



Confederation of Indian Industry

DIRECTORY OF MEMBERS

ADVERTISEMENT SPECIFICATIONS

Backside of Front Cover (Full Page Color Advertisement)	: Full Page Non-Bleed Advertisement Size: 7"(W) x 9"(H) / 178 x 229 mm
Page Facing Inside Front Cover (Full Page Color Advertisement)	: Full Page Non-Bleed Advertisement Size: 7"(W) x 9"(H) / 178 x 229 mm
Page Facing Inside Title Page (Full Page Color Advertisement)	: Full Page Non-Bleed Advertisement Size: 7"(W) x 9"(H) / 178 x 229 mm
Backside of Content Page (Full Page Color Advertisement)	: Full Page Non-Bleed Advertisement Size: 7"(W) x 9"(H) / 178 x 229 mm
Initial Pages Before Foreword (Full Page Color Advertisement)	: Full Page Non-Bleed Advertisement Size: 7"(W) x 9"(H) / 178 x 229 mm
Inside page full page Advertisement (Ads to appear in the beginning of the listing page in Alphabetical order respectively)	: Full Page Non-Bleed Advertisement Size: 7"(W) x 9"(H) / 178 x 229 mm
Back Cover (Full Page Color Advertisement)	: Full Page Bleed Advertisement Size: 8.5"(W) x 11"(H) / 216 x 280 mm Note: Standard Bleed to be Added: 4 mm to be added to all sides (top, bottom, left, and right) of the final artwork
Inside Back Cover (Full Page Color Advertisement)	: Full Page Non-Bleed Advertisement Size: 7"(W) x 9"(H) / 178 x 229 mm
Page Facing Inside Back Cover (Full Page Color Advertisement)	: Full Page Non-Bleed Advertisement Size: 7"(W) x 9"(H) / 178 x 229 mm
Centre Spread with Bookmark (Full Page Color Advertisement)	: Centre Spread Bleed Advertisement Size: 15.5"(W) x 9"(H) 394 x 229 mm Note: There should be no running text in the gutter area (center of the Advt).
Bookmark (Color Advertisement)	: Bookmark Size: 3.25"(W) x 7"(H) / 82.5 x 178 mm Note: Standard Bleed to be Added: 4 mm to be added to all sides (top, bottom, left, and right) of the final artwork
Full Page B/W Advertisement (Inside Listing Pages)	: Full Page Non-Bleed Advertisement Size: 7"(W) x 9"(H) / 178 x 229 mm
Half Page Color Advertisement (Inside Listing Pages)	: Half Page Non-Bleed Advertisement Size: 7"(W) x 4.4"(H) / 178 x 112 mm
Half Page Black and White Advertisement (Inside Listing Pages)	: Half Page Non-Bleed Advertisement Size: 7"(W) x 4.4"(H) / 178 x 112 mm