selling various varieties of apples. Besides apples there were exhibitors from fruit processing industry, horticulture equipments, implements manufactures, and packing industry, etc.

**Exhibition Highlights**

- Showcase and sale of apple from various belts
- Display and sale of exotic vegetables and stone fruits
- Processed fruit based products
- Fruit processing units
- Cold chain providers
- Packaging industry
- Financial institutions, etc.

**Conference Highlights****Issues Deliberated**

- Introduction of new varieties in mid Himalaya (low chilling) to meet climate change requirements
- Enhancing Productivity
- Production Technology – New Zealand Perspective
- Grading, Packaging and Supply Chain Management
- Opportunities and challenges in Fruit Processing
- Financing and insurance

**Key Takeaways**

- There is a need to enhance productivity by adopting latest tools and techniques
- There is a need to shift to newer varieties to combat climate change
- International partnerships have to be developed for better utilization of resources
- Better water harvesting and efficient utilization is the need of the hour
- Mass awareness programmes need to be implemented wherein growers are educated about the importance of grading and packaging to fetch best price for their produce
- Development of cold storage facilities, establishment of research and development institutes and new adoption of new strategies are essential to boost processing sector.
- Small and marginal growers should follow the concepts of SHGs, JLGs and ABGs to avail better financing options





## Pre Budget Memorandum 2011 - 12

CII Himachal Pradesh State submitted its pre budget wish list to various departments of the State Government.

### Main Highlights of the memorandum includes:

#### 1. Infrastructure

- Raising the funds for BBND to the tune of Rs. 150 crores
- Inclusion of Parwanoo under the jurisdiction of BBND
- Two more development authorities for Kala Amb - Paonta Sahib and Una regions
- Strengthening of road connectivity
- Expansion of rail network and expedition of Bhanupali - Bilaspur - Beri rail link
- Strengthening of air connectivity by up-gradation of the existing airports and for looking forward for an international airport
- CII advocated for supply of continuous quality power supply to the industry
- Building more working men and women hostels in and around industrial areas of the state
- Taking into account the massive industrial inflow into the state, CII recommended setting up of state - of - the - art hospitals in or around each industrial belt.
- It was also recommended to upgrade the existing ESI Dispensaries and hospitals catering to the needs of the industrial workforce.

#### 2. Skills and Education

- CII recommended establishment of counseling centers at divisional levels to impart soft skill trainings
- Budgetary provision of Rs. 25 lakh for the training of trainers

#### 3. Taxation

- Abolishment of entry fee at the state barriers
- Computerization of the State Barriers
- Entry tax levied recently to be made VATable
- Petrol & Diesel to be taxed at par with the neighbouring states
- To pursue the case of Capital Investment Subsidy on lines of J&K and other north eastern states

It was also recommended to enhance budgetary allocations for tourism sector which has a great potential in the hill state and is considered as the most sustainable industry for the State. Destination development, automated parking lots and preparation of a long-term vision for tourism development were some of the areas that were highlighted.

Sectoral recommendations were also made to improve the strengthen agriculture, horticulture, commercial floriculture and allied activities in the state of Himachal Pradesh.

## Interaction with the Government

- Meeting with **Mr Narender Bragta**, Hon'ble Minister for Horticulture, Government of Himachal Pradesh to submit the PBM and also to invite him to join and support the Horticulture Mission planned for New Zealand
- Meeting with **Mrs Rajwant Sandhu**, Chief Secretary, Government of Himachal Pradesh to submit the PBM and also to invite her for CII Himachal Pradesh State Annual Session.
- Meeting with **Mr Bhim Sen**, Principal Secretary to the Chief Minister and Principal Secretary - Excise & Taxation to discuss various issues of concern to the industry including renting of spare built up premises, entry tax, etc.
- Meeting with **Mr V C Pharka**, Principal Secretary - Horticulture to invite him to join the Horticulture Mission planned for New Zealand

## CII Stresses On Infra Growth In HP Pre-Budget Proposals

FW BUREAU Shimla, Jan 18

"The upcoming Budget of Himachal Pradesh should impart an impetus for growth through a reforms-based agenda. At the same time, it needs to reflect the new set of

private sector growth needs to be created," said Rajiv Malhotra, Vice Chairman, CII Himachal Pradesh State Council after submitting CII's Pre-Budget Memorandum 2010-11 to the state government in Shimla today.

On the issue of infrastructure

development, automated parking lots, and preparation of a long term vision for tourism department were some of the recommendations made by CII in order to harness the unlimited tourism potential of the small hill State.

CII has also requested the State Government to abolish the rent sharing policy and in case it is of any significance, the processing charges for the same should be against actuals which at present are a much higher side. CII has also recommended that state government should pursue the case of "Capital Investment-Subsidy" with the Centre on lines of J&K and NE states to encourage more investments after the expiry of the incentive package.

## CII-Himachal asks govt to take up capital investment subsidy with Centre

EXPRESS NEWS SERVICE SHIMLA, JANUARY 18

The state chapter of Confederation of Indian Industries (CII) has approached the state government to take up with the Centre the matter of extending capital investment subsidy to industries in Himachal, on the lines of Jammu and Kashmir and the north-eastern states.

The CII today submitted pre-budget recommendations to Chief Secretary Rajwant Sandhu and deliberated on the crucial needs of the industries.

State Council of the CII has stated in the recommendations that after the Central incentives of special industrial package ended earlier this year, industries in Himachal are expecting the government to accelerate industrial growth through reforms and setting new priorities for addressing economic issues with the active participation of all stakeholders.

"We have recommended to the state government that special focus needs to be on infrastructure development in industrial townships, as

shortcomings on this front were hampering the growth of industry in Himachal. There is an immediate need to prepare a concrete action plan to bridge the skill gap prevalent in Himachal youth to create an enabling environment for private sector growth," said Vice-chairman of CII Himachal Pradesh State Council, Rajiv Malhotra.

Industries have stated through the recommendation document that manufacturers are now looking for respite from high transportation cost, which at present is quite high due to limited options of transportation and inter-sta-

Regarding the tourist, CII has also stated requirement of better infrastructure, such as development, and parking lots and proposed tourism department requirement in

CII has also requested state government to the rent sharing policy processing charges be from the industries rent sharing policy high," said Malhotra

## CII emphasises on infrastructure skill development for Himachal

Shimla: "The upcoming Budget of Himachal Pradesh should impart an impetus for growth through a reforms-based agenda. At the same time, it needs to reflect the new set of priorities. A comprehensive and composite plan needs to be made that addresses economic issues with the active participation of all the stakeholders. Special focus should be on infrastructure development, which is hampering the growth of industry in the state. There is an immediate need to prepare a concrete action plan to bridge the skill gap prevalent in Himachal youth. An enabling environment for private sector growth needs to be

created," said Rajiv Malhotra, Vice Chairman, CII Himachal Pradesh State Council after submitting CII's pre-budget memorandum 2010-11 to the state government in Shimla on Tuesday. On the issue of infrastructure development, special attention is required in terms to extend road and rail investments, reduce the transportation cost and inter-state trade. Similar tourism sector, CII has recommended that there be a quantum leap in budget allocation to develop infrastructure keeping in huge inflow of foreign tourists

BS REPORTER Shimla, 20 January

Industry in Himachal Pradesh wants the state government to give special thrust to the development of infrastructure in the hill state in the coming Budget.

The Confederation of Indian Industry (CII) submitted its pre-Budget memorandum to the state government in Shimla two days ago.

CII Himachal Pradesh State Council Vice-Chairman Rajiv Malhotra said: "Special at-

## औद्योगिक बजट बढ़ाने को सीआईआई ने उठाई आवाज

शिमला, 20 जनवरी - औद्योगिक बजट में विशेष ध्यान देने की मांग करती है सीआईआई ने राज्य सरकार को उठाया आवाज।

सीआईआई के अध्यक्ष राजीव मालोत्रा ने कहा कि राज्य सरकार को उठाया आवाज देने की मांग करती है।

शिमला: "आगामी बजट में हिमाचल प्रदेश को विकास के लिए प्रेरणा देना चाहिए। साथ ही, नए प्राथमिकताओं को प्रतिबिम्बित करने की आवश्यकता है।"

उन्होंने कहा कि राज्य सरकार को उठाया आवाज देने की मांग करती है।

उन्होंने कहा कि राज्य सरकार को उठाया आवाज देने की मांग करती है।

उन्होंने कहा कि राज्य सरकार को उठाया आवाज देने की मांग करती है।



# Competitiveness Corner



## Workshop on Value Stream Mapping

Identifying and Decreasing Waste

13 September 2010

This seminar was designed to cater needs of industry in today's economic situation for mapping out the activities in the manufacturing process with cycle times, down times, in process inventory, material moves, information flow paths etc which will help the participant to visualize the current state of the process activities and guides towards the future desired state.

Mr K N Rattan, Management Consultant was the faculty at the workshop.

37 participants from various industrial sectors attended the Workshop.



*Mr K N Rattan interacting with the participants during the Workshop*

## Workshop on Apne Lakshya Ki Prapti

18 September 2010

The workshop was specifically designed for the benefit of supervisors, workers and the lower level staff. The objective was to make workers responsible towards their work and to establish a sense of belongingness in them towards their organisation.

Workshop also aimed at enhancing the productivity levels of the associates / workforce through inputs that are bound to motivate & upgrade the basic value system of the employees.

Col Amar Bindra, Management Consultant was the faculty at the Workshop. 32 delegates attended the workshop.



*Col Amar Bindra interacting with the participants during the Workshop*

## Workshop on Uninterrupted Power Supply

28 September 2010

This workshop was organized with an objective to overcome the shortage of power supply in Baddi, Barotiwala and Nalagarh industrial belt of Himachal Pradesh. Tata Power Trading Company and Himachal Pradesh State Electricity Board made lucid presentations for the same. The industries were asked to give details of their power requirements so that the practical solution for the problem could be found.

Senior Officials from HPSEB including Mr S C Negi, Chairman, HPSEB and officials from Tata Power Trading Company participated during the deliberations.

A highly interactive open house provided a very good platform for the industry representatives to come out with their queries and practical solutions



*Mr R S Mirji, Mr Subhash Negi, and Mr Rajiv Malhotra at the workshop on Uninterrupted power supply*



Confederation of Indian Industry  
Since 1895

## About Us

**The Confederation of Indian Industry (CII)** works to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative processes.

CII is a non-government, not-for-profit, industry led and industry managed organisation, playing a proactive role in India's development process. Founded over 115 years ago, it is India's premier business association, with a direct membership of over 8100 organisations from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 90,000 companies from around 400 national and regional sectoral associations.

CII catalyses change by working closely with government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialised services and global linkages. It also provides a platform for sectoral consensus building and networking. Major emphasis is laid on projecting a positive image of business, assisting industry to identify and execute corporate citizenship

programmes. Partnerships with over 120 NGOs across the country carry forward our initiatives in integrated and inclusive development, which include health, education, livelihood, diversity management, skill development and environment, to name a few.

CII has taken up the agenda of "Business for Livelihood" for the year 2010-11. Businesses are part of civil society and creating livelihoods is the best act of corporate social responsibility. Looking ahead, the focus for 2010-11 would be on the four key Enablers for Sustainable Enterprises: Education, Employability, Innovation and Entrepreneurship. While Education and Employability help create a qualified and skilled workforce, Innovation and Entrepreneurship would drive growth and employment generation.

With 64 offices in India, 9 overseas in Australia, Austria, China, France, Germany, Japan, Singapore, UK, and USA, and institutional partnerships with 223 counterpart organisations in 90 countries, CII serves as a reference point for Indian industry and the international business community.

## Contact Us



### Mr Vinod Dhiman

Director & Head  
CII Himachal Pradesh State  
Confederation of Indian Industry  
Sector 31-A, Chandigarh-160030,  
T: 0172-6515505(D), 2605868, 2607228  
F: 0172-2606259, 2614974  
Email: [cii.hp@cii.in](mailto:cii.hp@cii.in)  
Web: [www.cii.in](http://www.cii.in)

### Ms Neeta Chauhan

CII Shimla Office  
C/O Directorate of Industries  
Room No. 105, 1st Floor  
Udhyog Bhawan, Bemloe  
Shimla-171001  
Telefax: 0177-2654323  
Email: [neeta.chauhan@cii.in](mailto:neeta.chauhan@cii.in)



Confederation of Indian Industry  
Since 1895