



# Karnataka Update



Confederation of Indian Industry  
Since 1895

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## In Focus

2

- Exclusive Interactive Session with Shri Narendra Modi
- TVS Motors Wins the CII Karnataka Quality Circle Competition

3

- CII Best HR Project Award
- Round Table Discussion on Affirmative Action with Karnataka Member Industries
- Implementation Risks in Infrastructure Projects - Typical Operational Shortcomings
- Debt Financing

4

- Workshop on Environment Management System
- Working with Not For Profit
- Candle Light Vigil: World AIDS Day 2010

5

- International Visits

## Plus...

- Yi
- Mysore & Hubli
- Forthcoming Activities

## Chairman's Message

Dear colleague,

The past quarter has continued the phase and momentum of CII activities in Karnataka. On 18th November we hosted the Chief Minister of Gujarat, Shri.Narendra Modi and his team of Senior Government officials for the Vibrant Gujarat road show. Mr.Hari Bhartia, President, CII welcomed the gathering and outlined the over all thrust of Vibrant Gujarat 2011 which is likely to see significant investment in sectors such as Oil, Gas & Power, Ports and Shipbuilding, Agro and Food processing and Logistics.

It has also been a matter of some satisfaction that Karnataka will take a stall and also conduct an investment promotional session at Vibrant Gujarat 2011 where CII is already a partner.

We also conducted the 23rd edition of the State level Quality Circle competition. The event saw an all time record participation from 33 QC teams from 16 member companies.

At the same time we also conducted the best HR project award through our HR/IR panel. The event was sponsored by BOSCH Limited and L&T Komatsu Limited and provided an unique opportunity for budding HR aspirants from educational institutions to demonstrate their flair in the Human Resources area.

The Environment and Sustainability panel as also CSR panel continued their excellent run of activities with a very well attended two day workshop on "Environment Management System (EMS) held at Whitefield in December 2010 which follows with two workshops held in Bommasandra (June 2010) and Peenya Industrial Area (September 2010), and the CSR panel organizing a memorable Candle Light Vigil on World Aids Day 2010 which was addressed amongst others by the artiste Ms.Vasundara Das.

Internationally also we had an active quarter hosting in succession a business delegation from Lithuania, the CZECH Republic and the Wolverhampton City Council with whom we have signed an MOU.

The CII Young Indians in Bangalore launched an Akshara in Maralawadi Education Society which is a learning resource centre.

Our Mysore Zone combined its excellent run of activities and we also broke fresh ground in CII Hubli during a Members meet on 25th November 2010.

In summary we had to drive forward on a number of key initiatives with the state government especially in the thrust areas of Aerospace, Skill Development, etc. We will update all members in these areas also through a special edition of the forthcoming newsletter in March.

Wish all of you a Happy and Prosperous 2011.

Cordially yours,

**Aroon Raman**  
Chairman  
CII Karnataka State Council

## Exclusive Interactive Session with Shri Narendra Modi



Government of Gujarat is partnering with CII in organizing the 5th Vibrant Gujarat 2011: Global Business Hub scheduled for 12-13 January 2011. Roadshows were organized culminating in the final event across various states and in Karnataka, an Interactive Meet was organized with Hon'ble Chief Minister of Gujarat, Mr Narendra Modi and his team of senior Government officials on 18 November 2010 in Bangalore.

The interactive session with Mr Narendra Modi was aimed at creating awareness about the existing and emerging investment opportunities in Gujarat.

The meeting was organized to create awareness on the existing and emerging investment opportunities in Gujarat. While addressing the session, Shri Narendra Modi said that though the previous four 'Vibrant Gujarat' events were meant to attract investment for Gujarat, 'Vibrant Gujarat 2011' is unique by attracting investment to every Indian state. Representatives of any state can sign MOUs with any global company present. Mr Hari Bhatia, President, Confederation of Indian Industry outlined the achievements of 'Vibrant Gujarat 2009' that saw over 3300 MOUs signed with an investment of US\$ 240 billion with prospective investors. Mr A K Joti, Chief Secretary, Government of Gujarat and Mr M Sahu, Princial Secretary – Industries and Mines Department, Government of Gujarat also addressed the delegates. 15 one to one meetings with the Chief Minister and over 65 one to one meetings with senior Government officials were also organized on the day.

Some of the sectors of focus were Oil, Gas & Power, Engineering & Auto, Financial Services, Urban Development, Ports & Ship Building, SMEs and SIR/SEZ, Industrial, Rural Development, Logistics Parks, Textile & Technical Textiles, Pharmaceuticals, Tourism, Agro & Food Processing, Healthcare, Minerals, Chemicals & Petrochemicals, IT, Biotechnology, Gems & Jewellery and Water.

## TVS Motors Wins the CII Karnataka Quality Circle Competition

The 23rd Edition of the State Level Quality Circle Competition was held on 30 November 2010 in Bangalore with the strong belief that Quality is a philosophy and is inculcated in each one of us.

Mr Aron Raman, Chairman CII Karnataka stated that CII has been continually advocating the need for increased attention to quality and productivity by industry and has been organising these competitions every year to show CII's commitment toward promoting quality.

Mr T V Vardarajan, Facilitator, CII Karnataka TQM Forum for Organizational Excellence highlighted the importance of such competitions as it helps to create awareness and increase the quality of performance in the workplace.

Mr Aron Raman distributed the CII Plaques and certificates to the winners. PMD QCC 02 quality circle team of TVS Motors bagged the first prize. Legendz quality circle team of NTT, Bangalore and Sukhoi quality circle team from Sundaram Clayton, Hosur took the 2nd and 3rd prizes respectively.

Participants were judged by a respected jury including Mr T V Vardarajan, Head Operational Excellence and Sustainability, L&T, Dr. R V. Jayathirtha, Director, Bullseye Consulting Group, Mr M B Muralidhara, Trainer and



Consultant, Bullseye Consulting Group, Mr.H.S.Nataraj, Regional Head- Operations, Fenesta Building Systems, Mr Nagarajan Ramesh, Head – Quality, Taegutec India Pvt. Limited, Mrs Uma Parthasarathy, Sr. Manager- TQM and People, ITC Filtrona Limited.

The 23rd State Level Quality Circle Competition saw a record participation of 33 Quality Circle Teams from 16 member Companies.

## CII Best HR Project Award



CII Karnataka HR / IR Panel organised "CII Best HR Project Award", (sponsored by Bosch Ltd. and L & T-Komatsu Ltd.) on 12 November 2010 in Bangalore.

The competition provided a unique opportunity to budding HR aspirants to demonstrate and sharpen their knowledge and acumen in HR. This also gave them wide exposure to the industry and possibly their future employers.

Ms Monisha Sinha from XIME won the first prize at the "CII Best HR Project Award". The second prize went to Ms Archana Srinivasan of Amity Global Business School, while the third prize went to Ms Mayuri M, form Christ University Institute of Management. The winning entries were awarded trophy and certificates. A jury panel comprising eminent HR Personnel came together to evaluate each of the 22 entries.

Mr S Chandrasekhar, Vice Chairman, CII Karnataka addressed the session attended by 50 participants including students, faculties and the members from HR/IR panel.

## Round Table Discussion on Affirmative Action with Karnataka Member Industries



A round table discussion was organized by CII on 26 November 2010 to deliberate on the various issues related to Affirmative Action and factors which are hampering the progress of Affirmative Action among the industries.

The Roundtable Discussion on Affirmative Action at Bangalore was chaired by Mr P K Mohapatra, Past Chairman, CII SR and Chairman, Inclusiveness and Affirmative Action Sub-committee, CII SR. Representatives from member companies like Bosch, Titan Industries, Boruka Power and NTTF shared best practices of Affirmative Action followed within their companies.

The discussion focused on the challenges in implementing Affirmative Action and the strategies used to overcome these

challenges. Mr Mohapatra urged the members present to sign the Code of Conduct on AA and encouraged members to take up initiatives on Education, Employability, Employment and Entrepreneurship at Karnataka. Mr S Chandrasekhar, Vice Chairman, CII Karnataka moderated the session and Mr Aroon Raman, Chairman, CII Karnataka proposed the concluding remarks and expressed CII's determination to take the initiative on Affirmative Action forward.

## Implementation Risks in Infrastructure Projects - Typical Operational Shortcomings



CII Karnataka organized a Session on Implementation Risks in Infrastructure Projects – Typical Operational Shortcomings to discuss the various shortcomings in the infrastructure sector which need urgent attention from the Government, corporate bodies and the society.

Addressed by Mr Amit Bansal, Director, Forensic Services, Infrastructure Sector KPMG and Mr B Ramaswamy, Convenor, CII Karnataka Infrastructure Panel and President, Business Development, Feedback Ventures Pvt Ltd., the program created awareness among the Infrastructure fraternity regarding drawbacks in this sector and discussed solutions.

The major topics covered were Effectiveness of internal controls, Procurement issues, vendor relationships, Contractual disputes, Control weaknesses and The Post Award Scenario in the Infrastructure Projects

## Debt Financing

A Session on 'Debt Financing: Issues and Options' was organized by CII in association with Credit Analysis and Research Limited (CARE), on 11 November 2010 at Bangalore. Mr S Chandrasekhar, Vice Chairman, CII Karnataka highlighted the importance of debt financing particularly for MSMEs since debt is the major source of fund raising for both Brownfield and Greenfield projects.

Mr Dogra, Managing Director, CARE set the context and gave an overview of debt financing and rating of corporate debt. Mr Tushar Pandey, Group Executive Vice President and Country Head – SIGA, Yes Bank gave an overview of the two categories of Debt Financing: short term debt financing and long term debt financing. He discussed the points that Banks look at: project viability with a detailed business plan/report, transparency in balance sheet, past track record, projections etc.

Other speakers included Mr R K Biswal, General Manager, State Bank of India, Mr Mehul Pandya, Vice President, Credit Analysis & Research Ltd, Mr Ganesh Raju, Associate Director, PWC and Dr Ashok Thampy, Associate Professor– Finance & Control, IIM – B.

## Workshop on Environment management System

Based on excellent feedback from previous workshops on Environment Management System (EMS) held in Bommasandra Industrial Area in June 2010 and in Peenya Industrial Area in September 2010, the third of its series was at Whitefield on 20 December - 21 December 2010.

This two day Workshop was organized to create awareness and disseminate information among the industries in Karnataka on EMS (Environment management System) & Regulations.



Speakers who addressed the two day workshop included Mr S Chandrasekhar Vice Chairman, CII Karnataka, Mr A N Yellappa Reddy, Environmentalist and former Indian Forest Service (IFS) officer, Mr H C Sharat Chandra, Ex Chairman, Karnataka State Pollution Control Board, Mr D R Kumaraswamy, Senior Environmental Officer, Karnataka State Pollution Control Board and associates from prominent organization like GE, Global Research, ICICI Lombard GIC Ltd, RAMCY, ACC Ltd etc.

The objective of this Workshop was to build a common interactive platform for the Industry and KSPCB to address issues related to the Environment.

## Working with Not For Profit



Addressing the session on 'Working with Not for Profit' organized by CII Karnataka, Ms Priya Chetty Rajagopal, Convenor, CII Karnataka, Women Business Leader's Forum said that key objective of the session was to get thoughtful vision in the field of Not for Profit from experts already working in the sector.

Ms Christel DeHaan, President and Founder, Christel House International stated that working with not for profit is an integral part of any organization. DeHaan shared her experience on setting up Christel House International and expressed her privilege in being a part of the success of today's students and tomorrow's leaders.

Panelists Ms Munira Sen, Director, Commonpurpose, Ms Arundhati Ghosh, Deputy Director, IFA, and Mr Ashok Kamath, Chairman, Akshara Foundation shared their transformation stories from the corporate to the not for profit sector. They said that the sector is not all about charity but it involves a lot of responsibility and an analytical mind.

The programme provided a platform for people keen to explore the area but were unsure of how to get started, and the choice between not for profit as a career, or as volunteerism. The seminar saw the participation of over 50 delegates from different sectors and industries.

## Candle Light Vigil: World AIDS Day 2010



CII Karnataka showed solidarity with people living with HIV/AIDS by participating in the World AIDS Day Candle Light Vigil organized by KSAPS. Volunteers from member companies and the CSR and AA Panel were present at the event in addition to NGO representatives and others.

Mr Aroon Raman, Chairman, CII Karnataka briefed participants on the Indian Business Trust for HIV/AIDS - CII's response to HIV/AIDS and the activities held under the IBT. Ms Vasundara Das, Societal Leader and Artiste addressed the delegates on the need for care and support to people infected and affected by HIV/AIDS and the importance of non discrimination against them. She led the audience in the World AIDS Day oath and candle light vigil to remember people who have lost the battle to HIV/AIDS and to those who are currently fighting the battle.

Also present at the event were representatives from Erin Consultants, Volvo India Pvt Ltd, Tyco Electronics, Infosys, Cognizant, Tata BP Solar, Weir Minerals and other member companies. CII and KSAPS would also organize workshops on HIV/AIDS workplace policy as a follow up to the event.

## International Visits

### MoU Between CII and Wolverhampton City Council and University of Wolverhampton



CII and Wolverhampton City Council and University of Wolverhampton, signed a Memorandum of Understanding on 15 November 2010 to assist each other in the promotion and development of business opportunities, as well as overseas investment, between India and UK..

The Three organizations have agreed to take necessary actions to promote economic and industrial co-operation between India and the UK with particular reference to private sector and to co-operate in activities for industrial and technological advancement.

This MoU will also facilitate - exchange of information on economic, commercial and industrial matters; technology transfer between India and UK through joint ventures; support in activities such as seminars, workshops, conferences; attempt to undertake studies and promotion of trade fairs and exhibitions.

### Interactive Session with The Delegation of Czech Republic



The members of the Business Delegation from Czech Republic accompanied Mr Milan Hovorka, Deputy Minister of Industry and Trade of the Czech Republic on a visit to Bangalore on 1-2 December 2010 to explore Business opportunities for Czech Republic. CII organized

an Interactive Session with the Czech Business Delegation on 2 December 2010, in Bangalore to explore Business and Investment opportunities.

Mr Aron Raman, Chairman, CII Karnataka welcomed Mr Milan Hovorka, H.E. Mr Miloslav Stasek, Ambassador, The Embassy of the Czech Republic and the Czech delegation and briefed members on the business opportunities in India and Karnataka.

H.E. Mr Miloslav Stasek welcomed investors to his country. Mr Milan Hovorka discussed the business opportunities for Indian Industry in Czech Republic, and highlighted the latest reforms implemented by Czech Government to reinforce the attractiveness of Czech Republic.

The Session presented business opportunities for the sectors like Energy & Power, Water Management, Heavy Machinery, Infrastructure, Defence Industry etc in Czech Republic. In his concluding remarks, Mr S Chandrasekhar, Vice Chairman of CII Karnataka thanked Mr Milan Hovorka and his team of high level officials.

### Interactive Session with the Lithuanian Business Delegation



CII organized an Interactive Session with a high level Lithuanian Business Delegation on 19 November 2010 in Bangalore.

Mr Aron Raman, Chairman, CII Karnataka welcomed the delegation and briefed them on the business scenario and opportunities in India.

The Lithuanian Business Delegation explained Lithuania's business offering for Indian Industry and mentioned that bilateral trade between the two countries have seen rapid growth in the last few years. The Session provided first-hand information on the current market conditions, business & investment climate in Lithuania and connect companies to develop business opportunities with Lithuania. Discussions were particularly on sectors of real estate, infrastructure, waste water treatment, wood, textile, fertilizers, pharmaceutical, food products (sugar, milk powder) etc.

Mr Gediminas Citukas, CoFounder and CEO, Indian – Baltic Chamber of Commerce (IBCC) and Mr Sarunas Birutis, Member of the Europe Parliament, Representative of Lithuanian Confederation of Industrialist to Parliament and Government and , IBCC President were among the eminent members of the delegation.



Young Indians

## CII Young Indians Launch an Akshara



CII Young Indians Bangalore chapter launched an Akshara in Maralawadi Education Society, by signing an Memorandum of Association with Maralwadi Education Society.

Yi Akshara is a learning resource center setup in a school with learning aids and books for children. Yi will support this school which has a total of 247 students who are currently studying in class 8, 9 and 10. The objective of Yi Akshara is to foster values and skills that are imperative for quality citizenship for the future citizens of the country.

Mr Mark Luckey, Managing Director Websource Pacific Pvt Ltd and Mr Bharathram Lokkur, Co Chair, Young Indians Bangalore chapter launched the Akshara.

## Yi Youth Consultation Workshop for Planning Commission of India

On the 12th Five year plan, the Planning Commission of India initiated a consultative process to obtain inputs from civil society to make the aforesaid plan truly a "people's plan". The Planning Commission has initiated the process of consultations also with Youth who has been recognized to be a crucial constituency.

On this note Yi Bangalore chapter organized the Youth Consultation workshop with students and young professionals who discussed the challenges of urbanization and environmental issues. The inputs generated was collated and sent to The Planning Commission by Yi.



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## Mysore & Hubli

### Interactive Session with the Commissioner of Commercial Taxes



CII Mysore Zone organized an Interactive Session with Mr. Pradeep Singh Kharola, IAS, Commissioner of Commercial Taxes, Bangalore on 24 November 2010.

The session saw the participation of over 30 delegates who interacted with Mr Kharola and other senior officials including Mr. B M Basappa, KAS, Joint Commissioner - Admn, Mr. P Puttaraju, KAS, Joint Commissioner – Appeals, Mr. K Jaypal, KAS, Joint Commissioner – Enforcement.

Mr Kharola and other senior officials of the Department from Mysore addressed the queries raised by the members during the session.

### First Meeting of Past Chairmen's Forum

The First Meeting of All Past Chairmen of CII Mysore Zone was held on 7 December 2010 at Mysore. The meeting provided a good networking platform and Past Chairmen discussed on initiatives at the zonal level.

Some of the issues discussed in the meeting included Total Wellness Management, Industry Connect, Leaders Speak, and Destination Mysore encompassing the corporate, education and tourism.

### Session on Direct Taxes Code

CII, Mysore Zone organized a Session on Direct Taxes Code on 24 December 2010 at Mysore. The Direct Taxes code tabled by the Government before Parliament is likely to be passed in the next session, and the same is expected to be effective from 2012. The new DTC will replace the decades old Income Tax Act.

To be prepared to handle the direct taxes of business and stakeholders there is a need to understand the proposals by detailed deliberations and discussion. The program benefited the business heads, functional directors, accounts, finance, legal, taxation managers, advocates, Chartered Accountants, Company Secretaries and Works Accountants & tax practitioners.,

The major topics covered were Basic Concepts, Business Income, Salary, House, Property & Capital Gains, Aggregation, Set Off, Carry Forward, Tax Savings Scheme and TDS, Advance Tax

The invited speakers included Mr. K K Chaitanya, Partner of Raghuram & Chaitanya Associates and Mr. S Ramasubramanian, Chartered Accountant and Senior Partner, MSSV & Company, Bangalore.

### Session on Leading Innovation and Intellectual Property

CII Mysore Zone in association with Innomantra Consulting jointly organized a nano workshop on "Leading Innovation & Intellectual Property".

The program introduced how intellectual Property specifically Patent information and its repository can be used to innovate therefore can create value for the organization beyond the most usual benefits. The emphasis was to deliver content that builds conceptual understanding as well as provide practical in-sights. The Session was followed by a Panel Discussion – Can Mysore be an Innovation hub?

The speakers for the Session included Dr. Shankar M.V. Innovation Differentiation Leader, Honeywell Technologies Solutions Ltd., Bangalore, Mr. Ravindran N. Joint General Manager, Medical Equipments Design, Larsen & Toubro Limited, Mysore, Mr. Lokesh V. CEO, Innomantra Consulting, Mysore, Mr. Indranil Dasgupta, Chief–Product Engineering & R&D, Meritor (HVS) India Ltd.

### Seminar on Lean Manufacturing

Workshop on Lean Manufacturing organized by CII Mysore Zone was intended to learn the exercise from the hands on experience by CII Institute of Quality, Bangalore on how to eliminate waste.

The course objective was also to develop and equip the participant skills in the recognition and elimination of "Waste" and to improve "Flow" in their operations. The course also provides the participants with a basic understanding of VSM, mapping the future state and directs toward a philosophy of continuous improvement.

### CII Hubli - Belgaum Members Meet

A Members Meet was organized for the CII Hubli–Belgaum Zone on 25 November 2010 at the Kirloskar Electric Company, Hubli followed by an Interactive Session with Mr S T Parameshwarappa, Additional Director, MSME, Government of Karnataka.

Mr K S S Panikar, Chairman, CII Hubli–Belgaum Zone informed members that several initiatives were organized for enhancing enterprise productivity and value addition through training Programmes, workshops and interactive Sessions with senior Government officials.

Mr S Chandrasekhar, Vice Chairman, CII Karnataka, stated that CII worked very closely with the Government of Karnataka as a partner in the Global Investors Meet (GIM) held in June 2010. To take advantage of the post GIM investment opportunity, CII proposes to conduct a Vendor Development Programme, ITI / Clusters be developed and organize meetings with KIADB officials.

Mr S T Parameshwarappa, announced that Northern Karnataka is the Focus and Best Destination for Investment. The Interactive Meet was well attended from companies in the Hubli, Dharward and Belgaum Zone.

