



**Confederation of Indian Industry**

**CHARTING CHANGE, ENABLING DEVELOPMENT**

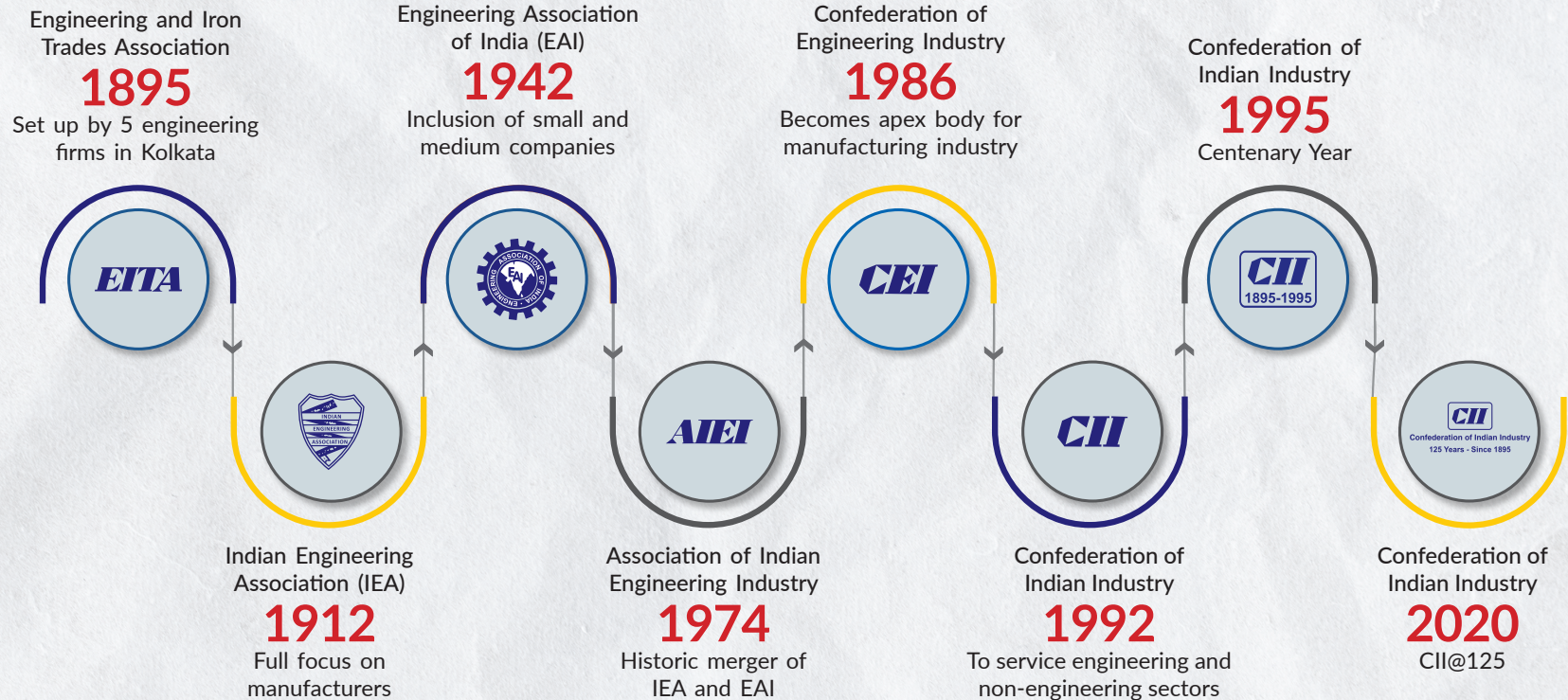








## THE EVOLUTION





## ABOUT CII

### INDIA'S OLDEST & LARGEST APEX BUSINESS ASSOCIATION



#### VISION

To catalyze India's development

To support Indian Industry



#### MISSION

To build a developed India by 2047 through competitiveness, technology and sustainability



#### AGENDA

Policy advocacy

International engagement & business development

Competitiveness of Indian Industry

Community engagement





## INDIA'S LARGEST BUSINESS ASSOCIATION



MEMBERS ARE TOP INDIAN & GLOBAL BUSINESSES, SMEs & PUBLIC ENTERPRISES

**1895**

The year it all began

**70**



Offices across India

**294**

National and regional sectoral industry bodies

**8**

International offices

**12**

Centres of Excellence

**1200+**

Team



Plays a proactive role in India's development process



Offers a range of specialized services and global linkages



Takes up Members' issues at global, national, regional, state and zonal levels



### DIRECT MEMBERSHIP

~ **9000**

Members



Represents both private and public Member enterprises, including SMEs and MNCs

28\* Members in BSE 30

Total market capitalisation\* more than INR 25 trillion

### INDIRECT MEMBERSHIP

**365,000+** enterprises

\*Listed CII members as on 11 June 2024



## THE AGENDA



Policy  
Advocacy



International  
Connect



Business  
Development  
Services



Industry  
Competitiveness



Technology



Sustainability



Community  
Outreach



## SHAPING POLICY



Represents Industry's  
perspective, viewpoint  
and concerns

Contributes analytical  
inputs for policy  
formulation

Ideates through 600+  
Industry Councils and  
Committees

Maps and  
analyzes economic  
trends

Works across sectors  
and regions

Builds consensus on  
economic and social  
issues

Facilitates  
stakeholder  
interaction



## INDUSTRY SECTORS



### MANUFACTURING

- Advanced Manufacturing
- Steel
- Textiles
- Capital Goods
- Electronics
- Chemicals

*and more....*



### SERVICES

- Healthcare
- Education
- Media & Entertainment
- Retail
- Financial Services
- Tourism

*and more....*



### INFRASTRUCTURE

- Energy & Renewable Energy
- Roads & Highways
- Ports & Shipping
- Telecom
- Electric Mobility
- Public Private Partnerships

*and more....*



### AGRICULTURE

- Agricultural Business
- Food Processing
- Food Safety & Nutrition
- Agri Technology
- Agri Machinery
- Aquaculture

*and more....*





# POLICY INTERVENTIONS



Pre-Budget Memorandum

Macroeconomic Issues

Investments

Ease of Doing Business

Micro, Small and Medium Enterprises

Corporate Affairs

Sectoral Inputs

**Business Line**  
Copyright © 2022 The Pioneer. All Rights Reserved.  
 Wed, 12 April Business Line, Chennai, 500 345, 1000 sq.m.  
 Circulation: 11,11,111 Page: 5

**'India's G20 Presidency aims to develop common framework for crypto risks'**

**TAPPING US BUSINESS:** Finance Minister urges potential investors to look at long-term opportunities in India



Finance Minister Nirmala Sitharaman urged potential investors to look at long-term opportunities in India while addressing a group of business leaders in New York on Thursday. She said India's G20 Presidency aims to develop a common framework for crypto risks and reduce regulatory uncertainty. She also urged potential investors to look at long-term opportunities in India.

**the pioneer**  
© 2022 The Pioneer. All Rights Reserved.  
 Fri, 26 May-23; Pioneer - Hyderabad, Size : 177 sq.cm.; Circulation:51  
 Page : 5

**Help India become leader in cutting-edge tech: Rajnath**

**PM'S NEW DREAM:** Defence Minister Rajnath Singh on Thursday asked industry captains to help India become a 'leader' instead of an 'imitator' in developing futuristic technologies, saying such an approach would help it deal with challenges emanating from the current global security scenario.



Defence Minister Rajnath Singh on Thursday asked industry captains to help India become a 'leader' instead of an 'imitator' in developing futuristic technologies, saying such an approach would help it deal with challenges emanating from the current global security scenario.

**THE ECONOMIC TIMES**  
**NEW DELHI, FRIDAY, 12 APRIL 2024**

**Economy Poised for 8-9% Growth, says CII President**

**Stresses on importance of a GST Council structure to help in coordination between centre and states on big-ticket reforms**



**Anand Gopal**  
 Vice President, Confederation of Indian Industry (CII)

New Delhi: India's economy is poised to achieve 8-9% growth, says CII President Anand Gopal. He stressed the need for R&D to achieve excellence in various fields, including defence, health, education, agriculture, commerce and communication, stating that it can give the country an edge over the others.

**THE HINDU**  
**VIEWPOINT**

**Capex expansion to boost infra sector**

**Progress of infra for FY23 will greatly bolster economic growth and boost job creation, says CII Chief**

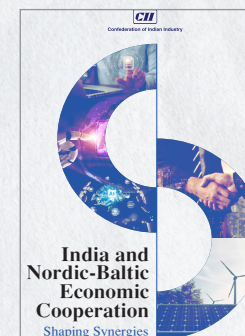
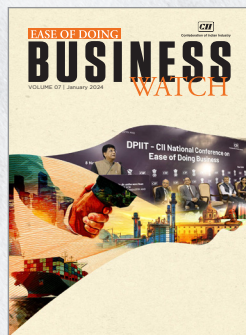


**Anand Gopal**  
 Vice President, Confederation of Indian Industry (CII)

Infrastructure spending is expected to be a key driver of growth in FY23, says CII President Anand Gopal. He said that the progress of infrastructure spending will greatly bolster economic growth and boost job creation.



## PUBLICATIONS





## REFERENCE POINT FOR GLOBAL PARTNERS

### GLOBAL LINKAGES FOR INDIAN INDUSTRY



- ▶ Engagement with governments and institutional partners globally
- ▶ Inputs for bilateral and regional engagements
- ▶ Showcasing 'Brand India' globally
- ▶ International trade and investment research
- ▶ International technology partnerships
- ▶ Market information

~ 300 MoU partners in ~ 100 countries



## SHOWCASING INDIAN INDUSTRY



### CII TRADE FAIRS AND EXHIBITIONS

India's biggest  
trade fair and  
exhibition  
organizer

Largest portfolio  
of sector-focussed  
shows in India

Preferred partner  
of Government





## CII FLAGSHIP EVENTS





## SKILL DEVELOPMENT AND LIVELIHOOD INITIATIVES



**35+**  
**YEARS**

of Skill  
Development  
Initiatives



Career  
Counseling



**JOBS**  
Placements

**11** Sector  
Skill Councils



IMPACTS MORE THAN A

**MILLION YOUTH**  
**EACH YEAR**

## DELIVERY VEHICLES

Policy  
Advocacy

Multi Skill  
Training Institute

Model Career  
Centers (MCCs)

Awarding  
Body

International  
Mobility & Pathways

International  
Certification

CII National &  
Regional Workskills  
Competition

Recruit Train &  
Deploy (RTD)  
Model



# BUILDING COMPETITIVENESS THROUGH 12 CENTRES OF EXCELLENCE





### CII CENTRES OF EXCELLENCE - ACTIVITIES & INITIATIVES

#### CII Institute of Quality

- Business Excellence
- Total Productive Maintenance
- Lean Six Sigma
- Quality, Metrology & Standards

#### CII Institute of Logistics

- Education and Advisory Services
- Training, Certification and Skill development
- WAREX Rating System
- Supply Chain Maturity Model
- Sectoral studies and interventions

#### CII Centre of Excellence for Competitiveness for SMEs

- Vendor Capabilities Enhancement Clusters
- Productivity & Capacity Building and Mentoring
- Energy & Resource Efficiency and Audits
- CII National Mission on War Against Corrosion - Corrosion Management & Audit

#### CII Centre of Manufacturing Excellence

- Technical Training Programmes
- Occupational Health and Safety -Assessment and Hand holding
- Visionary Leaders for Manufacturing (VLFM)
- Visionary SMEs (VSME)

#### CII Centre of Excellence for Leadership

- People Transformation
- Strategic Transformation of Top Leadership
- Capacity Building for Functional Excellence
- Modular Leadership Masterclass Series

#### CII Centre of Excellence for Innovation, Entrepreneurship & Startups

- CII ICONN – A Corporate - Startup Connect Platform
- CII Startup Mentor Club
- Family Offices Cohort – ‘Investing in Startups’
- Corporate Accelerator Program



## PROMOTING SUSTAINABILITY

### CII CENTRES OF EXCELLENCE - ACTIVITIES & INITIATIVES

#### CII Centre of Excellence for Sustainable Development

- Sustainability Performance and ESG
- Corporate Climate Action & Circular Economy
- Sustainability in Value Chains
- Clean Air & Biodiversity Management

#### CII Green Business Centre

- Energy Management Services
- IGBC - Green Building Services
- GreenCo Rating System
- GreenPro Certification

#### CII Centre of Excellence on Employment & Livelihood

- Regulatory & Compliance Services
- Business & Financial Management
- Circular Economy Adoption
- Future- ready skill training & certification

#### CII Water Institute

##### WATSCAN - Water Risk Assessment Tool

- Groundwater Mapping Tool
- Water Optimization Tool
- Water Positive Certification

#### CII Food and Agriculture Centre of Excellence

- Research & Policy
- Capacity Building
- Value Chain Integration
- Investment Facilitation

#### CII Centre of Excellence on Skills

- Bridge between industry and talent to impact 10 million over 5 years
- Drive workforce productivity & Industry competitiveness by building a Future Ready talent pool
- Phygital model of technology coupled with on ground presence
- Hub & Spoke through onground initiatives – CII Model Career Centres, Multi-Skill Training Institutes, Industry Sectoral Centres etc.



## SUSTAINABILITY INITIATIVES



### CII PARTNERS BUSINESSES TO GO GREEN





## ENHANCING TECHNOLOGY COMPETITIVENESS

### BUILDING A DIGITALLY EMPOWERED, KNOWLEDGE-BASED ECONOMY

Institutional Architecture	Platforms	Start-up Ecosystem	Conventions
<p>CII – Tata Communication Centre for Digital Transformation .....</p> <p>Founding knowledge partner of Global Innovation Index (GII) since 2007 .....</p> <p>State Technology Centres .....</p>	<p>Artificial Intelligence Forum .....</p> <p>CII Smart Manufacturing Platform for Industry 4.0 .....</p> <p>Indian Digital Gaming Society (IDGS) .....</p> <p>Space Industry .....</p> <p>Design Services .....</p> <p>Telecom and IT/ITES .....</p>	<p>Supports start-ups through various initiatives and programmes .....</p> <p>Future Business Group .....</p> <p>IP Facilitation Centres in Indore and Gandhinagar .....</p> <p>Digital Literacy and Cyber security .....</p>	<p>Partnering with Department of Science &amp; Technology for the Technology Summit for 26 years .....</p> <p>Int. Conference on IP and Technology Management. .....</p> <p>Annual conference on Waste to Worth Transformation management, in partnership with the o/o Principal Scientific Advisor to the Govt. of India. .....</p> <p>Global AI Summit in partnership with MeitY .....</p> <p>BSX in partnership with ISRO, INSPACe and NSIL .....</p>





## MEMBERSHIP SERVICES



### KNOWLEDGE BANK WITH OVER 50,000 PUBLICATIONS



One of the largest business  
resource centers in India

Aggregator of Government  
information tracker services

Provides access to 7,50,000+ live  
tenders at any given time

Growing user base of more than  
5.2 lakh subscribers

CII's capacity building platform

Offers industry-specific learning  
sessions

Hosted 35 self-paced courses

20 live masterclasses  
and webinars delivered

CII's virtual exhibition and  
conferencing platform

User-friendly interface with real-  
life like interaction

Inbuilt data analytics capabilities

Integrated with B2B  
matchmaking engine



## CONNECTING WITH SOCIETY





## CONNECTING WITH SOCIETY



*Building Grassroot Women Leaders*



*Waste Management*



*Crop Residue Management Initiative*



*Strengthening Health Delivery*



*Early Childhood Education*



*Disaster Relief and Rehabilitation*



## FOCUS AREAS



Volunteerism



Digital Inclusion



Urban Environmental Sustainability



Skill Development



Technology and Innovation



Dialogue Forums on India@100



Soft Power Endeavors



Health & Nutrition



**INDIA @ 100**  
MISSION 2047

a **CII** initiative

Working towards an economically  
developed, technologically  
advanced India of moral  
leadership





**Sanjiv Puri**  
*President, CII  
Chairman and Managing  
Director,  
ITC Limited*



**Rajiv Memani**  
*President-Designate, CII  
Chairman & CEO,  
EY India*



**R Mukundan**  
*Vice President, CII  
Managing Director &  
CEO, Tata Chemicals Ltd*



**Chandrajit Banerjee**  
*Director General, CII*

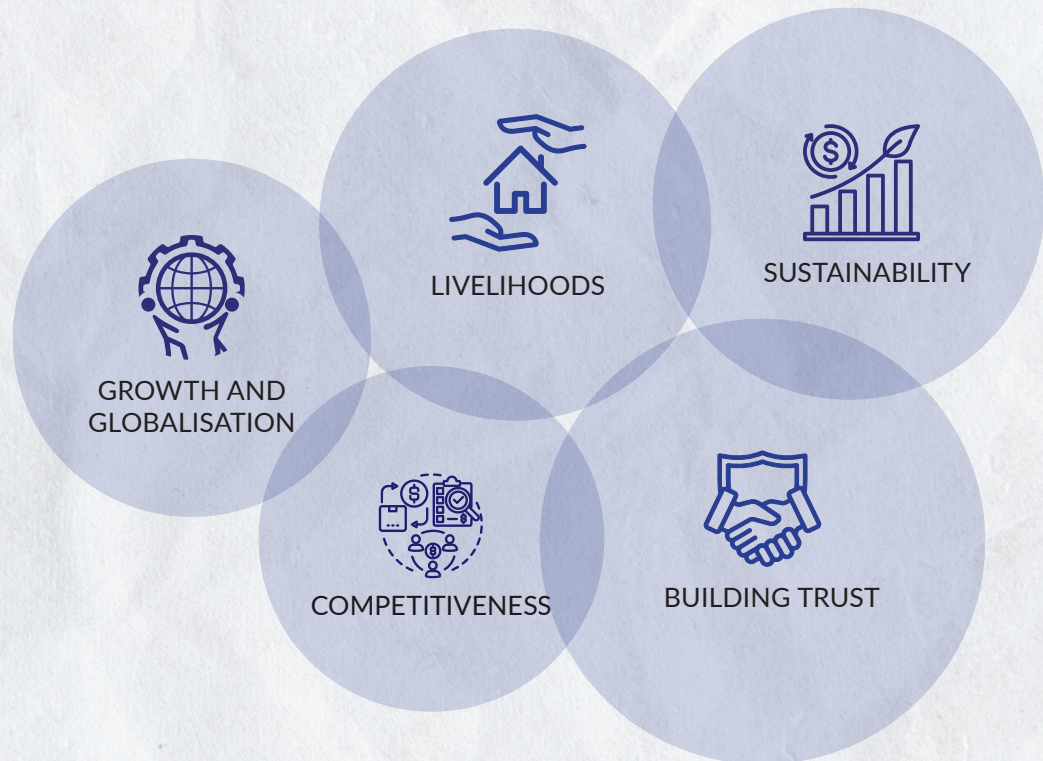


## CII THEME FOR 2024-25



**GLOBALLY COMPETITIVE INDIA:  
PARTNERSHIPS FOR SUSTAINABLE  
AND INCLUSIVE GROWTH**

### FOCUS AREAS















## Confederation of Indian Industry

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[cii.in/youtube](https://www.cii.in/youtube)

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