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Chandrayaan is one of the greatest achievements of Indian scientists and ISRO. India with this mission has made a major stride in space research, development and its application for the social economic upliftment, declared Mr. Vayalar Ravi, Minister of Overseas Indian Affairs & Parliamentary Affairs, at CII's special felicitation of the Chandrayaan -1 Team on

24 December in New Delhi. The session was held to celebrate the great scientific and technological achievement.

The recent successful launch of the country's maiden unmanned mission Chandrayaan-1, has positioned India as a major global space power. India is now the 6th nation in the world to launch a spacecraft to the moon.



C Banerjee, Director General, CII, Dr G Madhavan Nair, Chairman, ISRO, Vayalar Ravi, Union Minister of Overseas Indian Affairs & Parliamentary Affairs, and Sunil Kant Munjal, Past President, CII, and Chairman, Hero Corporate Service Ltd



Standing: George Koshy, Mission Director, PSLV C11, Chandrayaan 1 Mission, PS Veeraraghavan, Director, IISU, TGK Murthy, Programme Director, ISRO, K Radhakrishnan, Member, Space Commission, & Director, VSSC, Thiruvananthapuram, SK Shivakumar, Director, ISTRAC, Bangalore, MKG Nair, Director, LPSC, Thiruvananthapuram, V Jayraman, Director, NRSC, Hyderabad, A Bhaskaranarayana, Scientific Secretary, ISRO, AS Kiran Kumar, Deputy Director, SAC, Ahmedabad, KRS Murthi, MD, Antrix Corp, and Dr MYS Prasad, Associate Director, SDSC, Sriharikota

Seated: Chandrajit Banerjee, Dr G Madhavan Nair, Vayalar Ravi, and Sunil Kant Munjal

Lauding ISRO for its endeavours in India's development, Mr. Ravi noted, "ISRO provided housing facility to the fishermen community of Kerala. The institution during its tenure has never a faced workers' strike, which reflects how the institution treats every associated resource with respect." We hope that the ISRO will work for further achievements for the nation, he added.

Leading the Chandrayaan team, Dr. G. Madhavan Nair, Chairman, ISRO, stated, "India is no more a developing economy in the scientific domain. With the success of Chandrayaan, the global community is looking to India for world class competitive space related ventures." ISRO on 20 December successfully launched a satellite built for the European community, he informed.

Sharing the details of Chandrayaan – 1, Dr. K. Radhakrishnan, Director, Vikram Sarabhai Space Centre, Thiruvananthapuram, said, "The mission has been successful as the scientists followed a highly precise and accurate way forward. ISRO dreams of leading a mission to Mars by 2013-2016. This presents a new plethora of space adventure for India."

Earlier, in his welcome remarks, Mr. Sunil Kant Munjal, Past President, CII, and Chairman, Hero Corporate Service Ltd, said Chandrayaan-1 signals the new scope of India's global opportunities. The success of the mission reflects careful planning and brilliant execution. This space adventure brings great significance for Indian

industry which is currently pegged at \$50 billion.

The team members felicitated during the function were

- Dr. G. Madhavan Nair, Chairman, ISRO
- Dr. K. Radhakrishnan, Director, Vikram Sarabhai Space Centre
- Dr. M.Y.S. Prasad, Associate Director, SDSC-SHAR, Sriharikota
- Dr. V. Jayaraman, Director, National Remote Sensing Agency, Hyderabad
- Mr K.R. Sridharamurthy, Managing Director, Antrix Corporation, Bangalore
- Mr M.K.G. Nair, Director, Liquid Propulsion System Centre, Thiruvananthapuram
- Mr P.S. Veeraraghavan, Director, ISRO Inertial Systems Unit, Thiruvananthapuram
- Mr S.K. Shivkumar, Director, ISTRAC, Bangalore
- Mr A. Bhaskaranarayana, Director, SCP / Scientific Secretary, ISRO, Bangalore
- Mr A.S. Kiran Kumar, DD, SEDA, Space Applications Centre, Ahmedabad
- Dr. George Koshy, MD, PSLV-C11
- Dr. T.G.K. Murthy, Programme Director, ASP, ISRO Satellite Centre, Bangalore

Mr. Chandrajit Banerjee, Director General, CII said it was a great privilege and honour for CII to felicitate this tremendous achievement.



Pravasi Bharatiya Divas

Engaging the Diaspora: The Way Forward



Smt Pratibha Devisingh Patil, President of India, with Parmananthan 'Prema' Naidoo, Member, Mayoral Committee for Environment, Johannesburg and Vayalar Ravi, Union Minister, Overseas Indian Affairs & Parliamentary Affairs

- First ever Pravasi Bharatiya Divas in Chennai
- Over 1500 delegates from 50 countries
- Pravasi Bharatiya Samman Awards for 13 NRIs/PIOs
- More than 20 Ministers addressed key sessions
- 100 + speakers including 60 from abroad
- Trade & Industry Exhibition
- Networking opportunities with NRIs from Australia, Canada, Japan, Malaysia, Singapore, Sri Lanka, South Africa, UAE, UK, US and many other countries
- Representation from 12 State Governments at the Convention
- Art Exhibition / Crafts Exhibition



Dr Manmohan Singh, Prime Minister of India, inaugurating PBD 2009 as K V Kamath, President, CII, Ramdien Sardjoe, Vice President, Suriname, Vayalar Ravi and Dr Kalaignar M Karunanidhi, Chief Minister, Tamil Nadu, look on

The 7th edition of the Pravasi Bharatiya Divas (PBD) Convention organised by the Ministry of Overseas Indian Affairs, India in partnership with the State Government of Tamil Nadu and the Confederation of Indian Industry (CII) kicked off to a glittering start with the inauguration of the trade and industry exhibition and a cultural extravaganza on the evening of 7 January 2009. The three -day event concluded on 9 January by honouring outstanding overseas Indians with the prestigious Pravasi Bharatiya Samman Awards for their contribution to India's growth.

The President of India, Smt. Pratibha Devisingh Patil, presented the prestigious Samman Awards to 13 distinguished overseas Indians for their outstanding contribution to India's growth at the Valedictory Session.

Earlier, on 8 January, Dr Manmohan Singh, Prime Minister of India, and Dr Kalaignar M Karunanidhi, Chief Minister of Tamil Nadu inaugurated the event.

In her valedictory address, Smt Pratibha Devisingh Patil told the overseas Indians that India is proud of their role in the growth of their countries of adoption. At the same time, India too has grown in stature, and the focus now is to expand economic opportunities and incomes for all, she observed. India now 'seeks to bridge the infrastructure gap and to achieve energy security, food security and human welfare security', she said, urging overseas Indians to invest in India, particularly in infrastructure.

The President commended the role of the 5 million overseas Indian workers and suggested that a separate award be instituted by the Ministry of Overseas Indian



Dr Manmohan Singh releasing the PBD publications as Ramdien Sardjoe, Vayalar Ravi and Angidi Veeriah Chettiar, Vice President of Mauritius, look on

Affairs to recognize their contributions to India's growth.

In his Inaugural Address, Dr Manmohan Singh said that several measures have been taken to strengthen national security. India is working with the international community to ensure that there are no 'safe havens' for terrorists, he said. Apprising overseas Indians of India's achievements, he reassured them that the fundamentals of the Indian economy remain strong and that a growth rate of 7% is expected for the year. Stating that India is actively involved in the meetings of the G-20 on a new global financial architecture, he expressed the view that a new structure must be suited to new challenges and reflect changes in the global economic structure.

The Prime Minister also launched the Global Indian Knowledge Network to serve as a virtual think tank and for sharing development ideas and knowledge of the diaspora. Three books were unveiled during the inaugural, including a photographic book on the Indian



Manoranjan Kalia, Minister, Industry & Local Govt, Punjab, Randeep Surjewala, Minister, Power, Water Supply & Sanitation, & Parliamentary Affairs, Haryana, Lt. Gen. (Retd.) Bhopinder Singh, Lt. Governor, Andaman & Nicobar, Narendra Modi, Chief Minister, Gujarat, Dr Montek Singh Ahluwalia, Deputy Chairman, Planning Commission of India, Dr Y S Rajasekhara Reddy, Chief Minister, Andhra Pradesh, and Sushil Kumar Modi, Dy. Chief Minister, Bihar



R L Lakhina, Founder & Executive President, Netherlands India Chamber of Commerce, Netherlands, Prof Sugata Bose, Harvard University, USA, Sam G Pitroda, Chairman, C-Sam Inc, USA, Dato' Seri S Samy Vellu, President, Malaysian Indian Congress, Malaysia, Pranab Mukherjee, Minister, External Affairs, India, Dr Shashi Tharoor, Chairman, Afras Ventures, USA, Dr Ruby Dhalla, MP, Canada, and Sat Pal Khattar, Chairman, Khattar Holdings P Ltd, Singapore

diaspora, and manuals on FDI and Taxation for overseas Indians. For overseas Indian workers, the Prime Minister announced a comprehensive e-governance project on emigration, which will issue smart cards to all workers and transform the emigration process.

Dr Kalaignar M Karunanidhi, welcoming delegates to Tamil Nadu, said that India's diversity had helped Indians to assimilate into other societies. He stressed that India and China are the key to revival of the global economy. Tamil Nadu, with abundant technical manpower and well-developed industrial base, could provide the lead for India in this endeavor. He urged delegates to share the potential of the State and India as an investment destination.

Mr K V Kamath, President, CII, in his vote of thanks, expressed appreciation to delegates for keeping the image of India high.

At the valedictory session, Mr Angidi Veeriah Chettiar, Vice President of Mauritius, accepted the honor of the Pravasi Bharatiya Samman Awards on behalf of all the awardees. Expressing gratitude to India for the warmth and sincerity in renewing ties with the overseas Indian community, he said that the new policies had been beneficial to *pravasis* as well as for India. Mr Ramdien Sardjoe, Vice President of Suriname, who also received

the award, was also present on the dais.

Mr Surjit Singh Barnala, Governor, Tamil Nadu, acknowledged the contribution of the diaspora in building the brand image of India.

Mr Vayalar Ravi, Minister for Overseas Indian Affairs, India, said that this PBD had been unique in several ways. It addressed the preservation of culture and language for the first time. He also announced that more mini-PBDs would be held all over the world and sought proposals from interested associations of PIOs.

Mr K Mohandas, Secretary, Ministry of Overseas Indian Affairs also spoke at the inaugural and valedictory sessions.

THE SESSIONS

Four Plenaries

- India as an Emerging Power: The Diaspora Factor
- Reflections on the Current Economic Crisis : Diaspora Concerns
- Diaspora interaction with the States
- India Diaspora: Preservation of Language & Culture

Six State Concurrent Sessions

Seven Regional Sessions:

- Africa, Asia Pacific, Canada, Carribean, Europe, Gulf and USA



Dr Sanku S Rao, President, AAPI, USA, Dr Anbumani Ramadoss, Minister for Health & Family Welfare, India, Dr Prathap C Reddy, Chairman, Apollo Group of Hospitals and Dr Rajni Kanabar, Chairman, Regency Medical Centre, Tanzania



Tarun Das, Chief Mentor, CII, Prof C K Prahalad, University of Michigan Business School, USA, and R Seetharaman, CEO, Doha Bank Group



Smt Pratibha Devisingh Patil with Pravasi Bharatiya Samman Awardees at the Valedictory Session

Interactions with the Chief Ministers of Gujarat and Andhra Pradesh, and the Deputy Chief Minister of Bihar

Ministers at the Conference

Over 20 Ministers addressed the sessions including

- Mr Pranab Mukherjee, Minister, External Affairs
- Dr Ashwani Kumar, Minister of State, DIPP, Commerce & Industry
- Ms D Purandeswari, Minister of State, Human Resource Development
- Dr Anbumani Ramadoss, Minister, Health & Family Welfare
- Mr Mani Shankar Aiyar, Minister, Panchayati Raj & DONER
- Mr G K Vasan, Minister of State, Statistics & Programme Implementation
- Ms Renuka Chowdhury, Minister of State, Women & Child Development

Key Speakers

- Dato Dr S Subramanian, Minister of Human Resource; Malaysia
- Mr Arumugam Thondaman, Minister, Youth Empowerment & Socio Economic Development, Sri Lanka
- Dr Montek Singh Ahluwalia, Deputy Chairman, Planning Commission

- Dr Shashi Tharoor, Chairman, Afras Ventures, and former Under Secretary- General, UN
- Mr Gopinath Pillai, Ambassador-at-Large and Chairman, Institute of South Asian Studies, Singapore
- Mr Sam G Pitroda; Chairman, C-Sam Inc, USA
- Prof Sugata Bose, Gardiner Professor of Oceanic History, Harvard University, USA
- Prof C K Prahalad, Professor, University of Michigan Business School, USA
- Dato' Seri S Samy Velu, President, Malaysian Indian Congress, Malaysia
- Mr N Ram, Editor-in-Chief, The Hindu Group of Publications
- Mr Venu Srinivasan, Vice President, CII
- Mr S Ramadorai, CEO, TCS
- Dr Prathap C Reddy, Chairman, Apollo Group Hospitals
- Dr Naresh Trehan; Chairman, Global Health Pvt Ltd

CONCURRENT SHOWS

Trade & Industry Exhibition

As part of Pravasi Bharatiya Divas 2009, CII organised a Trade & Industry Exhibition, with a focus on key sectors like Technology, Financial Services, Handlooms / Textiles, Handicrafts, Fashion, Consumer Goods, Real Estate, Engineering, Tourism, Education, Entertainment and Investment. Over 70 exhibitors including several State Governments showcased a wide array of products /



Prof Narana Sinai Coissoro, Universidade Lusofona, Lisbon, Baroness Shreela Flather, UK and Chandrajit Banerjee, Director General, CII



P Ramasamy, Deputy Chief Minister, Penang, Malaysia, N Ravi, Editor, The Hindu, Loganathan Naidoo, Executive Councillor and Deputy Mayor of eThekweni Municipality (Durban), South Africa and Prakash M Swamy, Indian American Journalist, USA



Dr Ashwani Kumar, Minister of State, DIPP, Commerce & Industry, with Venu Srinivasan, Vice President, CII, & Chairman, TVS Motor Co Ltd



Mani Shankar Aiyar, Minister, Panchayati Raj & DONER



A Raja, Minister, Communication & IT



Renuka Chowdhury, Minister of State, Women & Child Development

services reflecting India's prowess in the technological and cultural landscape.

Crafts Exposition

CII also organised a Crafts Exposition jointly with the Crafts Council and Women's Weave. World renowned artisans and craftsmen from various parts of the country showcased products demonstrating the rich cultural and heritage of India.

Art Exhibition

An Art Exhibition was also organised coinciding with the event. This had participation from the Mahatma Gandhi International Foundation, Montreal, Canada; Indira Gandhi National Centre for the Arts, and the Organisation for Diaspora Initiatives (ODI), Reunion Island.

Cultural Evenings

As part of the Pravasi Bharatiya Divas Convention, cultural shows were held every evening

- Mohiniyattam by Gopika Varma and 'Sarvesham Bharatah' by South Zone Cultural Centre
- 'Kalai Thamizh' by the Dept of Tourism and Culture, Tamil Nadu
- Stage Play "Karna, The Warrior Son of the Sun" by Kaleidoscope



Narendra Modi doing a round of the Trade & Industry Exhibition



India Health Summit



Around 600 delegates participated in the 5th India Health Summit which focused on 'Optimizing Health Delivery in India: A Patient-centric Approach'

The 5th India Health Summit, CII's flagship event on Healthcare, with the theme 'Optimizing Healthcare Delivery in India: A Patient-centric Approach' drew international and national stalwarts from the Healthcare space. Held for the first time in partnership with the Ministry of Health and Family Welfare, the Summit, spread across two days with nine plenary sessions, attracted nearly 600 delegates both from the healthcare domain and across verticals such as Banking, Insurance, Venture Capitalists, Medical Technology including IT, and NGOs, among others.

The key findings and recommendations emerging from the discussions at the Summit centered around Healthcare

Infrastructure, Healthcare Workforce, Healthcare Financing, Quality & Accreditation of Healthcare and Consumer Affordability, including Insurance. The important takeaways and recommendations from the deliberations will be submitted to the Ministry of Health and Family Welfare and the Ministry of Finance.

Addressing the Inaugural Session, Mr. Kapil Sibal, Union Minister for Science & Technology and Earth Sciences, India announced that the government is working on Medical Devices legislation, in order to standardize the quality of Indian manufactured medical devices. He emphasized on the promotion of greater R&D in the field of technology and genomics. He also highlighted target drugging, vaccinations and innovative solutions, manufacturing and managing medical devices domestically, delivery of quality human resource and affordability, as key focus areas.

Dr. Pervez Ahmed, Summit Chairman, and Executive Medical Director, Max Hospitals Group said, "Solutions to healthcare should follow a proximity approach, and be customized to the local community. Integrating research and technology aligning healthcare delivery should be given immense importance."

"The task before us is how do we rapidly fill the huge deficit for quality healthcare, which is inaccessible to many," stated Dr. Prathap C Reddy, Chairman, CII National Committee on Healthcare, and Chairman, Apollo



Shivinder Mohan Singh, CEO & MD, Fortis Escorts Heart Institute & Research Centre, Kapil Sibal, Union Minister for Science & Technology and Earth Sciences, Dr. Prathap C Reddy, Chairman, CII National Committee of Healthcare, & Chairman, Apollo Hospitals Group, and Annaswamy Vaidheesh, Co-Chairman, Health Summit & MD, Johnson & Johnson Medical India

Hospitals Group. “We should look at innovative healthcare models, work on a standard definition and create a working environment for PPP. The government should now look at healthcare’s requirement to quickly multiply the number of healthcare professionals in India.”

Mr. Ajay Shankar, Secretary, Department of Industrial Policy and Promotion, in his keynote address at a special plenary on “Investments in Healthcare” observed that “by 2020-25, Medical Value Travel in India will stand where India’s IT sector is positioned today. India has all the intellectual capabilities, and the sector will boost up the industry. The industry with its set of progressive strategies should come up with innovative and out of the box thinking for securing investments”.

One session that received an overwhelming response was ‘Successful States’ Healthcare Models,’ with detailed presentations by Mr. P. K. Aggarwal Principal Secretary, Health Medical and Family Welfare, Andhra Pradesh, Dr. Amarjit Singh, Principal Secretary, Family Welfare & Commissioner, Health, Medical Services & Medical Education, Gujarat, and Dr S. Vijayakumar, Special Secretary, Health, Tamil Nadu.

A special session, “Health Insurance Inc – The Road Ahead” was organised based on the recommendations of the recently held Health Insurance Summit in Mumbai.

Five reports prepared under the aegis of the CII Healthcare Sub-committees were released on the occasion:

- Addressing the Healthcare Workforce Requirement in India
- Enhancing Healthcare Accessibility through Financing
- Accreditation of Hospitals in India
- The Emerging Role of PPP in the Indian Healthcare Sector



Dr. Prathap C Reddy with Dr. Anbumani Ramadoss, Union Minister for Health and Family Welfare

- Report by working groups of 1st CII Health Insurance Summit

The Summit also featured an exhibition covering the entire spectrum of the Healthcare landscape. The participants included Apollo Hospitals, CISCO, Express healthcare, Fortis Escorts Hospitals, ICRI Health, Janak Healthcare, Johnson & Johnson Medical India, Joint Commission International, Larsen and Toubro, Max Healthcare, Mega Ace Matrix Knowledge Group, Philips, Recorders & Medicare Systems Pvt Ltd.,

Sonosite India Pvt Ltd., Tata Motors and Technopak. A Wellness Lounge was also created, where ATHCC, global expert in Healthcare, was the exclusive exhibitor.

The summit concluded with a detailed presentation on the deliberations and recommendations which came out of the sessions to Dr. Anbumani Ramadoss, Union Minister for Health and Family Welfare, who was the chief guest at the valedictory session. Dr. Ramadoss, in a passionate and dedicated approach, supported industry’s request for granting industry status to healthcare. He also said the government was in the process of recognizing post graduate (PG) degrees from English speaking countries like the United States, United Kingdom, Canada and Australia, apart from doubling the PG pass-out number which at present stands at 12,000.

The Sessions

- Healthcare Reforms - Optimizing Healthcare Delivery
- Accessibility and Affordability
- Addressing Manpower Shortage: Creating the Skill-sets for Patient-care
- Successful States’ Healthcare Models
- Investments in Healthcare
- Models of Healthcare Delivery: Integrating Innovation with Consumerism
- Delivering Quality Healthcare: Creating Patient Value
- Technology as an Enabler – Healthcare IT and Medical Technology

In the light of the tremendous achievements under the National Rural Health Mission (NRHM), he underlined that the ministry would come up with programmes like the National Urban Health Mission, National School Programme, Emergency and Trauma Programmes, and the like. He felt that PPPs were a viable arrangement for Indian Healthcare.

Voices at the Summit

We have to develop the Health Insurance sector by creating confidence in Health Insurance.

A. Vaidheesh, Co-Chairman, 5th India Health Summit & Managing Director, Johnson & Johnson Medical India

PPP is one of the major pillars on which we can provide healthcare to all segments of society, especially in the rural areas.

Dr. Naresh Trehan, President, Indian Healthcare Federation

Data collection is one of the most difficult things in the country. In the light of this fact, we appeal to all the insurance providers to share data amongst each other, to take this sector forward.

DVS Sastry, Director General (R&D), IRDA

Policy measures in healthcare sector need to focus on alternate options for a paradigm shift to reform the sector in India, as against an incremental increase in the present set up.

Prof. N K Sethi, Senior Advisor (Health), Planning Commission

Rather than increased spending on healthcare, 'improved' spending will fetch better results. The central government should be an effective regulator, rather than a supplier. The state governments should create associative platforms to attract investments in healthcare. "

Shivinder Mohan Singh, MD & CEO, Fortis Escorts Heart Institute

For an effective partnership, it is imperative to see how public and private sectors can move forward together.

Jacqueline Mallender, CEO, Mega Ace Matrix

The future shortfall of healthcare professionals should be rectified currently so that we, as a nation, can take concentrated steps on the path of collective development.

Tejpreet Singh Chopra, Chairman, CII Healthcare Sub -committee on Human Resource, and President & CEO, GE India

The government should allow access to foreign capital, as currently foreign capital only focuses on procurement of medical goods. With proactive policy measures, India can capture medical value tourists, which has recently recorded significant upside."

Suneeta Reddy, Executive Director, Finance, Apollo Hospitals Group

Summit Proceedings

The detailed proceedings of the 5th India Health Summit, including the presentations made by the faculty and the reports released at the Summit are available in DVD format. The DVD is priced at Rs. 1500/- each.

To obtain a copy of the proceedings DVD, please contact::

Vaishali Srivastava

Tel 91-11-24601086 / 24629994-7 (Ext 408) /Fax: 91-11-24615693

Email: vaishali.shrivastava@cii.in



CII Institute of Quality Your Quality Training Partner

Training Calendar January 2009 - February 2009

20 - 21 January, Chennai
Workshop on Customer Relationship Management

20 - 23 January, Pune
Workshop on Business Facilitator program

21 - 23 January, Chennai
Performance Measurement: Evidence - Based Healthcare Management

22 - 23 January, New Delhi
Workshop on Accreditation Criteria for Inspection Bodies

28 January, Pune
Appreciation Programme on "TOYOTA PRODUCTION SYSTEM"

28 - 29 January, Chennai
Workshop on New Product Development – A Strategic Approach

30 - 31 January, Coimbatore
Regional Summit on Quality in Education- Higher Education

3 - 4 February, Gurgaon
Workshop on Customer Relationship Management

10 - 13 February, Kolkata
Workshop on Assessment for Business Excellence

11 - 12 February, New Delhi
Workshop on Producing Zero Defect through Statistical Techniques

16 - 19 February 2009, ARAI, Pune
Laboratory Management & Internal Audit as per ISO / IEC 17025:05

19 - 20 February, Bangalore
Workshop on Strategic Business Planning

For further details, please contact:

v.subramanian@ciionline.org



Visit us at : www.cii-iq.in



India@75

The Emerging Agenda: An Update

CII's theme, India@75: The Emerging Agenda, reflects its aspiration to facilitate India's transformation into an economically vital, technologically innovative, socially and ethically vibrant global leader by the year 2022



The India@75 project has been progressing smoothly across the nation. Fourteen states have completed their State Workshops and Interviews including the State Consolidation Workshop. The total number of workshops conducted were 77 which witnessed participation of 3529 stakeholders. A total of 281 interviews have been conducted.

As a part of the India@75 initiative, select one-to-one interviews/interactions have been conducted with government officials, industrialists and civil society leaders across the nation to discuss their aspirations and vision for India after 75 years of independence. A total of 18 interviews have been conducted.

A series of National Workshops are also being conducted for the CII National Committees, Councils and Task Force to discuss and finalize a list of national vision elements along with indicators / metrics to measure progress and also identify challenges towards achieving this vision.

National Workshops have been conducted for the National Committees on Rural Development; Education; Skills/HR and IR/ER; Technology; Trade and Manufacturing Council.

The District Development Plans (DDP) for select districts in Southern States are currently under preparation. The districts selected in the Southern States are as follows:

- Andhra Pradesh: Hyderabad, Vizag, Vijayawada, Tirupati
- Kerala: Kannur, Thiruvananthapuram, Thrissur, Palakkad
- Tamil Nadu: Chennai, Karur, Erode, Coimbatore, Madurai, Trichy

- Karnataka: Bangaluru, Mysore, Hubli

In the West, DDP will be developed for Chhindwara, Madhya Pradesh.

The Vision Ambassadors' Movement, led by Young Indians has been an important arm of the India@75 initiative. Currently, 254 Vision Ambassadors are engaged across the country in spreading the message to the masses. As part of the signing up process, 57 Vision Ambassadors attended Induction and Role Selection Sessions held in Mumbai, Chennai and Delhi. At present 105 Vision Ambassadors are contributing to India@75 as Evangelists, Education Experimental Project Implementers, Next Practices Identifiers and Online Collaborators.

Many initiatives have been taken up by the Vision Ambassadors in various capacities. The Evangelists have addressed on India@75 at many internal and external platforms to ignite the momentum. The Education Experimental Project Implementers are involved in the ground project of "Getting Children to School" in various districts and cities of the country. Three out of 17 signed up projects have made considerable progress as on date. The Next Practices Identifiers are involved in shortlisting and documenting innovative, scalable, sustainable and cost effective next practices. A case study competition is being organized for students through 'Call for Papers on Identifying Next Practices'.

Students are also engaged in India@75 through activities such as the Imagine-A-Nation Campaign and Anti Terrorist Rally organised by Yi Net Students.

Renewed Focus on Corporate Governance

Acknowledging the renewed focus on corporate governance in view of recent events, Mr. Uday Kotak, Chairman, CII National Council on Corporate Governance, and Executive Vice Chairman and MD, Kotak Mahindra Bank Ltd, opined that the Satyam case is an exception, which should not question the standards of corporate governance being followed by India Inc.

Addressing a session of the CII Governance Series on 9 January in New Delhi, Mr Kotak felt that while governance may be principle based, there is a need to base it on rules and regulations that follow principles having a direct oversight by the regulators.

He attributed the current status of corporate governance in India to the shift from the previous personalized saver-borrower model to the present-day impersonalized issuer-investor model – based on the sequential process of intermediaries including directors, independent directors, rating agents, auditors and lawyers who are expected to follow trust based institutionalization.

Underscoring the role of third parties in governance, he pondered over the dependability of the ratings assigned by credit rating agencies and legal opinions issued by lawyers. Describing ‘true & fair’ as the central point of reliance placed by stakeholders, he highlighted the role of auditors in corporate governance. Appealing for avoidance of unconstructive interdependence amongst the third parties, he called for establishing a long-term sustainable institutionalized trust where each intermediary realizes its individual and collective accountability.

Highlighting pertinent issues encompassing form versus substance, Mr Richard Rekhy, Chief Operating Officer, KPMG raised questions on the constituents of corporate governance including board meetings and agenda

- code of conduct, ethics
- independent directors
- CEO succession and performance, and risk management and oversight

Stressing on the need for independent directors and audit committees to be truly independent with predetermined accountability, he emphasized that board oversight should clearly focus on ethics, independence and transparency.

Earlier, in his welcome remarks, Mr. Neville Dumasia, Executive Director, Governance, Risk and Compliance Services, KPMG, acknowledged CII’s role as a frontrunner in the evolution of Corporate Governance in India -

working for over a decade with a view to ensuring greater acceptability and adoption of best governance practices by the Indian Industry.

A CII publication on transition to the International Financial Reporting Standards named ‘Transition to IFRS: A Governance Perspective’ was launched by Mr Kotak during the session. The CII publication is an integrated endeavor to make Directors and Senior Management aware of challenges to convergence and assist them in drawing up a roadmap to facilitate their

technical preparedness - with a focus on its impact on corporate governance.

Session with Mr Adi Godrej

‘Recent events in the global economic and financial sector have led to renewed focus on the legislation and enforcement of the various constituents of corporate governance’ was the sentiment echoed by speakers at the CII Corporate Governance Series breakfast session with Mr. Adi Godrej, Chairman, Godrej Group, on 18 December in Mumbai.

Delivering the theme address, Mr. Adi Godrej asserted that the need of the hour now more than ever before is concentration on principle –based, rather than rule



Uday Kotak



Adi Godrej

based, corporate governance because, during trying times like these, the temptation to deviate remains large. Principle-based corporate governance, being robust, offers corporates the much needed competitive advantage in markets, easy availability of capital, enhanced employee morale and stakeholder confidence; and long term sustainability, he said.

Identifying Corporate Governance as one of the pillars of modern successful enterprise systems leading to the overall development of the economy, Mr Godrej recognized the markets as the ultimate disciplinary authority.

Earlier, Mr. Uday Kotak said it was time to deliberate

the role, absence or failure of corporate governance globally and try and lay down lessons to minimize the consequences on the Indian economy

Mr. Neville Dumasia, Executive Director, Governance, Risk and Compliance Services, KPMG, suggested stronger regulatory review mechanism and greater disclosure and transparency of compensation for overall improvement in corporate governance.

The CII Governance Series, is an annual event of CII comprising a series of breakfast meetings with captains of Indian industry, focusing on governance, accountability, transparency, ethics, compliance and trust, towards fostering a culture of good governance.

Interaction with UK Minister

CII organised an interaction with the visiting UK Minister, Rt. Hon. Stephen Timms, Financial Secretary to the Treasury, UK, on 11 December in New Delhi to discuss the measures required to protect the growth rate of the Indian economy in times of global financial crisis.

The Financial Secretary to the Treasury was accompanied by a team of senior diplomats including the Deputy High Commissioner of UK in India, Mr Creon Butler. The interaction afforded an opportunity to discuss the impact of the recent developments in the global financial sector on India. During the next G20 Summit in April 2009 under UK's Presidency of the G20, the way forward to deal with the current global developments would be presented.

During the last G20 meeting in Washington, the business community from the G20 countries came together to provide a five point agenda for political leaders at the

Summit. CII was a signatory to that agenda. The visiting Minister was informed that CII looked forward to greater coordination among the business community to help play a supplementary role in the resolution of the crisis.



Rt. Hon. Stephen Timms, MP, Financial Secretary to the Treasury, and Creon Butler, Deputy High Commissioner, UK, with team members

Issues in the Insurance Sector

A closed-door interaction on the key issues in the insurance sector was organised with Mr Hari Narayan, Chairman, Insurance Regulatory and Development Authority (IRDA), on 9 December in Mumbai. During the interaction, the recommendations for regulatory interventions for development of the insurance sector in India, emerging from CII's 11th Insurance Summit organized on 30 September, were shared with the Chairman, IRDA.

CII appreciated the regulator's key role in the development of the insurance market in India in a short period of eight years, by providing a conducive and supportive regulatory environment.



T S Vijayan, Chairman, CII National Committee on Insurance & Pensions and Chairman, LIC and Hari Narayan, Chairman, IRDA

21st CII National Skills Competition

130 competitors demonstrated their skills in 9 trades

CII has been organising the National WorkSkills Competitions for the last 20 years with a view to encourage skills development and to recognize the best talent in the country. The competition is held in partnership with DGET, Ministry of Labour and Employment, Government of India.

The 21st National WorkSkills Competition 2008 was held from 15- 18 December at two locations in Bangalore, the Foremen Training Institute (FTI) and the Regional Vocational Training Institute (RVTI). The event witnessed a great level of enthusiasm from participants from all over the country who represented their organisations for a wide range of skills. A total of 130 competitors from various organisations participated in nine trades which were divided into two categories – above 22 years and below 22 years. These competitors were the winners of the four CII Regional Work Skills Competitions held in September 2008 in Chennai, Pune, Chandigarh and Kolkata.

The competition was held in nine different trades namely Electrician, Fitter, Welder, Tool & Die Maker, Machinist, Turner, Industrial Electronics, COPA and Instrument Mechanics. Fifty one competitors were adjudged the winners. In the Best Establishment category, Bosch, Bangalore, won the first prize with TATA Steel, Jamshedpur coming second.



At the awards distribution ceremony, Mr. N Reguraj, Managing Director, NTTF, urged the delegates to run an extra mile to deliver the best. Mr. B. R. Satyan, Director, C.M.T.I., emphasised on the need for good coaches to hone the skills of workers to achieve world class standards. Mr. S.J. Amalan, Director, Apex Hi-Tech Institute, reiterated that excellence can not be achieved without putting

body, mind and heart together, while Mr. Bharath Vikru, Director, Foremen Training Institute, was highly appreciative of the performance put in by the competitors, raising the standard of competition.

Mr S K Kakkar, Principal Counsellor, CII, described CII's recent initiatives with the HRD Korea and World Skills International in bringing the best practices in the world to our trainers and workmen. The e-Learning Workshop on Welding and Industrial Control in September 2008 in Bangalore, the participation of an Indian delegation in the Fellowship Training Programme in Seoul in November 2008, and the visit of experts from Korea to impart training on world skills, are some of CII's initiatives towards raising skills standards in Indian youth. CII will shortly hold another National Competition to select competitors to represent India in the 40th WorldSkills Competition at Calgary, Canada in September 2009.



Winners of the CII National WorkSkills Competition 2008 with the Chief Guest

South Africa to Partner IETF 2009

South Africa has accepted the invitation of “Partner Country” status for IETF 2009. The 18th International Engineering & Technology Fair is being organized by CII from 23-26 February 2009 in Bengaluru. The invitation was accepted by South Africa’s Department of Trade & Industry (DTI).

This is the second time that South Africa will be Partner Country at IETF 2009. The first time was in 2005 which was very helpful in generating awareness about South Africa as a producer of engineering and technology products. About 45 companies / institutions from South Africa participated in the IETF 2005. The success can be gauged from the fact that trade has doubled in three years from US\$ 3.1 billion in 2004-05 to US\$ 6.2 billion in 2007-08.

The DTI, South Africa, has identified India as a natural trade partner and has adopted aggressive marketing initiatives to tap into the large and growing Indian market and also to seek Foreign Direct Investment from India. The participation in IETF as partner country is part of this strategy. Partnering IETF 2009 will provide South Africa a unique opportunity to focus and showcase its industry, technology products and services, government initiatives, trade and investment opportunities and tourism opportunities.

The 18th IETF 2009 is structured as a comprehensive B2B event segmented into well defined sections of the engineering and manufacturing industry. These sections are represented by focused business fairs/pavilions, namely Automation/Robotics 2009, Energy & Environment 2009, Manufacturing India 2009, ASEAN & IETF Global 2009, Partmart & Autocare 2009, Photoshop India 2009, SAFE 2009. A South Africa Day will also be organized which will include an Investment Opportunities seminar and one-to-one meetings.

India-South Africa economic relations have been growing rapidly and the momentum has especially picked up over the last five years. South Africa is India’s largest market in Africa. South Africa, and, in particular, Johannesburg is the preferred location for a number of Indian companies



Chandrajit Banerjee, Director General, CII, and Debra Balatseng, Acting High Commissioner, South African High Commission, look on as Iqbal Meer Sharma, Deputy Director General, Department of Trade & Industry, South Africa, and Gurpal Singh, Deputy Director General, CII, sign the MoU

that have based their Africa headquarters there. The relative complementarity between the two economies is reflected in the two-way flow of FDI, with several Indian companies making sizable investments in South Africa and major South African companies doing the same in India. There is an active exchange of business delegations, and the expanding institutional framework that underpins such exchanges.

Despite the substantial increase in bilateral trade, there is a feeling on both sides that it is still well below the potential. India does not figure amongst South Africa’s top five trading partners for imports as well as exports. The Joint Statement by the two sides during the visit of our Prime Minister in October 2006 has set the ambitious target of trebling trade by 2010. Both governments are taking initiatives such as PTA agreements, various agreements at industry / sectoral level, strategic level etc. to increase trade further.

IETF, a biennial flagship event of CII, organized since 1975, is one of the largest events of its kind in Asia. The fair is used as a platform by countries and companies to showcase entrepreneurial and technological expertise, and for forming strategic partnerships, business networking and international benchmarking.



Rail Contact 2008

PPP is the vehicle for the Railways' modernization agenda

Today, the railways have lost 65% of their freight traffic to the roads. The private sector should be considered as a collaborator for strengthening the system strategically, declared Mr. Rajeev Jyoti, Chairman, CII Railway Equipment Division, at the inaugural session of Rail Contact 2008; Partners in progress – Indian Railway's modernisation plan and Industry's role, held on 12 December in New Delhi. Mr Jyoti noted that in order to sustain GDP growth of 8%, the capacity and efficiency of the rail network needs to be ramped up; and approval for resources and expertise should be intensified.

The buyer-seller meet was organised towards achieving 20% of investment targets from private enterprises.

In the 10th five year plan, the private sector's participation in railways was less than 1%. It is anticipated that in the 11th plan, about 20% of railway investments will come through PPPs. Thus, out of total investments of Rs 2,80,000 crore in the Indian Railways, approximately Rs 47,600 crore is expected to be invested by the private sector.



Naresh Agarwal, Vice Chairman, CII Railway Equipment Division, A K Nigam, Additional Member (PU), Railway Board and Rajeev Jyoti, Chairman, CII Railway Equipment Division

In an appealing presentation, Mr. Siddhartha Das, Practice Leader – PPP, Ernst & Young, said, PPP addresses the investment and governance challenges of the sector. Notifying a Railways PPP Policy and setting up a PPP technical secretariat, can be treated as leading steps for the railways for achieving a world class infrastructure. Other key issues are adhering to timelines and project schedules, protection of quality standards, independent process of certification and improved services quality.

Expressing enthusiasm about the Delhi-Mumbai Rail Corridor, which is likely to be operational by 2012, Mr. J P Chowdhary, Past President, CII, and Chairman, Titagarh Wagons Ltd., stated, "In major PPP initiatives, the private sector should not be viewed as mere suppliers, but as

associates in achieving a world class railways infrastructure. It is essential to stimulate private investment and PPP as a viable option to attract funding."

Mr. Naresh Agarwal, Vice Chairman, CII Railway Equipment Division, said, "This is the fourth edition of this buyer-seller meet. It will identify new opportunities in the sector."

National Retail Summit 2008

Collaborate, not Compete: the new mantra

The National Retail Summit 2008 focused on
 ‘Collaborative Retail: The New Engine of Growth’

“Cooperate not Compete”, said, Mr. Kishore Biyani, Chairman, CII National Committee on Retail & Founder & CEO, Future Group at the National Retail Summit organized by CII in Mumbai on 11 December. “We operate in a new world order, wherein collaboration with stakeholders is key to profitable business and growth hereon. Areas like marketing spends, real estate, recruitment and training, sourcing, back-end and advocacy offer tremendous scope for cooperation. Ideally, we should look at collaboration on common processes that provide no competitive advantage. This alone would enable shaving off 5-8% of costs.” Mr. Biyani added that, if retail as a sector is to be given a boost, there has to be a shift in the way it is viewed. “Retail needs to be seen as a necessity rather than a luxury; hence it needs to be given an industry status.”

Infusing an optimistic tone to the summit, Mr. V Vaidyanathan, Executive Director & Member of the Board, ICICI Bank Ltd., said, “The extent of collaboration is much higher in the last three months as compared to the last one year.” On the economic slowdown and its implications, he felt, “ the question should not be how to face this economic slowdown, rather it should be - are we prepared to take on the opportunities that will come after this economic phase.”

Ms. Ireena Vittal, Partner, McKinsey provided valuable insights on questions such as Why Retail Industry matters to India, What will it take to ensure the Indian retail industry succeeds, and What will ensure Indian retail industry’s success.

The Retail industry matters to India, she said, because

1. It is a catalyst that converts consumer confidence into consumption;

oxygen for Indian economic growth: 68% of GDP growth is from private consumption. Private consumption is the biggest hope for the Indian retail industry because Indian consumers have big dreams and higher disposable income, and jobs and employment are still stable.

2. It creates jobs that are essential to channelise youth energy: India is a young country and the working population will keep growing, thus we need to create 20 million jobs each year. Every job in retail creates 7-9 jobs in the support infrastructure.
3. Triggers for an efficient economy:
 - Multiplier effect
 - Improves productivity, reduces inflation
 - Higher tax revenues

Three critical enablers for retail success in India, she said, are,

1. Shared understanding of success amongst the various stakeholders in the retail industry
2. Seamless collaboration across the entire value chain
3. Building critical capabilities to ensure profitable growth and flexibility

To ensure success, the Indian retail industry, Ms Vittal suggested, must create a common agenda:

- Get government to declare retail as an essential service

- City master plan designs to include retail
- Licensing simplified – single window clearance
- Reference case of 3 big suppliers as category captains
- Win-win terms of trade with real estate
- Roadmap for 20 vendors to scale up 10 times in the next 5 years across retail



Ireena Vittal, Partner, McKinsey; Pradipta Mohapatra, Immediate Past Chairman, CII SR and Chairman, Governing Board, Executive & Business Coaching Foundation India Ltd.; Kishore Biyani, Chairman, CII National Committee on Retail and Founder & CEO-Future Group and V Vaidyanathan, Executive Director, ICICI Bank Ltd

- To manage critical costs (power, service tax, etc.), retailers need to collaborate at the back-end, compete in front
- Common supply chain for sourcing in specific categories
- Manage promotion intensity in the market
- Joint investment in training capabilities and building core capabilities
- Clarify pricing and develop core merchandise platform
- Define differentiated supply chain.

Concluding the summit, Mr. Pradipta K Mohapatra, Immediate Past Chairman, CII (SR) & Chairman – Governing Board, Executive & Business Coaching Foundation India Ltd. stated that, “Collaborative Retail is what will make the retail industry gallop to further growth.”

The day long summit presented the views of several industry stalwarts including Mr. Ajit Ranade, Chief

Group Economist, Aditya Birla Group, Ms Roopa Purushothaman, Chief Economist, Future Group, Mr. Abheek Singhi, Partner, BCG India, Mr. Aniruddha Deshmukh, President, Retail & FMCG, Raymond Ltd., Mr. Ajay Kaul, CEO, Domino’s Pizza India, Mr. Atul Goel, Managing Director, E-City Ventures, and Mr. Vinod Sawhny, President & COO, Bharti Retail Pvt. Ltd. There was also a special address on ‘Prognosis of consumer demand’ by Ms. Rama Bijapurkar, Independent Management Consultant and author of ‘We are like that only – Understanding the Logic of Consumer India.’

The CII National Retail Summit, by focusing on Collaborative Retail, captured the need to build a collaborative platform with all stakeholders in the consumption and retail ecosystem, including retail real estate and infrastructure development, supply partners, technology partners, logistics and supply chain partners and consumer groups.

CII in Food Regulatory Authority

The first meeting of the first Indian Food Authority – the Food Safety and Standards Authority of India (FSSAI), Ministry of Health and Family Welfare, India, was held on 19 December in New Delhi. The meeting was chaired by Dr P I Suvrathan, Chairman, FSSAI.

Ms Indrani Kar, Senior Director and Head, Agriculture and Food Processing, CII is a member of the Food Safety and Standards Authority of India, in the Industry category.

The composition of the Authority is available at <http://www.mohfw.nic.in/pfa.htm>



G Balachandhran, CEO, FSSAI (2nd row: 5th from left); Dr P I Suvrathan, Chairman, FSSAI (2nd row: 6th from left), and Indrani Kar, Senior Director & Head, Agriculture & Food Processing, CII (2nd row: 1st from right), with members of the First Indian Food Authority

'India - The Big Picture' Conference

The annual conference projects India as a film shooting destination, promotes the strength of the Indian film industry, and brings to light the issues, trends and new developments in this industry

The Confederation of Indian Industry organised its annual conference: 'India-The Big Picture' in partnership with the Ministry of Information & Broadcasting on 22 November in Goa. The conference, focusing on "New Dreams, New Directions" coincided with the 39th International Film Festival of India (IFFI). CII has been organizing this Conference for the last four years to facilitate the growth and development of the Indian film industry.

Mr Anand Sharma, Minister of State for Information & Broadcasting and External Affairs, while inaugurating the conference, felt that India, with its bountiful creative and technological talent, can become a hub for outsourcing as well as making and exporting original animation films to other parts of the world. "The government has liberalized the policy with regard to foreign direct investment," he said, hoping that foreign companies would take this advantage to usher in new models for greater cooperation and greater profitability.

The Minister also announced plans to set up a National Centre of Excellence for Gaming, Animation and Visual Effects. There are also plans for upgrading the Films and TV Institute of India, Pune, and adding new streams of courses to meet the demand in emerging areas. The National Film Archives of India too is being upgraded for preserving classic films.

Mr Digambar Kamat, Chief Minister, Goa, who was the Guest of Honour, said that the brand name of Goa for international film festivals is fast catching up. He said that an ideal location for establishing world class



Anand Sharma, Minister of State, Information & Broadcasting and External Affairs



Digambar Kamat, Chief Minister, Goa



Sushma Singh, Secretary, Information & Broadcasting

infrastructure for film shooting is being identified in Goa.

Ms Sushma Singh, Secretary, Information & Broadcasting, India, described the film industry as the fastest growing sector of the Indian economy. She said that the government has already formulated policy on IPTV and a policy on Mobile TV is under active consideration. The government is keenly observing technological advancement in the entertainment sector and a policy on convergence and regulations aimed at developing new models of entertainment will also be formulated, taking the industry in confidence, she added.

Mr J P Singh, Chief Secretary, Goa, was also present at the inaugural session.

The conference deliberated upon new revenue streams from merchandising and theatre chains, new media and developing new markets for the entertainment industry. Indian and international industry stalwarts including Mr Rajjat Barjatya, Managing Director, Rajshri Media; Mr L Suresh, President, South Indian Film Exporters Association; Mr Hiren Gada, Director, Shemaroo; Mr Biren Ghose, Executive Director, Eros; Rajiv Dalal, Director, MPA International; Mr Michael Wolkenstein, Chairman, German Film Producers Association;

Mr Manoj Srivastava, CEO, Entertainment Society of Goa; Mr Afolabi Adesanya, MD & CEO, Nigerian Film Corporation and Mr Rajesh Jain, National Industry Director, KPMG, participated in the event.

Mr V B Pyarelal, Joint Secretary, and Ms Sangeeta Singh, former Director (Films), from the Union Ministry of Information & Broadcasting also addressed the conference.

Conclave on School Excellence

From 'Best' to 'Next' Practices

**A Conclave on
School Excellence
explored the transition
from 'Best' to 'Next'
Practices**



The CII Institute of Quality, Bangalore, along with CII Coimbatore Zone organised a two day 'Conclave on School Excellence – From "Best" to "Next" Practices' on 26 -27 November in Coimbatore.

"School education needs leaders who can create change and set an example for others to follow" said Mr C N Ashok, Chairman, CII Coimbatore Zone, in his keynote address. "If there are change creators, then change seekers will follow, if there are change seekers, change will happen. More often than not, change gets a lot of resistance initially, but that's the only way to reach from best to next practices. Next practices in school education sector will go a long way in addressing many of the problems we have today," he said.

A panel discussion on "Changing Paradigms in School Education – The Stakeholder perspectives" generated many ideas on understanding the future paradigms and stakeholder expectations from school education.

It was well established that the tools and skills of TQM such as group problem solving, process thinking, planning, data gathering and analysis as well as listening, preventing and resolving conflict, and building cooperative relationships in schools can empower teachers to discover the hidden talents in students.

'Clustering' is a popular approach followed by industries in India. Applied to educational institutions, the School

Excellence Clusters concept is a group of 10-12 institutions / schools which work together towards improving their practices and performance, through mutual sharing and learning. These schools could be from the same board, location, management and share common philosophy. They develop and follow a commonly agreed roadmap for moving towards excellence. CII IQ has initiated many such clusters at various locations including Coimbatore.

Some the key learnings from this conclave :

- Create a roadmap for institutions to identify and understand their stakeholder needs, create policies and strategies, implement them and measure through different tools, review for effectiveness.
- Integrate technology for various process enhancement and integrations
- Invest in human resources to enhance performance
- Offer holistic long range global perspectives, yet preserve intrinsic knowledge and values
- Collaborate with the community, industry, alumni and other schools for creating an environment for cross learning

The maiden conclave offered dynamic learning and networking opportunities to over 120 administrators, management committee members, principals and teachers from government, corporation and private schools, NGOs and corporates across Tamil Nadu.

New Version of ISO 9001



The fourth edition of the immensely popular ISO 9001 Standard has recently been published by ISO, the International Organisation for Standardisation. ISO, an association of approximately 157 members, each representing one country, develops International Standards.

The ISO 9000 standards are a collection of formal International Standards, Technical Specifications, Technical Reports, Handbooks and web based documents on Quality Management. There are approximately 25 documents, with new or revised documents being developed on an ongoing basis. Among these, only ISO 9001 contains normative requirements, which on demonstration can qualify an organization to be independently certified. Other Standards, important ones being ISO 9000 and ISO 9004, are guidance documents on quality management systems.

ISO 9001:2008 has been developed to introduce clarifications to the existing requirements of ISO 9001:2000 and to improve compatibility with ISO 14001:2004, the normative standard for environmental management systems.

First published in 1987, the ISO 9001 Standard has undergone several changes over the years, including the Eight Quality Management Principles, concept of 'Process approach', and the Plan Do Check Act Cycle.

In the normal course, all ISO documents are required to be reviewed periodically and if required, revised. The process must begin three years after publication. Wide scale user inputs and surveys are conducted to decide on the nature and type of changes to be made. In the case of ISO 9001:2008, the need emerged for an amendment, provided the impact on users would be limited, and that changes would only be introduced when there were clear benefits to users.

ISO has clarified that ISO 9001:2008 does not introduce

additional requirements, nor does it change the intent of the ISO 9001:2000 standard. However the changes have been made to improve both the understanding of the intent as well as level of compliance. Some of the key changes are:

- The term 'conformity to product requirements' has been added at several places to clarify that management of the systems and processes are not the end in themselves but the means to achieve product standards and customer satisfaction.
- The term 'statutory' has been added to 'regulatory' signifying that both types of legal obligations apply.
- Whenever an organisation outsources any activity or part of its business, it is now obligatory to exercise control on these to maintain product conformity.
- Controls on the processes should be decided based on their impact on the product conformance.
- Whenever an organisation takes corrective or preventive actions, it now has to ensure that these actions have a lasting impact. Internal audits would now require verification of the lasting impact.
- The Management Representative, the key person who manages the quality system, should be from the organization's own management.
- IT based processes and information need to be managed and controlled both as part of infrastructure and equipment, as well as in terms of resource.

- Customer measuring and monitoring can be done in several ways as long as the information can be analysed.
- The purpose of training is to achieve the level of competence required to do a job, the main emphasis being on achieving competence.

ISO has clarified that certification to ISO 9001:2008 is not an "upgrade", and organizations certified to ISO 9001:2000 should be afforded the same status as those who have already received a new certificate to ISO 9001:2008.

CII Webinars

The CII Institute of Quality, in partnership with the British Standards Institute, who hold the Secretariat to the ISO Subcommittee that has prepared ISO 9001:2008, is conducting Webinars (internet based seminars) in which the changes are explained through presentation and audio commentary followed by live interactive sessions.

Both the content of the Webinars and the format have received very favorable response.

Mr Anupam Kaul, Senior Counsellor, CII Institute of Quality, who is a member of the Task Group of ISO Committee TC 176, is the lead faculty for the Webinars. He may be contacted at anupam.kaul@cii.in



Mission on Sustainable Growth

The Mission on Sustainable Growth (MSG) initiative was launched in Hyderabad at the CEO's Meet on Mission on Sustainable Growth held on 3 December. Similar CEOs Meets on this Mission were also organized in Mumbai, Chennai, Kolkata, Delhi and Bangalore, earlier over 2008.



G V Prasad, Executive Vice Chairman & CEO, Dr Reddy's Laboratories Ltd with Utpal Sen Gupta, Chairman, CII Andhra Pradesh & President, Agro Tech Foods Ltd



Signatories to the CII Code: Narayana Reddy, MD, Virchow Laboratories (left) and Mahendra Agarwal, MD, Gati Ltd

The objective of the Mission is to promote and champion conservation of natural resources in Indian Industry without compromising on high and accelerated growth.

As a first step, a CII - Code for Ecologically Sustainable Business Growth has been developed.

Explaining the purpose of the Code, Mr G V Prasad, Executive Vice Chairman & CEO, Dr Reddy's Laboratories Ltd, said the CII Code, a set of ten natural commandments, was developed to involve top management and seek voluntary commitments from member companies to reduce their consumption of natural resources without compromising on business growth.

Mr. Prasad explained that the CII Code would focus on energy intensity reduction, decrease in water consumption, greenhouse gas (GHG) emissions intensity reduction, reduction in waste generation, utilisation of renewable energy, increased rainwater harvesting, green procurement, life cycle analysis, clean technologies, product stewardship and reduction in consumption of other natural resources like paper and wood.

At the CEOs Meet in Hyderabad, 20 companies signed the Code, taking the total number of signatories to 165.

Mr Utpal Sen Gupta, Chairman, CII Andhra Pradesh & President, Agro Tech Foods Ltd called on all companies to place environmental sustainability at the centre of their business strategies.

Energy Summit

The 8th edition of the flagship Energy Summit 2008, an International Conference & Exposition for all key stakeholders of the energy sector, was held from 8-10 December in Chennai.

In his special address at the inaugural session, Mr Mohan Verghese Chunkath, Tamil Nadu Energy Development Agency said Indian Industry can save upto 27% power by adopting energy efficient technologies and practices. Solar thermal energy was an opportunity for cost effective clean power generation, he felt, while pointing out the various barriers to cost efficient power generation, such as lack of information on how to save energy, lack of capital, infrastructure, and price and policies.



Shiv Das Meena,
Executive Director,
Tamil Nadu
Electricity Board

Mr Shiv Das Meena, Executive Director, Tamil Nadu Electricity Board, in his special address said the Tamil Nadu Government has various power projects in the pipeline like the Kundankulam project which is likely to be up by 2009.

Mr C N Raghavendran, Chairman, IGBC – Chennai Chapter & Partner,

C R Narayana Rao Architects & Engineers, spoke of the imperative to embrace green building practices and technologies. “Energy efficiency is intricately connected to building design, water usage, and occupant comfort and so on. A holistic approach to building design, construction and operation is necessary to minimize energy consumption of buildings,” he said.

Certified green buildings save 30 to 40% energy compared to other new buildings. The current growth in green buildings is not a short-lived trend, but the beginning of a steady shift towards green practices in the construction industry, he observed.



Manikam
Ramaswami,
Chairman, CII Tamil
Nadu & CMD, Loyal
Textile Mills Ltd

Mr Manikam Ramaswami, Chairman, CII Tamil Nadu & Chairman & Managing Director, Loyal Textile Mills Ltd, described Energy as the major infrastructure for the growth of the economy. The total world consumption of marketed energy is projected to increase by 50 percent from 2005 to 2030, he said, particularly in China and India.

“CII has been pursuing the energy

efficiency movement in the country for a long time and have initiated various initiatives like energy audits, energy awards, green building movement, and quality movement and sustainability services for the Indian industry”, added Mr Ramaswami.



K Vasudevan,
Chairman, Energy
Summit 2008, &
Director, Alstom
Projects India Ltd

Mr K Vasudevan, Summit Chairman, and Director, Alstom Projects India Ltd cautioned that India’s rising energy needs would strain the natural resource base and have significant implications on economic growth.

The three-day event had four parallel sessions:

Energy efficiency in Building: focusing on green building concepts, energy efficient operation of building management systems, refrigeration and air-conditioning and lighting systems.

Industrial Energy Efficiency – Thermal: This seminar focused on advanced combustion technologies, technologies on waste heat recovery, boiler and steam systems and renewable energy sources

Energy Efficiency in Electrical Systems: The focus was on latest technologies in motor, transformer, VFDs, thermography application for electrical safety and industrial lighting controls

Encon in Compressed Air Systems: The session focused on advanced controls and energy saving opportunities in compressor and compressed air systems.

Green Building & Design Seminar



Douglas Barrett, Director,
Construction, Asia Pacific,
British Expertise

A delegation of world class architects dedicated to low energy designs and low carbon architecture from UK visited the CII-Sohrabji Godrej Green Business Centre in Hyderabad on 12 December to share their strengths and capabilities in Green Buildings at a seminar on UK-India Green Buildings and Designs. The team was led by Mr. Douglas Barrett, Director of

Construction – Asia Pacific, British Expertise.

Mr. Barrett said “British Expertise has over 250 members, many of whom specialize in urban regeneration, sustainability, and intelligent and Green buildings and design. Budding Indian green builders can learn a lot through bilateral collaboration with them.”

The day was marked by technical sessions on energy efficiency, efficient engineering; reducing the impact of

the built environment at different scales, solar energy, low carbon design; entering the ecological age; sustainable growth in India, et al.

Water Management Awards

The 5th edition of the National Award for Excellence in Water Management 2008 was held on 16-17 December in Hyderabad. The Award rewards companies who



Ponnala Lakshmaiah, Minister for Major & Medium Irrigation, Andhra Pradesh

have performed commendably on the water conservation front and provides a platform for excellent water efficient companies to share their approach and methodology and techniques with others.

This year, the competition received

62 applications, of which 36 top industrial units from India were short-listed based on a questionnaire survey. This was followed by a detailed presentation made before a panel of eminent judges. Consequently 14 industrial units were awarded as 'Excellent Water Efficient Units' in the 'Within the Fence' category and 4 units were awarded for 'Excellent Water Management initiative' in the 'Beyond the Fence' category. The 'Within the Fence' category recognises water management initiatives undertaken by industries within the facility, while 'Beyond the Fence' recognises initiatives in implementing water and watershed management practices with the involvement of public / private agencies and the community, beyond their territory. There were also Awards for the three 'Most Useful Presentations' and three 'Innovative Case Studies.'

Mr Ponnala Lakshmaiah, Minister, Major and Medium Irrigation, Andhra Pradesh, who was the chief guest, presented the Awards to the recipients. He described the initiatives and policies undertaken by the State for the effective and efficient utilization of resources.

Other distinguished persons present at the occasion included Mr G Ashok Kumar, Managing Director, Hyderabad Metropolitan Water Supply Sewerage Board, Mr Utpal Sen Gupta, Chairman, CII Andhra Pradesh & President, Agro Tech Foods Ltd, Mr N K Ranganath, Chairman, Water Management Council, CII – Godrej GBC & Managing Director, Grundfos Pumps India (P) Ltd, Mr L S Ganapati, Chairman, National Award for Excellence in Water Management 2008, and Mr Ramani R Iyer,

Member, Judges Panel, National Award for Excellence in Water Management 2008.

Green Architecture Award for CII

Recognizing CII's pioneering efforts in fostering and promoting green architecture and buildings in India through its CII-Sohrabji Godrej Green Business Centre, Hyderabad, CNBC AWAAZ, on 5 December, conferred CII with the prestigious Special Award for Green Architecture at the CNBC AWAAZ-CRISIL Real Estate Awards function in Mumbai.

The CII-Sohrabji Godrej Green Business Centre is India's first LEED (Leadership in Energy and Environmental Design) Platinum rated Green Building outside of USA and the third in the world.

Essentially, LEED rating buildings incorporate environment-friendly features which include preservation and reuse of fertile top soil; reduced building footprints; central courtyards; day lighting; ventilation; roof gardens to reduce heat-island impact; use of treated grey water for irrigation and air conditioning cooling water makeup; root-zone treatment for wastewater; efficient envelope; use of energy efficient air-conditioning systems; on-site renewable energy; wind towers; monitoring procedures, post-occupancy; careful handling of construction waste; use of materials with recycled content; resource reuse; use of paints, sealants, adhesives with low VOC and resource reuse.

The tangible benefits of green buildings include 50% savings on energy consumption; 30% savings on potable water use & operational savings right from day one. Intangible benefits include higher productivity (10-15%) as compared to regular buildings and a 'green' corporate image.

Currently, over 375 green buildings with a footprint of over 260 million sq.ft are being constructed all over India, including corporate and government offices, IT & ITES parks, airports, banks, hotels, convention centres, and residential complexes.



Tata Teleservices: Creating Equal Opportunities



A number of member companies contribute to inclusiveness by employing people from diverse backgrounds. Through this series, CII Communique will share these initiatives with others, to create a positive and inspiring ripple effect in industry. We invite member companies to send in their case studies*

“Employees of a Tata company shall be treated with dignity and in accordance with the Tata policy of maintaining a work environment free of all forms of harassment, whether physical, verbal or psychological. Employee policies and practices shall be administered in a manner consistent with applicable laws and other provisions of this Code, respect for the right to privacy and the right to be heard. Equal opportunity is provided to those eligible and decisions are based on merit.”

We at Tata Teleservices, believe in creating an environment that facilitates equal opportunity for everyone. The only concessions we make are to enable our employees to overcome any kind of physical disability, always focussing on their abilities; be it enabling people with visual impairment employed at our special-out bound call- centres with specialized training, under an initiative called Drishtee or providing easy access to employees with orthopaedic disabilities to the various floors of our Gujarat Circle office.

As an organizational philosophy, we focus only on the abilities of individuals and hiring decisions are taken purely on merit and job fitment. Our UP (West) circle has just finalized a plan to engage, through a specialist agency providing customer service, 10 people with visual impairment and train them on JAWS (a special screen reading computer software) to handle customer calls. These individuals will receive special training interventions to bring their skills and knowledge at par with the rest of their sighted colleagues; after the training, they will be provided the same incentives, compensation and avenues to grow. Whenever and wherever needed, we provide aids and help to enable our people. This kind of healthy and competitive atmosphere ensures that all our employees have a sense of self esteem.

With a workforce of 38 disabled employees we are building an environment where every employee is



Smt. Pratibha Patil, President of India, interacting with employees at the Tata Teleservices 'Drishti' Call Center

important and is valued for his/her contribution and sincerity to the organisation. We support our employees to overcome their physical disabilities and enable them to perform to their optimum. We try to ensure that a person with a physical disability is not inconvenienced unnecessarily and try to enable him or her where ever possible; without infringing on his or her privacy, self-esteem or confidence.

Our Head of Internal Communications and Corporate Sustainability, has a 17-inch congenital shortening by birth and walks with the help of a prosthetic appliance. This has never stopped her from performing; nor has it ever crossed our minds that it will in any way inhibit her performance. However, she, like all other employees, is well aware that, should she need assistance in overcoming any physical problem, she can approach anyone in the organisation.

Hence, as an organisation, we are sensitive but do not sympathise because we feel that sympathy hurts people's self esteem. Our focus is on abilities and on supporting efforts to help overcome any physical problems. We aim to provide a level playing field for a healthy organisation that respects human disparities; be it race, creed, colour, religion, sex or physical disability.

Real contribution comes when communities are enabled for a sustained developmental impact, by empowering people, educating them, giving them instruments of income, a feeling of self-respect and a reason to live happily and healthily. We therefore undertake initiatives that increase the employability/income generation potential of the deserving sections of society. Our company also encourages development of business entrepreneurship wherever possible.

In addition to our central philosophy on hiring the differently abled, in keeping with the law of the land, Tata Teleservices has also framed and adopted a Code of Conduct for Affirmative Action, and we will report progress on Affirmative Actions in our Annual Report.

* Please send in your case studies to rakhee.gupta@cii.in

CII - LM Thapar Centre for Competitiveness for SMEs

Enhancing Competitiveness

New Product Development Tools

One of the most significant applications of IT in manufacturing is through Computer Aided Technologies, namely CAD, CAM, RP & CAE. The CII - LM Thapar Centre for Competitiveness for SMEs has been promoting new product development tools through seminars in various locations for automotive, aero space, automotive electronics, light and heavy engineering companies. Continuing the series, an international seminar cum exhibition on New Product Development Tools CAD-CAM-RP-CAE was organised in Mumbai on 16-17 December.

The demonstration sessions during the seminar offered insights into the potential of the tools and their application for developing future products.

Mr. Hitesh Sharma, Vice President, SKH Metals Ltd (Pune Unit), said that new product development tools have been helpful in converting complex machines into simple machines and software. He also emphasized that CAD and CAM save costs in simulation of aesthetics of the product closer to reality, faster prototypes, reduction in time of making drawings with improved quality, etc.

Dr Mukesh Agrawal, Managing Director, 3D Product Development, said, "India has made tremendous progress in product development tools but has still to match up to South Asian and Western markets. Nimble devices like pendrive, USB ports increase data storing capacity and also help bridge the urban- rural gap.

At the valedictory session, Mr. K.G. Narayankhedkar, Director, VJTI, Mumbai, said India would be the next big destination for manufacturing new quality products for the automotive and engineering industry.

Corrosion Management Solutions

A session on Corrosion Management Solutions on 16 December in Gurgaon Identified corrosion specific problems and their innovative cost effective solutions.

Mr. Siddhart Sareen from Hitech International presented innovative Vapour Corrosion Inhibitor Technology for corrosion prevention during manufacturing and exports. Mr. Ravichandran, NACE-certified Coating Inspector, Level 3, talked about the latest technology in polyurea coatings for corrosion prevention and abrasive resistance. He also made a special presentation on safety aspects in coating applications. Mr. Nikhil N.

Singh from Akzo Nobel Coatings India Pvt Ltd spoke on coatings fundamentals and the charter coating maintenance plan for corrosion mitigation while Mr. Sanjay Chowdhury from Berger Paints India Ltd. talked about new generation coating systems and elaborated on strategies for corrosion mitigation in the plant.

Daily Work Management

A workshop on Employee Motivation and Daily Work Management for Enhancing Performance on 12 December in Jaipur, presented motivation theories along with case studies. The penultimate session covered techniques of streamlining work concepts to maximize performance.

Design for Assembly

Design for Assembly (DFA) techniques reduce the cost and time of assembly by simplifying the product and process through such means as reducing the number of parts, combining two or more parts, reducing or eliminating adjustments, simplifying assembly operations, designing for parts handling and presentation, selecting fasteners for ease of assembly, minimizing parts tangling, and ensuring that products are easy to test.

A two day training session on DFA AND DFM on 15-16 December in Gurgaon drew representatives from various sectors of the service industry.

Eliminating Waste: A Must for MSMEs

Eliminating Waste is a sound approach to cost reduction. Using tools like Value Stream Mapping, the main objective of this intensive module on 22-23 December in Pune was to develop practicing managers to act as internal facilitators for promoting excellence in world class manufacturing practices.



Session on 'Design for Assembly' in progress

Harnessing Intellectual Property



A four-day executive programme discussed Strategic Innovation, Product Design & Development and Intellectual Property Management

Creativity and innovation is the key to survival and profitability in a rapidly evolving, complex and competitive global business environment. Markets demand new products with better design and more features within a shorter time frame at a lower price. The strategic management of Intellectual Property plays a vital role in driving innovation, creating value and in sustaining profitability and competitive advantage. Hence IP management is a vital component of all research activities.

The executive programme on IP management, conducted by CII and the World Intellectual Property Organisation (WIPO) from 2-5 December in Chennai, mainly focused on

- Creating and fostering innovation culture in an organisation
- The current innovation and IP management challenges and opportunities in India
- Generating a strategy for integrating research and development, design, manufacturing and marketing
- Gaining an overview of strategic management of product design and development
- Developing an understanding of the basic concepts of intellectual property management
- Learning how companies generate value from IP
- Extracting maximum values from innovation, R&D and IPR
- Exploring how technical functions can leverage IP
- The most recent developments in the international IP arena.

The welcome address was given by Mr. Anil Sinha, Academic Director, Head, Research



Anil Sinha, Academic Director, Head, Research & Executive Program, WIPO Worldwide Academy

& Executive Program, WIPO Worldwide Academy, WIPO, and Mr. Subodh Kumar, Head IPR & APDTC.

The speakers, from leading business schools and the corporate world, included Mr. Gerhard Bauer, Chief Trademark Counsel, Intellectual Property and Technology Management, Daimler AG, Mr. Sven Beyer, Partner, Advisory-Corporate Finance, KPMG, Mr. Richard Buttrick, Senior Vice President, Philips Intellectual Property

& Standards, Dr. James Conley, Professor, Kellogg School of Management, Mr. Himanshu Goswami, IP Attorney, Microsoft Corporation, Mr. Walter Herbst, Professor, Kellogg School of Management, and Dr. Ashok Jhunjunwala, Professor, IIT, Chennai.

Participating in a power lunch session, Mr. Rajeev Ranjan, Industries Commissioner & Director of Industries & Commerce, Tamil Nadu, noted that a proper balance between the protection of knowledge assets through IPRs and its quick dissemination and assimilation in the productive enterprises is fundamental for continued growth of the economy. He also described the patent scenario in India and the status of the Patent, Design and Trademark applications. He presented an overall view of the working of the Patent Office.

Mr. Sinjela, Dean, WIPO Worldwide Academy, WIPO, stated that an intellectual property strategy should be part of every marketing and brand development plan. An effective and targeted IP strategy includes identification, searching and protection of IP. He stressed that IP must be used not only as a defensive tool against

competitors but also as a proactive marketing tool to differentiate products/services, attract consumers, and around which to develop a brand image and reputation for the business.



Members of the IPR Group



- Yi World

AIDS Day Awareness Walk

1 December, Hyderabad
Yi Net Students from SVCA Net Hyderabad participated in the AIDS Day awareness walk conducted by the Andhra Pradesh State AIDS Control Society. More than 350 participants from industry, NGOs, schools and colleges participated in the walk.



HIV / AIDS Awareness Walk

World AIDS Day Campaign

1 December: Chittoor
CII- Yi organised a World AIDS Rally along with Amararaja Batteries at Chittoor. Mr S Vijayanand, Chapter Chair, Yi Chittoor inaugurated the rally campaign at the factory premises. The rally then proceeded to the village giving various messages and slogans en route. A mass meeting at the village school generated awareness about HIV/AIDS.



HIV/ AIDS Awareness Rally

Global Excellence Mission

5-6 December: Kochi & Coimbatore



Yi members at Kirtilal Kalidas Jewellers



Yi delegates at Roots Industries Ltd

Young Indians Kochi & Coimbatore Chapters organised a Global Excellence Mission of Yi Kochi members to Coimbatore. The delegates visited Kirtilal Kalidas Jewellers manufacturing unit, Lakshmi Machine Pvt Ltd (LMW) and Roots Industries Ltd. They also had a networking session with Coimbatore Chapter members.

Yi Net Students Visit Hyderabad

5 December: Hyderabad

50 Yi Net students from Narsee Monjee Institute of Management and Higher Studies (NMIMS), Mumbai visited Infotech Enterprises and the CII Green Business Centre



Yi NMIMS Net students at Infotech Enterprises, Hyderabad

in Hyderabad. After attending a presentation about the organisation, the students had a floor walk of the various processes in both places.

ISB Leadership Summit

6 December: Hyderabad

Around 100 Yi Net students participated in the ISB Graduate Student Board's flagship event, the ISB Leadership Summit, with the theme, 'The Changing World Order – India's Growing Prominence.' The Summit discussed how challenges like corruption, poverty, over population and severe income disparities in India balance with the "Changing World Order" and how these inconsistencies affect the business climate in India.

Oral Health Camp

8 December: Pune

Yi Pune carried out an Oral Health and Dental Check up Camp at the Bharati Vidyapeeth Dental College and Hospital for the students of the first batch of Yi Akshara, Wagholi. The check up was carried out according to WHO norms.



Oral Health Camp in Pune

Pre Yi Net Launch

9 December: Pune

Mr Rahul Mirchandani, National Vice Chairman, Yi, addressed a pre Net launch session at the Centre for Management Education, Vaikunth Mehta National

Institute of Co-operative Management for 200 students of the institute.

US Crisis & BRIC Nations

10 December: Hyderabad



Session on US Meltdown

Dr Vijaya Narappa Reddy, Associate Professor, Daniels College of Business, University of Denver, USA, spoke on the 'Strategic Impact of US meltdown on BRIC countries'. Dr Reddy teaches courses in Strategy, International Management and Global Social Entrepreneurship.

Enyironmend Campaign

10-11 December: Kochi



Awareness Session on protection of Whales in Kochi

As part of its 'EnYironmenD' initiative, Yi Kochi Chapter organised two awareness sessions for school students about the need to protect dolphins and whales. The programme was an eye opener for the participants towards the fact that around the world, whales and dolphins are fighting for survival and they face being entangled in fishing nets, poisoned by chemicals, harassed, starved and evicted from where they feed, breed and take shelter.

Launch of Environment Website

21 December: Indore

To generate awareness about how one can counter the effects of global warming, and implement small changes like recycling, reusing and reducing waste, plant trees and reduce our energy bills by buying

energy efficient appliances, Yi Indore Chapter launched an environment awareness website www.yi-greenideas.com.

3rd Akshara in Delhi

27 December: New Delhi



Chandrabhushan Kumar, Director, Education, NCT of Delhi, with the children at the Akshara Learning Resource Centre

Cii's Young Indians Delhi Chapter launched the Yi Akshara Resource Centre at Chaman in Delhi. This is the third Akshara Resource Centre of the chapter. Mr Chandrabhushan Kumar, Director, Education, NCT of Delhi, who was the chief guest, motivated the children to continue their education and assured them of good quality teaching and learning in government schools. Around 400 children will benefit from the Centre.

5th Yi National Summit

14-15 February, Hyderabad

Sixty one years after Independence, we find ourselves at an inflexion point, where, despite the challenges of the times, young Indians are raring to engage themselves towards a new India, By 2022, we hold for ourselves a vision of a vibrant innovative youthful India in the forefront of global leadership with its pluralistic multicultural democracy: India@75, where a new social matrix wrought from shared aspirations will rebalance relationships between business and society, allowing equal opportunity to all who seek it.

Based on the broad theme of India@75, Young Indians is organising its 5th National Summit on 14-15 February at the ISB, Hyderabad. The conference will reflect, analyze and act on the complexities of tomorrow.

For more details on the Yi National Summit please contact Ms Mercy Solomon at mercy.solomon@cii.in

China

report

China's Economic Indicators

Total foreign trade:	\$2.37837 trillion, up 20.9% (Jan-Nov 2008)
Exports:	\$1.31716 trillion, up 19.3% (Jan-Nov 2008)
Import:	\$1.06121 trillion, up 22.8% (Jan-Nov 2008)
Trade surplus:	\$255.95 billion, up 6.9% (Jan-Nov 2008)
CPI:	Down to 2.4% in Nov, lowest level in 22 months
PPI:	Rose 2% in Nov, the lowest since April 2006
GDP (first three quarters):	9.9%
Industrial output growth (Nov.):	5.4%

Dependence on Foreign Trade

China's reliance on foreign trade has exceeded 60%, which made the country more sensitive to price changes in international markets and caused the ensuing external-driven inflation in the nation.

RMB for Forex Reserves

China's currency, Renminbi (RMB), is likely to join other international currencies to be used for forex reserves by other economies, according to Mr Wu Xiaoling, deputy head of the financial and economic committee under the top legislature.

Interest Rates Cut Again

The People's Bank of China has rolled out the fifth interest rate cut in four months, effective from 23 December, in its latest attempt to shore up investment and boost the economy. Analysts estimate the move will free up another \$43 billion for possible lending.

30th Anniversary of Reforms

China celebrated the 30th anniversary of its reform and opening up drive, which turned the once poverty-stricken country into one of the world's largest economies. Top leaders, including President Hu Jintao, attended the ceremony on 17 December. During the last 30 years, China's GDP kept growing at an annual rate of 9.8%, more than three times the world average.

New Poverty Line

The new poverty line adopted by the government has increased the number of poor people to 43.2 million, according to Caijing magazine. The government has raised the threshold to consider a person earning less than 1,067 yuan (\$156) a year as living below the poverty line.

WTO Appeal Lost

China has lost an appeal at the WTO in a dispute over the duties it levies on car parts, marking its first defeat in a WTO dispute since joining the global trade body in 2001.

China - Taiwan Transport Services

The Chinese mainland and Taiwan started direct air, sea transport and postal services on 15 December, the latest step to further improve the once strained ties.

Toyota Recalls Vehicles

Toyota will recall 12,1930 vehicles in China to fix a problem that could cause drivers to lose steering control.

General Tariff Level at 9.8% in 2009

China would keep the country's general tariff level at 9.8% next year, the same as in 2008 and 2007. China has lowered import tariffs on five commodities, including fresh strawberries, from 1 January. The tariff level for farm produce will be maintained at 15.2% and that for industrial products at 8.9%.

Export Tax Rebates for Steel, Machinery

China is considering increasing export tax rebates on certain steel products to help the industry, one of the worst hit by the growing international financial turmoil. China has also increased the export tax rebates for 553 high-tech and high value-added mechanical and electrical products machinery products to alleviate cost burdens on exporters.

India-China Bilateral Trade (Jan-October 2008)

Trade	Value \$ billion	Increase
Total trade	45.52	49.5%
Imports from China	26.93	39.8%
Exports to China	18.59	66.4%
Trade deficit	7.34	

Source: Mofcom, PRC

India was 10th largest trading partner and 7th largest export market of China, from January to October this year.

Delegation from Shanghai

A 5-member delegation of the Shanghai Peoples' Association for Friendship with Foreign Countries (SPAFFC) led by Mr Dai Wenhua, Vice Chairman of the Committee for Friendship with Foreign Countries of Chinese People's Political Consultative Conference, Shanghai,

had an interactive meeting with CII on 5 December in New Delhi.



Meeting with delegation of Shanghai Peoples' Association for Friendship with Foreign Countries

United States of America

US India Strategic Dialogue

The 11th US-India Strategic Dialogue, jointly organised by CII and the Aspen Strategy Group, was held in Washington DC from 5-9 December. The Dialogue was co-chaired by Mr. Joseph Nye, Distinguished Service Professor, Kennedy School of Government, Harvard University, and Mr. Brent Scowcroft, President and Founder, The Scowcroft Group, from the US side, and Ambassador S K Lambah, Special Envoy, Prime Minister's Office, and Mr. Tarun Das, Chief Mentor, CII, and President, Aspen Institute India, from the Indian side. The discussions covered US-India Relations, Transnational Issues and Opportunities, Implications of Global Economic Crisis, Defense Partnership, Energy and Climate Change, Emerging Threats from Cyber-security and Counter-terrorism, and the Inheritance and Future Relations.

The Indian delegation also called on Ms. Condoleezza Rice, US Secretary of State, Mr. Gordon England, US Deputy Secretary of Defence, Senator John Cornyn, Chairman, Senate India Caucus, Senator Richard Lugar, Ranking Republican, US Senate Foreign Relations Committee and Senator John Kerry, Incoming Chairman, US Senate Committee on Foreign Relations, and briefed them on the discussions and recommendations coming out of the Dialogue.

In Washington DC, the delegation members participated in a joint CII – Brookings Institution round table meeting on "Building a Low Carbon Indian Economy". The session was addressed by Mr. J N Godrej, Chairman, Aspen Institute India, Mr. William J Antholis, Managing Director, Brookings Institution, Mr. Charles Ebinger, Director, Energy Security Initiative, Brookings Institution,



Members of the Indian team with US Secretary of State, Condoleezza Rice

report

Ambassador S K Lambah, Special Envoy, Prime Minister's Office and Dr. M R Srinivasan, Former Chairman, Atomic Energy Commission.

CII and the Carnegie Endowment of International Peace jointly organized a session on the topic "Bloodbath in Bombay: India's Leading Voices Speak Out". Dr. Ashley J. Tellis, Senior Associate, Carnegie Endowment for International Peace, chaired the discussions focussed on the Mumbai attacks, the response and future implications.

Ideas India 2008

Aspen Institute India organized Ideas India 2008 from 17-20 December in New Delhi. The maiden "Ideas India 2008" brought together diverse sections of society to ideate on issues of crucial importance to India's development. These included rural development, poverty, clean drinking water, gender relations, India's engagement with the world, energy security, environment, media responsibility among others. Among the 100 speakers who addressed the conclave were Ms Anu Aga, Director, Thermax Ltd, Dr A P J Abdul Kalam, former President of India, Ms Naina Lal Kidwai, Group General Manager and Country Head, India, The Hong Kong and Shanghai Banking Corporation Ltd. Mr Nandan Nilekani, Executive Co-Chairman, Infosys Technologies, Mr B J Panda, Member of Parliament, India, Mr Sam Pitroda, Chairman, National Knowledge Commission Prof. C K Prahalad, Professor of Corporate Strategy, University of Michigan Ross School of Business, Nobel Lureate Amartya Sen, Harvard University, and Mr Shashi Tharoor, Chairman, Afras Ventures and former UN Under-Secretary-General. This unique programme also brought together an audience comprised of educational

institutions, think tanks, research organizations, and students. The intent was to encourage people to think about the challenges and opportunities faced by India today, and the new, novel and innovative ideas that can help change India for the better.



Gautam Thapar, Vice-Chairman, Aspen Institute India, Dr. A P J Abdul Kalam, Former President of India, Jamshyd N Godrej, Chairman, Aspen Institute India; and Tarun Das, President, Aspen Institute India

Future of Indo – US Defence Relationship



Brig Gurmeet Kanwal (Retd), Director, Centre for Land Warfare Studies and Dr. Ashley J. Tellis, Senior Associate, Carnegie Endowment for International Peace

During the visit of Dr. Ashley J. Tellis, Senior Associate, Carnegie Endowment for International Peace, to India, CII organised an interactive session with him on the Future of Indo-US Defence relationship, on 19 December in New Delhi. The discussions highlighted the need for the defence forces to be equipped to counter non-traditional threats such as cyber warfare, space assets and protection of civil infrastructure. Counter-terrorism has emerged as the most important area where India and US can collaborate. The discussions included problems areas such as red tapism and bureaucratic inertia that remain on both sides.

US Think Tank Delegation

CII organized a breakfast meeting with a visiting US Think Tank delegation on 14 December in New Delhi. The delegation, led by Mr. Douglas Wilson, included Mr Daniel Cruise, Managing Director, Stonebridge, New York, Mr Brian Katulis, Senior Fellow, Center for American Progress, Mr Heather Hurlburt, Executive Director, National Security Network, Mr Dan Feldman, Partner, International Corporate Social Responsibility, Foley Hoag LLP, Ms Rosa Brooks, Opinion Columnist, Los Angeles Times and Prof. at the Georgetown University, Law Center, Mr Douglas Wilson, Political and Foreign Policy Specialist, Ms Suzanne Nossel, Chief of Operations, Human Rights Watch, Mr Ethan Frisch and Mr Luke Bornin The Indian side was represented by Dr Pervez Ahmed, Dr. Anzum Ahmed, Mr Salman

Khurshid, Mr Romesh Bhandari, Mr A K Verma and Prof. Madhu Kishwar. The discussions centered around issues such as health insurance in US and India and its development in India, India's development, infrastructure, global finance and terrorism.

ICT Working Group Meeting

The 5th India-US ICT Working Group meeting, hosted by India's Ministry of Communications & Information Technology on 8 December in New Delhi, was chaired by Ambassador David A. Gross, US Coordinator for International Communications and Information Policy, Bureau of Economic and Business Affairs, US Department of State, and Mr. R. Chandrashekar, Special Secretary & Group Coordinator - International Cooperation and Industrial Promotion, Ministry of Communication & Information Technology, India. The discussions touched upon key bilateral issues in the telecom, IT and broadcasting sectors. The group also discussed various issues concerning investments and research collaborations. CII was represented by a team of its members led by Mr Ajai Chaudhary, Chairman, CII National Committee on IT, ITeS & e-commerce, and Chairman, HCL Infosystems Ltd.

US-India: Bilateral Update

India-US Trade (January-September 2008)

Trade	Value \$ Billion	% Increase
Total trade	38.38	15.63
US's exports to India	16.39	22.23
India's exports to US	21.99	11.10
India's surplus	5.59	

- US Fidelity: US financial giant Fidelity Investments has put its captive Indian technology services unit up for sale as part of a cost-cutting move.
- Aravo Solutions Inc: The San Francisco-based company has closed \$7 million in series D funding to expand sales, engineering, and delivery capacity, to open new offices in the United States and India, and to bolster

its green business and risk management products.

US Economic Watch

US Financial Account: The US current-account deficit—the combined balances on trade in goods and services, income, and net unilateral current transfers—decreased to \$174.1 billion (preliminary) in the third quarter of 2008 from \$180.9 billion in the second quarter.

Gross Domestic Product: GDP decreased at an annual rate of 0.5 percent in the third quarter of 2008, from the second quarter. In the second quarter, GDP increased by 2.8 %.

International Trade Deficit: The US' international deficit in goods and services increased to \$57.2 billion in

October from \$56.6 billion (revised) in September, as exports decreased more than imports.

Employment: The US non-farm payroll employment fell sharply by 533,000 in November, and the unemployment rate rose from 6.5 to 6.7 percent.

Foreign Trade (January-September 2008)

Trade	Value (\$ Billion)	% Increase
Total trade	2630.9	15.10
Exports	1001.9	17.67
Imports	1629.0	13.57
Deficit	627.1	

International

Kazakhstan

Interaction on Kazakhstan



Ashok Sajjanhar,
Indian Ambassador
to Kazakhstan

Ambassador Ashok Sajjanhar, Indian Ambassador to Kazakhstan, met CII members in an interactive session on 30 December in New Delhi. Ambassador Sajjanhar was in India to attend the Head of Mission meeting organised by India's Ministry of External Affairs.

Ambassador Sajjanhar highlighted the importance of the forthcoming visit of the Kazakh President to India. He felt that improving direct transport links would help enhance bilateral trade between the two countries. Although industrial growth is slow due to the financial crisis worldwide, this is the right time to invest in Kazakhstan, he said, pointing out the strong potential in sectors like Medical Tourism, Automotives, Pharmaceuticals and Agriculture.

The session was chaired by Mr Chandrajit Banerjee, Director General, CII.

Maldives

Maldives invites Indian Investment

Mr Mohamed Nasheed, the President of Maldives, invited Indian Industry to invest in Maldives' state-owned industries in sectors such as construction, water, electricity, sanitation, transport and fisheries as the state is off-loading its stake in them. The President also sought India's partnership in building and running ports and airports in Maldives.

Addressing a joint business meeting of Indian industry on 23 December in New Delhi, President Nasheed said India and Maldives could jointly work on tourism, education, healthcare, skills development and hotel sector. Calling for intensified cooperation in IT, banking

news



Ahmed Shaheed, Minister of Foreign Affairs, Maldives, and Chandrajit Banerjee, Director General, CII, signing the MoU in the presence of Mohamed Nasheed, President of Maldives

and finance, he stressed that tourism should remain a primary focus in view of its potential.

Dr Ashwani Kumar, Union Minister of State for Industry, India, said that bilateral trade between India and Maldives currently stood at US \$ 100 million, per annum which can go up substantially. Imports from Maldives are estimated at just US \$ five million, he said, urging both countries to work for increased bilateral ties.

Mr Harish Narula, President, Lupin Ltd, said that Indian companies would explore investment opportunities in Maldives and work together in the areas of climate change and in deepening the integration of the South Asia region.

CII and the Ministry of Foreign Affairs, Maldives, also signed a MoU in the presence of President Nasheed. As per the MoU, CII and Maldives agreed to share information on privatization of public sector companies in Maldives; promote Indian FDI in Maldives; promote bilateral trade; organize training programme for Maldives; exchange business delegations and promote trade fairs/exhibitions and conferences. The MoU was signed by Mr Ahmed Shaheed, Minister of Foreign Affairs, Maldives, and Mr Chandrajit Banerjee, Director General, CII.

CII also organised a meeting with a Maldives business delegation which accompanied President Nasheed on 24 December in New Delhi. The visiting delegation was led by Mr Maizan Omar Manik, President, Maldives National Chamber of Commerce and Industry.



India

Regional round up

east

Exchange Traded Currency Derivatives

Kolkata, 2 December; Bhubaneswar, 3 December

Currency Futures are standardized foreign exchange contracts traded on a recognized stock exchange to buy or sell one currency against another on a specified future date, at a price specified on the purchase / sale date. Ms. Huzan Mistry, Consultant, National Stock Exchange addressed an awareness session on Exchange Traded Currency Derivatives in Kolkata.



Huzan Mistry, Consultant, National Stock Exchange

At a roadshow in Bhubaneswar, speakers from NSE made presentations about foreign exchange contracts to buy or sell one currency against another on a specified future date, at a price specified on the purchase/sale date. They also shared case studies.

Bihar

Interaction with US Consul General

Patna, 19 December



Beth A Payne, US Consul General in Kolkata and Satyajit Singh, Chairman, CII Bihar

Ms Beth Payne, US Consul General in Kolkata, met CII members in Patna. Mr Satyajit Singh, Chairman, CII Bihar, updated her on the rehabilitation and reconstruction policy of the state government to meet the challenges due to the Kosi calamity.

Chhattisgarh

New Industrial Policy

Raipur, 30 December

CII organised a meeting of all major associations of Chhattisgarh to discuss the upcoming industrial policy.

Mr. S K Jain, Chairman, CII Chhattisgarh, informed that all the suggestions would be incorporated in the draft industrial policy, to be presented to the Government for consideration.

Global Recession & its Impact

Raipur, 30 December

Mr. Arvind Sharma, General Manager, RBI, Raipur, talking on Global Recession and its impact on industry, noted that the recession had not affected the Indian banking system. Members also suggested a new industrial policy for Chhattisgarh.

Jharkhand

World Disability Day

Jamshedpur, 3 December



World Disability Day Celebration in Jamshedpur

CII Jharkhand participated in a fair for the differently abled children and adults of Jamshedpur. Fun, entertainment and sports activity were part of the day's agenda. CII screened a movie on Disability and distributed sweets at the event.

Session on Excise

Jamshedpur, 19 December

Mr Arun Kumar Misra, Commissioner, Central Excise, Customs & Service Tax, discussed issues pertaining to central excise, customs & service tax with CII members. Mr S K Rawal, Asst. Commissioner, Mr V N Jha, Chief

Superintendent and Mr M K Singh, Inspecting Officer from the Commissionerate, were also present.

Orissa

Liability for Legal Non-Compliance

Bhubaneswar, 12 December

The workshop presented case studies on legal non-compliance, consequent liabilities to companies and the system that needs to be in place to protect the interests of the directors and senior management. The workshop was conducted by Mr. B. Sai Chandravardhan, Vice President, Chess Management Services Pvt. Ltd.

CII Eastern Region Golf Cup

Bhubaneswar, 19 – 20 December



Participants of the CII Eastern Region Golf Cup

CII Eastern Region's first-ever Regional Golf Tournament drew 40 golfers from various organizations.

Rural Summit

Bhubaneswar, 23 December

The Rural Summit provided a platform for different agencies of the central and state government, marketing organizations, macro and micro finance institutions, farmers and NGOs to discuss rural development.



Biswa Bhusan Harichandan, Minister for Rural Development, Industries & Law, Orissa, inaugurating the Rural Summit

Mr Biswa Bhusan Harichandan, Minister for Rural Development, Industries & Law, Orissa was the Chief Guest of the Summit, which was followed by a Buyer – Seller Meet.

West Bengal

Kolkata, 4 – 5 December

8th Supervisory Skills Competition

CII organised the 8th Supervisory Skills Competition to encourage supervisors in industry by providing recognition for individual merit and excellence in skills through an organised competition and to upgrade the standards and status of industrial supervisors.

CSR Meet

Kolkata, 5 December



Ardhendu Biswas,
Principal Secretary,
SHG & Self
Employment,
West Bengal

The Corporate Social Responsibility (CSR) Meet, under the theme 'Engaging Society, Enhancing Competitiveness through CSR,' focused on sharing of best practices, utilizing skill development as a tool to enhance competitiveness leading to inclusive development, establishing linkages between sustainability and CSR for brand building and reaching out to underprivileged population.

Mrs Nandita Chatterjee, Principal Secretary, Education, West Bengal, and speakers from top corporate shared their ideas on CSR.

Doing Business with Sweden

Kolkata; 11 December



Sandipan Chakravorty, Chairman, CII (ER), Lars-Olof Lindgren,
Ambassador of Sweden to India, and Alok Mookherjea,
Past Chairman, CII (ER)

In an interactive session, the Swedish Ambassador to India, Mr Lars-Olof Lindgren, said the time is right for Swedish companies to look at economies like India who are sustaining a high growth rate even when the rest of the world is growing at a slow rate.

Planned Maintenance Seminar

Kolkata, 11 – 12 December

The Planned Maintenance Seminar, organised by CII and the TPM Club was designed to help industries ensure the reliability and maintenance of machines and equipment. Mr Samir Adhikari, Counsellor TPM, TPM Club India, CII, and Mr Dibyendu De, Counsellor, CII, and Catalytic Transformer, Reliability Management Consultant conducted the workshop.

Interaction with Police Commissioner

Kolkata, 13 December



Sandipan Chakravorty, Chairman, CII (ER) and Gautam Mohan Chakrabarti, Commissioner of Police, Kolkata

Mr Gautam Mohan Chakrabarti, Commissioner of Police, Kolkata, urged members to join together in the fight against terrorism and expressed his total solidarity with industry in the face of recent terrorist outrages in the country.



Seminar on Food Processing in progress

VDE 2008

Kolkata, 18 December



Dr. Debesh Das, Minister, IT, West Bengal

CII Eastern Region, in association with the Department of IT, West Bengal organized a conference VDE 2008 on VLSI Design, Electronics and Entrepreneurship, with the focus on 'Chip in the Value Chain.' Dr. Debesh Das, Minister, IT, West Bengal, delivered the inaugural address. On this occasion, University of Calcutta entered into a MoU with Metalogic Systems Pvt Ltd under the aegis of CII to sponsor a batch of 12 students, starting from the 2009 academic session.

Seminar on Food Processing

Siliguri, 30 December

Inaugurating a seminar on Food Processing, Mr Mohanta Chatterjee, Minister, Food Processing & Horticulture, West Bengal, said that North Bengal has a lot of potential in Food Processing, which needs to be tapped. He invited CII to facilitate interaction between the Government and investors in this field.

north-east

Energy Expo-2008

19-20 December, Guwahati

CII, with the support of the Ministry of DONER and the Ministry of MSME, organized a two day Energy Expo, comprising of a national level vendor development programme, an exhibition and a conclave on 'New and Emerging Trends in the Energy Sector.'

Inaugurating the Conclave, Mr Tarun Gogoi, Chief Minister, Assam, said that the state needs to have



Tarun Gogoi, Chief Minister, Assam

a system that complements both traditional and alternate sources of energy. Assam with its potential must take the step forward, he added.

Mr Pradyut Bordoloi, Minister for Power, Industries & Commerce and Public Enterprise, Assam, emphasized on the role of both the private sector and the government in realizing the vision for the state in Green and alternate energy sector.



Chandigarh

Interaction with Home Secretary

Chandigarh, 5 December



Interactive Session with Ram Niwas, Home Secretary, Chandigarh

An interactive session was held with Mr Ram Niwas, Home Secretary, Chandigarh Administration, to bring forth various genuine issues and concerns of the industry to the administration. The Home Secretary assured full support to the industry.

Tour of Le Corbusier Centre

Chandigarh, 12 December



CII members at the Le Corbusier Centre

The CII Chandigarh Council organized a tour to the recently inaugurated Le Corbusier Centre in Chandigarh for its council members coinciding with its 5th Council Meeting. The unique building was the office of one of the world's finest architects.

New Delhi

Coping with Disability

New Delhi, 11 December

A 'Participatory Workshop on Contemporary Pedagogy and Functional Skills for Cognitively Challenged Persons' explored "functional living Skills and Best Practices" for parents, teachers, special educator and organizations working closely with disabled children.

Haryana

Customer Loyalty and Satisfaction

Gurgaon, 12 December

A Workshop explored strategies to ensure Customer Loyalty and Satisfaction, and highlighted the technical elements and behavioral aspects of interaction with

customers.

Himachal Pradesh

Interactive Session with Chief Secretary

Baddi, 3 December

In an interactive session, Mrs Asha Swarup, Chief Secretary, Himachal Pradesh, discussed Industry's concerns pertaining to infrastructure renewal, power availability, formation of land banks, early disbursement of Central Transport Subsidy, etc. Mrs Swarup assured that the Pinjore – Baddi road would be completed by next year and reiterated the State Government endeavors to address infrastructure issues for sustainable investment.



Asha Swarup, Chief Secretary, Himachal Pradesh

Mr Subhash Negi, Principal Secretary, Industries, Mr Ravi Jain, Chairman, HPSEB, Mr Nagin Nanda, Member Secretary, Pollution Control Board, Mr B R Verma, Labour Commissioner, and Mr R D Dhiman, Commissioner, Excise & Taxation, were other eminent participants of the session with industry members.

Jammu & Kashmir

Copper Recycling Units

Jammu, 4 December



Dr Pawan Kotwal, Commissioner / Secretary, Industries and Commerce, J & K with CII members

A CII delegation led by Mr Sanjay Puri, Chairman CII J & K State Council met Dr Pawan Kotwal, Commissioner/ Secretary, Industries and Commerce, J & K, to highlight the problems faced by copper recycling units operating in J & K and present recommendations for its revival. Dr Kotwal said the recommendations would be examined and considered on their merit.

Interaction with Mr Gulam Nabi Azad

Jammu, 20 December

CII members led by Mr Sanjay Puri, Chairman CII J&K State Council, met Mr Gulam Nabi Azad, former Chief



Gulam Nabi Azad, Former Chief Minister of J&K with the CII team

Minister, J&K. CII presented recommendations for a Common Minimum Programme for rapid industrialization to Mr Azad.

Interpersonal Effectiveness

Jammu, 19 December



K M Wani, Commissioner Secretary Higher & Technical Education, J&K, and Sanjay Puri, Chairman CII J&K State Council

Addressing a workshop on Interpersonal Effectiveness as the Chief Guest, Mr K M Wani, Commissioner, Secretary, Higher and Technical Education, J&K, stressed that Interpersonal Effectiveness is particularly relevant to help develop harmony between leaders and their subordinates with the slowing down of the economy, as various cost cutting measures forces layoffs and job insecurity is at its peak.

The technical session of the workshop used audio visuals and practical activities highlighted the importance of building trust and relations, interpersonal communications and conflict management.

Punjab

Issues facing Industry



S S Channy, Principal Secretary, Industries and Commerce, Punjab

Ludhiana, 29 December

CII Punjab State Council members met Mr SS Channy, Principal Secretary, Industries and Commerce, Punjab, to discuss certain key issues for the forthcoming industrial policy such as cost competitiveness for industries in the current global meltdown, freight equalization, VAT rate in comparison

to neighbor states, SEZ and land bank, maintenance of focal points, pollution related concerns, city infrastructure and transport problems.

The meeting concluded with the closing ceremony of the Ludhiana Bicycle Cluster. The cluster collectively saved Rs 60 million and in process generated 1000 kaizens and many tangible and intangible benefits.

Rajasthan

Water Management

Jaipur, 5 December



R K Poddar, Immediate Past Chairman, CII Rajasthan and K S Venkatagiri, Sr Counsellor, CII GBC

CII Rajasthan, in association with the CII Water Institute organised a training programme on Water Management to sensitize industry members on the nuances of water management.

Building Internal Security

Jaipur, 6 December

A CII Rajasthan delegation met Mr K S Bains, Director General of Police, Rajasthan, to discuss the ways, means and strategies to combat the worsening internal security scenario and explore the possibility of doing a programme on security systems.

Energy Saving Techniques

Ajmer, 12 December

A training programme on Energy Saving Techniques was held to develop knowledge on techniques for reducing both thermal and electrical energy consumption; disseminate latest energy saving ideas, promote energy self-auditing techniques through actual implemented case studies; and highlight the benefits of developing an energy efficient culture at the work place.

Session on Goods & Service Tax

Jaipur, 16 December

The awareness session discussed various aspects of GST ahead of the proposed April 2010 deadline to implement GST.

Uttarakhand

Promoting Agribusiness in the Hills

Dehradun, 19 December

Taking up hill development in the state as part of its inclusive growth agenda, CII presented a report to Mr B L Joshi, Governor, Uttarakhand. Mr N S Nepalchyal, Additional Chief Secretary, Mr P C Sharma, Principal Secretary, Industrial Development, Dr Ranbir Singh, Secretary Agriculture, and Mr Vinod Fonia, Secretary, Horticulture, were also present at the meeting. CII presented some macro interventions that will go a long way in promoting agribusiness in the hills.



Meeting with Uttarakhand Government Officials

Health, Safety & Environment

Haridwar, 30 December

Dr Ram S Hamsagar, EHS Consultant, conducted a workshop on Health, Safety and Environment Competencies to discuss industrial hazards, safety issues and safety management, as well as environmental problems.



Dr Ram S Hamsagar, EHS Consultant, interacting with delegates

Uttar Pradesh

Role of Knowledge Economy

Lucknow, 26 December

CII Uttar Pradesh State Council in association with IIT, Roorkee, organized a round table discussion on the Role of Knowledge Economy in the Current Economic Crisis. The participants recommended sector specific interventions to address the cycle of degrowth – lower investments leading to lower output, potentially resulting in corporate rationalization and job losses.

Captive Power Generation

Lucknow, 19 December

Mr. B K Saxena, Director – (Generation) UP State Electricity Regulatory Commission, and Mr. Awanish Awasthi, Managing Director, UP Power Corporation, discussed various issues concerning the state government and the UPPCL. While no agreement could be reached on increasing the purchase price of power from captive/co-generation producers, an assurance was given to look into other issues of captive/co-generation producers.

Quality Management Systems

Faizabad, 16 December

An Awareness Session on Quality Management Systems familiarized faculty and socially and underprivileged students, with various quality standards such as ISO 9001:2000, ISO 18001:2004, and ISO 22000:2005.

HIV/AIDS Awareness

Lucknow, 5 & 24 December

An awareness session on HIV/AIDS was held for 102 Aanganwadi teachers at Daroga Khara (Lucknow), on the symptoms, and physical and social impacts of the disease. She emphasized on the need for urgency of concern and for appropriate care and treatment of infected individuals. A similar session was held for 300 students at the Lucknow Christian Degree College.

Golf Tournament

13 – 14 December, Lucknow

The 2nd edition of the CII Golf Tournament was inaugurated by Mr V.K. Malhotra, Chairman, Uttar Pradesh Revenue Board., Mr Anis Ansari, Agriculture Production Commissioner, Uttar Pradesh, distributed prizes at the end of the tournament.



V.K. Malhotra, Chairman, Uttar Pradesh Revenue Board, inaugurating the CII Golf Tournament



Environment, Health & Safety Awards

Bangalore, 10 & 11 December



EHS Awards distribution ceremony

These awards recognize, motivate and facilitate corporates to adopt innovative practices in Environment, Health & Safety. The winners in the manufacturing sector were Saint-Gobain Glass India Ltd, Chennai, (1st) TVS Motor Company Ltd, Hosur, (2nd) while Kennametal India Ltd, Bangalore and Aban Power Co Ltd, Thanjavur, shared the third place. In the Services sector, the top two positions were bagged by Tata Consultancy Services, Chennai and Wipro Ltd, Bangalore. While the best innovation prize went to Exide Industries Ltd, Hosur, the best presentation was awarded to Akzo Nobel India Private Ltd, Bangalore. Dr Jurgen Porst, Project Officer, GTZ, German Assisted Program on Environment gave away the awards.

Blue Book for ITI Upgradation

Bangalore, 16 December

The orientation session on the Blue Book for ITI upgradation under PPP mode in Karnataka was organised in cooperation with the Department of Employment and Training, Karnataka. The session was attended by Government ITI Principals and Chairmen of the Institute Management Committees of the State.

The Blue Book is a compilation by CII and its Knowledge Partner IIT'ians for ITI, an arm of Pan IIT. Titled 'Getting Started', it is the first of a series of three books. The other two are, 'Getting Rated' and 'Showcasing Excellence'.

The Blue Book will support the ITIs towards optimum allocation of funding, operational excellence, leveraging best practices, Strategic Organisational Assessment (SOA) etc.

CII HR Excellence Model Road Show

Bangalore, 17 December

The road show presented how the HR Excellence Model and the assessment will help a company identify the gaps to stimulate growth to reach the next level. Mr Arun Leslie George, Senior Vice President & Head, HR, Coromandel Fertilizers Ltd, presented a case study explaining the benefits to the company from the Excellence Model.

University - Industry Consortium

18 - 20 December

The second batch of Train-the-trainers was held at Manonmaniam Sundaranar University for Vice-Chancellors from universities across the state to orient them to the importance of Skill Building for their students.

QC Circle Regional Finals

Kochi, 19 December



21st QC Convention - Regional Finals

The annual regional QC Convention is a build-up of the state events that take place throughout the year with a thrust towards strengthening the quality movement in India. Of the 13 teams which were shortlisted for the finals, the winners were teams from Apollo Tyres Ltd, Perambra, Kochi, Lucas TVS Ltd, Chennai and Bharat Petroleum Corpn Ltd, Kochi.

Andhra Pradesh

Conference on Special Economic Zones

Hyderabad, 4-5 December



Conference on SEZs

The conference highlighted the issues and challenges pertaining to SEZs and the procedural bottlenecks both at the state and central level, ranging from taxation to procedural issues, infrastructure, hinterland connectivity and funding. The conference was organized in partnership with the Government of Andhra Pradesh, with KPMG as the Knowledge Partner.

Total Cost Management

Vijayawada, 17 December

The training programme showcased the techniques for effective cost management and increased profitability; to create in-house skills in Total Cost Management tools like Activity Based Costing, Activity Based Management, Target Costing, Balanced Score Card etc.

Karnataka

Workshop on Security Management

Bangalore, 18 December



R Srikumar, DG & IGP, Karnataka

The workshop on security management marked the launch of the CII Security Forum, and provided a common platform for the industry to discuss issues and share the best practices in security management, BCP and disaster management.

In his inaugural address, Mr R Srikumar, DG & IGP, Karnataka, touched upon on various aspects of public safety and security. Other speakers talked about on good governance, providing primary medical training to police and firemen, who are the first to reach the victims, critical infrastructure protection, security equipment, etc.

Vice-Chancellors' Workshop

Bangalore, 15 December

An interactive workshop with Vice-Chancellors from various universities in Karnataka discussed introducing a course on soft skills as a core subject in all Karnataka universities at the under-graduate level to improve the employability of students. Under this initiative, the course content is developed by both industry and the university faculty. CII also provides the training and mentoring of the faculty to conduct the course effectively.

Human Capital Conclave

Bangalore, 12 December

The conclave discussed how HR managers could help build organizational capabilities in difficult times. Mr Sandeep Singh, Deputy Managing Director, Toyota Kirloskar Motor Pvt Ltd emphasized the importance of an employee to an organization and the need to keep them on payroll during rough times. Mr Rajagopalan Raghavan, General Manager HR, GE John Welch Technology Centre, stressed on the importance of work-life balance. Flex options, telecommuting, special pre and post maternity programmes, career orientation services etc were some of the measures organizations



Sudha Raju, Convenor, Women Business Leaders Forum, CII Karnataka, Sandeep Singh, Dy MD, Toyota Kirloskar Motor Pvt Ltd; and C Mahalingam, Convenor, HR Panel, CII Karnataka

could put in place to achieve this goal.

Optimizing human sigma has a tremendous positive impact on the business outcome, said Mr Prashant Srivastava, Country Head & Managing Partner, Gallup India. Human Sigma is a holistic approach to optimizing vital signs for sustaining growth.

Conference on HIV/AIDS

Bangalore, 19 December



Conference on HIV/AIDS

The conference on HIV/AIDS was a common platform for industry to come together with the various NGOs, Government and doctors involved in the fight against HIV/AIDS and share ideas and discuss various issues. The theme of the conference was 'Joining Hands for business response to prevention care and treatment'. The speakers discussed basic awareness programmes, bias about pre-employment testing and policies for HIV positive employees in an organization.

Puducherry

Sharing Entrepreneurial Experiences

Puducherry, 9 December

In a session titled 'High Impact Entrepreneurs', Mr C K Ranganathan, Vice Chairman, CII Tamil Nadu, and Managing Director, CavinKare Private Ltd, shared his successful entrepreneurial experience.

Integrated 5-S Activities

Puducherry, 17 December

5-S is a useful base for any improvement initiative in the workplace. The programme shared case study presentations on 5S implementation and sustenance.

Concerns on Sales Tax

Puducherry, 2, 18 & 23 December

The meeting was held to discuss on the recent withdrawal of various Sales Tax benefits announced by the Government of Puducherry.

On 18 December, CII members met Mr Govind Singh Gurjar, Lt. Governor of Puducherry, to brief him about the issues arising from the recent withdrawal of various sales tax exemptions by the state government.

On 23 December, CII briefed the Department of Commercial

Tax, Puducherry, on this matter. CII has requested the state government to continue the existing sales tax exemptions for the economic growth of Puducherry.

Tamil Nadu

Retailing for India

Chennai, 2 December



Conference on Retailing for India

The conference highlighted the current status of the retail sector and discussed today's resources and emerging trends and opportunities.

A CII - PwC study on the Retail and Consumer Industry- 'The Benefits of Modern Trade to Transitional Economies' was released at the session. According to the study, the retail industry will be a critical enabler for employment. It also stated that nearly 2 million individuals will be employed by the industry by 2010, and 50 percent of them will be women.

Star Trek - A CEO Connect Session

Chennai, 11 December

The second edition of Star Trek was addressed by Mr Manikam Ramaswami, Chairman, CII Tamil Nadu, Mr Venkatrama Raja, Vice-Chairman, Managing Director & CEO, Ramco Systems Ltd and Ms Hemu Ramaiah, MD, Shop 4 Solutions Pvt Ltd.

Manufacturing Summit 2008

Chennai, 18 December

The Manufacturing Summit was held in continuation to the Manufacturing Conclave. The two plenary sessions on 'Aligning with Emerging Consumer' and 'The Growing Movement for Excellence' helped envisage the



Manufacturing Summit 2008

competitive edge of the manufacturing sector. Mr Mark McGregor, Author, Originator & Coach - Next Practices (UK) said that one should look up to Next Practices when Best Practices is just not good enough. Explaining the evolutionary mechanism of the market place, he stressed on the need for industry to focus on customer and a broader perspective of creating wealth.

The summit also featured a panel discussion on 'Next Practices in Manufacturing - The Leadership Mandate' addressed by CEOs from key growth sectors.

Zones

Coimbatore

National Foundry Conclave 2008

Coimbatore, 4 - 5 December

Foundry units are facing a slump in demand. The conclave advised foundries to make use of the opportunity to train manpower to meet the increasing demand when the economy revives. Around 180 foundry-men from across the country attended the conclave.

Aagnya

Coimbatore, 13 December

Aagnya, a Women's Conference to 'inspire Women towards leadership they aspire' created a unique forum where successful women shared their success stories to inspire young women to attain their goals.

Ms Uma Kannan, Secretary of Thiagarajar College, Madurai, inaugurating the conference, said that education was critical for empowering rural women. The four sessions of the programme took Inspiration from the Arts; the Student Community; Social Life and the Business Community.

Madurai

Speed 2008

Madurai, 5 – 6 December

Organized in association with the Government of Tamil Nadu, the conference showcased the advantages of South Tamil Nadu to the outside world. The theme for the 2nd edition of the conference was 'Southern Prosperity through Enhanced Economic Development'.

SPEED 2008 had two concurrent conferences – Connect Madurai 2008 on ICT and on Healthcare and Tourism. A report on Healthcare – Advantage South Tamil Nadu was released by Mr V K Subburaj, Principal Secretary, Healthcare, Tamil Nadu.

Addressing a CEO panel discussion on 'Infrastructure Vs Incentives – The need of the hour for Industrial Development in South Tamil Nadu', Mr Venu Srinivasan, Vice President, CII, and Chairman and Managing Director, TVS Motor Company Ltd suggested that the government provide adequate incentives for the creation of social infrastructure, which is vital for attracting foreign investments. He felt that the vast southern coastline could be exploited to promote tourism in this region.

Mr Thangam Thennarasu, Minister for School Education, Tamil Nadu, who was the chief guest at the valedictory session, sought Industry's help to equip students with vital technical skills. He said his government would take steps for creating synergy between school education department and industry.



Dr Anantha Nagaswaran, Chief Investment Officer, Bank Julius Baer & Co Ltd, Singapore

Star Trek – A CEO Connect Session

Madurai, 30 December

Dr Anantha Nagaswaran, Chief Investment Officer, Bank Julius Baer & Co Ltd, Singapore shared his views on the 'Present Global Economic Scenario' with members.

Trichy

Member Fellowship Evening

Trichy, 9 December

The Member Fellowship Evening had two sessions: a Success Story sharing by Mr P V Kannan, Managing Director, Micromax Systems, and a panel discussion on Young India, the Challenges Ahead. Mr Manikam Ramaswami, Chairman, CII Tamil Nadu and Mr M P Ramaswamy, Past Chairman, CII Trichy Zone, participated in the discussion.

Bringing Innovation to Farmers

Karur, 24 December



Dr J Umamaheshwari, Collector, Karur District

The Agriculture Conference highlighted the advancements and effective use of technology in agriculture sector. Dr J Umamaheshwari, District Collector and chief guest for the event, said the Tamil Nadu Government was initiating various agri schemes under the NADP programme. She also extended government support on all fronts to the farmers of Karur District.

The technical sessions featured presentations on transplantation of paddy, wet land cultivation, bamboo cultivation, precision farming technology, banana fiber extraction and handicraft products, oil palm, agriculture finance and bio-pesticides.

Member Fellowship Evening

Karur, 24 December

Mr B Pattabhiraman, Chairman and Managing Director, GB Engineering Enterprises P Ltd spoke on the present and future of the power industry, the boiler industry, and power plants.

Visakhapatnam

Workshop on 5S, Lean & Six Sigma

Visakhapatnam, 12 December

The workshop created awareness on 5S, Kanban, Lean and Six Sigma methodologies to help enhance the profitability of manufacturing and service organisations.

Session with CPI

Visakhapatnam, 20 December

The session with Dr K Narayana, State Secretary, CPI, enabled the exchange of views and ideas pertaining to Industry and the CPI - AP's agenda for industry.



Dr Varma Vegesna, Past Chairman, CII Vizag Zone & MD, Lazarus Hospitals, Dr K Narayana, State Secretary, CPI, and K V Bhaskar, Vice Chairman, CII Vizag Zone & Executive Director, Steel Exchange India Ltd



Goa

Goa Economic Summit 2008

Varca, 5 December

The Goa Economic Summit 2008 was jointly organised by CII and the Travel & Tourism Association of Goa with a focus on tourism in addition to topics such as ecology, sustainability culture and society, and development of tourism infrastructure. The problems facing the tourism industry and ways and means to attract high spending tourists into Goa were brought out in a White Paper which was released at the event by Dr Shivinder Singh Sidhu, Governor of Goa.



Dr. Shivinder Singh Sidhu, Governor, Goa, PFX D'Lima, Past Chairman, CII Goa, J P Singh, Chief Secretary, Goa, Dean Menezes, Chairman, CII Goa Council, Ralph de Sousa, Summit Chairman CII GES 2008, and Prakash Jalan, Vice Chairman CII Goa Council

Gujarat

SME Development Meet

Ahmedabad, 4-5 December

The 4th SME Development Meet had participation by a foreign country – Germany. The key sessions of the meet were a Business Session with Germany, and a panel discussion on HRD & Innovative Tools for MSME Financing.

Mr Walter Stechel, Consul General for Germany in Mumbai, explained how German business, especially manufacturing, has become an integral part of the Indian lifestyle. Mr Ramesh Datla, Chairman, CII MSME Council, explained the various initiatives taken up by CII to promote SMEs.

Techno Entrepreneurship

Vadodara, 12 December

CII Gujarat, under the aegis of the Task Force on Techno Entrepreneurship, organised a round table conference with universities / academic Institutes to create greater awareness about techno-entrepreneurship as a viable career stream.

Carbon Trading

Ahmedabad, 18-19 December



Dr S K Nanda, Pripical Secretary, Forests & Environment, Gujarat

With the international framework for the CDM under development, many complex legal, financial and technical issues still require further discussion. Under these circumstances, most developing countries with limited institutional capacity will need to take a pro-active approach to participate as equal and reliable partners in CDM when it becomes operational.

Dr S K Nanda, Principal Secretary, Forest and Environment, Gujarat, and Mr Sanjiv Tyagi, Member Secretary, Gujarat Pollution Control Board, among others, discussed CDM Project Development, CDM financial and legal aspects, and future trends.

Circle Competition

Vadodara, 18 December

Ten teams participated in the CII Gujarat State Level Quality Circle Competition. The winners were teams from NTPC Ltd, L&T Hazira, and Apollo Tyres Ltd.



Winning team from NTPC Ltd

Natural Gas

Ahmedabad, 19 December

Natural gas has emerged as the most preferred fuel due to its inherent environmentally benign nature, greater efficiency and cost effectiveness. Gujarat having the most developed gas infrastructure, CII Gujarat organized a conference on 'Efficient use of Natural Gas as Single Fuel Solution.'

Inventory Management

Vadodara, 20 December

The workshop on Strategic Inventory Management explored the innovative practices that have been used by several companies across the world to manage inventory during economic slowdown and recession.



Ravindra Biswas,
Director, (India)
Amvian Automotive
Pvt Ltd, P&C Group,
USA

Madhya Pradesh

Mission to Bangalore

Bangalore, 3 – 4 December



Mission Members at Titan Industries Ltd

A study Mission on Manufacturing Excellence visited leading manufacturing companies in Bangalore such as Toyota Kirloskar Motor Pvt. Ltd, Bosch Ltd, Titan Industries Ltd and TVS Motor Company Ltd.

Communication & Presentation Skills

Katni & Jabalpur, 12-13 December

The training programmes aimed to increase efficiency and productivity in communication and presentation.

Maharashtra

Heterogeneous Cluster

Kolhapur, 2 December

Kolhapur has a very wide base of SSIs and SMEs catering to the foundry and engineering industry. The inauguration of the CII – heterogeneous open cluster, Kolhapur, witnessed participation of organisations from all across Kolhapur.

Networking Session on Disability

Pune, 2 December



Session on Disability

On the eve of World Disability Day, a session with industry provided a networking platform for organisations working for PWDs and the corporate sector to discuss ways to increase diversity in the workforce and promote inclusion in society.

Health Insurance Summit 2008

Mumbai, 9 December

At the 2nd edition of CII's Health Insurance Summit, the chief guest, Mr J Hari Narayan, Chairman, Insurance Regulatory and Development Authority (IRDA) spoke of the urgent need to build alternate systems to meet the deficit in healthcare infrastructure. Dr Prathap C Reddy, Chairman – CII National Healthcare Council & Chairman, Apollo Hospitals Group, through video conferencing, commended the model followed by the Andhra Pradesh Government in making healthcare reach the masses.

The Summit also saw the release of the CII-KPMG Report on "Health Insurance Inc.- The Road Ahead." The report gives an outlook of the healthcare insurance industry with emphasis on the challenges and growth enablers.



Neville Dumasia, Head - Governance Risk & Compliance Services, KPMG;
A Vaidheesh, Chairman, CII WR Healthcare Sub-Committee and MD, Johnson & Johnson Medical, J Hari Narayan, Chairman, IRDA; and Arvind R Doshi, Past Chairman, CII (WR)

HR Summit 2008

Mumbai, 15 December

The HR Summit focused on the theme 'Leadership Challenges for a Secure Future', keeping in mind the recent terror attacks in the city. Mr S Ramadorai, CEO & Managing Director, Tata Consultancy Services, who was the Chief Guest, called for a preventive mechanism, global support to deal with terrorism, creating awareness regarding security among the citizens and not tolerating lapses in security. The unanimous opinion was that citizens and corporates need to play a definitive role with the government to bring about a change in the security issues of the country at large.

In the much sought after HR Award for Excellence,



Pradeep Mallick, Past Chairman CII (WR); S Ramadorai, CEO & MD, TCS, and Anil Sachdev, Conference Chairman & Founder and CEO, School of Inspired Leadership, with the awardees of the HR Awards for Excellence

Hindustan Unilever Ltd made it to the Prize category. Companies such as ICICI Prudential Life Insurance, EMCO, Thermax, Marriott Hotels and L&T Hazira works, were commended for their HR practices.

The highlight of the summit was a roundtable session where every delegate had an opportunity to share his / her views on the topic. These have been collated and the CII+I Forum has been established to carry forward the objectives.

Road Show on India Rubber Expo 2008

Pune, 17 December

CII in association with All India Rubber Industries Association (AIRIA) is organizing the 'India Rubber Expo' - 5th International Exhibition & Conference on Rubber Technologies, Machineries & Products in Kolkata from 28-31 January. To showcase this exhibition a road show was organised in Pune.

Transportation of Dangerous Goods

Mumbai, 17 December

The CII workshop on 'Managing the Risk Involved in Transportation of Dangerous Goods' addressed the managers and logistics function heads of organizations, exporters, forwarders, shipping lines and airlines involved in the transportation of chemicals, toxic, radioactive

materials or environmentally hazardous materials to discuss the safe transportation of dangerous goods cargo.

Legal Non-Compliance

Pune, 18 December

CII Pune, in association with the National Foundation for Corporate Governance (NFCG) and Chess Management Services Pvt Ltd, organised a Workshop on 'Directors' Liability for Legal Non-Compliance.' Mr Suhas Kadlaskar, Convenor, CII Finance Panel, and Director, Mercedes Benz India Pvt Ltd talked about facilitating compliance by restructuring the compliance framework. Mr J Sridhar, Company Secretary, Bajaj Auto Ltd. focused on the hurdles and roadblocks in addressing compliance.

Challenges for Exporters

Mumbai, 23 December

With the US financial services slump coming as a wake-up call for Indian exporters, the session was held to explore ways to overcome the present tide and prepare India Inc for dips and dives in the future. Speakers from RBI, Exim Bank, Export Credit Guarantee Corporation of India Ltd, Patton International Ltd, Yes Bank Ltd & Chowgule Ports & Infrastructure Pvt Ltd, etc addressed the session.

Prof Tarun Khanna, Jorge Paulo Lemann Professor, Harvard Business School, speaking on the "Effect of the Global Financial Crisis on Emerging Markets," reposed faith in the Indian private sector and recommended that in order to catalyze economic growth, India Inc. needs to target the semi urban areas and villages which have by large remained unaffected by the global crisis. Mr Homi R Khusrokhhan from the Tata Group, stated that the Indian economy is not insulated and steps need to be taken to tackle the global meltdown.



Workshop on Transportation of Dangerous Goods