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CII in the Regions

Proactive Engagement



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We welcome your feedback and suggestions. Do write to us at communique@cii.in

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JOURNAL OF THE CONFEDERATION OF INDIAN INDUSTRY



CEOs Mission to USA

CII led a CEOs Mission to USA from 17 – 19 March with the aim of strengthening India-US economic ties in wake of the recovery from the economic and financial crisis, and to discuss ways of collaboration for mutual benefit. The Mission accompanied Mr Anand Sharma, Minister of Commerce and Industry, India, to Washington DC and New York.

The delegates, including Mr Venu Srinivasan, President, CII, and Managing Director, Sundaram-Clayton Ltd; Mr Chandrajit Banerjee, Director General, CII, Mr Pramod Bhasin, President and CEO, Genpact; Mr Deep Kapuria, Chairman and Managing Director, Hi-Tech Gears Ltd; Mr Salil Singhal, Chairman & Managing Director, PI Industries Ltd.; Mr Atul Sobti, CEO & Managing Director, Ranbaxy Laboratories Ltd.; and Mr Atul Punj, Chairman, Punj Lloyd Ltd. participated in various interactive sessions.

The visitors also held exclusive meetings with Congressman Jim McDermott, Co-Chair, House Caucus on India and Indian Americans,

A CEOs Mission visited USA in March to strengthen India-US economic ties in the wake of the recovery from the economic and financial crisis



Anand Sharma, Minister of Commerce & Industry, India, and Meera Shankar, Ambassador of India to the United States, with Venu Srinivasan, President, CII, and MD, Sundaram-Clayton, and Chandrajit Banerjee, Director General, CII



Congressman Jim McDermott, Co-Chair, House Caucus on India and Indian Americans, with CII Mission delegates

House of Representatives; Mr. Robert Hormats, Under Secretary for Economic, Energy and Agricultural Affairs, US Dept of State; and Mr. Frank Sanchez, Undersecretary Designate for International Trade, US Dept of Commerce.

CII - USIBC Meeting

CII and the US India Business Council (USIBC) jointly organised a luncheon meeting in honour of Mr Anand Sharma on 18 March in Washington DC. Attended by dignitaries, top industrialists and leading academics, the meeting saw a stimulating address by the Minister on the strong growth of the Indian economy, bilateral trade and investment scenarios. While trade between USA and India is growing each year, in real terms it is actually dipping, especially when seen in the context of India's growing trade with other countries. Signs of protectionism, through visa restrictions etc. are to the detriment of both US and Indian companies, he said. Mr Sharma also elaborated on the Framework for Cooperation on Trade and Investment which he had signed with Ambassador Ron Kirk. He called for

strong collaboration in agriculture, innovation and creativity, and also engaging SMEs on both sides to expand ties.

CII - USCIB Session

CII organised an interactive session with Mr Anand Sharma, in cooperation with the United States Council on International Business and the Manhattan India Investment Roundtable on 19 March in New York. Mr Jim Quigley, CEO, Deloitte, chaired the session, which brought out a whole gamut of suggestions and “to do” items for Indo-US collaboration.

The session pointed out that while India’s overall bilateral trade with USA is reasonably balanced, USA’s trade with India in percentage terms is slipping. There is a huge opportunity for US companies to partner in improving India’s agricultural productivity. India requires huge investments in the infrastructure sector, where the US can play a big role. Engagement of medium size companies (those with at least \$100 million in sales) on both sides is crucial. There is also great opportunity for engagement of Tier II suppliers in auto component manufacturers, consumer durables etc. Mutual recognition of professional degrees is very important. India has also recently opened up foreign investment in the education sector. All this suggests great opportunity for US companies to cooperate and collaborate, the speakers said.

CII - IBF Interaction

The India Business Forum, a CII initiative, organised an interaction for Indian companies doing business in the USA with Mr Anand Sharma on 19 March in New York. The companies shared their success stories in the US market and also highlighted their concerns and issues.

Mr David Good, Chief Representative, North America, and Chairman, IBF-USA, moderated the interaction.

Tata Consultancy Services (TCS) shared that business in the US has been growing, even during the last two years. They are working with renowned universities on data privacy issues and also making a contribution by recruiting students. The Indian Diamond and Color Stone Association said the withdrawal of GSP benefits has hurt the Indian diamond business. Noting that India has removed duty on loose diamonds from the US,

they called for reciprocity. The Bank of Baroda shared the continued problem of licensing for financial institutions. There are no “branching” options and the only way to grow is through acquisition. Mr Srinivasan said that policy contradictions regarding trade in single and dual use technology need to be addressed.

Minister Sharma urged Ambassador Meera Shankar to take up these issues with the concerned authorities in the US Government.

The meeting was followed by a viewing of the Tata Nano at the Cooper Hewitt Museum in New York, where the meeting was held.

Interaction on Corporate Affairs

CII and the US India Business Council (USIBC) jointly organised a session with Mr R Bandyopadhyay, Secretary, Ministry of Corporate Affairs, India, on 19 March in New York. Mr Bandyopadhyay elaborated

on the various completed and ongoing initiatives to advance corporate governance and Corporate Social Responsibility (CSR). He also described new projects of his Ministry for the benefit of investors. An interesting discussion followed, encompassing issues faced by US companies in India and suggestions to further improve the corporate governance structure. ■



Venu Srinivasan, David Good, Chief Representative – North America, Tata Sons, and Anand Sharma, at a viewing of the Tata Nano at the Cooper Hewitt Museum in New York



Anand Sharma and Meera Shankar, with CII delegates in New York



Chandrajit Banerjee, R Bandyopadhyay, Secretary, Ministry of Corporate Affairs, India, and Bal Das, Vice Chairman, Kailix Investment Advisors

CEOs Mission to Canada

A high powered CEOs Mission of India's top infrastructure companies accompanied Mr Kamal Nath, Minister for Road Transport and Highways, to Canada



CIl led a high powered CEOs Mission of India's top companies engaged heavily in infrastructure to Canada from 23 – 26 March. The delegation accompanied Mr Kamal Nath, Minister of Road Transport and Highways on his visit to Toronto, Ottawa and Montreal, and urged Canadian companies to participate in India's growth story, particularly in the enormous upcoming opportunities in the infrastructure sector.

To address the massive infrastructure deficit in India, Mr Kamal Nath has jumpstarted the country to embark on the largest road building programme in the world, requiring investments to the tune of \$80 billion over the next 6-8 years. The delegates participated in extensive meetings to invite Canadian expertise in developing infrastructure projects in India.

The delegation, led by Mr Atul Punj, Chairman, Punj Lloyd, included Mr Athar Shahab, Deputy Managing Director, IDFC Projects Ltd; Mr Ashith Kampani, Managing Director, JM Financial Consultants Ltd; Mr O.B. Raju, Managing Director (Highways), GMR Group and Mr SK Kulkarni, Associate Vice President, GMR Group.

In Toronto, they interacted with members and leadership from the Indo-Canada Chamber of Commerce, the Canada India Foundation, the Canada-India Business Council, and the Ontario Chamber of Commerce, in an effort to promote collaborative ideas and initiatives for greater bilateral economic cooperation between India and Canada. They also attended meetings hosted by the Bank of Montreal, the Ministry of Economic Development and Trade, Ontario and Fairfax Financial

Holdings Ltd, where they engaged in discussion with potential investors.

In Ottawa, the delegates attended a joint reception hosted by the Canada India Parliamentary Friendship Association and the High Commission of India. They attended the exclusive meetings of Mr Kamal Nath with Mr Stockwell Day, President, Treasury Board; Mr

Peter Van Loan, Minister of International Trade; and Mr John Baird, Minister of Transport, and discussed ways of boosting India-Canada economic relations. The visitors also held sector-focused meetings with the Association of Canadian Universities and Community Colleges and GloSynergy – LED Streetlights.

Programmes hosted by the Economic Club of Canada, Canadian Council of Chief

Executives and the meeting with Export Development Canada (EDC) saw engaging discussions on Indian infrastructure projects. In Montreal, the delegates participated in a roundtable breakfast meeting with the business community under the aegis of the Board of Trade of Metropolitan Montreal. They also held meetings with the SNC Lavalin Group; Arup Canada; Mr Clement Gignac, Minister of Economic Affairs of Quebec; and AECOM.

India companies have started making greater investments in Canada. This power-packed and high impact visit is likely to accelerate not only investments from Canada into India, but also speed up the pace of infrastructure development in India, and take our bilateral trade and investment relations to a new high. ■



Kamal Nath, Minister of Road Transport and Highways, India, with the Indian delegation in Canada. (L-R front): Khalid Jamal, Spl Assistant to Minister Nath; SK Kulkarni, Associate VP, GMR Group; Atul Punj, Chairman, Punj Lloyd; and Athar Shahab, Dy MD, IDFC Projects Ltd. (L-R back): JN Singh, Member – Finance, NHAI; PK Tripathi, Jt Secretary, (Highways), Ministry of Road Transport & Highways, India; Ashith Kampani; MD, JM Financial Group; Kamal Nath; OB Raju, MD, GMR Group; and Narinder Chauhan, Deputy High Commissioner of India to Canada

CII in the Regions

Pursuing our Policy Agenda for Growth

Avital part of CII and its strength has been its cutting edge policy advocacy. In addition the Confederation endeavors resolution of various issues impacting membership and industry. The past year saw extensive policy work, with the states achieving key milestones across the spectrum.

Industrial and other sectoral policies set the framework for businesses to operate in. The year saw many of the states reviewing their industrial policies. CII proactively worked with these state governments making suggestions based on the need of the industry and progressive ideas drawn from the current thinking at both national and international levels. Recommendations were made for the proposed new Industrial Policies of Andhra Pradesh, Chandigarh, Delhi, Haryana, Himachal Pradesh, Madhya Pradesh, Puducherry, Punjab, Rajasthan, Tamil Nadu and Uttar Pradesh, many of which have found acceptance.

CII also offered recommendations for the proposed Agri Policies in Punjab and Rajasthan, the SEZ Act in Punjab, and the IT Policy for promoting IT/ITES/BPOs and the hardware industry in Puducherry. Recommendations on amending the Industrial Safety Act for the fireworks industries in Sivakasi were also taken up with the Tamil Nadu Government.

Apart from policy, **procedural issues** too play an important role in determining the investment climate of any particular state. These relate to a variety of areas, the key ones being land related issues, project facilitation mechanisms like the Single Window System, Tax and Labour related issues.

Most of the states have announced a **Single Window System** for facilitating investors. However the efficacy and effectiveness of these systems leaves much room for improvement in most of the states. A number of CII State Councils took up issues related to strengthening

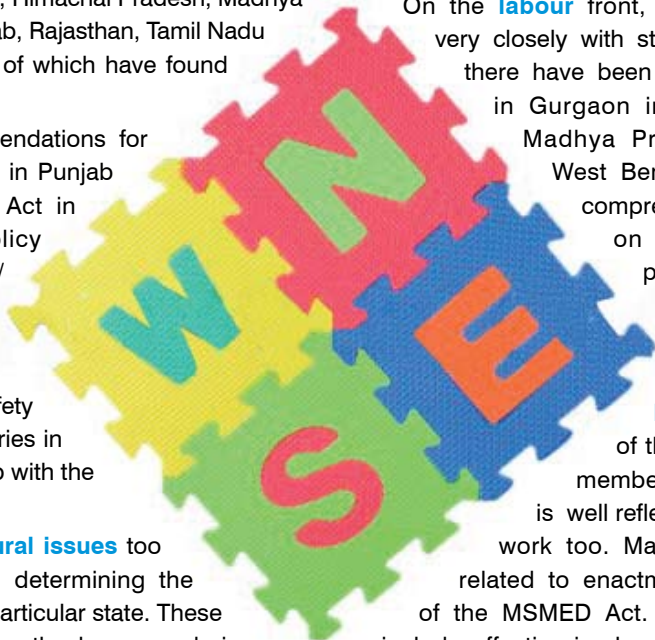
of the Single Window System, including those of Goa, Jharkhand, Jammu & Kashmir, Karnataka, Maharashtra, Rajasthan, West Bengal, Uttar Pradesh and Uttarakhand. The advocacy centered around restructuring for efficient delivery, enactment of Industries Facilitation Acts and use of Information Technology for speed and transparency.

Advocacy on **taxes**, especially state taxes, has been another key area of focus. The issues taken up include alignment of VAT rates with those prevailing in the neighbouring states, timely refunds, simplification of procedures and abolition of entry taxes and octroi which act as interstate barriers to trade. State level advocacy on GST aimed at awareness generation and consensus building was another focus area.

On the **labour** front, the regions have worked very closely with state governments wherever there have been labour issues, particularly in Gurgaon in Haryana, Pithampur in Madhya Pradesh, Puducherry, and West Bengal. Dialogue along with comprehensive recommendations on labour reforms, is being pursued with the state governments of Gujarat, Haryana, Maharashtra and Rajasthan.

MSMEs are a key constituent of the Indian economy and CII membership. Their pivotal position is well reflected in CII's regional policy work too. Many states took up issues related to enactment of various provisions of the MSME Act. Other areas of advocacy include effective implementation of price purchase preference policies for MSMEs, improving access to markets and technologies and ensuring timely payment to MSMEs.

We have had many successes in terms of our recommendations being accepted and membership issues being resolved. This positive response has encouraged us to continue to pursue our policy agenda vigorously.





Key Recommendations Accepted/Issues Resolved

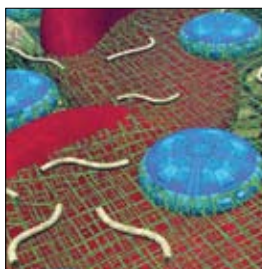
Infrastructure

- Representations against power tariff hikes and issues related to power cuts for industry across states
- Recommendations on intra-state and inter-state purchase of power for HT industry from private players during peak hours accepted in Tamil Nadu
- Recommendation on creating Vytilla Mobility Hub to decongest Kochi city accepted
- Connectivity issues:
 - Expediting of Bhanupali – Bilaspur – Beri rail link in Himachal Pradesh for facilitating movement of goods and raw materials by rail for the cement industry in and around Bilaspur
 - Expediting of Udhampur-Qazigund rail link for alternative connectivity between Jammu and Kashmir
 - Developing the old Mughal Road as an alternate road link between Jammu and Srinagar
 - Building a greenfield airport at Ajmer, Rajasthan
 - Repair of NH 31D, connecting the industrial hub of Siliguri with Jalpaiguri in West Bengal
 - Repair of NH 41, connecting Kolkatta to Haldia, in West Bengal
 - Upgradation of Bagdogra airport, in West Bengal, to international status, and providing connectivity to SAARC countries
- International Convention Center at Jaipur
- Setting up of Common Effluent Treatment Plant in Baddi in Himachal Pradesh
- Building a 100 bedded ESI model hospital and labour hostels, in Baddi
- Recommendations on allowing removal of import laden container to ICD Durgapur (West Bengal) directly from vessel, accepted

Taxation

State Taxes

- Extension of sales tax incentives to units in the 'pipeline' as on 30 April 2000, and starting commercial production by 30 April 2002, as per Haryana's sales tax incentive scheme
- Reduction in VAT rates, to align the rates with those prevalent in the neighbouring states on CFLs, unbranded soaps and desi ghee in Himachal Pradesh, diamond tool industry in Rajasthan, railway signaling relays and point machines in Madhya Pradesh





- Recommendations on eligibility for input tax credit on VAT on interstate supply of goods made to SEZ developers/ units accepted in Karnataka
- No additional levy/surcharge/cess to be levied on natural rubber in Kerala
- Withdrawal of amendments to Madhya Pradesh VAT rules 2006, made in September 2009
- Entry tax on raw materials like iron and steel reduced from 2% to 1% and auto components freed from entry tax in Madhya Pradesh
- Reversal of levy of Mandi Tax on exports of rice in Uttarakhand
- Recommendations on simplifying the procedure for issuing Way Bills for tools which are taken out of West Bengal for servicing products, accepted

Central Taxes

- SSI exemption on excise extended to branded packaging manufacturing
- Excise exemption, in case CENVAT credit has not been availed, extended to units manufacturing 'Products wholly made of quilted textile materials'
- Accelerated depreciation on computers and peripherals removed after use provided under the CENVAT Credit Rules, 2004
- Recommendation on service tax exemption on packaged software, intended for single use, accepted

Sectoral

- Tourism granted infrastructure status in Andhra Pradesh
- Virtual Biotech Resource Centre to promote Biotech industry set up in Maharashtra
- Women allowed to work beyond 8 pm in IT companies in Odisha
- Recommendations on aligning the tourism policies – including tax components, budget allocations and promotional spends for Eastern States accepted
- Recommendations on renewal of tripartite wage agreement for engineering industry in West Bengal, which expired in 2002, accepted
- Pollution NOCs to Bought Leaf factories (tea industry) expedited in West Bengal

Others

- Restoration of operations at Indian Oil depot (a source of furnace oil and LDO for industry) at Sanathnagar, Andhra Pradesh
- Land acquisition procedure simplified in Himachal Pradesh
- Granting of Domicile Himachali status for those living in the state for 15 years or more
- Removal of mandatory requirement of notified *khasra* numbers for availing incentives under the special Government of India package in Jammu & Kashmir
- Recommendations on provisions related to Head Load Workers Act for easier movement of goods accepted in Kerala
- Land Bank for industry created in West Bengal
- Recommendations against rejection of CDM projects of member companies on grounds of methodological limitations accepted, in West Bengal

CII in the Regions

Proactive Engagement



CII in the regions synchronises its work with the strengths of the various states, and partners with state governments, administrations and civil society, for inclusive development.

In the series of Annual Regional Meetings held over the month, each of the regions determined its own priorities in its theme for the occasion, examining specific emerging trends and opportunities with the common thread of education and skill development as a means of promoting inclusive growth and competitiveness for the country.

If the CII Northern Region focused on ways to lift its human capacity levels and to develop in a sustainable 'green' manner, the Southern Region explored how innovation and leadership can address the role of corporates in nation-building. In the Eastern Region, the stress was on enabling the services sector to be an engine of growth for the economy, while the Western Region looked at Education and Sustainability for achieving double-digit growth.



CII Eastern Region

CII Eastern Region called for greater public-private partnership for overall development under the theme of The Enabling Environment for Services Sector: Focus East at the Annual Meeting on 24 March in Kolkata.

As Services have acquired a dominant role in the economy of India, the Eastern Region too has also witnessed an unprecedented surge in this sector in recent times, with ICT, Healthcare, Retail, Tourism, Education and Hospitality, emerging as the new engines of economic growth.



▲ Mukul Somany, Chairman, CII (ER); Kurush Grant, Dy Chairman, CII (ER); Chandrajit Banerjee, Director General, CII; Hari S Bhartia, Vice President, CII; and Lord Meghnad Desai, Professor Emeritus, London School of Economics

While there is an enormous scope and potential for these sectors to grow and provide much needed employment and growth, the Meeting deliberated on policy issues for an enabling framework.

At the Inaugural Plenary, Lord Meghnad Desai, Professor Emeritus, London School of Economics, called for Public - Private Partnerships for overall growth and development. He urged India Inc to compete globally and excel.

Dr Preetha Reddy, Managing Director, Apollo Hospitals Group, said that India's growing requirement of almost 80,000 beds every year in the country, requires the healthcare industry to grow its manpower base, with more investment in education, and a special emphasis on cross border exchanges.

Mr Hari S Bhartia, President-Designate, CII, said the services sector holds the key to the target of double digit growth in GDP. He called on industry in the East to concentrate more on innovation and entrepreneurship.

Mr Mukul Somany, Chairman, CII Eastern Region shared

that the services sector in Bihar, Chhattisgarh, Jharkhand, Orissa and West Bengal contributes substantially to the respective State Domestic Products.

Mr Vijay K Thadani, Chairman, CII National Committee on Education & Chief Executive Officer, NIIT Ltd, said that skill development is an investment and not an expense. India needs to treat her skilled resources as global bankable currency, he said, appreciating that the Eastern region, with its strong educational base, can become the best talent pool.

Ms Susan Hunt, Director Commercial, Organising Committee, Commonwealth Games 2010, elaborated on business opportunities arising from the Games, in a special session.

Rakesh Bharti Mittal, Chairman, CII Agriculture Council and Vice Chairman & MD, Bharti Enterprises; Hari S Bhartia; Kapil Sibal, Union Minister for HRD; Harpal Singh, Chairman, CII (NR) & Mentor & Chairman Emeritus, Fortis Healthcare Ltd; and Rajendra S Pawar, Chairman & Co-founder, NIIT Group ▼



CII Northern Region

CII North proposed a roadmap for the development of a Green and Educated Northern India. North India accounts for 30% of India's population, yet lags in education and skill attainments, calling for a strong foundation of a skilled educated population and a green sustainable growth strategy.

The Annual Session themed 'Tomorrow's North: Green & Educated' on 30 March in New Delhi, underlined that the industrialisation of Northern India should be in tune with an effective delivery mechanism of skilled manpower and environmental consciousness.

A CII-KPMG study, 'Tomorrow's North: Green & Educated' was released on the occasion. The CII Nanhi Chhaan Foundation was also launched, inviting

pro-active corporate engagement to promote gender equality and ecological conservation.

Speaking on Education and Skill Development, Mr Kapil Sibal, Union Minister for Human Resource Development, declared, "Education cannot be a sectoral enterprise but must be a national endeavor. Only a change in mindsets, openness to fresh ideas, liberalization and involvement of the community at the local level can bring this about." He shared that a policy framework is underway for public assets such as schools, colleges, institute buildings to be used by private players for skill training without any cost, in the afternoon and evening.

The Northern Region, the Minister said, needs to capture its indigenous potential. He listed industry clusters that can serve immensely towards the region's development such as sugar and ethanol, leather, textiles, agriculture, etc.

Mr. Rajendra S Pawar, Chairman & Co-founder, NIIT Group, called for further liberalizing the education system vis-à-vis courses, content, engaging with the community and industry, financial reform to attract philanthropy and contributions in education. Technology as a natural second step would ensure connectivity and access.

A commitment from business for the development of requisite skills will supplement a positive shift in the sector, said Mr. Hari S Bharti. Endorsing this, Mr. Rakesh Bharti Mittal, Chairman, CII Agriculture Council & Vice Chairman & Managing Director, Bharti Enterprises, wanted more public – private partnerships, with the private sector complementing the government, while Mr. Harpal Singh, Chairman CII Northern Region, and Mentor & Chairman Emeritus Fortis Ltd, called for a futuristic strategic view on knowledge-based industries, to develop skill sets for them.

In the session on 'Green North' Prof. Gunter Pauli, Founder, Zero Emissions Research & Initiatives, described the next version i.e the Blue Economy. The Blue Economy is about how a new generation of entrepreneurs can bring innovations to the marketplace, secure the basic needs of all, and make sustainable businesses competitive, he said, working with what is locally available to generate multiple revenues and respond to basic needs, while sustaining the Earth's natural systems.

Dr Ashok Khosla, Chairman, Development Alternatives, said that sustainability cannot be achieved in an unequal society. Mr Suresh Prabhu, Former Union Minister & Chairman, Centre for Energy, Environment & Water, said that North India must generate newer ideas.

The excitement and opportunities of the Commonwealth Games, said Mr. Suresh Kalmadi, Member of Parliament & Organizing Chairman Delhi 2010 Commonwealth Games, must involve the whole city of Delhi in the grand reception of visitors to the Games. A successful hosting for the first green games will strengthen India's prospects of hosting the Olympics, he said.

CII Southern Region



Chandrajit Banerjee; S Gopalakrishnan, Chairman, CII (SR) & CEO & MD, Infosys Technologies Ltd; Venu Srinivasan, President, CII, & MD, Sundaram-Clayton Ltd, Dayanidhi Maran, Union Minister of Textiles and C R Swaminathan, Chairman, CII (SR) and Chief Executive, PSG Industrial Institute

Celebrating the theme Innovision 2010, the CII Southern Annual Regional Meeting in Chennai on 27 March featured a special session with Visionary Leaders to highlight the objectives of Nation Building, Corporate Governance and Inclusive Growth.

Constant innovation and a thrust on R & D would enhance the global competitiveness of the Indian manufacturing sector, said Mr. Dayanidhi Maran, Union Minister for Textiles. For India to achieve a higher GDP growth, we need to create ecosystems which support and nourish high growth sectors, he said, citing the example of Tamil Nadu, where industry sectors such as automobile, textiles and leather contribute substantially to the National and State GDP.

Mr. Salman Khurshid, Union Minister of State for Corporate Affairs & Minority Affairs (Independent Charge) said that the proposed new Companies Bill would give more thrust to accountability, transparency and disclosure norms for corporates with more focus on minorities, especially in enabling them to access to information related to business. An inclusive approach in corporate governance would allow industry to engage the talent available in the rural areas, especially in the farm sector, he said.

Mr. Venu Srinivasan, President, CII, said that with India poised to emerge as a dominant player in the global economy, Indian industry needs to redouble its efforts at leadership, vision and innovation. Industry should pay greater attention to social integration, especially for disadvantaged sections of society such as scheduled castes and scheduled tribes, he said, urging industry to make Initiatives on affirmative action a part of their business agenda.

Mr. C R Swaminathan, Chairman, CII Southern Region, wanted more focus on infrastructure, education, health, environment and rural development for achieving an overall growth.

CII Western Region



Arun Nanda, Dy Chairman, CII (WR) and Executive Director, Mahindra & Mahindra Ltd.
 Kirit Parikh, Former Member, Planning Commission, and Chairman, IRADe,
 Naushad Forbes, Chairman, CII (WR) and Director, Forbes Marshall Pvt. Ltd. and
 Naina Lal Kidwai, Group General Manager and Country Head, India, HSBC

The Western Region Annual Meeting outlined agendas that would be key enablers for India to achieve above 10% growth, while examining the significance of inclusiveness and sustainability in this high growth, at a session attended by over 400 industry stalwarts on 26 March in Mumbai.

Dr Subir Gokarn, Deputy Governor, Reserve Bank of India, in his keynote address on 'People, Jobs and Productivity: The 'Simple' Dynamics of Inclusive Growth', noted that India in the decade of 2010-20, would add 120 million people in the working age, while the nearest competitor, China, would add only 19 million people in the same period !

Highlighting the need for sustainable growth, Dr Kirit Parikh, Former Member, Planning Commission, said that since coal might be exhausted by 2045, new units may not be set up after 2035.

"Every organisation now understands the importance of sustainable growth. Even IT companies are focusing on sustainable growth through meeting compliances,

better servicing and building efficiency", said Ms Naina Lal Kidwai, Group General Manager and Country Head, India, HSBC.

Mr Chandrajit Banerjee, Director General, CII, noted that ecological issues pose many challenges, and the industry has to work together to maintain the right balance for the long term growth of the country.

Dr Naushad Forbes, Chairman, CII Western Region and Director, Forbes Marshall Pvt. Ltd, felt that skill development and reducing emission levels are central to ensuring inclusive and sustainable growth.

The Summit also hosted the release of a CII Study on Investment Climate in the Western States of India, a Compendium on Affirmative Action Initiatives, a Dossier of NGOs and the presentation of the CII (WR) Safety, Health & Environment Awards.



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WEST

Chairman



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Consolidating FDI Policy

The move by the government to consolidate the regulatory information on FDI contained in different press notes into one single document that also includes detailed explanatory notes goes a long way in addressing the transparency and clarity requirements of FDI policy. CII particularly appreciates the fact that all possible FDI related

information has been collated into this one document. Definitions, list and jurisdiction of competent bodies, sectoral policies, and procedures are all included in this document. Establishing a regular review policy for this consolidated FDI policy document, one in April of each year and the other in September, also will ensure that it includes any policy changes that occur and remains up to date.

Prospective investors looking at the Indian market would be encouraged by the range of opportunity in India's FDI policy, now that it is available in one source and easy to understand, removing doubts and hearsay that often impede FDI. For smaller scale investors who lack the resources to undertake comprehensive policy review or hire expensive lawyers to do their research for them, such a document would be very welcome. CII is hopeful that in the near future the Government would look at an even more comprehensive single-window database that would list state-by-state the regulations applicable to foreign investors on land acquisition, labour laws, prior approvals required from the state government including environment and water

Speaking at a CII session on the implications of this consolidated FDI document in New Delhi on 1 April, Mr Anand Sharma, Union Minister for Commerce and Industry, outlined his vision for India to emerge as the world's workshop. Mr Sharma stressed that global investors have shown their confidence in India and the country has emerged as one of the most attractive investment destinations in the world. So much so that FDI flows into India remained robust even during the economic downturn.

Highlighting the importance of transparency and facilitation, Mr. Sharma expressed confidence that the new comprehensive document on FDI policy released by the Ministry that consolidates all FDI related policy

information will go a long way in creating investor confidence. The Minister was emphatic that the next decade is a crucial one for India's future as this nation of

over a half a billion young people seeks to leverage its demographic dividend. To emerge as the world's leading manufacturing centre focus will have to attracting new technologies of the future such as green manufacturing and developing the skills of Indian workers. Mr. Sharma also hoped that the new Manufacturing Policy being developed in consultation with stakeholders would be a driving force in making India the manufacturing hub of the world.

Earlier, Mr. R.P. Singh, Secretary, Directorate of Industrial Policy and Planning (DIPP) said that the Ministry was already working on several discussion papers to address various concerns of the industry with reference to industrial and FDI policy. These discussion papers would be made available to industry stakeholders for consultations and this process would lead a more robust reform process.

Mr. Shekhar Datta, Past President, CII, referred to the importance of transparency of policy for prospective investors and the need for government and Indian industry to work together to make sure that the initiative by the Ministry to simplify FDI regulation by the means of a comprehensive FDI policy document was made known to prospective investors globally.

Mr. Vikram Mehta, Chairman, Shell India, said that the time has come for India to look to the future. India is now firmly entrenched in the minds of business leaders worldwide because of the recognition of its future potential, he said, adding that this initiative by the Ministry is a major step in increasing India's positive perception among the global business community. ■



Anand Sharma, Union Minister of Commerce & Industry, (centre) with Vikram Mehta, Chairman, Shell India; R P Singh, Secretary, DIPP, Shekhar Datta, Past President, CII, and Chandrajit Banerjee, Director General, CII



IFRS

CFO Forum on IFRS

The convergence of Indian GAAP with International Financial Reporting Standards (IFRS) is one of the most significant issues in the accounting world today. The Ministry of Corporate Affairs has recently announced the IFRS convergence roadmap for India, confirming that IFRS will be applied in a phased manner from April 2011. Companies having a net worth of Rs 1000 crore and above or those included in the Nifty-50 and BSE Sensex are required to converge with IFRS from 1 April, 2011. Companies, whether listed or not, having net worth of more than Rs 500 crore will convert their opening balance sheet as at 1 April 2013. Listed companies having net worth of Rs 500 crore or less will convert their opening balance sheet as at 1 April, 2014 and Un-listed companies having net worth of Rs 500 crore or less will continue to apply existing accounting standards, which might be modified from time to time.

IFRS presents specific challenges for companies in real estate, infrastructure and hospitality sectors. For example:

- Revenue for development of property may be

recognized much later than that under I-GAAP

- Fair value gains on investment property may result in an increased taxable profits
- Infrastructure assets may not be recognized as such in the IFRS balance sheet

To address the challenges to convergence, CII has launched the CFO Forum on IFRS with the spotlight on the Real Estate, Infrastructure and Hospitality sectors. The Forum will stimulate a debate on IFRS amongst leading companies, coalesce opinion on crucial business issues and represent critical issues to regulatory authorities.

The inaugural session of the Forum, on 11 March in New Delhi, drew participation from the finance heads of leading companies in real estate, infrastructure and hospitality sectors. The interactive session was addressed by Mr Sven Hayn, Ernst & Young's Global Leader for IFRS Services, Mr S N Mukherjee, Chief Operating Officer, IL&FS, and Mr Dolphy D'Souza, Ernst & Young's National Leader for IFRS Services, amongst others. Technical support for the event was provided by Ernst & Young. ■



Team from Ernst & Young India addressing the Forum on IFRS in New Delhi

The Indian Defence Industry Market

Despite the opening up of India's defence sector to private players, including foreign companies, in 2001, the participation of privately-owned Indian companies has not been in step with the growth of the country's defence industry market, estimated at around \$100 billion in the next 10 years. CII is seeking a level playing field on which state-owned companies and private ones can compete for Indian defence contracts.

In this interview with Defence News, published in Washington DC, Mr Baba Kalyani, Chairman, CII National Committee on Defence, draws attention to several issues to boost the share of private local companies in the Indian defence market.



Baba Kalyani,
Chairman, CII National
Committee on Defence

Q What is the size of the defence market for private and state-owned firms? Are you satisfied with the growth of the private sector's share since 2001?

Defence expenditure now accounts for about 2 percent of the country's gross domestic product. Since the economy is projected to grow at about 8 to 9 percent over the next five years, we can expect to spend \$160-170 billion during this period on defence, of which about one-third, or \$50-55 billion would be on new acquisitions to modernize the three services. There is therefore likely to be a steady increase in expenditures for new and replacement defence equipment.

The participation of the private sector has recently shown an upward trend, and new windows of opportunity could open up.

Q What are the main bottlenecks for private companies?

India's dependence on imports for all major defence requirements continues to be high. On the other hand, indigenous production is limited mainly to a few low-tech items and some products based on bought-out technologies. While we have allowed foreign direct investment in the sector, we have so far yet to achieve any significant measure of success due to this.

Our interactions with foreign suppliers lead us to believe that they are still not willing to invest in India because selling equipment made in their own country appears more feasible for them. They are of the view that there is no incentive for them to make heavy investments in manufacturing in India. Clearly, we need to create a more favorable environment to attract investments, along with transfer of technology, from abroad. Perhaps we need to relook at some of the policy issues that could be deterring foreign investors from aggressively investing in manufacturing here.

We need to encourage them to forge a partnership through which available resources in the country can be leveraged to make it self-reliant in a large range of defence products. Rather than trying to compete with one another, we should work together to achieve this national goal.

Some of the factors that preclude greater private-sector participation in defence production include

- long lead times for processing [procurements]
- unviable requests for proposals [RfPs]
- lengthy user trials
- no-cost, no commitment equipment trials
- need for India to build manufacturing infrastructure without an assurance of firm orders.

These are genuine concerns that need to be examined, and solutions expeditiously found and implemented.

Q The Defence Procurement Procedure (DPP) 2009 introduced a 'Buy-Make for Indian Industry' category. How would it benefit private firms?

This is, perhaps one of the most positive developments in recent years and one that industry whole heartedly welcomes. Under this category, RfPs will be issued only to Indian vendors. This implies purchase from an Indian vendor, including an Indian company forming a joint venture or establishing a production arrangement with a foreign manufacturer, followed by licensed production in India.

The other major positive is that the capability definition document prepared by the Services will indicate the long-term requirement in terms of numbers, time schedules and the critical technologies to be absorbed by the Indian vendor in consultation with the state-owned Defence Research and Development Organisation [DRDO]. Private industry can therefore plan to invest capital and resources with some measure of assurance that it could lead to business.

Q What are your suggestions for making the private sector competitive with state-owned defence companies?

We should perceive each other as partners, rather than competitors, who are working together in the national interest.

Having said that, the primary issue is to create conditions through which the private sector is provided with an equal opportunity in this business. We therefore welcome some of the steps announced in DPP 2008.

Some of our other suggestions pertain to the following, and we are confident that these, too, would get addressed: gradual doing away of licensing, setting up of a defence regulatory authority, making DRDO test facilities available to the private sector at a cost, setting up a defence venture capital fund, targeting large exports of defence products.

Q What is the size of the Indian defence market that can be exploited by private companies?

There are 5,000-5,500 small, medium and large companies in Indian industry with capabilities to produce a large range of defence products. Though there are no accurate numbers available, our estimate is that, till last year, Tier 2 and 3 companies were contributing about \$1 - 1.5 billion in manufacture of defence products.

With the new environment that is evolving, we hope that in the next five years this would rise to \$5 - \$6 billion. The opportunity is large and we hope to be given the opportunity to participate.

Q Why would private companies invest heavily in the Indian defence sector when the bigger customer is only the Defence Ministry?

Government's stated objective from time to time has been to make the country significantly self reliant in defence stores. Even recently, the Defence Minister said that the ratio of imports vis-à-vis indigenous procurement should change from the present 70:30 to 30:70.

Clearly, the government wants to reduce our dependence on imports and rapidly indigenize defence production. This level of self-reliance would protect us against future technology denials.

Q What major fears do private firms have about making big investments in the defence sector here?

The government's policies so far in this sector have perhaps deterred private industry from making the kind of investments that are needed. However, there appears to be a sea change taking place that is primarily aimed at providing us equal opportunities to participate.

The new environment is expected to facilitate a stable policy regime, transparent procurement procedures, forging of

partnerships with Public Sector Undertakings, shorter lead times for order processing and user trials, more assurance about long-term supply contracts that would encourage us to make large investments in manufacturing facilities, technology and product development.

Q How has private industry benefited from the offsets regime?

While the offset policy is welcome, its success would depend on our ability to use it as an instrument to increase our exports. We therefore need to make products that meet stringent requirements of customers in the international market. If we can do this, offsets can result in over \$10 billion in business under the 11th Defence Plan [which covers 2007-12]. It is estimated that offset contracts worth \$8 billion would be signed through 2012.

Q Why haven't there been meaningful joint ventures with overseas companies for defence technology absorption?

The building blocks for larger private-sector participation in the defence business are still being laid. I am confident that, as our policies evolve and mature in the next few years, we will see significant tie-ups between foreign and Indian companies covering manufacture, technology transfer and indigenous development of several critical items.

Q How does the government plan to promote private and state-owned firms for R&D projects with foreign companies?

There is clearly an opportunity for the DRDO and R&D establishments in our public sector and private companies to synergize their efforts through joint development programmes. Government can facilitate this by formulating a 15- to 20 year defence technology road map to identify technologies that are to be developed within the country and those that are to be based on collaborative R&D or technology transfers with foreign companies.

Q Domestic private firms develop sub-systems for government defence R&D projects but don't own the patent rights. Will that change?

We believe that as participation of private industry in defence production grows, industry would increasingly engage in new development programmes, leading to greater innovation of products and processes. As the level of intellectual capital rises, it will only be a matter of time before Indian industry takes legitimate steps to protect its intellectual rights.

This interview was conducted by Mr Vivek Raghuvanshi, Senior Correspondent, Defence News

Exploring New Sources of Energy



Nuclear Energy

Nuclear energy is considered to be a cleaner energy source. As India strives to maintain a balance between environment and energy production, the Government has set itself a target of 63GW of nuclear capacity addition by the year 2030 from its current 4GW.

The capacity addition target is expected to offer huge business opportunity, to the tune of USD 150 billion, in the next 25 years. The opportunities would span a whole host of activities ranging from capital equipment to civil works to consultancy. India could also leverage its human resource capabilities of engineers and technicians to build specialization within the country and then explore scope and opportunities outside the country.

With this background, CII organized an interactive session with a visiting Czech Civil Nuclear Power Delegation on 11 March in New Delhi. The delegation, led by Mr Tomas Huner, Deputy Minister for Trade and Industry, comprised of senior executives from the Czech nuclear power sector, including the world's largest uranium mining and uranium enrichment companies, leading nuclear engineering and construction companies, largest producer of industrial pumps, leading nuclear power generation utility, nuclear services, designs and fuel supply companies.



Interactive Session with Czech Civil Nuclear Delegation

Renewable Energy & Clean Technologies

India needs to give emphasis to renewable and clean energy technologies to reduce the dependence on fossil fuels, and protect the environment. With a vast supply of renewable energy resources, India has one

of the largest programmes in the world for deploying renewable energy products and systems.

An interactive session with a business delegation from Belgium on Renewable Energy & Clean Technologies in India on 22 March in New Delhi focused on:

- Renewable Energy use in India: Solar, Wind and Geothermal
- India's Power Grid and the inclusion of renewable energy therein
- Potential areas of collaboration on clean and green energy technologies, needs and requirements in India, and government strategy in the use of clean/green technologies
- Avenues for collaboration on water treatment and water pollution control

Mr Dirk Fransaeer, General Manager, VITO, The Flemish Institute for Technological Research, addressed the session.

Sustainable Energy



Dr Montek Singh Ahluwalia, Deputy Chairman, Planning Commission

The United States and India have been engaged in bilateral dialogues on broad strategic issues since 2002. In 2005, a focus on energy issues led India and the US to establish bilateral working groups on Coal Technologies, Power and Energy Efficiency, Oil and Gas, Civil Nuclear, and New Technology and Renewables.

A joint Statement was issued in 2009 by the two governments following US Secretary of State Hillary Rodham Clinton's meetings in New Delhi, strengthening this relationship by announcing the establishment of an 'India-US Strategic Dialogue' which would meet annually. The dialogue is



Deepak Gupta, Secretary, New & Renewable Energy

to focus on a wide range of bilateral, global, and regional issues that complement Indian and US development, security and economic interests.



Dr Kirit S Parikh, Chairman, Govt of India Expert Group on Low Carbon Economy & Chairman, IRAdE, and Nitin Desai, Member, Prime Minister's Council on Climate Change

The Atlantic Council of the

United States, the US - India Business Council and CII organized the 'US-India Dialogue on Sustainable Energy Cooperation to meet the Challenges of Energy Security, Environmental Responsibility and Economic Prosperity' on 16-18 March in New Delhi.

Representatives from government, industry and non-governmental policy experts from both countries examined current efforts to transform the supply and consumption of energy to create a sustainable energy future for India and the United States at the Dialogue.

Mr B K Chaturvedi, Member, Energy, Planning Commission, shared the importance of diversification of resources to achieve energy security, emphasizing the need to collaborate on shale gas, underground coal gasification and coal to liquids technologies.

Mr Suresh Prabhu Chairman, Centre for Energy Environment and Water (CEEW) and former Union Minister for Environment and Forests, highlighted the three areas of collaboration for India and US as Energy, Environment and Economy. He emphasized the importance of having a basket of renewable energy technologies for sustainable energy supply, and suggested establishing Research Centers to identify innovative energy solutions.

Gen. Richard Lawson, Vice-Chairman, Atlantic Council of the United States, suggested assessing the environment and scientific impact of economic activity specific to energy, and underscored the need to alleviate energy poverty.

The dialogue featured extensive discussions on issues across the energy spectrum, including:

- Achieving Sustainable Energy Security
- Role of Clean Coal Technologies
- Civil Nuclear Energy: Potential for New Nuclear Technologies
- New Technologies and Renewable Energy for Electric Power



Suresh P Prabhu, Chairman, Council for Energy, Environment & Water and B K Chaturvedi, Member (Energy), Planning Commission

- Increasing Oil Security by Transforming the Transportation Sector in a Carbon-Constrained World with Tightening Supplies

- Energy Efficiency and Distribution Reform

- Opportunities for expanding and enhancing US-India Cooperation

Driving the Solar Mission

The National Action Plan on Climate Change (NAPCC) aims to promote the development and use of solar energy for power generation and other uses with the ultimate objective of making solar competitive with fossil-based energy options. The Government launched the Jawaharlal Nehru National Solar Mission (JNNSM) to provide an impetus to Solar Energy in India.

CII, in association with Ministry of New and Renewable Energy, and the Ministry of Power, organized an interactive session on 'Implementing Jawaharlal Nehru National Solar Mission' on 1 April in New Delhi.

Mr B K Chaturvedi, Member, Energy, Planning Commission, emphasized the need to define and develop guidelines to reduce cost of production, facilitate rapid expansion of the solar programme and facilitate sustainable development of manufacturing capacity.

Mr Deepak Gupta, Secretary, Ministry of New and Renewable Energy (MNRE), stressed the importance of mobilizing finance, technical knowledge and long term project planning. To achieve grid parity for solar energy, cost reduction is essential which should be achieved through quantitative deployment of technology, developing a domestic manufacturing base and through aggressive R&D efforts, he said.

Mr Gireesh B Pradhan, Additional Secretary, MNRE, highlighted the uniqueness of the JNNSM, a joint initiative of the Ministries of Power and MNRE. He stressed the need to reconcile the interests of industry, investors and other stakeholders and also suggested the need to develop a pool of experienced and technical professionals to meet the needs of the industry.

Ms Gauri Singh, Joint Secretary, MNRE, underlined importance of the JNNSM in positioning India on the global solar energy map. ■

CEOs Roundtable on Broadcast



Ambika Soni, Union Minister of Information and Broadcasting at the CEOs Roundtable on Broadcast. Also seen (from L-R): Amit Khanna, Chairman, Reliance Big Entertainment; Chandrajit Banerjee, Director General, CII; Shekhar Gupta, Chairman, CII National Committee on Media and Editor-in-Chief, The Indian Express Ltd.; and Dr J S Sarma, Chairman, TRAI

A ‘CEOs Roundtable on Broadcast’ on 30 March, New Delhi with Ms Ambika Soni, Union Minister of Information & Broadcasting, focused on the key issues of management and development of the broadcasting sector and the impact of Television Rating Points (TRPs) on TV content.

The discussions deliberated on the need for setting up an independent and autonomous broadcast regulator and the key requirements and challenges in measuring TV audiences in India.

Ms Soni asserted that the government believes in self-regulation of the television content as it is impossible to enforce a uniform regulation code for all broadcasters. The Ministry would be looking at a mechanism to address broadcasting concerns in general, she said. The meeting also discussed the need for self-regulation by broadcasters, setting a sunset date for analog TV and graduating to digitalisation, level of foreign investment in the broadcasting segments, and future broadcasting platforms.

Mr. J S Sarma, Chairman, Telecom Regulatory Authority of India (TRAI), and Mr Uday Kumar Varma, Special Secretary, Ministry of Information & Broadcasting, were present throughout the day with the Minister.

The high powered gathering of CEOs and key stakeholders of the Broadcast industry included Mr N Parameswaran, Principal Advisor, TRAI; Mr Shekhar



Gupta, Chairman, CII National Committee on Media & Editor-in-Chief, The Indian Express Ltd; Mr Amit Khanna, Chairman, Reliance Big Entertainment; Mr Jawahar Goel, President, Indian Broadcasting Foundation & Managing Director, Dish TV India Ltd.; Mr Sameer Manchanda, President, News Broadcasters Association and Joint Managing Director, ibn18 Broadcast Ltd. ; Mr Uday Shankar, Chief Executive Officer, Star India Pvt. Ltd. and Mr Puneet Goenka, Director & CEO, Zee Entertainment Enterprises Ltd. amongst others.

On TV ratings, the consensus was that TRPs had an impact on content and the broadcasting industry and therefore, the rating body should be more representative of the industry interest. To this, the Minister indicated that a decision has been taken to set up the Broadcast Audience Research Council (BARC), comprising industry representatives as a viable alternative and to involve TAM and aMap in its ratings business. The Indian Broadcasting Foundation also emphasized that BARC would study the whole ‘value chain’ of the industry and develop the new model of rating television content popularity levels.

Further to this public-policy forum, CII will soon form a standing committee that will act as a facilitator for continuing the dialogue on self-regulation, TRPs and other impending issues, with representation from government, various stakeholders and the broadcasters.



Confederation of Indian Industry

National Conference & Annual Session 2010

Implementing Inclusive Growth & Development

Wednesday, 12 May 2010: New Delhi



Chief Guest: **Mr Pranab Mukherjee**
Hon'ble Minister of Finance
Government of India

Key Sessions

- Implementation of next generation reforms in the States
- The development issues of infrastructure
- The new policy thrust to stimulate Industry, particularly manufacturing, to create employment
- Internal Security and Inclusion
- Balancing the twin objectives of High Growth and Inclusion

Who will Participate:

- Senior Ministers from the Government of India
- Chief Ministers of Key States
- Key Policy Makers
- Strategic Thinkers and Academia
- Corporates
- Media

For participation, please contact:-

Mr Amit Narain / Mr Shailendra Kumar

Confederation of Indian Industry

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CEOs Roundtable Education to Transform Lives



Chandrajit Banerjee, Director General, CII, Hari S Bhartia, President-Designate, CII, and Co-Chairman & MD, Jubilant Organosys Ltd; Kapil Sibal, Union Minister for HRD; and Ruth J. Simmons, President, Brown University, USA

As India strives to grow into a knowledge economy, Education holds the key to bring people and nations together. Following the visit of Mr Kapil Sibal, Union Minister for Human Resource Development to the United States in October 2009, American universities have been expressing a lot of interest in exploring partnerships in India's higher education sector.

With an aim to facilitate partnerships and tie-ups with universities abroad, CII signed a MoU with Brown University, USA, at the **CEOs Roundtable: Power of Education to Transform Lives** on 30 March in New Delhi.

Addressing the Roundtable, Mr Kapil Sibal, Union Minister for Human Resource Development, pointed out that the challenges of the 21st Century are beyond territorial boundaries and must seek global solutions through creation and transfer of knowledge. Education is the only area where impediments such as physical distances and borders do not create hurdles, he said, pointing to the need to look at issues with a global perspective and see how universities can collaborate, create linkages and generate global citizens. Lauding the signing of the MoU as a step in the direction of global collaborations, Mr Sibal called on business communities and Industry bodies like CII to look for solutions through transfer of knowledge.

Mr Hari S Bhartia, President-Designate, CII, and Co-Chairman and Managing Director, Jubilant Organosys Ltd stressed on creating an eco system for Education and Skills that would become the key drivers of the economy. He said that Education has the power to create wealth, build resilience and reduce crimes: it is the engine that fuels innovation to benefit society. Complimenting Mr Sibal, for his path-breaking initiatives towards transforming Education in the country, he said

that Industry expects huge transformation in the Higher Education System.

Ms. Ruth J. Simmons, President of Brown University, one of the Ivy League colleges of USA, said India has preceded much of the world in the art of academic exchange. Today, its mounting economic strength and international presence signal a new age of achievement in which science and technology play crucial roles, she said, adding that Brown University is eager to engage with Indian private and public enterprise, particularly through CII, as they share common ideologies.

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CII University-Industry Council Meet in Nagaland

The 5th University Industry Council Symposium, held on 26-27 March in Dimapur, Nagaland, discussed 'Strategies of Growth for the North East'. The people of North East cannot afford to miss the golden opportunity afforded by India developing at 8.5% growth; which is going to steer India to be a global superpower, declared Dr. S C Jamir, former Governor of Maharashtra. He appealed to the students and teachers to ensure peace in the campus to avail the benefits of growth through education.

Dr. Y S Rajan, Dr. Vikram Sarabhai Distinguished Professor, ISRO, felt that the North East could leapfrog straight into the tertiary sector, leveraging its rich traditional knowledge, good knowledge of the English language and the recently installed ICT infrastructure.

CII formed the University-Industry Council in 2007 to facilitate a fruitful correlation of University and Industry to build and strengthen the human capital of India. The University - Industry Council has representation from the heads of all Universities - Central, State, Deemed and Open; senior members from Industry;

eminent education; education bodies like UGC, AICTE etc. and CII. CII is now working towards creating a symbiotic link between universities and industries to translate research into practical applications to yield economic value.

Some of the pressing issues discussed at the Symposium were:-

- The need for Academia-Industry interaction, and successful models of partnership
- Scope of IT and ICT as a leverage to catapult the North East into the global scenario
- Sustainable energy and clean technologies as pilots for the rest of the world to follow
- Using the rich bio-diversity of the North East to create a sustainable biotech industry base, and explore the traditional knowledge base to establish a modern pharmaceutical Industry.
- Bamboo as a panacea for the North East

The presence of 10 Vice Chancellors, many scientists and captains of Industry raised the standard of the symposium tremendously. The fruitful discussions charted a plan for the way ahead.

Insights on Innovation

An interactive session with Prof. (Dr.) Hans-Jörg Bullinger, President of the Fraunhofer-Gesellschaft, on 22 March in New Delhi, drew delegates both from industry and government. Dr. Bullinger is a member of the German Chancellor's Council on Innovation and Economic Growth and chairs the Economy-Science Research Group, the Advisory Board of the German Federal Government for implementation of its high-tech strategy.

The session presented the innovation and technology scenario in Germany, and the ecosystem of industry-institute cooperation in innovation, as well as a dialogue on Innovation in India. Prof. (Dr.) Bullinger gave a brief on the current state and the future outlook of industry-institute cooperation in applied research and innovation in Germany, and how this ecosystem has evolved over a period of time.

Dr. Anil Wali, Managing Director, Foundation

for Innovation & Technology Transfer, IIT Delhi, gave an overview of the Industry-Institute cooperation in Innovation in India, sharing the problems being faced by the Indian industry in innovation and research.

Fraunhofer-Gesellschaft

The Fraunhofer-Gesellschaft was founded in Germany 60 years ago to develop new structures for research after the war's destruction, and to spur reconstruction of the economy. Today, it is the

largest organization for applied research in Europe. The Fraunhofer-Gesellschaft promotes and undertakes applied research in an international context, of direct utility to private and public enterprise and of wide benefit to society as a whole, through more than 80 research units, including 59 Fraunhofer Institutes, at different locations in Germany, and research centers and representative offices in Europe, USA, Asia and in the Middle East.



Prof. (Dr.) Hans-Jörg Bullinger, President, Fraunhofer-Gesellschaft

Utilising Granite Slurry

India, endowed with enormous quantity of natural stones, has many industries across the country, covering quarrying, cutting and polishing and value addition. However, the process of transforming the raw material into the finished product generates waste that is difficult to handle – primarily slurry that is produced during cutting and polishing. Granite and Marble slurry are the most common wastes, harming the environment and society.

On the other hand, excessive mining of sand is another concern, causing depletion in the ground water table, contamination of fresh water sources etc, affecting both agriculture and mankind.

The scientific / systematic disposal of Granite slurry is a concern all over the world. This inert material, resembling fine sand, is responsible for preventing



APTDC Granite Slurry Utilisation Unit

percolation of water, even rain water, and prevents the growth of even grass in the affected lands.

The Andhra Pradesh Technology Development Centre (APTDC), supported by the Building Materials & Technology Promotion Council (BMTPC), and the Union Ministry of Housing & Urban

Poverty Alleviation, has been working to find a solution to this problem. Working with an industry partner, Alonum Constructions Pvt Ltd, the Centre has demonstrated the production of granite slurry-blended cement-based floor tiles / wall tiles / pavers blocks. Here, 60% of the sand is replaced with granite slurry, thereby finding a use for the slurry, while reducing the use of sand. This product thus benefits the industry, the environment, and society.

GI Registration for 'Bobbili Veena'

CII-APTDC, with the support of the Andhra Pradesh Handicrafts Development Corporation, took up the study and survey of Bobbili Veenas in Vijaynagaram district in the state, and has completed the filing of GI application for this musical instrument with the GI Registry, Government of India.



The Bobbili Veena, also known as the Saraswati Veena, is an integral part of Carnatic music. Over three centuries, a unique style of playing the Veena has developed in a place called Bobbili, called the 'Bobbili veena sampradayam.' Its exponents have performed to much acclaim from Indian and international audiences. The Saraswati Veenas of Bobbili are made of single

piece of jackwood unique in depth and fullness of tone, and are remarkable for their exquisite designs and patterns.

The artisans, over the years have diversified their craft to make miniature veenas as decorative art pieces. These aesthetic miniature veenas are an exquisite symbol India's rich cultural heritage. ■

MSME Outlook Survey

ICT a key to Business Growth

The CII MSME Outlook Survey on Information and Communication Technology (ICT) has found that the three main benefits of ICT that have accrued so far to the survey respondents are

- reaching out to new clients by faster internal and external communication
- better and enhanced relationship with customers and partners, and
- increased productivity.

Faster internal and external communication is the main benefit of ICT use to their business, declared 85 % of the respondents in the Survey. ICT led to better and enhanced relationship with customers and partners, said 83 percent of the respondents, while 77 percent felt that increased productivity is an important benefit of ICT for MSMEs.

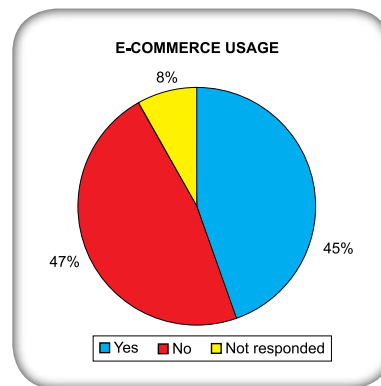
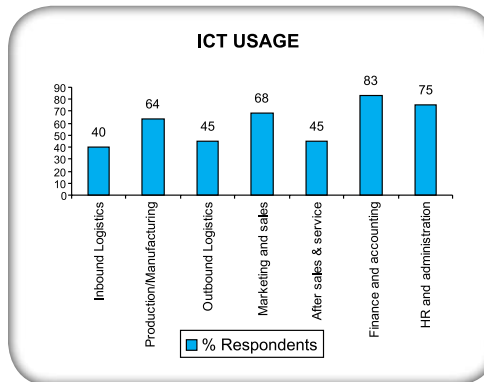
Seventy – seven percent of the respondents in the Survey said that their companies have their own website or home page for their business.

An analysis of the ICT usage in the various functions revealed that 83 percent of the respondents use ICT tools for finance and accounting 75 percent for HR and administration functions, 68 percent for marketing and sales, and 64 percent for production purposes. Less than 50 percent of the respondents said their companies are using ICT tools for inbound and outbound logistics operations.

Revealing the factors that inhibit the ICT adoption of MSMEs in India, the CII ICT Survey ranked the following, in decreasing order of importance

- Limited financial resources
- Lack of awareness
- Absence of government support
- Lack of skilled manpower.

Further, 88 percent of respondents said that their companies have a key person for ICT initiatives.



On E-Commerce usage, the survey found that 45 percent of the respondents are using e-commerce. They further shared that the most preferred channel for e-commerce is Business-to-Business (B2B) followed by Business-to-Consumer (B2C) and finally, Consumer to Consumer (C2C).

Mr Saili Singhal, Chairman, CII National MSME Council, said that promotion of ICT usage is on the

top of the CII Agenda for MSMEs. CII has submitted a Development Agenda for Indian MSMEs to Dr Manmohan Singh, Prime Minister of India, recommending that 'in order to encourage ICT use by MSMEs there is need for enhanced depreciation on IT products' he said, noting that this step would greatly enhance MSME competitiveness. CII has urged the Government to consider according 100% depreciation, once in a block of three financial years, for an

annual investment in IT equipment and software up to a limit of Rs 25 lakhs, to the MSMEs. The ICT hardware/software equipment for which this depreciation is accorded should be excise duty paid/cleared and the software original (genuine)/duly licensed.

Mr Singhal said the findings of the CII MSME Outlook Survey reinforce the tremendous unexplored potential for ICT usage for enhancing competitiveness of the MSMEs.

The Outlook Survey (4th in the series) on ICT for MSMEs was undertaken to analyse the trends, usage and expenditure on Information and Communication Technology amongst the Indian MSMEs and compare this with the previous year's response, and, at the same time, identify the benefits of using ICT in this sector.

The principal findings of the Survey are based on responses from a broad spectrum of industry groups and activities of CII, from all over the country.



LM THAPAR
Centre for Competitiveness
for SMEs



New Product Development Tools

New Product Development tools such as PLM-CAD-RP-CAE offer better quality, style and service for SMEs to sustain competitiveness. To highlight the potential of these tools and their application for developing future products, the CII-L M Thapar Centre for Competitiveness for SMEs organised a National Seminar cum Exposition on New Product Development Tools PLM-CAD-RP-CAE on 17-18 March in Rajkot.

Mr. Narendra Dube, Head, Product Introduction (CVBU) Tata Motors, Pune, who was the Chief Guest, explained the new product introduction process in Tata Motors. Mr. V M Jha, Deputy Director, MSME Development Institute (SISI), Union Ministry of MSME, described the various stages of the New Product Development process to over 100 participants from leading companies.

Quality Technology Tools

The world over, Micro and Small Enterprises are recognised as an important constituent of national economies, contributing significantly to employment expansion and poverty alleviation. The National Manufacturing Competitiveness Council and the Ministry of MSME have conceptualized several schemes and programmes for MSME promotion and development. One such scheme is 'Enabling Manufacturing Sector to become Competitive through Quality Management Standards and Quality Technology Tools' [QMS/QTT].

The CII-L M Thapar Centre for Competitiveness was entrusted with the task of conducting 15 awareness programmes with support of Ministry of MSME under this scheme for improving the competitiveness of Micro and Small Enterprises by adopting world class Quality Technology Tools such as 5S, 3M, Poka Yoke,



5S & 3M training programme at Ahmedabad



Awareness Session on 5S & 3M in Jaipur

Autonomous Maintenance, 7 Q C Tools, SMED & Flow Manufacturing.

The programmes were conducted all over India and were well attended by about 500 MSEs from the auto components manufacturing industries of Nashik, Kolhapur and Hubli, hand tools sector of Jalandhar, electrical, wire and cable units of Jaipur, leather industry of Kolkata, rubber producing units of Kottayam, fan industry of Hyderabad, light engineering sector of Raipur and Ahmedabad, textile industry of Erode, food processing industry of Sangli and Bhubaneswar, and the furniture industry of Srinagar.

Workshop on Competency Mapping

Competitiveness is the order of the day. To compete effectively one needs competencies of knowledge, skills, values and attributes, demonstrated through behavior that results in competent and superior performance. Competency Mapping helps organisations attract, develop and retain top performers.

The workshop on Competency Mapping in New Delhi on 22 March exposed executives from various sectors of industry to the methodology of breaking down jobs into constituent tasks and identifying competencies to perform successfully.

CII-Godrej & Boyce Vendor Cluster

The CII-Godrej & Boyce Vendor Cluster was launched on 31 March with 8 suppliers of the Godrej & Boyce – Appliances Division. With this, CII and its strategic partners have formed 196 clusters across the country, in which more than 2145 companies have benefited.



Launch of the CII -Godrej & Boyce vendor cluster

CII's VLFM Programme gets Extension of Japanese Support

The Visionary Leaders for Manufacturing Programme being implemented by Confederation of Indian Industry recently underwent a Joint Evaluation by the Government of Japan and Government of India. As a conclusion to the evaluation, JICA has agreed to continue to support the VLFM Programme for a further 2 years and 7 months i.e. till March 2013.



The monitoring agencies, JICA and National Manufacturing Competitiveness Council, highly appreciated the achievements of the programme. They noted in their report that this programme has led to path-breaking collaboration among government, industry and academia. In the last three years, the programme has not only created graduates but also influenced the mindset of industry leaders, government and the academic institutes towards breakthrough in manufacturing.



Chandrajit Banerjee, Director General, CII with members of the Review Team from Japan International Cooperation Agency, Japan

The extension of support by JICA gives the programme the critical three years time to build a sustainable model. It would also enable Indian industry to continue to learn from world-renowned Japanese experts such as Prof Shoji Shiba and others.

While CII will continue to implement the current programme for senior

managers (Batch 4 of CII's VLFM Programme is scheduled to begin on 21 July) a number of new initiatives will also be undertaken in the next three years. Some companies that have created a critical mass of Visionary Leaders are taking up initiatives in product development, supplier development, R & D etc to arrive at models that can be replicated by other manufacturing companies across the country.

The pilot of the Vendor Development programme, Visionary SME Programme, is currently under implementation in Pune. This will be completed by December 2010 and then rolled out to other manufacturing companies in India.

The manufacturing sector in India has gained immensely from the learnings imparted by Japanese experts, especially Prof. Shoji Shiba and Mr Takeyuki Furuhashi, through the VLFM Programme. Over 80 VLFM success stories in the areas of new business models, new product development, new business processes, flow manufacturing amongst others have been documented over the last three years. ■

CII
Confederation of Indian Industry

INSTITUTE of QUALITY

.... Your Quality Training Partner

Training Calendar May 2010

3-4 May, Chennai	Achieving Zero failure machine through RCM
4 May, Bangalore	Food Safety Awareness Competitions
5 May, Kolkata & 20 May, Delhi	CII-EXIM Bank Award for Business Excellence - Winner's Conference
5-6 May, Delhi	Workshop on Safe Food Ingredients
5-7 May, Ahmedabad	QMS for Public Service Organisation: IS 15700
7 May, Bangalore	9th Anniversary Day of IQ
10-14 May, Delhi	5-day Certification Programme on EXIM Documentation
10-14 May, Delhi	QMS Lead Auditor Course for ISO 9001: 2008
13-14 May, Delhi	Bottom Line Improvement through Focused Improvement Concept
13-14 May, Mumbai	Packaged Commodities Rules and Legal Metrology Act 2010 as applicable to Industries
14-15 May, Bangalore	Problem solving and Opportunity Creation through TRIZ Innovative Methods
17-21 May, Bangalore	TPM Facilitators Course
18-19 May, Bangalore	Linking Performance to Total Profit Improvement
18-20 (M1) May, Bangalore	Six Sigma Black Belt Certificate Course (5 Modules)
19-22 May, Hyderabad	Lab Quality System and Internal Audit - ISO / IEC 17025: 2005
20-21 May, Bangalore	Supply Chain Performance Analysis

For further details, please contact:
v.subramanian@cii.in



Visit us at : www.cii-iq.in

CII-Godrej Green Business Centre



Dr. Manmohan Singh, Prime Minister of India inaugurating the New Green Tamil Nadu Legislative Assembly Building, as Sonia Gandhi, UPA Chairperson, Dr. Kalaingar M Karunanidhi, Chief Minister of Tamil Nadu, Dr. K. Rosaiah, Chief Minister of Andhra Pradesh, Dr. B.S. Yediyurappa, Chief Minister of Karnataka, Iqbal Singh, Lieutenant Governor of Puducherry, and Dayanidhi Maran, Union Minister for Textiles look on

'Green' Legislative Assembly Building

The Tamil Nadu Legislative Assembly building in Chennai which was inaugurated by Dr. Manmohan Singh, Prime Minister of India, on 13 March is designed and constructed based on Green Building principles.

The building was awarded with the prestigious 'Gold' Rating under LEED-India (Leadership in Energy and Environmental Design) from the CII-Indian Green Building Council (IGBC).

The Assembly Building has achieved the following milestones:

- First Legislative Assembly / Senate building in the world to achieve Green Building Rating
- Largest Government Building to achieve Green Building Certification in India

Located in the Chennai Omandurar Government Estate, the seven storey structure is a blend of modern architecture and the traditional Dravidian style, with central courtyards open to the sky. It has been rated based on features such as Sustainability, Water Efficiency,



The Tamil Nadu Legislative Assembly Building in Chennai

Energy & Atmosphere, Materials & Resources and Indoor Environmental Quality.

SPEED Workshop

CII Godrej GBC on 11 March organised a one-day workshop in New Delhi to launch a new initiative 'Smart Power for Environmentally-sound Economic Development' (SPEED).

SPEED is a partnership of the CII-Godrej GBC, the Rockefeller Foundation, DESI Power, and CleanStar Ventures, with planned participation of Indian institutions and business schools. The initiative will focus on providing clean energy

services and economic opportunity to India's rural population while meeting the power demand of the massive and rapidly-growing infrastructure of cell phone towers in India.

The workshop engaged an influential group that can provide strategic guidance to the SPEED team on Business Plan Development, and start identifying pilot projects that can be scaled rapidly to achieve universal access to electricity and clean fuels.

Diplomats visit the GBC

On 5 March, around 20 diplomats from different countries including Algeria, Armenia, Bahamas, Belarus, Belize, Bolivia, Ecuador, Egypt, Gabon, Georgia, Guyana, Lebanon, Lesotho, Liberia, Malawi, Maldives, Moldova, Mongolia, Turkmenistan, and Zambia, visited the CII Godrej Green Business Centre.



The diplomats were escorted on a tour of the Centre to understand its energy efficient, eco-friendly and sustainable features. A presentation on the activities and initiatives of the Centre was also made to the visitors. ■



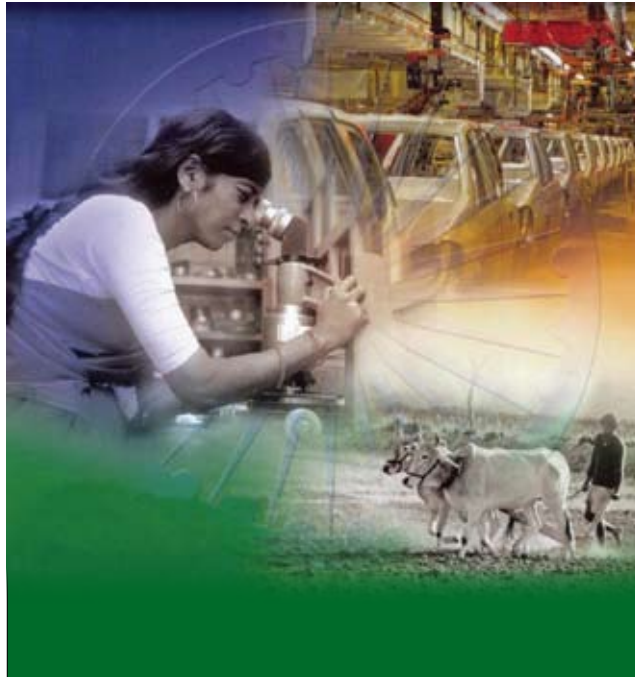
CII-Centre of Excellence for Sustainable Development

Inclusive & Responsible: The Next Face of India Inc.

Corporate governance is a key prerequisite for sustainable businesses that not only aim at improving economic efficiency, but also seek to generate long term value for all shareholders and other stakeholders. The financial crisis of 2008 reiterated the need for strong governance standards/frameworks focusing on fairness, transparency, accountability, and responsibility, not only for business growth, but also for inclusive growth of the economy.

However, legislation and regulation alone cannot achieve this. The balance will always remain the responsibility of companies and vigilance of key stakeholders. Good practices of governance and social responsibility typically add to risk reduction for companies. But the sense of responsibility varies between companies and that can distort the level playing required for every one to benefit. This can be effectively resolved to a good extent by some kind of guidelines that provide a common framework for action.

The Ministry of Corporate Affairs has provided such a common framework in the form of two guidelines:



Salman Khurshid,
Minister of State for
Corporate Affairs &
Minority Affairs (I/C)



R Bandyopadhyay,
Secretary,
Corporate Affairs

the Corporate Governance Voluntary Guidelines 2009, and the Corporate Social Responsibility Voluntary Guidelines 2009, which seek to enhance accountability and responsibility of Indian companies, through voluntary uptake by businesses.

Supporting these efforts, the CII-ITC Centre of Excellence for Sustainable Development organised a national conference on 'Inclusive & Responsible: The Next Face of India Inc.' on 24 March in New Delhi. The conference, supported by the Ministry of Corporate Affairs, the National Foundation for Corporate Governance, and The Institute of Cost and Works Accountants of India (ICWAI) focused on two very specific aspects, i.e. Mainstreaming Voluntary Reporting & Disclosures and Creating Markets for Inclusive Business.

Mr. Salman Khurshid, Union Minister of State (Independent Charge), for Corporate Affairs and Minority Affairs, who was

the Chief Guest, urged the country's corporate sector to try to redefine its responsibility and accountability towards society through voluntary uptake by businesses. Corporate governance can be a laboratory for good political governance in India. If society sets expectations

on the various aspects of corporate governance, the government can just be a catalyst to the whole exercise, as it will be much easier for it to implement guidelines on corporate social responsibility (CSR). Sustainable development, he said, is possible only when CSR is internal to businesses. The government would prefer to opt for a liberal route in an enlightened role involving dialogue and partnerships, he said, pointing out that when inspiration and initiatives do not result in improvement, the role of instructions from the government is inevitable. The government does not want to be a moral policeman, and businesses must try to convert CSR from a philosophy to real deliverables, he said.

Mr. R Bandyopadhyay, Secretary, Ministry of Corporate Affairs, who was the Guest of Honour, urged companies to not only think of consolidating the present but also the future. "We cannot only live for today. We have to think for our future," he said, noting that, despite the presence of legislation, regulatory bodies and civil society in several developed countries, the global economic meltdown took place. The revised Companies Act in India is in the making, and solutions and ideas are needed to make it a next generation kind of regulation. Companies should take an inclusive approach in their CSR activities, the Secretary added. He also pointed to a recent statement made by Mrs Pratibha Devisingh Patil, President of India, that corporate India should include the rural and agricultural sectors to ensure

benefits of economic growth percolates to all sections of the society.

Mr. Y C Deveshwar, Past President, CII, and Chairman, CII-ITC Centre of Excellence for Sustainable Development Advisory Council and Chairman, ITC Ltd, said that inclusive development is the only form of development that is sustainable. On CSR, he called for a collaborative approach from companies and various segments of society, urging companies to think of being innovative in creating a multiplier so that people can live in a sustainable manner.

Mr. G N Venkataraman, President, ICWAI, stressed the need to nurture social and natural assets for efficient corporate governance.

Other key speakers included Dr. Jamshed J Irani, Past President, CII, and Director, Tata Sons Ltd.; Mr. Rajesh V Shah, Past President, CII, and Co-Chairman & Managing Director, Mukand Ltd.; Mr. Jitesh Khosla, Officer on Special Duty, Indian Institute of Corporate Affairs; and Mr. A N Raman, Central Council Member, ICWAI, and Vice President, South Asian Federation of Accountants.

The National Conference on Inclusive & Responsible: The Next Face of India Inc. was supported and sponsored by Mercedes Benz India Pvt. Ltd.; Larsen & Toubro Ltd.; and Binani Cement Ltd. ■



Competency Building in Food Safety

Various food processing industries participated in a three day in- depth workshop on 'Developing & Auditing HACCP Plan & System – the ISO 22000 Way' conducted by the CII Institute of Quality in Chennai from 29-31 March.

The workshop discussed specific food safety concerns of the food industry like spurious foods and food poisoning in milk and milk products in India, salmonella outbreaks in peanut products in USA, melamine tainted milk products in China, etc. The interactions examined long-term practical solutions on risk assessment and self assessment by companies through internal audits.

CII-IQ regularly conducts programmes, workshops and conferences on Safe Food Ingredients, Packaging and Transportation, Product Recall

and Traceability, Cleaning and Sanitation, International Food Safety Summit, and other customized training. For details, refer to the CII-IQ Training Calendar at www.cii-iq.in or contact anju.bist@cii.in ■



Workshop on Food Safety in Chennai ■



Development Initiatives

Machinery Mart 2010

The landmark Machinery Mart 2010, organised by CII in Guwahati from 9-12 March, showcased new machinery and technologies available in the country to enable local entrepreneurs to become aware of technological innovations which are vital to the region's economic development.

Supported by the Department of Industries and Commerce, the Government of Assam, ATPO, Assam Trade Promotion Organization, and DONER, the Ministry for the Development of the North Eastern Region, Machinery Mart was designed to drive the State's development in varied sectors such as Agriculture, Industry and Services.

Agriculture and Food Processing

With the state government improving Agricultural and Horticultural production through the use of modern methods of farming and high end farm machinery, there is vast potential for building capacities in agriculture and allied sectors. Improved packaging, value addition, and transportation will help make best use of the abundant



Pradyut Bordoloi, Minister of Power, Public Enterprises, Industries & Commerce, Assam, releasing the exhibitor catalogue at the Machinery Mart also seen: Ravi Capoor, Commissioner & Secretary, Industries & Commerce, Assam, Dr Bhupati K Das, Chairman, CII Assam State Council & MD, Numaligarh Refinery Ltd, Dipankar Chatterji, Chairman, CII North – East Council & Partner LB Jha & Company and Abhijit Barooah, MD, Premier Cryogenics Ltd

natural resources of the North East and market the surplus in the rest of the country and overseas.

Some of the food processing machinery and related companies which participated in Machinery Mart were Alfa Laval, Pharmatech International, Domino Printech India Private Ltd., and Escorts (Tractors & Farm Equipments).

Construction

Construction machinery used for infrastructure building

and real estate development generated a lot of interest at Machinery Mart 2010, as the Assam Government is making heavy investments in the development of roads, bridges, industrial and theme parks and urban infrastructure, and major players have entered the region. JCB, BEML, Bellstone Hi-tech International, Escorts Constructions, Ashok Engineering & Construction Co., Larsen & Toubro, Telcon, and SAIL showcased their products, drawing a lot of enquiries from the retail segment especially small contractors. The State government response was also very good.

Machinery Mart 2010 also showcased textile & handloom



machinery, oil and gas equipment, farm equipment, small & light engineering tools.

A very positive outcome of this event was the quantum of business transacted. "We are all sold out. All our stocks of heavy earth moving machinery are exhausted and we have booked orders worth around Rs 5 crores," said one exhibitor,

voicing the satisfaction of many others. Companies from across the country drew interested response from individual entrepreneurs, contractors, traders, representatives of government departments such as Public Works Departments, and Road Construction, from not only Assam but all the states of the North East.

Mr BK Baruah, Regional Manager, APEDA, congratulated CII for organizing this event successfully. "This is the first time the entrepreneurs of Guwahati could see such machines. My suggestion is make it an annual event." Others were equally enthusiastic, across sectors.



Pradyut Bordoloi at Machinery Mart

Mr Khrielle Peseyie, Senior Food Technologist, Directorate of Industries and Commerce, Kohima, Nagaland, found it "very impressive. A place for learning new things" while Mr Lalathangkuma Ralte, Executive Engineer PWD, Aizawl said "this exhibition is very interesting. It may

be good to have it every year."

With sales worth Rs 14 to 15 crores recorded CII has resolved to make the Machinery Mart a regular feature.

Concernment Conferences

- Real Estate & Construction Industry – Emerging Opportunities in North East India
- Equipment Leasing & Financing
- Technologies for Sustainable Development
- Packaging Technologies for Food Processing
- Opportunities in Industrial Infrastructure in Assam

Developing Work Skills

The 22nd National Work Skills Competition (NWSC) was held in Bangalore from 24-27 March, in association with the DGET, Ministry of Labour and Employment. The Competition, in its 22nd edition this year, demonstrated CII's sustained efforts to develop a skilled workforce in India.

Mr. Mallikarjun Kharge, Union Minister of Labour and Employment, at the prize distribution, urged CII to help make India the Skills Capital by 2022. He set a target for industry to train 40 crore young people. The Minister spoke of the need to sensitize the parents and youth to engage whole-heartedly in skills development.

The competition this year, with participation from leading

companies, followed regional competitions conducted in December 2009 in Chandigarh, Bangalore, Kolkata and Pune, involving 381 competitors. Of these, 95 made it to the National Competition. Thirty two participants were awarded prizes for their prowess in industrial skills like Electrician, Industrial Electronics, Fitter, Miller, Turner, Tool & Die Maker, Welder, Instrument Mechanic and COPA.

Mr R K Chugh, Deputy Director General (Training), Directorate General of Employment & Training, Ministry of Labour & Employment, said such competitions help in increasing industrial production. As part of the continued efforts to advocate modernizing Skills Development in India.



Mallikarjun Kharge, Union Minister of Labour & Employment, with senior delegates and the winners of the 22nd National Work Skills Competition

Transforming the Lives of Tribals in Jharkhand



The CII National Council on Affirmative Action has formulated an action agenda specifically for Scheduled Castes and Scheduled Tribes (SC/ST) youth under four heads: Employability, Entrepreneurship, Education and Employment. This led to a voluntary commitment by Indian companies to help the Government and civil society in the national endeavour to ensure equal opportunity to the SC/ST communities.

A number of CII members are implementing their Affirmative Action agenda for SC/ST youth. We will, in Communique, highlight these stories on a regular basis. In this issue, we focus on Tata Steel, and its work with tribals in Jharkhand.

The Birhor are a primitive, nomadic tribe in West Bokaro, Jharkhand. They lived off the forest and were totally cut off from the external world. As a result, they were untouched by development and suffered from poverty, acute malnutrition, lack of education, etc. Tata Steel and CII set about making a difference to the lives of these people. As a result of these efforts, 54 persons have been made literate and 50 children have begun to study in primary schools, thus making a difference to the lives and prospects of 200 families. Further, towards developing economic self-sufficiency, while reviving their traditional skills, the villagers were taught how to make standardized rope as a market product. With market linkages have been developed and they can now look forward to very bright future.

CII Ranchi Zonal Council organised training for 27 SC/ST farmers on modern farming technology in association with the Horticulture and Agriculture Research Programme, Plandu, Namkum, Ranchi. The improved techniques will reduce the cost of farming and thereby generate higher profits for the beneficiaries.

Tata Steel set up Tata Archery and the Tata Athletics Academy to tap indigenous talents. The academy has

so far trained 1000 sportspersons. Of them,

- 400 participated at state level
- 76 at national level
- 3 at international level
- 76 are employed in different organizations under the sports quota.

The window of opportunities has brought about a dramatic change in the lives of these tribal people of Jharkhand. From no income, they can now look forward to an annual income of over Rs. 3.5 lakhs, and training and employment in new and exciting areas. With a substantial improvement in their standard of living, a good home, clothing, better nutrition and entertainment, are now all within reach, a testimony to the transformational nature of well directed initiatives to usher in much needed social change.

Case Studies from Tata Steel

Workplace



Dr. Ganga Ram Bankira hails from the beautiful village of Janumbeda Kera, in Chakradharpur block in West Singhbhum District. As one of seven children in a poor family, his early life was not easy. However, through the Tribal Cultural Society (TCS), he managed to get the coveted Jyoti fellowship in 1986 - 88 for his education up to Std IX. Later, through merit and hard work, he got a seat in the Sri Krishna Medical College, Muzaffarpur. Today, he is a doctor because of the support of TCS. Back at TCS as a Medical Officer, he is ready to help another Ganga to fulfill his dream.

Entrepreneurship Development



Life for Sumita Murmu of Bodra Tola village in Karandih took an unhappy turn, when she lost her father. Forced her to discontinue her studies, she came in contact with TCS and, on their advice,

formed a Self Help Group in her area. Over the years. the Tribal Cultural Society helped her to get training in different skills like poultry, appliqué work and handmade paper products. Now, she receives regular orders from different offices of Tata Steel, like Corporate Sustainability Services, Corporate Communication etc. She wants to expand her business and enter the metropolitan market. The future is full of promise!

Education



Umblan Hembrom, a poor student, doing a diploma course in mechatronics from the R.D Tata Technical Education, was struggling to continue with his studies, as

he had no money for books and other necessities. But the prestigious Jyoti Fellowship from the Tribal Cultural Society provided financial support throughout his diploma course. Today, he is working for Electropneumatics & Hydraulics India Pvt. Ltd.

Sports

Prakash Hansda of Ranidih (Tikatola), Bagbera, has been a member of the Tribal Cultural Society for the last seven years. This year, he participated in the 100 and 200 m run in East Zone Jr. Athletics Championship at Patna and secured the 4th position. He also secured 2nd place in the 4 x 100 m relay race. He is working for the Tata Steel Sports Department, Noamundi.

MoUs on Skills & Training

CII has signed two significant MoUs with UK based organisations to promote skills development in India.

CII and Edexcel, UK’s largest awarding body for academic and vocational qualifications signed a MoU on 3 March to train and upskill assessors and trainers in the country. With A4e Ltd, the UK’s largest provider of welfare to work services, CII signed a MoU on 17 March to develop and implement innovative models in the area of skills training and quality assurance in India.

The CII-Edexcel MoU is directed towards providing and equipping a high-class, internationally qualified set of trainers/assessors for organisations and projects.

CII believes that this qualification will standardise assessment and training practices across the country and bring Indian trainers on par with international standards. It will also help assessors and trainers enhance their skills and create a larger pool which is an urgent requirement to meet the objectives of skills development. The qualification will encourage more subject-matter experts to become assessors and trainers.

CII and A4e, through their MoU, aim to

- Mutually support each other in the area of the vocational and employability skills in India to make India the skills capital of the world by training, assessment, market research, benchmarking, quality assurance and implementation programmes on a pan –India basis.
- Review and undertake large scale, employer-led, government-supported international models and best practices in the skills development space.
- Facilitate UK-India cooperation and exchange for skill issues and knowledge transfer.
- Manage projects on a pan-India basis for training rural/urban/tribal/differently abled persons between the age group 16-35 years; above/below the poverty line.

CII believes these partnerships will open newer opportunities and facilitate sharing of best practices. The collaborations come at a time when India is on the threshold of a revolution in the area of skills development. The MoUs will bring in much needed global expertise, while retaining the unique diversity of the Indian market.



Indrani Kar, Sr. Director & Head, CII, Development Initiatives, and Roy Newey, Group Board Director, A4e. exchanging MoUs



Yi Nation



Navtej Sarna, Indian Ambassador to Israel, with mission members

Ms Bhairavi Jani, Chairperson, CII's Young Indians, led a 15 member Learning Mission to Israel and Turkey from 16-23 March 2010. Members from different industries ranging from batteries, tourism, micro finance, logistics, poultry, information technology, BPO, food processing, spices, textiles, and metals participated in the mission.

In Israel, the delegation had wide ranging meetings, and was genuinely impressed by Israel's focus on science and technology, after the visits to, and interactions with faculty and scientists at Weizmann Institute of Science, Tel Aviv University, Elbit Imaging and Matimop.

The visit to the water treatment plant at Shafdan for waste water treatment for use in agriculture, and the irrigation solutions at Naan-Dan-Jain Irrigation Co provided useful learnings to the Indian farm sector. Yi plans to schedule a learning mission for Indian farmers to Israel.

The key takeaway for members was that this nation, with less of everything: land, water, natural resources, has however imbibed the philosophy of maximizing the use of their limited resources. An excellent demonstration of Prof CK Prahalad's thought that 'aspirations must be greater than resources.'

The mission concluded with a visit to Istanbul, to experience its rich history and culture.

Ahmedabad

On 26 March, as part of its healthcare initiative to 'Deworm Gujarat', the Yi Ahmedabad chapter distributed 50,000 Albendazole deworming tablets to municipal



Deworming session in Ahmedabad

school students of Ahmedabad and Gandhinagar. Yi Ahmedabad tied up with Akshay Patra, an NGO which provides mid-day meals to approximately 50,000 municipal school students everyday, for this. The tablets were provided by Zydus Cadila.

Bangalore

At the Annual Day, on 24 March. Mr. Aroon Raman, Chairman, CII Karnataka, exhorted the Young Indians to take pride in being Indian and engage in building Brand India. The new office bearers for Yi Bangalore are Mr. Darshan Mutha, Executive Director, Aditya Edu Ventures Pvt Ltd, Chair, and Mr Bharath Ram Lokkur, Senior Manager; PricewaterhouseCoopers, Co-chair.

Chandigarh

Yi Chandigarh signed an MoU with Amity Business School, including it in the Yi Net, on 4 March. This takes the total tally of Yi Student Nets to 61. Significantly, 50 students enrolled themselves as a part of the Yi net.

Coimbatore

On 21 March, Yi Coimbatore celebrated its Annual Day with a session with Mr. S Gurusurthy, eminent thinker and Chartered Accountant., on the 'Role of Education in Modern Day India - A Youth Perspective'. Mr. Jayanthra Jayachandran, Chief Executive Officer and Director, Angler Technologies, took over as the Chapter Chair and Mr. S Chandrasekhar, Partner, N Mahalingam & Co, and Mr. Rajeev Kamineni, Director, Kamineni Retail Enterprise Pvt Ltd, were elected Co-Chairs.



Mission members with Dr Rachel Adato, MP, and Chairperson, Indo-Israeli Parliamentary Friendship Group, at the Israeli Parliament

Goa

On 3 March, Dr. T.S.N. Murthy, Consultant and Forensic Expert, Government of Goa, addressed a learning session on 'Forensic Science and its Importance in Investigating a Crime Scene'.

Hyderabad

At the Yi Hyderabad Annual Day on 25 March, Mr Rishabh Agarwal, Director, Karan Woo-Sin Ltd. took over as the new Chair and Mr. Rohit Kauntia, Director, Shanti Polymers took over as the Co-Chair.

Indore

Yi Indore undertook many activities in the month of March. On 2 March, there was a Budget Talk at the I Lead School of Business. On 13 March, Yi-IIPS Student net organised a session on Union Budget 2010-A Quick Take, at IIPS College. On 27 March Yi Indore supported the WWF Earth Hour Campaign with a candlelight march during Earth Hour.

Mumbai

Yi Mumbai undertook a mock UN Session on 5 March at the K J Somaiya institute, where 20 teams of two students each from various Mumbai nets deliberated upon the 'UN International Convention on the Protection of the rights of migrant workers and members of their families.



Session on Financial Planning in Mumbai

On 6 March, 63 teams from 43 colleges participated in a Business Plan Competition at the K J Somaiya Institute. A seminar on Financial Planning on 19 March highlighted the importance of wealth management and trends of the Indian market.

Pune

On 14 March, Ms. Bhairavi Jani, National Chairman, Young Indians, briefed existing and prospective Yi members in Pune about Yi.



Yi awareness session in Pune

Raipur

Yi Raipur, under the ambit of its Healthcare initiative, undertook two blood donation camps on 10 and 25 March, at Shree Nakoda Ispat Ltd and Real Ispat & Power Ltd respectively.

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6th Conclave on India - Africa Project Partnership

Developing Synergies: Creating a Vision

The 6th CII-Exim Bank of India Conclave on India Africa Project Partnership, attended by almost 1000 political and business representatives, almost half of whom were African, once again marked itself as a vital cog in the ever expanding cycle of trade and investment between India and Africa

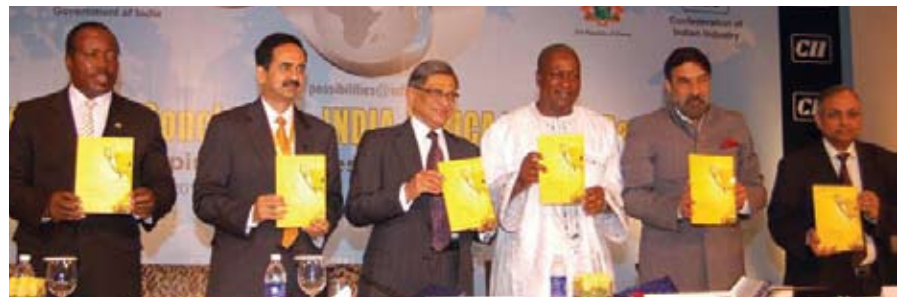
The CII India Africa Project Conclave has emerged as a vital element in the ongoing deepening of India-Africa commercial ties. Organised by the CII in collaboration with EXIM Bank of India, the Ministry of Commerce & Industry, and the Ministry of External Affairs, on 14-15 March in New Delhi, the conclave provided a platform for Indian and African leaders to intensify their bilateral and regional partnerships, scale up Indian participation in Africa's long-term development priorities, enhance capacity building initiatives and resource mobilization programmes.

Within the over-arching vision of 'Developing Synergies; Creating a Vision,' the major stated themes of the event were India & Africa, Rural Economies, Africa Tomorrow, and Going Green. In the true spirit of partnership, the deliberations focused on two key areas- 'skill development' and 'adaptable technologies,' which are of critical importance to many African countries.

Inaugurating the Conclave, Mr S M Krishna, Minister for External Affairs, India, stressed on the growing role of the private sector in driving the



Anand Sharma, Minister for Commerce & Industry, India; inaugurating the India-Africa Project Conclave, as S M Krishna, Minister for External Affairs, India; Jonathan Wutawunashe, Dean of Diplomatic Corp; Chandrajit Banerjee, Director General, CII; and John Dramani Mahama, Vice President, Ghana, look on



Jonathan Wutawunashe; Sanjay Kirloskar, Chairman, CII Africa Committee; S M Krishna; John Dramani Mahama; Anand Sharma; and Chandrajit Banerjee, releasing the Book on Indian Success Stories in Africa



Sanjay Kirloskar; Vivek Katju, Secretary (West), Ministry of External Affairs; S. E. M. Gilbert Fossoun Hougbo, Prime Minister of Togo; and Syamal Gupta, Chairman Emeritus, CII Africa Committee, and Chairman, TCE Ltd



At the MoU signing between BEDIA, Botswana and CII

economic engagement between India and Africa, that includes creating capacity-building institutions, human empowerment and mutually beneficial trade and investment.

Mr Anand Sharma, Minister for Commerce & Industry, India, reiterated the strong commitment of India towards Africa. He spoke of carrying forward key and new initiatives to ensure a further deepening of this historical relationship.

The event was also addressed by Dr Shashi Tharoor, Minister of State for External Affairs, India, besides prominent Industry leaders.

Mr John Dramani Mahama, Vice President of Ghana, was the guest of honour, and Ghana was the partner country.

The clearest indication of the strategic importance of the conclave was in the high level of participation. High-powered delegations from 34 African countries comprising over 480 senior ministers, business heads, bankers and developmental specialists, along with over 500 business leaders from India converged on a single platform.

There was intense networking between Indian and African business leaders who explored prospects of joint ventures and discussed an array of projects worth USD 10.6 billion in areas ranging from power, fertilizers and agriculture to education, SMEs and telecommunications. Several agreements and MOUs were signed. Agriculture was one of the most prominent focus areas, with a strong contingent of agro-oriented India large and medium sized corporations looking to address the challenge for food security.



Shashi Tharoor,
Minister of State for
External Affairs, India

India was also positioned as a medical tourism destination for Africans, as was the need for Indian manufacturers of generic drugs to establish local production bases in Africa, so as to lower the cost. Other salient issues prioritized for future bilateral and multilateral attention were:

- Capacity building and skills training
- Poverty alleviation, rural development, electrification and transport
- Furthering the green agenda, particularly in energy (biofuels, solar and hydropower and construction)

The Conclave served as a major opportunity for Indian Government and Industry to explore new avenues to scale up India-Africa trade to \$70 billion in the next five years, promote geographical and product diversification of Indian exports to Africa, strengthen India's trade agreements with regional blocs in Africa, and enhance the role of Indian Industry in the regional infrastructure programmes in Africa.

The broad success of the event has become increasingly evident with time. Partnerships in various sectors discussed at earlier conclaves have begun to translate into real project engagements and investment. At present, projects worth USD 900 million are in the process of being executed by Indian companies. A large number of projects have utilized the lines of credit announced for the African region. The Government of India lines of credit facilitated by the EXIM bank of India have provided a soft landing for Indian industry looking for sustainable partnership with African countries.

India has a key role in Africa's MSME Development

India could play a key role in promoting the growth and development of Micro, Small and Medium Enterprises (MSMEs) in the African countries, stated Mr Dinesh Rai, Secretary, Ministry of Micro, Small and Medium Enterprises (MSMEs), India. Addressing the 'Conference on Financing SME Business and Projects in Africa' in New Delhi on 13 March, Mr Rai, said that India could partner the African countries in developing their MSME sectors through cooperation

for building policy and institutional frameworks, participation of Indian MSMEs in exhibitions and buyer-seller meets, incorporation of information on African MSMEs on the National Small Industries Corporation (NSIC) web portal, transfer of appropriate technologies, joint ventures, collaborative R&D, incubation support and setting up of vocational training centres.

Mr Rai said that India-Africa MSME cooperation has significant potential in areas such as agro-processing, chemicals, infotech, biotech, auto components, drugs and pharmaceuticals, light engineering and electrical and electronic components. He said that cooperation in the MSME spectrum will provide further impetus to India-Africa trade, which grew nearly four-fold from \$9.9 billion in 2004-05 to \$39 billion in 2008-09. He felt that focused attention on MSMEs would help the partner countries to generate more jobs with lesser investment, as well as contribute to greater rural development, which is of essence to an inclusive growth strategy.

Mr Rai said that skills development is the key to MSME growth and referred to the Government of India plan to create a pool of 500 million skilled workers by year 2022. India could share its experience in promoting MSME-focused skills development initiatives in Africa, he said, adding that the Joint Action Plan firmed up by the Government of India and Africa Union Commission to implement the provisions of the Delhi Declaration arrived at during the First India Africa Forum Summit in 2008 has provided for the setting up of 10 specialised vocational training institutes in 10 different African countries.

Mr Kotaye Moise, Minister of Small and Medium Scale Industry and Commerce, Central African Republic, said that his country would do well to emulate the Indian MSME model. The Central African Republic would look to India for technical and financial support and expertise for MSME development, he added, noting that only technical and financial support would make MSMEs attractive for investments. He said his government has created a single-window system to encourage greater investments in the MSME sector.



Kotaye Moise, Minister of Small & Medium Scale Industry & Commerce, Central African Republic, S.G.G. Nyoni, Minister of SMEs & Cooperative Development, Zimbabwe, Dinesh Rai, Secretary, MSMEs, India, and Salil Singhal, Chairman, CII National MSME Council

Mr Moise said that skills development will bring more enterprises into the organised fold. Describing a rehabilitation centre that operates in his country for the benefit of MSMEs facing financial difficulties, the Minister said Indian expertise in this field would be great value to the country.

Ms S G G Nyoni, Minister of Small and Medium Enterprises and Cooperative Development, Zimbabwe, said that MSMEs are the key to employment generation and sustained economic growth. This is the sector where innovation and creativity will deliver significant results, she said, pointing out that industrial and financial exclusion has hurt the prospects of MSMEs in the country.

Ms Nyoni underlined the importance of MSME development in the context of balanced growth and poverty alleviation. On the way forward for the sector, she said the challenge, in particular for manufacturing MSMEs, lies in value addition to their production processes.

The Minister made a special mention of the Lines of Credit extended by the Government of India to African countries and said that if the facility could help the MSMEs to become more attractive for venture capital and private equity funding, that would be a great boost for the sector.

Earlier, Mr Salil Singhal, Chairman, CII National MSME Council, remarked that the key to MSME cooperation lies in establishing essential linkages between these sectors in India and Africa.

Asia

China

India - China Trade (Jan-Feb 2010)

Trade	Value	Change
Total Trade	\$8.998 billion	55.1%
Imports from China	\$5.502 billion	44.8%
Exports to China	\$3.496 billion	74.7%
Trade deficit	\$2.006 billion	

Source: MOC, PRC

Chinese Subway Train for India

Nanjing Puzhen Rail Transport has released China's first subway train for use in Mumbai, marking a breakthrough for China's railway equipment export in the Indian market.

Vice Premier's Visit

Mr. Hui Liangyu, Vice-Premier of China, accompanied by a high-level delegation comprising senior Chinese officials, paid a 2-day visit to India on 26-27 March 2010. Mr. Hui met Dr. Manmohan Singh on 27 March. The two leaders agreed that India and China should further their cooperation in all fields. The two sides agreed to strengthen concrete cooperation in the fields of agriculture, forestry, anti-poverty projects and environment protection, as well as to further coordinate cooperation on globally challenging issues such as climate change, in order to commonly safeguard the interests of the developing countries.

Tianjin Delegation



Team from Tianjin, China, at a meeting in Gurgaon

An 11-member delegation from Tianjin, led by Mr Zhao Xueming, Chairman, China Council for the Promotion of International Trade, Tianjin Sub-council, visited CII on 25 March in New Delhi to discuss investment opportunities and policies in India. The visiting delegation was given a presentation on the investment environment, policies and opportunities in India.

Delegation from Fujian

A seven-member delegation headed by Mr Li Chuan, Vice

Governor, Fujian Province, visited CII in New Delhi on 31 March to discuss India-China bilateral trade and economic cooperation. Mr. Li invited Indian companies from to invest in Fujian province.



Delegates from Fujian Province, China, in New Delhi

India-China Business & Technology Summit

The Embassy of India in Beijing, with the support of CII and NASSCOM, organised the 'India-China Business and Technology Summit' on 26 March in Beijing, for companies of both countries to learn more about business opportunities within the IT domain. Indian IT companies could also interact with potential Chinese customers in banking, aerospace and engineering, apart from the IT sector. Dr S Jaishankar, Ambassador of India to China, in his address, stressed on the need for creating enabling environment for Chinese enterprises and Indian IT companies to explore opportunities and work together for mutual benefit. Mr Lou Qinjian, Vice-Minister, Chinese Ministry of IT, and Mr Girija Pande, Chairman, CII - India Business Forum (Singapore Chapter) and Chairman - Asia Pacific, Tata Consultancy Services, also addressed the summit. Senior representatives from leading Indian IT companies made presentations. Around 300 representatives from various Chinese companies attended the conference.

Pearl River Delta GDP

The per capita GDP of south China's Pearl River Delta Region, one of China's most important export bases, reached \$9,855.2 in 2009.

China Economic Indicators

Total Foreign Trade (Jan-Feb):	\$386.4 billion, up 44.8%
Exports (Jan-Feb):	\$204.08 billion, up 31.4%
Imports (Jan-Feb):	\$182.32 billion, up 63.6%
Trade Surplus (Jan-Feb):	\$21.76 billion, down 50.5%
CPI (Feb):	Up 2.7%
PPI (Feb):	Up 5.4%
Industrial Added Value (Feb):	Up 20.7%
GDP (Q4 2009):	10.7%
FDI (Jan-Feb):	\$14 billion, up 5%
PMI (Manufacturing Feb):	52%

Growth Targets

Chinese Premier Wen Jiabao, addressing the National People's Congress (NPC), China's top legislature, set this year's economic growth target at 'about 8 percent.' China's economy expanded 8.7% in 2009, staging a faster-than-expected recovery from the global financial crisis. Other key economic and social targets this year included creating more than 9 million jobs in cities, keeping the urban registered unemployment rate under 4.6% and keeping the rise in consumer prices at about 3%. The report outlined measures to boost spending on employment, low-income housing, education, energy conservation, environmental protection, innovation and social security net. China plans to increase its defence budget by 7.5% in 2010.

Foreign R&D Centres

According to the Ministry of Commerce, China had more than 1,200 R&D centres set up by multinational companies at the end of 2009. Of these, 465 centres were established as independent legal entities with a total investment of \$12.8 billion.

Rural Migrant Workers

At the end of 2009, China had a total of 229.8 million rural migrant workers, up almost 2% from the previous year. The average monthly wage for rural workers working outside their hometowns rose 5.7% in 2009.

US Internet Companies Pull Out

After Google, two more American Internet companies, 'Go Daddy' and 'Network Solutions LLC' have announced their decision to pull out of China because of Internet freedom restrictions and censorship.

China Railways' Indonesia contract

China Railway Group has won an Indonesian coal transport contract worth US \$4.8 billion.

Geely purchases Volvo

China's Geely Holding Group has signed a binding deal to buy Ford Motor's Volvo cars unit for \$1.8 billion, aiming to expand in Europe.

Japan

Asian Business Summit

On 14-15 March, a galaxy of leaders representing 13 business organisations from 11 Asian economies came together in Tokyo to discuss the future of the Asian economic experience at the Asian Business Summit, hosted by Nippon Keidanren (Japan Business Federation). Mr. Hari S. Bhartia, President – Designate,



Hari S Bhartia, President – Designate, CII, with Dr Yukio Hatoyama, Prime Minister of Japan, during the Asian Business Summit in Tokyo, (top) and at a Press Conference following the Summit (above)

CII represented India at this timely Summit, which saw an energetic exchange of opinions on economic partnership, advancement of broad regional infrastructure development, resolution of global environmental problems and other issues faced by all of Asia.

India Eco-city Initiatives

The Industry Ministry of Japan has chosen four Japanese consortiums for Japan-India joint projects to build eco-friendly cities along the Delhi-Mumbai industrial corridor (DMIC) in northwest India. The groups will start preparations in April for landing contracts to build infrastructure such as solar energy and water treatment systems. The four groups will each be led by Toshiba Corp., Mitsubishi Heavy Industries Ltd., Hitachi Ltd. and JGC Corp. The cities of Yokohama and Kita-Kyushu will assist in building water-related systems.

The projects are part of an eco-cities deal signed by the two countries in December during the visit of Prime Minister Yukio Hatoyama to India, under the \$90 billion Indian government initiative to build a 1,500-km industrial corridor linking Delhi and Mumbai. The JETRO and DMIC Development Corp. have joined hands to build eco-friendly cities along the way.

Infrastructure Export Scheme

The Ministry of Economy, Trade and Industry (METI) of Japan is planning to implement a comprehensive scheme to help Japanese companies win more orders for large overseas infrastructure projects, including aggressive diplomatic efforts by the prime minister and related ministers, according to a draft of the METI infrastructure exporting strategy. The ministry has estimated global investment in the sector at US \$1.6 trillion annually.

Retail Sales Rise

Japan's retail sales jumped 4.2% for the second straight month in February, indicating that the country's economic recovery is broadening to households. It has been driven by higher demand for cars, energy and machinery. Retail sales rose 2.3% in January from a year earlier.

Bank Lending Drops

The average daily balance of domestic bank lending fell 1.5% in February in Japan from a year earlier, marking the third straight month of decline compared with the same period a year earlier.

Industrial Output Falls

Industrial production in Japan fell a seasonally adjusted 0.9% in February from a month earlier. However, the government noted that production rose 31.3% from a year earlier.

Economy Grows 3.8%

Japan's economy expanded less than initially estimated in Q4 as companies pared spending and stockpiles as deflation deepened. GDP rose at an annual 3.8% pace, slower than the 4.6% reported in preliminary figures last month.

N-push Abroad

To help Japanese electrical machinery makers win orders to build nuclear power plants abroad, the Japanese government and two electric power companies (Tokyo Electric Power Co. and Kansai Electric Power Co) will establish a new firm this summer, according to The Yomiuri Shimbun. The machinery makers also will cooperate to provide technological expertise to order-placing countries.

South Korea

Economic Growth to Pick Up

The growth of the South Korean economy is widely expected to accelerate in Q1, aided by improving

consumer spending and exports. The economy grew 0.2% in the final quarter of 2009 from three months earlier, sharply slowing from a 3.2% expansion in Q3.

Korea's GNI per capita stood at \$17,175 last year, down from \$19,296 in 2008 and the lowest level since 2004, mainly due to a weak Korean won.

LED Research

South Korea plans to invest US\$17.7 million every year until 2012 to support the development of energy efficient light-emitting diode (LED) products.

Overseas Orders to Rise

New overseas orders received by South Korean builders are likely to rise 50% this year after the country won its first order to build a nuclear power plant in the United Arab Emirates. New overseas orders are expected to climb to \$74 billion this year, compared with \$49.1 billion last year.

Upgrading Mid-size Firms

South Korea plans to implement comprehensive legislative, research and marketing support programmes to create 300 globally competitive medium-size companies by 2020.

Expanding Foreign Tie-ups

South Korea will expand foreign cooperation in nuclear energy and high-speed train systems as new growth engines for the future. South Korea is now shifting its focus to more value-added areas from manufactured goods trading, construction and industrial plant exports.

CMIM Agreement

The Finance Ministers and Central Bank Governors of the ASEAN Members States, China, Japan and Korea (ASEAN+3) and the Monetary Authority of Hong Kong, China, have announced the coming into effect of the Chiang Mai Initiative Multilateralization (CMIM) Agreement (\$120 billion fund) on 24 March. The core objectives of CMIM is to address balance of payment and short-term liquidity difficulties in the region and to supplement the existing international financial arrangements.

Current Account Surplus

According to the Bank of Korea, South Korea's current account swung to a surplus of \$157.6 million in February, while the country is likely to see another surplus of around US\$1.5 billion for March on robust exports. It is a turnaround from a revised \$630.8 million deficit the previous month.

South East Asia

Malaysia

CII organised a meeting with Dato' Mustapa Mohamed, Minister of International Trade and Industry, Malaysia, on 5 March in New Delhi. The Minister was accompanied by senior officials from the Ministry of Trade and Industry, Malaysia.



Dato' Mustapa Mohamed, Minister of International Trade and Industry, Malaysia, at a CII meeting in New Delhi

Goh Chok Tong, Senior Minister of the Republic of Singapore, with CII CEOs in New Delhi

Singapore

Mr Goh Chok Tong, Senior Minister of the Republic of Singapore met with captains of Indian Industry in a closed door session in New Delhi on 20 March. The Senior Minister was accompanied by Mr Zainul Abidin Rasheed, Senior Minister of State, Ministry of Foreign Affairs, Singapore, and Mr S Iswaran, Senior Minister of State, Ministry of Trade and Industry, and Ministry of Education, Singapore.



India@75



Confederation of Indian Industry



Announcing

Ist Lean Manufacturing Study Mission

23-27 August 2010: JAPAN

CII along with JMAC- Japan is organising the Lean Manufacturing Study Mission to Japan.

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- How they manage their resources optimally
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United Kingdom

The month of March saw CII utilising technology to communicate via webinars and teleconferencing for three very topical and exciting debates.

Webinar on the Indian Budget

On 1 March, CII and KPMG organized a Webinar on the Indian Budget, linking speakers from India and the UK, for a session in which over 100 participants connected over the net.

Smart Grids Technology

On 3 March, CII and the Confederation of British Industry (CBI) organised a teleconference on smart grids technology and policies.

Building on UK-India collaboration on climate change issues, CII's Energy Department and the CBI last autumn signed a Memorandum of Understanding on smart grid technologies, to bring together the experience and expertise of their member companies in the development of next-generation energy distribution networks.

Taking this forward, the teleconference brought together representatives from leading firms in this field from both countries. In London the UK participants met at the UK Department of Energy and Climate Change to connect with their counterparts from Indian Government and industry. The ensuing discussion looked at a range of common and contrasting experiences in the development and deployment of smart grid technologies.

The participants examined the lessons from the UK and India's respective experiences of incorporating distributed generation onto electricity networks, the challenges presented by rapidly increasing demand in India, and strategies for engaging consumers in 'demand-side' management of energy consumption. Looking to the future, this first discussion outlined a range of areas for collaboration that the group would return to in more detail, in a series of further teleconferences in 2010.

From the UK, the discussion was led by Mr Phil Jones from CE Electric and from India, the discussions were led by Mr Sunil Wadhwa from NDPL Ltd.

Webinar on Defence Opportunities in India

KPMG LLP, in collaboration with CII and Wragge & Co, hosted an exclusive online briefing where they articulated the opportunities for overseas investors in the India Defence sector. The Webinar was well attended by a select group of key defence industry representatives.

The panel concurred in the belief that India is poised to significantly expand its defence market and will become

one of the top 10 spenders worldwide. It currently procures approximately 70 percent of its equipment needs from abroad but the Government's aim is to reverse this balance and manufacture 70 percent or more of its defence equipment needs in India. Besides, the market opportunity emerging from the new offsets regulation, collaboration with Indian engineering industry offers good opportunity for foreign defence players to strengthen the global sourcing supply chain.

Honour for CII



Edward Garnier, QC MP, Shadow Minister for Corporate Governance; Gunveena Chadha, CII UK; Jaspal S Minhas, President LABA; and Jonathan Djanogly, Shadow Minister for Business Innovation and Skills

The Leicestershire Asian Business Association (LABA) honoured CII's contribution to bilateral trade and investments between India and the UK at a meeting on 17 March, hosted by Mr Edward Garnier, QC MP, Shadow Minister for Corporate Governance, at the House of Commons. Mr Jonathan Djanogly, Shadow Minister for Business, Innovation and Skills, was also present.

Both Mr Garnier and Mr Djanogly evinced keen interest in visiting India and extended all support to Indian industry, as also to the British Indian industry.

Wildlife Conservation

CII will participate in Elephant Parade London 2010, a unique initiative to save the Asian elephant.

The Parade, an art exhibition, is organised by Elephant family, a small but hugely ambitious charity, and at present the only charity in the UK solely dedicated to wild and captive Asian elephants. The Parade is set to make a bold, bright and energetic statement on the streets of London during May and June 2010. The proceeds from the sale of the beautifully designed glass elephants will go towards the conservation of elephants in the Asian belt.

United States of America

Medical Devices Mission to India

A Medical Devices Mission led by the US Dept of Commerce visited India from March 8-13. CII hosted the Mission on 9 March in New Delhi, to enhance Indo-US collaboration in healthcare. The focus was on developing low cost healthcare solutions and promoting innovation in the healthcare R&D sphere. Presentations were made by Mr. Daljit Singh, President, Strategy & Organisational Development, Fortis Healthcare Ltd and Dr. Shankar Narang, General Manager, Operations and Quality, Paras Hospital, followed by a briefing by Rockland Hospital, followed by an interactive session on upcoming hospital projects, and new products and technologies in providing healthcare solutions, etc.

US Private Sector Advisory Group



Amb Ron Kirk, USTR, and Anand Sharma, Minister for Commerce & Industry, India, signing the Framework for Cooperation on Trade and Investment

A meeting of the India-US Private Sector Advisory Group (PSAG) was held on 17 March in Washington DC. The PSAG, that provides critical private sector inputs into the official India-US Trade Policy Forum, is chaired by Ms. Isher Ahluwalia, representing ICRIER on the Indian side, and Mr Fred Bergsten, representing the Peterson Institute from USA.

At the meeting, Mr Anand Sharma, Minister for Commerce & Industry, India, and Ambassador Ron Kirk, United States Trade Representative, signed a Framework for Cooperation on Trade and Investment that covers inclusive growth and job creation, technical cooperation, boosting trade and investment flows.

The meeting was held to assist both governments with

current policy initiatives such as the Bilateral Investment Treaty, suggest additional areas for possible early deliverables such as creating an 'open technology zone' and to establish long term goals and strategies, like pursuing an eventual Comprehensive Economic Partnership Agreement.

Mr Venu Srinivasan, President, CII, and Mr Chandrajit Banerjee, Director General, CII, gave industry inputs on agriculture value chains, skills development, technology transfer, research, innovation and IP protection, mode 4 issues, investments in infrastructure and connecting medium sized businesses on both sides to drive synergy.

20th Asian Corporate Conference

CII, jointly with The Asia Society and the Wall Street Journal, organised the 20th Asian Corporate Conference on 18-20 March in New Delhi. The Conference, with its focus on India this year, spanned critical issues – challenges and opportunities arising from the country's growth. Broad themes included economy and trade, climate change, education and skills development, infrastructure deficit, urbanization, strategic alliances and the changing geopolitical architecture. Dr Montek Singh Ahluwalia, Deputy Chairman of India's Planning Commission, said India has officially announced a goal of 9% growth in 2010. Mr Goh Chok Tong, Senior Minister of Singapore, Chairman, Monetary Authority of Singapore, the country's central bank, and former Prime Minister of Singapore, spoke on Asia's place in



Tarun Das, President, Aspen Institute India greeting Goh Chok Tong, Senior Minister of Singapore, Chairman of the Monetary Authority of Singapore, and former Prime Minister of Singapore

the emerging world order, and stressed that increasing regional economic integration will foster stable growth. Mr Jairam Ramesh, Minister of State, Environment and Forests, India, underscored that environmental issues must be brought centerstage and called for inclusive and sustainable growth. Mr Kamal Nath, Minister for Road Transport and Highways, India, outlined India's plans for developing highways at the pace of 20km/day, requiring investments to the tune of US \$50 billion.

Mr Timothy J. Roemer, the US Ambassador to India, discussed educational partnerships between the US and India. Mr Robert Blake, Assistant Secretary, South and Central Asian Affairs, US State Department, stressed the economic, strategic and social importance of the US-India bilateral relationship.

Ms. Sheila Dikshit, Chief Minister of New Delhi, said that New Delhi has enough resources, but they must be managed better. She shared her strategies for addressing the challenges and opportunities the Indian capital faces.

Interactions with Mr Sachin Pilot

• CII-IBF Meeting

The CII – India Business Forum held a roundtable discussion with Mr Sachin Pilot, Minister of State for Communications and Information Technology, India, on 25 March during his visit to New York. Representatives of Indian IT companies operating in the US spoke about their resilience during the recession, and the difficulties being faced due to the anti-outsourcing sentiment, protectionist measures such as visa restrictions, possible fallout of immigration reform, and so forth. They pointed out that though India's IT sector has added 44,000 jobs in the US in the past year, what people see is the 10% unemployment rate. TCS' recently opened delivery centre in Cincinnati has recruited 300 people already, while Patni has also opened a big center in El Paso.

Mr Pilot suggested that Indian IT companies need to diversify their portfolio of export destinations, to perhaps South America, Africa, etc. Agreeing that negative

perception has been built around outsourcing, he urged Indian companies to be practical, pragmatic and careful.

• CII-CSIS Meeting

Addressing the think tank community in Washington DC on 29 March at an event organized by the Center for Strategic and International Studies (CSIS) and CII, Mr Sachin Pilot described his Ministry's various initiatives in telecommunications and IT to promote inclusive growth. India will need to import \$400 billion of IT hardware over the coming years, and US companies can play a big role in this sector, he said. India is seeking to connect colleges and educational institutions through the National Knowledge Network using 1000 nodes transmitting information at 2.5 gb per second. The Ministry has set a three year timeframe to get broadband into every village. Biometric cards are also being rolled out under the National Rural Employment Guarantee Act to enable great efficiency, transparency and accountability, he shared.



Kiran Pasricha, Deputy Director General, CII; Meera Shankar, India's Ambassador to USA; Ron Somers, President, USIBC, and Sachin Pilot, Minister for State for Communications and IT, India

• CII-USIBC-NASSCOM Luncheon

CII, in collaboration with USIBC and NASSCOM, hosted Mr Sachin Pilot for a luncheon event on 30 March in Washington DC, with industry members from the telecommunications and IT sectors, government officials and other interested stakeholders. Mr. Pilot said the Indian telecom and IT sector will need investments of



Sachin Pilot with Members of the CII-India Business Forum in New York

approximately \$400 billion in the coming years, which opens up huge opportunities for foreign companies. There is great room for cooperation between India and the US in the realm of cyber-terrorism, he added.

Doing Business with Canada

An interactive session with Canadian business associations, the Canadian Council of Chief Executives (CCCE) and Canada-India Business Council (CIBC), organised by CII on 29 March in New Delhi, highlighted that India's growing middle class and policies for inclusive growth present tremendous opportunity for participation by Canadian companies. Mr Roy MacLaren, Chairman, CIBC commented, "It is time Canada diversifies its trade relations" and recognised the enormous potential in India as a trade market and investment destination. Indo-Canada trade, standing at approximately \$4 billion

annually is equivalent to two and a half days of US-Canada trade, pointed out Mr John Manley, President and CEO, CCCE, listing India's stability, democracy, English-speaking workforce etc as major advantages.

Mr Hari Bhartia, President-designate, CII, called for a broad-based bilateral economic partnership with strong collaborations in agriculture, education, infrastructure, manufacturing, tourism and knowledge industries like clean technologies, biotech, pharmaceuticals and R&D.

Mr Joseph Caron, Canada's High Commissioner to India was presented with a

CII report released on the occasion, 'India and Canada: Building a Broad Collaborative Framework.' The report lists bilateral trade and investment scenarios and highlights the possibilities of collaboration between the two nations.



Joseph Caron, Canadian High Commissioner to India; John Manley, President & CEO, CCCE, Hari Bhartia, President Designate, CII, and Co-chairman and MD, Jubilant Organosys; Roy MacLaren, Chairman, CIBC, and Chandrajit Banerjee, Director General, CII



Confederation of Indian Industry







National Symposium
on
Municipal Solid Waste Management



APTDC

Sustainable Solutions for Clean & Green Earth
11-12 June 2010, Taj Krishna, Banjara Hills, Hyderabad

WASTE TO ENERGY
STATUS AND ISSUES OF
MSW MANAGEMENT
FINANCING, CDM
& CARBON FUNDING
MSW PROCESSING
TECHNOLOGIES
TOWARDS SUSTAINABLE

WHO SHOULD ATTEND?

- CEOs
- Senior and Middle Management
- Policy & Decision makers
- Government officials
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 Begumpet, Hyderabad -500 016. Andhra Pradesh, India
 Tel: 91 40 27765837. Fax: 91 40 27765836.
 E-mail: jkumar@cii.in jkumar@aptdc.com jyostna@aptdc.com

East

Bihar

Union Budget Analysis

4 March; Patna

A seminar on the Union Budget had sessions analysing the Budget from the economic and industry perspectives.

Chhattisgarh

CSR Meet 2010

5 March; Raipur



CSR Meet in Raipur

Coinciding with its Annual Meeting the CII Chhattisgarh State Council organised the CSR Meet 2010, on 'Aligning CSR for Sustainable Development'. Mr Shekhar Dutt, Governor of Chhattisgarh inaugurated the Meet. Mr Ramesh Kumar, Secretary, Commerce & Industry, Chhattisgarh also addressed the Meet.

Waste Management

26 March; Raipur

CII Chhattisgarh State Council and the CII L M Thapar Centre of Competitiveness jointly organised a training programme on 5s and 3m processes of Waste Management.

Jharkhand

Sustainability & Inclusive Growth

2 March; Jamshedpur

The Annual Meeting featured a session on Sustainability and Inclusive Growth, with Mr Raghubar Das, Deputy Chief Minister, Jharkhand, as the Chief Guest. Two CII Studies, on Skill Gap Analysis for Jharkhand, and Prospects & Future of Renewable Energy in Jharkhand, were unveiled at the forum.



Unveiling of CII Study on 'Prospects & Future of Renewable Energy in Jharkhand'

Odisha

PPPs for Infrastructure Development

10 March, Bhubaneswar



Session on Public – Private Partnership for Infrastructure Development

On the occasion of its Annual Meeting, CII Odisha organised a session on 'Public – Private Partnership for Infrastructure Development.' Mr Saurabh Garg, Commissioner-cum-Secretary, Industries, Odisha, Ms Anu Garg, Commissioner-cum-Secretary, Health, Odisha; and Mr Subrata Tripathy, Chief Commercial Manager, East Coast Railway, addressed the gathering.

QC Tools for Rice Milling Industry

23 March: Bhubaneswar

Under a special drive to popularise 5S, 3M and 7 QC Tools practices in industry, CII Odisha in association with CII – L M Thapar Centre for Competitiveness organised an Awareness Programme on 5S, 3M and 7 QC Tools for the rice milling industry.

West Bengal

IT for Inclusive Growth

5 March; Kolkata

The National Conclave on 'IT for Inclusive Growth' discussed the current possibilities and future opportunities



Debes Das, Minister, IT, West Bengal, inaugurating the National Conclave on IT for Inclusive Growth

of the IT industry, bringing together representatives from the Government and IT & Outsourcing industry. The sessions dwelled upon topics such as e-Healthcare, virtual infrastructure for higher education and capacity building of institutions and trainers in ICT, new opportunities in Outsourcing, etc.

Women Empowerment

8 March; Kolkata



Dr. M N Roy, Principal Secretary, Panchayat and Rural Development, West Bengal, inaugurating the Conference – cum – Exposition on Women Empowerment

CII Eastern Region celebrated World Women’s Day with a Conference and Exposition on Women Empowerment, to acknowledge the increasingly active role of women in India’s workforce.

Brand Bengal

9 March; Kolkata



At the CII West Bengal Annual Meeting in progress

CII West Bengal State Council hosted its Annual Meeting with a Panel Discussion on ‘Brand Bengal: Myth, Reality and Future.’ Mr. Sanjay Mark Wadvani, Deputy

High Commissioner, British Deputy High Commission, addressed the gathering.

Session on Low Carbon Economy

12 March; Kolkata



Prince Andrew, Duke of York, KG

During the visit of Prince Andrew, Duke of York, KG, the British Deputy High Commission’s UK Trade & Investment department and CII jointly organised a business seminar, on ‘UK-India Business Partnership: Low Carbon Economy.’ The initiative leveraged the strong interest and increasing demand for low carbon technologies in a range of industrial sectors and identified areas of common interest between the UK and Indian industries.

Quiz Competition on HR & TQM

12 March; Kolkata



Quiz Competition on HR & TQM

Twelve Companies tested their mettle and knowledge through a Quiz Competition on Human Resource & Total Quality Management.

Partnerships to Tackle Climate Change

25 March; Kolkata

Climate Change poses unprecedented new threats to Industry and the way businesses operate. A Panel Discussion on Strengthening NGO Business Partnership in Climate Change discussed how industry can act responsibly to reduce its carbon footprint and adapt to the physical effects of climate change itself.

5S and 3M for Leather Sector

30 March 2010; Kolkata

CII West Bengal State Council, in association with CII – L M Thapar Centre for Competitiveness, held an Awareness Programme on 5S, 3M for the Leather Industry of West Bengal.

North

Chandigarh

Session on Chandigarh

3 March, Chandigarh



Shivraj V Patil, U T Administrator, releasing the Annual Review

Calling for innovation, collaboration, integration as critical for the development of Chandigarh, Mr Shivraj V Patil, Governor, Punjab and Administrator, U T Chandigarh accepted CII's proposal to form a multi stakeholder high level committee to fast track city's coordinated growth. Addressing a select gathering at the session on 'Chandigarh: New Directions, New Paradigms,' Mr Patil endorsed CII's vision to make Chandigarh the civic capital of India and focus on connectivity and coordinated development.

Industry-led Models for improving our Cities

11 March, Chandigarh

12 March, Gurgaon

To draft a route map for the development of Chandigarh and Gurgaon, two workshops on "Industry led models for improving our cities" discussed the concept of 'City Connect'.

Delegation from National Defence College

18 March, Chandigarh

To strengthen the ties between industry and Defence, CII members met a delegation from the National Defence College.

Business Opportunities in Bavaria

23 March, Chandigarh



interaction with team from Bavaria

Addressing a seminar on 'Market & Business Opportunities

for Indian Companies in Bavaria, Germany,' Mr. John Kottayil, Executive Director, State of Bavaria India Office in Bangalore, Mr. Peter Englert, Senior Manager, Media & Entertainment Industries Invest in Bavaria, and Mr. Quintus Bartscherer, Managing Director KoBa-Treuhand GmbH, Munich, informed about Bavaria's high tech sectors and showcased it as a quick and easy gateway to European markets.

Business with China via Hong Kong

16 March, Chandigarh



Rajesh Bhagat, India Consultant, HKTDC, Loretta Wan, Regional Director, South East Asia & India, HKTDC, and Nitin Peshawaria, Chairman, CII Chandigarh Council

"With its annual GDP growth at 10.2% over last 10 years, all eyes are on China and the entrecote for trade in China is through Hong Kong " informed Ms Loretta Wan, Regional Director, South East Asia & India, Hong Kong Trade Development Corporation. At a session on 'Fast Track business with China and international markets via Hong Kong' she showcased Hong Kong's unique position as a financial hub.

Expo on Kitchen Concepts

8-11 March, Chandigarh

The 10th edition of Kitchen & Beyond 2010, CII's exclusive exhibition on modern kitchen concepts, was inaugurated by Ms Anu Chatrath, Mayor, Chandigarh.



Delhi

1st Delhi Tourism Conclave

18 March, New Delhi

Addressing the 1st Delhi Tourism Conclave: 'Unleashing the Potential of Delhi', organized by CII in partnership with Delhi Tourism, Ms Shiela Dikshit, Chief Minister, NCT of Delhi, invited the private sector to participate in making Delhi a civic, responsive and sophisticated tourist destination during the Commonwealth Games, 2010. Ms. Rina Ray, Managing Director, DTTDC, sought innovative ideas for projecting the best facets of the city



Rina Ray, MD, Delhi Tourism & Transportation Development Corporation; Sheila Dikshit, Chief Minister, Delhi and Rumjhum Chatterjee, Chairperson, CII Delhi State Council

in sports as well as culture.

The two day conclave discussed the role of government, industry and community in making tourism competitive.

Haryana

Nurturing New Growth Centres

4 March, Gurgaon



Deepender Hooda, MP, Rohtak, Harpal Singh, then Chairman, CII (NR), Ashok Tanwar, MP, Sirsa, Nirmal K Minda, Chairman, CII Haryana State Council and Rajeev Arora, MD, HSIIDC

The Haryana State Annual Session & Panel Discussion on Nurturing New Growth Centres in Haryana had two young Members of Parliament, Mr Deepender Hooda, and Mr Ashok Tanwar of Sirsa joining the panel discussion with industry members. Both MPs said a well thought out master plan for each of the identified growth centers was be extremely critical, otherwise we will end up with dissatisfied people in low margins of growth. They noted that the coming two years will be critical for the state's aim to be a power surplus state. Opportunities in Sirsa with the coming up of the first nuclear plant post the Indo-US Nuclear deal will be huge, they said.

Energy Efficiency

26 March, Yamunanagar

CII and the Bureau of Energy Efficiency (BEE), Government of India, jointly organized a workshop on Enhancing Competitiveness Through Energy Efficiency, with Mr S S Prasad, Financial



Sumita Misra, Director HREDA and S S Prasad, Financial Commissioner & Principal Secretary, Renewable Energy, Haryana

Commissioner & Principal Secretary - Renewable Energy, Science & Technology, Haryana, the chief guest. Ms Sumita Misra, Director, HAREDA also spoke.

Himachal Pradesh

Union Budget: Insights and Analysis

2 March, Chandigarh

CII jointly with KPMG organized a session to analyse budget implications for the year 2010-11. Experts from KPMG gave detailed analysis of the impact and interpretation of the tax announcements made in the budget.

Opportunities in Food Processing

4-5 March, Shimla

The topography, soil, climate rainfall and temperature conditions in Himachal Pradesh provide the state with wide variety of opportunity and potential for agriculture and horticulture. To harness these advantages, CII -NIFTEM in association with the Ministry of Food Processing Industries conducted a Seminar cum Workshop on Opportunities in Food Processing.

Annual Session

13 March, Shimla



Harpal Singh, Chairman, CII (NR), Prof Prem Kumar Dhumal, Chief Minister of Himachal Pradesh, and Anil Sehgal, Chairman, CII HP State Council

'Sustainability: Going Green & Skill Up-gradation' was the theme of the CII Himachal Pradesh Annual Session. Prof Prem Kumar Dhumal, Chief Minister of Himachal Pradesh, assured industry of every possible help for the betterment of the state. He also apprised the industry community of the key initiatives of the government to combat climate change. Two study reports, on Agri & Food Processing, and Information Technology sectors, were released by the Chief Minister.

Job Fair 2010

20-21 March, Hamirpur

The 4th Job Fair in the series, organized in association

with the Department of Industries, Himachal Pradesh, was inaugurated by Mr I D Dhiman, Education Minister, Himachal Pradesh. Mr Manoj Kumar, Commissioner, Industries, Mr B R Verma, Labour Commissioner, Mr Abhishek Jain, Deputy Commissioner, Hamirpur, and Prof I K Bhat, Director, NIT Hamirpur, were also present. The Fair received a footfall of approximately 3700 students, wherein 43 Himachal based companies recruited around 600 candidates.

Punjab

Job & Career Fair

6 – 7 March, Kapurthala



Students at the Job & Career Fair in Kapurthala

CII Punjab State Council, in association with Punjab Technical University, organized a Job & Career Fair. More than 30 companies from various sectors the Northern Region conducted interviews for more than 4000 youth, of whom around 700 were shortlisted..

CII Punjab State Annual Session

22 March, Chandigarh

‘Brainstorm Punjab’ was organized alongside the Punjab State Annual Session to develop an aligned vision for the state, shared by its citizenry. Mr Sunil Kant Munjal, Past President, CII, and Chairman, Hero Corporate service Ltd chaired the session with Mr Harpal Singh, then Chairman, CII Northern Region.



Manoranjan Kalia, Minister of Industries & Commerce, Punjab

The roadmap discussed during the session and the panel discussion on ‘Revitalizing Urban Infrastructure’ was then shared with Mr Manoranjan Kalia Minister for Local Bodies, Industry & Commerce, Punjab, who was the Chief Guest at the occasion.

Rajasthan

Post Union Budget: Insights & Analysis

10 March, Jaipur

The session on Post Union Budget 2010-11: Insights & Analysis’ was organised in collaboration with KPMG to present a detailed analysis of the key proposals vis-à-vis direct & indirect taxes.

Panel Discussion on Rajasthan

19 March, Jaipur



Dr Adarsh Kishore, Chairman, Axis Bank and Former Finance Secretary, India, Harpal Singh, Chairman, CII (NR) & Chairman Emeritus, Fortis Healthcare Ltd and Rajendra Pareek, Industry Minister, Rajasthan

A public session featuring a Panel Discussion on ‘What is Critical for Rajasthan Growth’ was organised alongside the Rajasthan Annual Session to position Rajasthan as the frontrunner state on socio-economic indicators such as Infrastructure, Industrial Development, Skill Development, Health, Education and Government.

Mr Rajendra Pareek, Industry Minister was the Chief Guest and Dr Adarsh Kishore, Chairman, Axis Bank and Former Finance Secretary, India was the moderator at the panel discussion.

Uttarakhand

Annual Session 2009-10

6 March, Dehradun



Margaret Alva, Governor, Uttarakhand, presenting the CII Annual Green Award to Dr Harshwanti Bisht

The CII Annual Green award for 2010 was presented by Ms Margaret Alva, Governor, Uttarakhand to Dr Harshwanti Bisht for her outstanding work in conserving the Gangotri glacier and its surroundings. Dr Ramesh Pokhriyal Nishank, Chief Minister, Uttarakhand, released CII's Industrial Vision – 2020 for Uttarakhand.



Dr Ramesh Pokhriyal Nishank, Chief Minister, Uttarakhand

Meeting on Industrial Development

16 March, Dehradun

A CII delegation led by Mr Rajiv Berry, newly-elected Chairman, CII Uttarakhand State Council, called on Mr Bansidhar Bhagat, Minister for Industrial Development, Uttarakhand, to present the CII Industrial Vision: 2020. The vision includes Industrial development driven by competitive advantages, industrial development without endangering the environment and contribution of the manufacturing sector to the SGDP to increase to 15%.

Employment for the Differently-abled

20 March, Dehradun

Mr Rajiv Berry, Chairman, CII Uttarakhand State

shared CII's initiatives on disability at a workshop organized by RLEK. The workshop was held to generate awareness on International Convention on Rights of Persons with Disability. The CII film on disability "Beyond Barriers" was also screened to promote private sector engagement with differently-abled persons.

Uttar Pradesh

HIV AIDS Awareness Sessions

March 8, Bakshi ka Talab

March 27, Hardoi

HIV/AIDS awareness sessions were conducted for the employees of Meghdoot Gramodyog Sewa Sansthan and DSCL Sugar to sensitize industry workforce about the myths and misconceptions associated with HIV/AIDS.

Reaching out to Tier II Cities

March, Aligarh & Rampur

Reaching out to the tier-2 cities of Uttar Pradesh, visits were conducted to Aligarh and Rampur districts under the ambit of Geographical Indications project. CII Uttar Pradesh has taken up this project of registering the traditional goods of Uttar Pradesh, such as patchwork of Rampur, and locks of Aligarh.

South

Infrastructure Development for Chennai

2 March, Chennai

A seminar discussed Infrastructure Development for Greater Gateway Chennai, under the Core Nodal Development & Asia Comprehensive Development Plan. The seminar explored business opportunities in Public Private Partnership (PPP) and Infrastructure Development in South India between Japan and India. The concept of 'Core Nodal Development' was proposed by the Ministry of Economy, Trade and Industry, (MET) Japan to promote regional infrastructure and industry development in East Asia.

College Excellence Cluster: CEO Session

5 March, Coimbatore

Mr Subroto Bagchi, Vice Chairman and Gardener, MindTree Ltd, addressed the students / faculty of cluster colleges in Coimbatore on the need to develop quotients other than IQ and EQ. He spoke on the need for compassion, honesty, interpersonal relationships, work-life balance, commitment to a purpose, and professionalism.

Conference on CSR 2010

20 March, Chennai

The conference with the theme 'From Awareness to Leadership: Making CSR an Actionable Business Agenda' encouraged



Conference on CSR 2010 in Chennai

corporate houses from the Kancheepuram District to take up social development projects in line with the needs of the District Administration. A Compendium of CSR Practices titled, 'Samvridhhi – Kancheepuram' was released by Mr T R Baalu, Member of Parliament, to highlight CSR practices of companies from the District. The Tamil version of the Environmental Series, 'Stop! In the name of Earth' was also released for distribution among 2 lakh school students in the Kancheepuram District.

Andhra Pradesh

Skills Development Conclave 2010

20 March, Hyderabad

Organized in association with the Government of Andhra Pradesh, the conclave focussed on how educational / vocational training institutions can improve partnership working with development agencies and industry to drive innovation and enterprise for economic growth. Sessions at the conclave covered: leveraging technology for quality and scale in skill development, sectoral manpower demand in major sectors for the year 2010 and the role of private sector in harnessing skills projects.

CXO Advice

28 March, Tirupati

CII in association with IIM A Alumni Association organized CXO Advice (Chief Experience Officer) as a career guidance programme for MBA graduates. It was well attended by more than 1600 students from Chittoor, Cuddapah and Nellore Districts.

Kerala

Global Ayurveda Summit 2010

24 – 26 March, Kochi



Global Ayurveda Summit 2010, Kochi

The first edition of the Global Ayurveda Summit, an international conference and exposition on Health, Nutraceuticals, Medicinal Plants and Tourism, was organized in association with the Kerala Government. The Summit, comprising a three day Conference and Exposition, and focussed B2B meetings, drew participation from around 1000 participants. The exposition showcased 44 stalls from 38 companies.

Puducherry



Md. Zainuddin
Jalil, Consul
(Trade),
Malaysian
Embassy

Trade with Malaysia

10 March, Puducherry

Mr Md. Zainuddin Jalil, Consul (Trade), Malaysian Embassy, briefed CII Members on Malaysian Economy and shared information on bilateral trade opportunities, with a focus on partnering with educational institutions in Malaysia to promote education in Puducherry.

Meeting with Chief Secretary

17 March, Puducherry

CII members met Mr R Chandramohan, Chief Secretary, Puducherry, to discuss industrial scenario of Puducherry.

Meeting on Ecuador

30 March, Puducherry

A meeting with Mr Carlos Abad, Ambassador of Ecuador, was organized to understand and exchange information on the industrial scenario in Ecuador and in Puducherry towards developing bilateral trade relations. The sectors identified for investment in Puducherry were IT, Solar/Wind Energy, Mining, Sea Food and Confectionary

Coimbatore

Connect Coimbatore 2010

5 March, Coimbatore

Connect Coimbatore 2010 discussed enablers for growth of the ICT sector. The conference focussed on the theme 'Innovative ICT for World-Class Enterprises.'

TIDES Leadership Summit

12 -13 March, Coimbatore



Venu Srinivasan, President, CII, addressing the TIDES Leadership Summit in Coimbatore

Taking its name from the case studies / speeches / presentations made on Technology, Innovation, Design, Environment & Entertainment, Spirituality & Sports [TIDES], the Summit was an experience sharing programme by over 40 top leaders from business, government, entertainment and the arts.

Karur

Technology for MSMEs

12 March, Karur

The seminar explored how technology can be applied in a cost effective manner across various business functions of MSME to increase overall productivity and competitiveness

Visakhapatnam

Sharing Safety Best Practices

9 March, Visakhapatnam

As part of weeklong celebration of the 39th National Safety Week announced by the National Safety Council of India, Safety Officers from various industries in Visakhapatnam



Session on Sharing Safety Practices in Visakhapatnam

shared their best practices to promote safety of employees and the public at large. A workshop on 'First Aid' was imparted by the Red Cross Society of India.

British Dy High Commissioner visits Vizag



Richard Hyde, British Deputy High Commissioner

18-19 March, Visakhapatnam

Mr Richard Hyde, British Deputy High Commissioner, visited industries and educational institutions in Visakhapatnam. CII organized a luncheon interactive session with Mr Hyde to discuss and understand potential partnerships.

Developing Next Generation HR Leaders

25 March, Visakhapatnam

The training workshop focused on several key areas, such as Understanding HR in the current business scenario; Talent Acquisition; Talent Management; Performance Management; Training & Development; and Workplace Ethics.

West

Goa

Goa Annual Day 2010

16 March, Panaji



Digambar Kamat, Chief Minister of Goa at the Annual Day

The theme of the Annual Day 2010 was 'Sustainable Development of Goa.'

Low Carbon Economy

22 March, Panaji

The City of London and CII brought leading experts from India and the UK together in Goa to discuss how businesses and Governments in India can work together to explore construction, energy and investment perspectives on a Low Carbon Economy.

Service Tax

26 March, Panaji

The programme covered key features and taxability considerations of service Tax, recent changes and key decisions on classification aspects and also new services and amendments to other service categories and other key changes proposed by the Union Budget.

Gujarat

Vision on India@75 – Gujarat@2022

3 March, Rajkot

An Interactive Session with Dr Bakul Dholakia, IIM-A

was held to understand the Vision on India@75 – Gujarat@2022 and to mobilize individuals with passion and commitment towards Nation Building to carry forward the mission through a bottom – up approach.

Train the Trainers

3-4 March, Vadodara

The workshop helped industries in Central Gujarat develop effective trainers within their own organization, by identifying potential trainers in the participating industries to implement training modules within their own organization.

Improving Our Cities

4 March, Vadodara

The session sought to evolve a consensus model wherein industry can play a leading role in improving the civic infrastructure of the city.

Cluster Approach for SMEs

12 March, Vadodara



Panelists at the CII Central Gujarat Annual Day

CII Central Gujarat Annual Day marked its Annual Day with a session on 'Enhancing SME Competitiveness through Cluster Approach.'

Ingnite Lecture Series

13 March, Bhavnagar

Mr Kamal Patel, Director, Kanbi Foods Pvt Ltd, addressed

members under the CII – VIIM 'Ignite' lecture series, which is a platform for successful entrepreneurs to share and exchange their experiences and success mantras.

Modular Employability Skills Scheme

16 March, Ahmedabad

CII initiated the Central Government of India's Modular Employable Skills Scheme with the assessment of 71 students at Xavier's Technical Institute. These students were assessed for the trades like Turning, Fitting, Electrical, Information and Communication Technology and Automotive Repair.

CII Gujarat State Annual Day 2010

18 March, Ahmedabad



Release of CII Gujarat Annual Report

The theme of CII Gujarat State Annual Day this year focused on value based education and skill development as the way forward for Gujarat. Eminent speakers from government, industry, academia shared their views and experience at the panel discussion.

Ties with Britain

22 March, Ahmedabad

A team from British Deputy High Commission visited Ahmedabad to encourage, promote and facilitate R&D collaborations between academia, research establishments and corporates in the UK and their Indian counterparts, using platforms like seminars, workshops, sponsored visits, researcher exchanges etc.

Trade with Canada

Ahmedabad, 25 March

The meeting with Mr Marvin Hilderbrand, Consul General of Canada, discussed Canada's increasing bilateral trade and investment in Gujarat. Canada has recently opened a Trade Office in the State to grow two-way trade and investment opportunities between Canadian companies and businesses in Gujarat.

Agribusiness: A Goldmine

27 March, Ahmedabad

The Agribusiness seminar created awareness among

the industry as well as the farming community about the various agribusiness opportunities available in agribusiness, specifically in Agri Inputs and Technology, Agri Infrastructure & Cold Chain, and Processed Foods.



R K Tripathy, Principal Secretary, Gujarat, inaugurating the Agribusiness Seminar

Madhya Pradesh

Assessment of Technical Institutes

8 March, Bhopal

The assessment of technical institutes under the scheme of 'Industry-Institute Partnership' was undertaken to upgrade the quality of education and also try to find the gaps wherein industry can intervene.

Interactive Session on MSMEs

19 March, Chhindwara

An interactive session with Mr Dinesh Rai, Secretary, MSME, discussed the problems faced by entrepreneurs with the financial institutions and other departments.



Dinesh Rai, Secretary, MSMEs

Madhya Pradesh Annual Day

22 March, Indore



At the CII Madhya Pradesh Annual Day

CII Madhya Pradesh, on the occasion of its Annual Day, organised a Session on 'Madhya Pradesh: Towards Inclusive & Sustainable Growth.' Dr Naushad Forbes, Deputy Chairman, CII (WR) and Director, Forbes Marshall Pvt Ltd, Mr Rajnikant Rai, Chief Operating Officer, ITC – Agri Business and Prof. N Ravichandran, Director, IIM-Indore were the key speakers.

Investment Scenario in the UK

Indore, 26 March



At the session on Investment in the UK

In an exclusive interaction, Mr Peter Beckingham, British Deputy High Commissioner, Mumbai, described the investment scenario in United Kingdom and how Indian business communities can, through their engagement with the British Government, strengthen their footprints and also improve their bottom lines.

Maharashtra

Dossier of NGOs

26 March, Mumbai

CII (WR) released a Dossier of NGOs at its Annual Regional Meeting in Mumbai. The Dossier is a compilation of profiles of NGOs from Maharashtra, Madhya Pradesh and Gujarat that have been examined and visited and found suitable for partnership with industry members, to facilitate industry-NGO partnership.

Ties With Australia

3 March, Mumbai

An exclusive roundtable discussion was held with Mr Ian Macdonald Minister for State & Regional Development, Mineral & Forest Resources, Central Coast, NSW Government, Australia, to establish greater linkages with Indian businesses in sectors such as Mining, Resources, Power, Steel and Energy. It also discussed the opportunities that New South Wales offers.

Budget Analysis Sessions

4 March, Nashik

6 March, Kolhapur

8 March, Nagpur

11 March, Aurangabad



Annual Day in Nashik

The Annual day proceedings of the Central, Southern, Vidarbha and Marathwada CII zonal councils in Nashik, Kolhapur, Nagpur and Aurangabad were followed by special 'Post Budget Analysis' sessions with presentations on various critical Direct and Indirect Taxes proposals presented in the budget by experts from KPMG.

MSME Mission to Coimbatore

8 & 9 March, Coimbatore

An MSME Mission visited factories in Coimbatore to learn the best manufacturing practices followed there. The

factories visited included Titan Paints Pvt Ltd, Janatics India Private Ltd and Larsen Toubro Ltd..

Conscious Capitalism

9 – 10 March, Mumbai



Dr Raj Sisodia, Conscious Capitalism Institute, Bentley University; Kapil Sibal, Union Minister for HRD, and Dr J J Irani, Past President, CII & Director, Tata Sons and Dr Shubro Sen, Executive Director, Conscious Capitalism Institute

Conscious Capitalism represents a great opportunity for Indian businesses to harvest the rich vein of traditional timeless wisdom that has been lying largely untapped for ages. The Summit explored this 'New Management Paradigm for a New World.'

Pune Annual Day

12 March, Pune

CII Pune Annual Day was marked by a Panel Discussion on 'Sustainable Growth - Through Innovation & Research.'

IFRS Summit 2010

17 March, Mumbai



CEO's Interactive Roundtable

Mr S Mahalingam, Chairman – CII IFRS Summit and Executive Director & Chief Financial Officer, Tata Consultancy Services Ltd, assured industry players that the key elements of Indian Accounting Standards and IFRS would not vary much. Mr Y H Malegam, Chairman, National Advisory Committee on Accounting Standards (NACAS) said, 'IRFS will consist of two parts, initially for the organisations with more than Rs 500 crore net worth and rest having less than Rs 500 crore net worth with having a difference of reporting disclosures by both.' Mr Manfred Hannich, Global Head of Accounting Advisory Services, KPMG, informed that India is one of the earliest countries to go for IRFS and the US may follow soon as discussion on consolidated taxation treatment on financial reports is underway.

Maharashtra Annual Day

18 March, Mumbai



Rajendra Darda, Minister for Industries, Employment & Self Employment, Maharashtra, (centre) at the Maharashtra Annual Day

The theme on Roadmap for Sustainable Development deliberated on Economic Growth, Human Capital and Climate Change for sustainable development.

Financial Planning Seminar

19 March, Mumbai

The seminar on Financial Planning: 'Creating Wealth' highlighted how Financial Planning, a new philosophy in the Indian market, suggests new avenue to manage finances.

TIKZN Business Delegation

19 March, Mumbai

The roundtable discussion with TIKZN Business Delegation was followed by networking meetings to discuss the opportunities that South Africa and KwaZulu-Natal offer.

Autonomous Maintenance

23 March, Kolhapur

The comprehensive session on Autonomous Maintenance was followed by visit to Kakade CNC Services in Gokul

Shirgaon for practical training.

Belgium India Green Tech Summit

24 March, Pune

25 March, Mumbai

The Summits provided an insight on Belgian Green Tech companies and explored new grounds for building partnerships based on shared interest in a future based on clean technology.

14 Know India Programme

28 March – 17 April, Maharashtra

The Know India Programme organized by the Union Ministry of Overseas Indian Affairs, seeks to familiarize Indian Diaspora youth in the age group of 18 – 26 years with developments and achievements in the land of their ancestors. The programme provided a unique forum for students and young professionals of Indian origin to visit India and share their views, expectations and experience and to bond closely with contemporary India.

CII-Symbiosis Finishing School

29 March, Pune

The valedictory session for the 7th & 8th Batch of the CII-Symbiosis Finishing School was held to complete the course in soft skills for SC/ST students under the Affirmative Action Initiative of CII. The two batches were run in parallel.

Canada - India Partnership

31 March, Mumbai

The Forum on the Benefits of a Comprehensive Economic Partnership Agreement (CEPA) between Canada and India discussed how a CEPA could improve business and enhance commercial relationships with Canada.

OIFC Investment Meet in United Arab Emirates

The Overseas Indian Facilitation Centre (OIFC), in association with the Ministry of Overseas Indian Affairs (MOIA) and the Consulate of India, Dubai, hosted an Investment and Interactive Meet in Dubai on 24 March, to apprise the Indian diaspora about the host of engagement opportunities in India.

A delegation from India, led by Dr A Didar Singh, Secretary, MOIA and Chairman, OIFC, invited the global Indians settled in UAE, to partner in 'Emerging' India's growth story, and strengthen their socio-economic connect with India. The business team included representatives from sectors such as banking and financial services, construction and infrastructure, among others.

The Meet was attended by more than 100 registered delegates including professionals, HNIs and potential investors, of Indian origin, seeking to explore the growing Indian market. Industry players from India presented sector specific investment prospects in India,

Several interactive issues were raised and discussed during the Q&A session chaired by Dr Didar Singh and moderated by Mr Sanjay Verma, Consul General of India in Dubai. The Indian Business and Professional Council, Dubai, and the Indian Community Welfare Committee, ICWC, were the official partners of the Meet.