



Confederation of Indian Industry  
(Northern Region)

# Enhancing UP's Competitiveness



UTTAR PARDESH **ANNUAL REPORT**  
2011-12



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# Chairman's Message



As a life mantra my effort is to focus on a few things than many . I see benefits accruing as we focus our energies on a few specific goals rather than a wide spectrum of ideas. I also am a firm believer of action on the ground. We would rather see a few actual changes that talk of big revolutions. Little steps help guide us towards our goals.

At the beginning of the year, we organized a brainstorming session with members to decide on the Agenda for the Council. Based on the feedback from members, we identified three key areas of work - Skill Development, Agriculture and Environment. Within these areas the idea was to focus on clear deliverables.

Within skill development we decided to focus on faculty development. Tremendous support came forth from Tata Motors and TCS. The six - day training program focused on imparting practical knowledge, shop floor visits, personality development and communication skills. Our gratitude to Mr Kiran Chopra, Convenor, CII UP Core Group on Skills and the Skill Development panel.

Under the Agriculture Panel we organised the first Agri Conclave which successfully brought the agri processing industry, government and progressive farmers on the same forum. The panel also

conducted a study on the APMC Act and would be submitting recommendations on the Act to the State Government.

The Environment Panel conducted sessions on Renewable Energy and Environment Management in distilleries. I would take this opportunity to thank the efforts of Mr R N Bhargava, Convenor, CII UP Core Group on Environment and the environment core group.

We also reached to the membership by having a regular e-newsletter which covers policy and economic developments in UP apart from covering CII initiatives.

Some of the other key activities that were organized through the course of the year include - HIV/AIDS awareness programmes, Coolex, Quality Circle competition, Cricket Tournament, Excon Roadshow. etc. We were also fortunate to have the CII Northern Region Chairman, Mr Vijay Thadani visit us. We also hosted the Union Minister of Steel, Govt. of India at the Conference on Steel.

Going forward, I am sure we would see more action on the ground in times to come.

I would also want to thank my core group convenors, Mr Kiron Chopra, Mr Umesh Agarwal and Mr R N Bhargava for their active support & guidance. I gratefully acknowledge the co-operation and support received from the Chairman and Deputy Chairman, CII Northern Region. A special thank you to my Vice Chairman for his support. I would like to extend my sincere thanks to all the members of Uttar Pradesh for their active participation I must also record my appreciation for the Uttar Pradesh Office team for their continuous support & commitment.

Best wishes,  
Ved Krishna



## Spotlight

### CII UP Annual Session & Conference on Enhancing UP's Competitiveness

17 March 2011, Lucknow

Addressing the session, Mr Atul Kumar Gupta, Chief Secretary – UP articulated the State Government's commitment to solicit more investments and assured all help to industry. Mr Anoop Mishra, Infrastructure & Industrial Development Commissioner (IIDC) highlighted the State's priorities on infrastructure development specially power, express highways, communications, international airports and social infrastructure.

Mr RM Khanna, Chairman, CII Northern Region opined that Uttar Pradesh being the most populous State in the country, contributes more than 8 % to the country's GDP. Therefore our dream of double digit growth for India cannot be realized without Uttar Pradesh growing in tandem.

Mr Alok Ranjan, Principal Secretary - Urban Development; Mr Shailesh Krishna, Principal Secretary - Vocational Education; Mr Sanjay Agarwal, Principal Secretary - Agriculture also addressed the session and shared UP

Government's priorities in their respective sectors.

A ten point agenda for the State emerged from the deliberations:

1. Improving the Human Development Index (HDI)
2. Launch mass scale skill development programmes to skill 10 crore people by 2022
3. Increase agricultural productivity along with amendments in the APMC Act to reinforce UP's leadership in the agriculture and agro-processing sectors
4. Enact Industries Facilitation Act giving 'teeth' to the Single Window System
5. Demonstrate greater 'hunger' to solicit industrial investments
6. Work in a mission mode with a 3 year continuity of tenure for officers, leading to superior governance
7. Timely implementation of infrastructure and utility projects in the true spirit of Public Private Partnership
8. Rationalize VAT rates, phase out 'zero-sum' levies like entry tax and get prepared to embrace the GST regime
9. Improve quality education to improve the employability of technical and non-technical graduates
10. Aggressively run and sustain a 'Brand UP' Campaign and encourage Government-Business-Citizen engagements



Mr Anoop Mishra, then IIDC- GoUP (Current Chief Secretary, GoUP) addressing the session

### Conference on Steel

21 October 2011, Lucknow



Mr Beni Prasad Verma, Minister of Steel, Government of India at the conference with senior dignitaries



## AGRICON 2011

4-5 November 2011, Lucknow

The first of its kind in Uttar Pradesh, the event witnessed participation of nearly 350 attendees from the industry, research institutions and farmer groups.

Key recommendations that emerged at the Conference include:

- Encouraging small scale processing units in rural areas with special emphasis on crops like potato, mangoes, tomato, cucumber, etc.
- Promoting cost effective, safe and marketable packaging for processed food
- Diversification into horticultural crops, medicinal and aromatic plants, floriculture and organic farming for higher profitability
- Establishing Public Private Partnerships across the supply chain in warehousing, cold storages & transportation.
- Favorable policy for potential entrepreneurs to set up business in the poultry sector
- Subsidizing cattle feed so as to control the cost of this input
- Focusing on improving genetic quality of livestock, especially cattle
- Strengthening the canal network in the State. Regulate use of ground water and ensure replenishment
- Strengthening distribution of fertilizers, pesticides and seeds through partnerships with private companies, encourage use of bio-pesticides
- Undertaking promotional activities in both domestic and international markets



Mr S.Dave, Director- APEDA and Chairman- CODEX and Chaudhry Lakshmi Narayan, Hon'ble Minister of Agriculture, GoUP among other speakers

“ We need to focus on economic viability of agriculture. Agriculture is the only sector where developments directly translate into inclusive growth and rural prosperity.

Chaudhry Lakshmi Narayan,  
Minister of Agriculture, Government of UP at AGRICON 2011

The State has tremendous potential for profitable investments in agriculture, including areas like food processing, warehousing, dairy, poultry and supply chain.

Alok Ranjan,  
Agriculture Production Commissioner

Inaugurating the Conference, Mr Beni Prasad Verma, Hon'ble Minister of Steel, Govt. of India highlighted the importance of collaborative efforts by the industry to raise the steel consumption in rural India.

The Minister shared the plans for proposed revival of the erstwhile Malvika Steel in Jagdishpur and setting up Steel Processing Units (SPUs) in Barabanki, Lakhimpur Kheri, Gonda, Mirzapur by the Ministry of Steel, Govt. of India through SAIL. He added that RINL is also in the process of establishing SPUs in rural areas.

The conference was addressed by senior dignitaries and industry players including SAIL, RINL, Tata Steel, etc.

### Focus areas

- Enhancing Steel Consumption in India
- Trends and Opportunities in Rural Markets
- Rural Marketing Mix
- Challenges in Rural Markets



## Policy Pulse

### Suggestions for amendments in APMC Act

Modification of the APMC Act in the State was the key agenda for the CII –UP Panel on Agriculture. Suggested modifications include:

- Fruits, vegetables and other perishables to be freed from APMC Act
- Single Mandi license for the whole State
- Payment of Mandi Tax through a single window
- Validity of Mandi License to be extended to five years
- Exporters of fruits, vegetables and other perishables- who are in direct contact with farmers/orchard owners- should be exempted from Mandi License, and to be issued a “Mandi License Exempted Certificate”
- Farmers to be given freedom to sell their produce directly to food processing companies/ aggregators/ processors in addition to selling through Government or Private Mandis

### Dialogue with political parties: Inputs for State Election Manifesto

As part of its public policy work, CII engaged in a dialogue with various political parties, sharing its views on the development of the State. Some of the key recommendations made included:

- Enactment of the Industries Facilitation Act
- Revival of sick units in the State
- Encouraging PPP in Agri & Agro-Processing
- Undertaking Skill Gap Study for UP
- Strengthening the rail and road network in industrial areas
- Developing Lucknow-Kanpur corridor as IT-BPO hub
- Finding alternatives to meet the power needs of the State
- Promote PPP in healthcare

### Recommendations for 12th five year plan

Industry recommendations for the 12th five year plan were submitted to the Planning Commission as well as the State Udyog Bandhu. Some of the suggested focus areas include scaling up the infrastructure, making agriculture more competitive and skill development in the State. The recommendations also highlight industry’s support for GST regime in UP.

### Report on Investment Climate in UP

The report details the various aspects of Investment Climate in the state including physical and social infrastructure, policy environment, investments and sectoral strengths of the State.

### CII Code of Conduct on Affirmative Action

The following CII members from Uttar Pradesh have signed the Affirmative Action Code of Conduct so far:

1. Continental Carbon India Ltd
2. Chopra Retec Rubber Products Ltd
3. Deki Electronics Ltd
4. Ecomen Laboratories Pvt Ltd
5. HCL Infosystems
6. ISGEC
7. Jakson Engineers Ltd
8. Jasper Engineers Pvt Ltd
9. Jubilant Life Sciences
10. Jubilant Foodworks Ltd
11. Jubilant Enpro
12. Jubilant Industries
13. Motor & General Sales Ltd
14. Merino Industries Ltd
15. National Automotive Components
16. Statcon Power Controls Ltd
17. Technip KT India Ltd
18. Yash Papers Ltd
19. Zep Infratech Ltd



# Affirmative Action & Skill Development

## Skill Development Project, Sitapur

The project 'Vocational Education and Training for Vulnerable and Marginalized Group in India' is funded by European Union. CII is the lead partner and British Council & City & Guilds are the other implementing partners. The project focuses on increasing employment opportunities and employability through entrepreneurial skill development (ESD) from primary stages and vocational education & training (VET). Training is being imparted through the local institutions like ITIs and other private skill providers, with focus on industry demand driven skills of certified international standards. The project targets to train 1500 youth over two years.

The three key elements of the project are:

1. Creation of a sector skills council with institutional capacity building at both national and local level
2. Delivery of skills training across the manufacturing, agro-processing and tourism sector and linkages to employment
3. Development of a delivery mechanism for soft skills including english for employability, awareness towards environment, safety and health, dignity of labour etc

## Interactive Session with Mr Dilip Chenoy, CEO & MD- National Skills Development Corporation

1 July 2011, Lucknow

Uttar Pradesh is the most populous State in the country and also has the largest pool of young workers, many of them unskilled. The interactive session focused on the prospects and opportunities available in Uttar Pradesh in the area of skills.

Speaking at the session, Mr Chenoy said "In UP, you can actually reach the bottom of the pyramid and transform the skills landscape in India". He further mentioned that NSDC is already running four centers in UP. 35 of 71 districts in UP have been selected for the proposed training programmes, he added.



Mr Dilip Chenoy, MD & CEO, NSDC with other speakers

## Skill Gap Study for Uttar Pradesh

A dialogue has been initiated with the State Government for conducting an in-depth Skill Gap study in 15 districts of the State. The study will help identify specific areas where skill interventions need to be focused.

## Faculty Development Programme for ITIs

5-10 September 2011 & 14-18 November 2011, Lucknow

The programme, a joint initiative of CII and Department of Vocational Education, Govt. of UP aimed at enhancing the domain knowledge and soft skills of the ITI faculty. The first batch of 20 ITI instructors, from mechanic motor vehicle trade were trained at the TATA Motors plant at Lucknow. The six - day training program focused on imparting practical knowledge, shop floor visits, personality development and communication skills.

The second batch comprising of 20 ITI instructors from the Computer Operator and Programming Assistant (COPA) trade underwent training at Tata Consultancy Services (TCS), Lucknow.

Both auto and IT sectors are fast growing sectors and face a skill deficit.



COPA instructors of ITIs at TCS, Lucknow



First batch of trainees of FDP at Tata Motors

# Competitiveness



## Business Development

### COOLEX 2011

22–25 April 2011, Lucknow

The exclusive exposition on air conditioning and refrigeration by CII, COOLEX – 2011 was inaugurated by Mr G B Patnaik, Principal Secretary to the Governor, Government of Uttar Pradesh. Fourteenth in the series, the event showcased over 100 products in the cooling segment offered by twelve leading brands.



### Interaction with Deputy High Commissioner, Australia

3 May 2011, Lucknow



The session focused on exploring new business avenues and accelerating industrial growth in India and Australia through collaborated efforts.

*Interaction with Dr Lachlan Straham, Deputy High Commissioner, Australian High Commission in progress*

### EXCON Roadshow and Panel Discussion

21 October 2011, Lucknow

The Panel discussion on “Enhancing Capacities of Construction Equipment for Up-scaling Infrastructure Development” focused on the role of construction and construction equipment industry infrastructure development. The panel discussion was part of a road show to brief the city's real estate and construction community on EXCON- Asia's largest exposition for construction equipment, organized by CII at Bangalore from 23 - 27 November, 2011.



*Chief Guest Mr Rajeev Agarwal, Vice Chairman, Lucknow Development Authority during the discussion*



## Conferences & Interactions

### Discussion on twenty years of economic reforms and way forward for Uttar Pradesh

29 July 2011, Lucknow

On the occasion of twenty years of the economic reforms, a panel discussion on various dimensions of liberalization and the way forward for reforms in Uttar Pradesh, was organized. The panel concluded that further investments in manufacturing and tourism combined with interventions in the social sector could drive the economic growth of Uttar Pradesh.

### Interaction with CEO- BSE SME Exchange

26 August 2011, Lucknow

The session "Raising Equity Capital through BSE SME Platform" aimed at creating awareness on the BSE SME Exchange, which provides an opportunity to the SME entrepreneurs to raise equity capital for growth and expansion.



Mr Lakshman Gugulothu, CEO- BSE SME Exchange addressing the session

### Seminar on Environmental Management in Distilleries

21 December 2011, Lucknow

The seminar aimed at providing information on environment related norms & regulations for distilleries. It also dwelled upon how industry could operate efficiently under these norms, using new technologies.

### Conference on Renewable Energy

9 September 2011, Lucknow

The power deficit situation in the State can be fulfilled, at least partially by renewable energy. The Conference "Renewable Energy- Fueling the Future", organized jointly with Uttar Pradesh New Energy Development Authority (UPNEDA) discussed opportunities around areas like Solar Thermal, Solar PV, Energy Efficiency, Biomass Power as well as policy issues in the sector.



Chief Guest Mr Navneet Sehgal, Secretary- Energy & MD- UP Power Corporation at the conference

### Conference on Technical Textiles

24 January 2012, Lucknow

Confederation of Indian Industry with the support of Ministry of Textiles organised the conference on Emerging opportunities in Technical Textiles sector in India.

Dr R A Lal, Director, Ministry of Textiles, Govt speaking on the occasion informed that "Ministry of Textiles, Government of India, has recently launched Technology Mission on Technical Textiles (TMTT) with two mini missions for a period of five years (from 2010-11 to 2014-15) to address the issues like lack of basic infrastructure in terms of testing facilities, lack of market development support, skilled manpower, lack of R & D, absence of regulatory measures, absence of specifications and standards for technical textiles etc.

The conference covered the key sectors of technical textiles like Packtech, Hometech, Geotech, Mobiltech, Clothtech, Sportech etc.



Dr R A Lal, Director, Ministry of Textiles, Govt, Mr Avinash G Belhe, Site Head, Reliance Industries Ltd, Mr NS Sohal, Plant Head, Omax Autos Ltd at the conference.

## Panel Discussion on Corruption Free India

12 August 2011, Lucknow

Speaking at the panel discussion "Corruption Free India- a Reality", Justice Kamleshwar Nath- Retd Judge, Allahabad High Court emphasized on the need of a more concrete definition of the term corruption in the legal context. The panel moderated by Ms Sunita Aron, Editor- Hindustan Times, comprised of eminent personalities from different areas. Padamshree Dr Mansoor Hasan- Professor Emeritus, Dept. of Cardiology- CSMMU emphasized the importance of inculcating Foundational Values at an early age in children while Mr Rakesh Mittal- Retd IAS and founder of the Kabir Peace Mission firmly suggested that the civil society should immediately stop appreciating people who are engaged in corrupt practices. Ms Roop Rekha Verma- Former Vice Chancellor of Lucknow University and Founder of Sajhi Duniya stressed on the fact that behavioral corruption should also

be tackled as actively as monetary corruption.



Mr Sushanto Sen, Principal Advisor- CII addressing the session.

## Workshops and Competitions

### How to be a Star Performer

24 June, 2011, Lucknow



Participants of workshop with trainer, Mr Tapas Das Mahapatra from ThinkInc

### 24th Quality Circle Competition

23 September 2011, Lucknow

With quality being buzzword for success, the industry is enthused by the CII Quality Circle Competition. 12 Quality Circles from 9 leading organisations participated at the preliminary rounds of the 24th CII Quality Circle Competition in UP.

Winner: SANRACHNA team from Bharat Electronics Ltd

1st Runner up: PRAGATI team JCB India Ltd

2nd Runner up: CRUSADERS team from Maruti Suzuki India



## Doctor's training program in partnership with Australia India Council at SGPGIMS

22 August 2011, Lucknow

A two day capacity building clinical care training programme was organized for medical professionals to enhance their skills related to providing care and treatment to HIV/AIDS patients

Experienced international experts - Prof Suzanne Crowe and Prof John Crowe from Australia conducted the program. The programme, which follows NACO guidelines, has sensitised 1500 doctors and 755 nurses and lab technicians across India since its inception in 2003.



Prof. Suzanne Crowe and Prof. John Mills at the Clinical Care Training Programme for Doctors

## Reaching Out

### Awareness Session on HIV AIDS for students at Community Training Centre, Fazullahganj Lucknow

15 July 2011, Lucknow

The infotainment session, organized at Community Training Centre, Fazullahganj, aimed at spreading the message "Be Aware Be Safe". The session was organized under the aegis of the CII HIV/AIDS helpline. More than 100 students were sensitized at the session.



### HIV/AIDS Awareness Session on World Aids Day at Tata Motors

1 December 2011, Lucknow

The awareness programme dealt with the queries, myths and misconceptions associated with HIV/AIDS. A street play was conducted by Hindustan Latex Family Promotion Trust. Uttar Pradesh AIDS Control Society and distributed ICT material. The workshop was well attended by 300 participants comprising of truck drivers, farmers and shop floor workers.



Ms Manorama Verma, Project Coordinator, CII HIV/AIDS Helpline addressing the participants at different sessions on HIV/AIDS.

# Engaging With Government

## Meeting with State Parliamentarians

24 August 2011, New Delhi



*Hon`ble Members of Parliament from Uttar Pradesh with CII members*

The meeting focused on strategic imperatives for the development of Uttar Pradesh and what role CII could play. The MPs stressed on the need to develop the entrepreneurial skill of the youth and to facilitate micro entrepreneurs for generating employment opportunities in the State.

## Government Interactions

CII UP Council met with senior bureaucrats and politicians throughout the year to discuss policy issues, CII initiatives and to identify areas for partnerships. Some of the key interactions that happened last year to discuss the following agendas

### CII agenda for UP

- Meetings with Chief Secretary, Govt. of Uttar Pradesh 7 April 2011 and 6 June 2011
- Meetings with IIDC, Government of Uttar Pradesh, 22 Feb 2012

### Recommendations related to APMC Act

- Meetings with Agriculture Production Commissioner, Govt. of Uttar Pradesh 25 August 2011; 22 October 2011
- Meetings with Director- Mandi Parishad, Govt. of Uttar Pradesh 12 August 2011; 29 September 2011
- Meetings with Director- Agriculture, Govt. of Uttar Pradesh 3 October 2011; 18 October 2011

### Skills Initiatives and Faculty Development Programme for ITIs

- Meeting with Principal Secretary- Vocational Education & Training, Govt. of Uttar Pradesh 14 July, 2011
- Meeting with Director- Education & Training, Govt. of Uttar Pradesh 5 July, 2011

### Issues on Environment and Renewable Energy

- Meeting with Principal Secretary- Environment, Govt. of Uttar Pradesh 15 November, 2011
- Meetings with Member Secretary- UP Pollution Control Board 18 November 2011; 9 December 2011
- Meeting with Director- Environment, Govt. of Uttar Pradesh 18 November 2011
- Meeting with Secretary- Energy and MD- UP Power Corporation 23 August 2011
- Meetings with Director- UPNEDA 18 August 2011



# Membership Connect & Membership Growth

## UP Members' Meet and Agenda Setting Session

20 April 2011, Lucknow

The Uttar Pradesh Members' Meet and Agenda Setting session was organised to define CII's focus areas in the State and understand the issues of members. Mr Ved Krishna, Chairman- CII UP Council, started the discussion by defining the three focus areas for the year- Skills, Agriculture and Environment. The open discussion was followed by brainstorming sessions on the focus sectors in separate groups to discuss related issues, possible solutions and CII's role in catalyzing industrial growth in these areas.

Some of the other areas deliberated at the session included - enhancing competitiveness of member companies & taking forward membership issues with the Government.



Mr Ved Krishna, Chairman- CII Uttar Pradesh and Mr Alok Saxena, Vice Chairman- CII Uttar Pradesh at the session.

## UP Members' Meet with Chairman CII Northern Region

13 May 2011, Lucknow

At the Members' Meet, Mr Vijay K Thadani, Chairman CII Northern Region presented the roadmap for CII in Uttar Pradesh. The following areas of work were identified:

- Agriculture, Skilling, Environment and Affirmative Action identified as the four core areas
- Agri Panel to work towards attracting more investments through agri-business conferences and advocacy on APMC Act
- Skills Panel to work on upgradation of ITIs and 'Train the Trainers' program. Environment panel to initiate conferences on Renewable Energy, Environmental Management and Climate Change



Mr Vijay Thadani, Chairman- CII Northern Region at the Members' Meet.

## Fun-filled times

### CII Corporate Cricket Tournament

3-25 December 2011, Lucknow

CII Corporate T20 Cricket Cup 2011 attracted participation from eight teams which included Tata Motors, Idea Cellular, Tata Consultancy Services, State Bank of India, ITC, Airtel, Samsung and Vodafone. The tournament has been instituted to strengthen the professional and social networking amongst the participating teams.

Tata Motors won the second edition of CII Corporate Cricket Cup, beating Idea Cellular Ltd by 54 runs in the thrilling final match which took place on 25th December 2011 at Lucknow. Mr Vinod Singh of Tata Motors was declared Man of the Match in the finals.



Tata Motors Team with the Winners Trophy



## New Members

- ADROIT INFRA DEVELOPERS PVT LTD
- BARCO ELECTRONIC SYSTEMS PVT LIMITED
- CTA APPARELS PVT LTD
- CYPRESS SOLUTIONS PVT LTD
- DELTRONIX INDIA LTD
- DHARAMPAL SATYAPAL LIMITED
- DRIPLEX INFRASTRUCTURE PVT LTD
- DRONACHARYA COLLEGE OF ENGINEERING - NOIDA
- FAIRWOOD GREEN TRANSPORT PVT LTD
- FEROLITE JOINTINGS LTD
- GUJARAT FLUORO CHEMICALS LTD
- IMT-CENTRE FOR DISTANCE LEARNING
- INDIA EXPOSITION MART LTD
- ISHAN INTERNATIONAL PVT LTD
- JYOTECH ENGINEERING CO. PVT LTD
- K L STEELS PVT LTD
- LAXMI REMOTE (INDIA) PVT LTD
- PALOGIX INFRASTRUCTURE PVT LTD
- PERFECT EXPORTS
- PITNEY BOWES SOFTWARE INDIA PVT LTD
- QUINT WELLINGTON INDIA CONSULTING PVT LTD
- RANA GLOBAL LTD
- SAM GEARS INDIA PVT LTD
- SILCOTECH BONNY PRODUCTS (I) PVT LTD
- STAR APPLIED MECHANICS PVT LTD
- STEAG ENERGY SERVICES INDIA PVT LTD
- TECHREVO ENGINEERS
- UFFLEX LIMITED
- UNNATI FORTUNE HOLDINGS LTD



# Media Chart

## 'UP has potential to become food bowl of India'



UP has potential to become food bowl of India. The Confederation of Indian Industry (CII) has expressed its confidence in the state's potential to become a major food hub for the country. Speaking at the inauguration of the 'Raising Equity Capital BSE SME Platform' in Lucknow, CII Chairman Ved Krishna said, "Uttar Pradesh has a rich agricultural base and a growing population. It has the potential to become a major food hub for the country. We are committed to supporting the state's efforts in this regard."

## 10-point CII plan to raise UP Inc's competitiveness

The Confederation of Indian Industry (CII) has unveiled a 10-point plan to enhance the competitiveness of Uttar Pradesh (UP) industries. The plan, presented to the state government, focuses on various areas including infrastructure, skill development, and market access. CII Chairman Ved Krishna said, "Our 10-point plan is designed to address the key challenges faced by UP industries and to create a more conducive environment for growth. We are committed to working closely with the state government to implement these measures."

## CII to help SC, ST candidates get jobs To Train 50k Youths For Employment

The Confederation of Indian Industry (CII) has announced a scheme to help Scheduled Caste (SC) and Scheduled Tribe (ST) candidates get jobs. The scheme involves training 50,000 youths for employment. CII Chairman Ved Krishna said, "We are committed to promoting social justice and providing equal opportunities for all. This scheme is a step towards creating a more inclusive and competitive workforce. We are working closely with the state government to ensure the successful implementation of this initiative."

## Sanrachna walks away with winner's trophy

PIONEER NEWS SERVICE LUCKNOW

Sanrachna QC circle from Bharat Electronics Limited won the winner's trophy at the 24th Quality Circle preliminary competition, organised by the Confederation of Indian Industry (CII) on Friday. The first runner-up trophy was bagged by Pragati QC Circle from ICB India Limited while Crocodera QC Circle from Maruti Suzuki India won the second runner-up trophy. Ved Krishna, chairman of CII UP State Council, gave away the trophies to the winning teams. The participating teams were judged on various aspects of a quality circle activity, like problem definition, analysis of



## Awareness programme on raising equity capital through BSE SME Platform

PIONEER NEWS SERVICE LUCKNOW

The Confederation of Indian Industry (CII) organised an awareness session "Raising Equity Capital BSE SME Platform" at CII Lucknow on Friday. The programme was aimed to create awareness among the SMEs, intermediaries and investors about the BSE SME Platform. CII Chairman Ved Krishna said, "The BSE SME Platform provides a great opportunity for SMEs to raise the equity capital for their growth and expansion. It also provides an opportunity for the investors to invest in good companies and earn a return on their investment."



considerable capital gain tax benefits and facility to exit at any point of time. Explaining the role of intermediaries in the SME exchange, manager of KAPRY Investment Services, Anil Kumar Tripathi said there was a huge opportunity for merchant bankers and market makers through the SME exchange. Other speakers included members of CII UP Agriculture Panel, Un-Agri and deputy manager, Central Depository Services (India) Limited Amit Kumar Jain.

## CII Corporate Cricket Tournament 2011

Confederation of Indian Industry (CII) is organising Corporate Cricket Tournament 2011 from December 3, 2011. The corporate teams participating in the tournament include Airtel, Idea Cellular, ITC, Samsung, SBI, TCS, Tata Motors and Vodafone. The objective behind the tournament is to strengthen professional and social networking of

## FDI to generate jobs, boost retail sector: CII

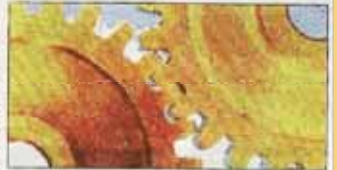
The Confederation of Indian Industry (CII) has welcomed the government's decision to allow 51% foreign direct investment (FDI) in multi-brand retail sector and 100% in single brand formats in India. CII Chairman Ved Krishna said, "The CII holds the view that FDI in retail sector would boost retail in India and drive inclusive growth. According to Ved Krishna, chairman, CII Uttar Pradesh State Council, FDI in retail can be an engine of growth offering more job opportunities. Major agriculture states like Uttar Pradesh would immensely benefit from FDI in retail sector. It will have very positive impact in regional economy. It will have very positive bearings on the agriculture sector."

**WIN-WIN SITUATION FOR SMEs, FARMERS**

- Offers a diverse set of options for consumers, more business for SMEs.
- Will generate employment and infrastructure in the region.
- The quality of products is expected to improve with greater transparency and easier monitoring of adulteration, counterfeit and products.
- Will improve productivity and realise higher remuneration for farmers by selling directly to large organised players.

## CII to help in building Brand UP

Lucknow: Industry in Uttar Pradesh is all set to get a helping hand from the Confederation of Indian Industry (CII). Apart from initiatives to build infrastructure, CII will offer support in various areas including skill development, entrepreneurship, and employment. CII Chairman Ved Krishna said, "Our aim is to enhance employability of trained youth and bring them at par with industry standards. We propose to take up programmes to boost entrepreneurship in the MSME sector." CII will also train teachers and trainers at Industrial Training Institutes in 16 districts of UP in the first phase of these operations. Following this initiative, it will also start a skill development programme in association with the UP High Council and the Aditya Birla Group in Sitapur district, where 1,500 below poverty line youth studying at those IITs, are expected to be trained over a period of two years. Chairman, CII UP State Council, Ved Krishna, said, "We are in talks with the industrial and infrastructure development commissioner and Udyog Bandhu to understand the areas in which CII can partner with the state government. There is a mutual agreement that both the industry and the government need to work towards a better





## Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative processes.

CII is a non-government, not-for-profit, industry led and industry managed organisation, playing a proactive role in India's development process. Founded over 117 years ago, it is India's premier business association, with a direct membership of over 6600 organisations from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 90,000 companies from around 400 national and regional sectoral associations.

CII catalyses change by working closely with government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialised services and global linkages. It also provides a platform for sectoral consensus building and networking. Major emphasis is laid on projecting a positive image of business, assisting industry to identify and execute corporate citizenship programmes. Partnerships with over 120 NGOs across the country carry forward our initiatives in integrated and inclusive development, which include health, education, livelihood, diversity management, skill development and water, to name a few.

CII has taken up the agenda of "Business for Livelihood" for the year 2011-12. This converges the fundamental themes of spreading growth to disadvantaged sections of society, building skills for meeting emerging economic compulsions, and fostering a climate of good governance. In line with this, CII is placing increased focus on Affirmative Action, Skills Development and Governance during the year.

With 63 offices including 10 Centres of Excellence in India, and 7 overseas offices in Australia, China, France, Singapore, South Africa, UK, and USA, as well as institutional partnerships with 223 counterpart organisations in 90 countries, CII serves as a reference point for Indian industry and the international business community.



Confederation of Indian Industry

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