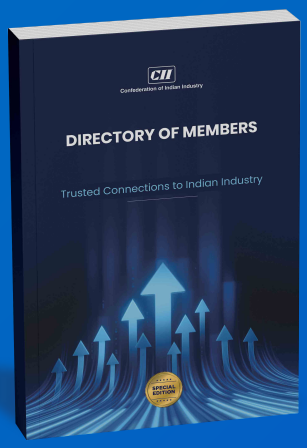


Confederation of Indian Industry

DIRECTORY OF MEMBERS

ADVERTISEMENT OPTIONS & TARIFF

Sl. No.	Advertisement Option	Tariff	
		Member	Non-Member
1.	Backside of Front Cover (Full Page Color Advertisment)	Booked	Not Available
2.	Page Facing Inside Front Cover (Full Page Color Advertisement)	Booked	Not Available
3.	Page Facing Inside Title Page (Full Page Color Advertisement)	3,00,000	3,50,000
4.	Back Cover (Full Page Color Advertisement)	8,00,000	10,00,000
5.	Inside Back Cover (Full Page Color Advertisement)	3,00,000	3,50,000
6.	Page Facing Inside Back Cover (Full Page Color Advertisement)	3,00,000	3,50,000
7.	Centre Spread with Bookmark (Full Page Color Advertisement)	8,00,000	10,00,000
8.	Backside of Content Page (Full Page Color Advertisement)	3,00,000	3,50,000
9.	Initial Pages Before Foreword (Full Page Color Advertisement)	2,00,000	2,50,000
10.	Bookmark (Color Advertisement)	3,00,000	Not Available
11.	Full Page Color Advertisement (Inside Listing Pages)	80,000	1,00,000
12.	Half Page Color Advertisement (Inside Listing Pages)	50,000	60,000
13.	Full Page B/W Advertisement (Inside Listing Pages)	60,000	80,000
14.	Half Page B/W Advertisement (Inside Listing Pages)	40,000	50,000
15.	Company Data Highlight	20,000	Not Available
16.	Promotional QR Code (Product Video, OR Company/Product Brochure, OR Company Website)	10,000	Not Available

Note: *Limited number of Advertisements are available. Request for Advertisement will be treated on a first come, first served basis.*

** Tax applicable as per GST rate - 18%.*