



Government of India
Ministry of Commerce & Industry
Department of Commerce



Confederation of Indian Industry
Since 1895



Embassy of India
Brazil

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Confederation of Indian Industry
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11 – 1 March 2011
Transamerica Expo Centre, Sao Paulo., Brazil

**APPLICATION FOR
ADVERTISEMENT IN THE FAIR
CATALOGUE**

FORM 2

Deadline Date

15th Feb' 2011

THE BUYER'S GUIDE

CII is organising India Show 2011.

The India Show 2011 will facilitate partnerships, joint ventures; technology transfers and creates an ideal platform for manufacturers and service providers to interact with the key senior officials from Ministry of Railways.

The India Show 2011 Catalogue will be distributed to a wide range of Business Visitors, High Level Government Officials, and Industrial Delegations from around the world, Indian Embassies, Overseas Missions in India and the International Organization with whom CII has MOU's

ADVERTISEMENT RATES
For Full Page Advertisement

	Rs.	\$
1) 4 Color	10,000	250
2) Back Cover	100,000	2,500
3) Inside Front Cover	75,000	2,000
4) Inside Back Cover	45,000	1,800

GENERAL CONDITIONS

1. Advertising Opportunities in "India Show 2011" Catalogue are available to exhibitors and non exhibitors
2. The submission of this form by the Company / Organization shall constitute a firm order to the organizer
3. Order will be accepted by the Organiser provided it is received along with Demand Draft for the full amount in advance, payable to the CONFEDERATION OF INDIAN INDUSTRY, New Delhi. Advertisement in the catalogue is not guaranteed unless this condition is fulfilled.
4. Rates shown are payable strictly net, without deduction, discount or agency commission.
5. The catalogue will be in offset printing
6. All the advertisement material should be submitted in the following sizes.

	Width	Height
♦ Print Area	24.5 cms x 18 cms	
♦ Overall Area	27.5 cms x 21 cms	

Advertisement Material: All the advertisement material should be submitted in a CD in Coral Draw or high resolution PDF Format along with sample printout

7. The last date for submission of ad material is **15th February 2011**
8. Overseas Companies can remit the payment in US\$ through Bank transfer as per details given below:-
Beneficiary : Confederation of Indian Industry
Account No : 522 10 90 91 92
Standard Chartered Bank
H 2 Rajiv Chowk
New Delhi 110 001 India
Fax No : 00 91 11 23711453

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I enclose the Cheque/Draft No/ Remittance Detail _____ dated _____ Rs./US\$ _____

Organization Contact Details: _____

Signature _____