



**Confederation of Indian Industry**

**CHARTING CHANGE, ENABLING DEVELOPMENT**



## ABOUT US



### WE ARE INDIA'S OLDEST & LARGEST APEX BUSINESS ASSOCIATION



#### VISION

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To catalyze India's development

.....  
To support Indian Industry



#### MISSION

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To build a developed India by 2047 through competitiveness, technology and sustainability



#### AGENDA

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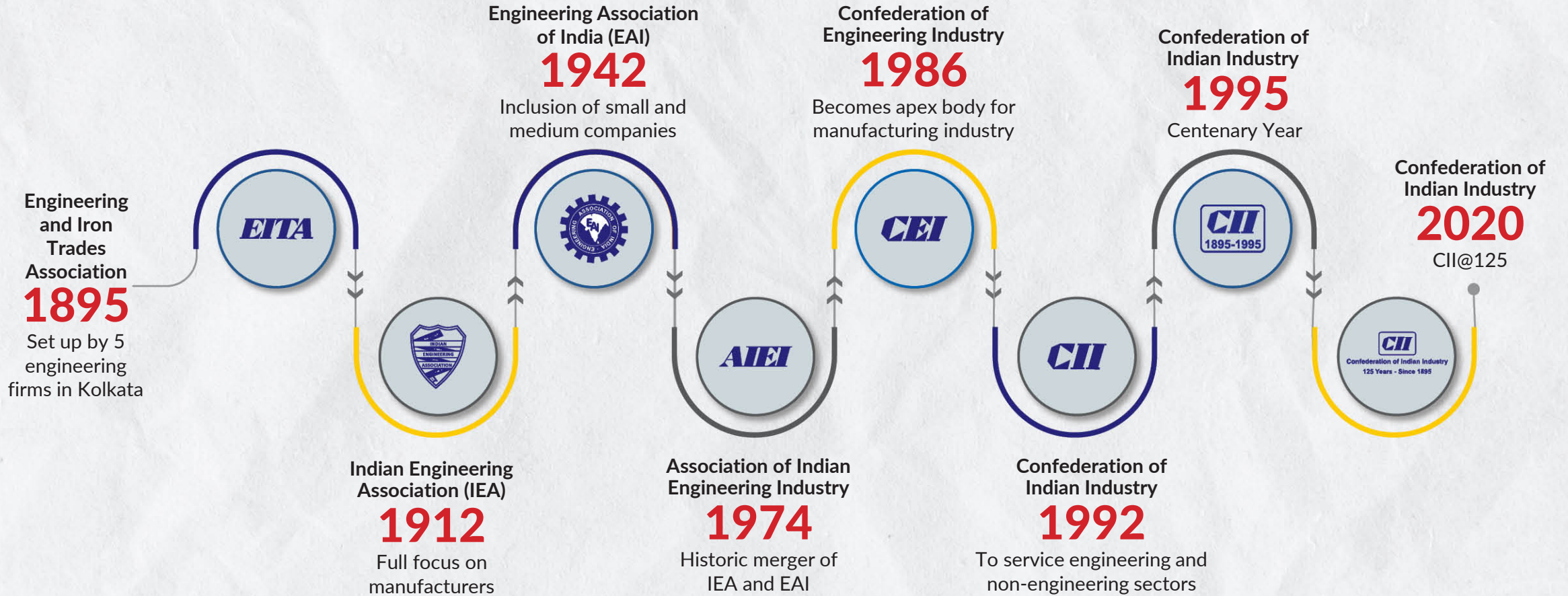
Policy advocacy

.....  
International engagement & business development

.....  
Competitiveness of Indian Industry

.....  
Community engagement

# THE EVOLUTION



# INDIA'S LEADING COMPANIES ARE CII MEMBERS



(As per market capitalisation)

# INDIA'S LARGEST BUSINESS ASSOCIATION



OUR MEMBERS ARE TOP INDIAN & GLOBAL BUSINESSES, SMES & PUBLIC ENTERPRISES

**1895** → **2020**  
The year it all began      Completed 125 years



Plays a proactive role in India's development process



**DIRECT MEMBERSHIP**

**62**   
Offices across India

**8** International offices

**294**  
National and regional sectoral industry bodies

**10**  
Centres of Excellence



Offers a range of specialized services and global linkages



Takes up Members' issues at global, national, regional, state and zonal levels

**9000+**  
Members 

Represents both private and public Member enterprises, including SMEs and MNCs

**INDIRECT MEMBERSHIP**

**300,000+** enterprises

# THE AGENDA



Policy  
Advocacy



International  
Connect



Business  
Development  
Services



Industry  
Competitiveness



Technology



Sustainability



Community  
Outreach

## SHAPING POLICY



Represents Industry's perspective, viewpoint and concerns

Contributes analytical inputs for policy formulation

Ideates through 600+ Industry Councils and Committees

Maps and analyses economic trends

Works across sectors and regions

Builds consensus on economic and social issues

Facilitates stakeholder interaction

# INDUSTRY SECTORS



## MANUFACTURING

- Advanced Manufacturing
- Steel
- Textiles
- Capital Goods
- Electronics
- Chemicals
- and more....*



## SERVICES

- Healthcare
- Education
- Media & Entertainment
- Retail
- Real Estate
- Tourism
- and more....*



## INFRASTRUCTURE

- Energy & Renewable Energy
- Roads & Highways
- Ports & Shipping
- Telecom
- Electric Mobility
- Public Private Partnerships
- and more....*



## AGRICULTURE

- Agricultural Business
- Food Processing
- Food Safety & Nutrition
- Agri Technology
- Agri Machinery
- Aquaculture
- and more....*



# POLICY INTERVENTIONS



Pre-Budget Memorandum ◀

Macroeconomic Issues ◀

Investments ◀

Ease of Doing Business ◀

Micro, Small and Medium Enterprises ◀

Corporate Affairs ◀

Sectoral Inputs ◀

**THE HINDU**  
Copyright © 2014, The Hindu  
Fri, 18 Jun-21; Hindu - Delhi; Size: 219 sq cm.; Circulation: 136562; Page: 12

**CII urges ₹3-lakh crore stimulus**  
Industry group pushes for fuel tax cut to help revive demand

**Business Line**  
Fri, 09 Dec-21; Business Line - Chennai; Size: 211 sq cm.; Circulation: 119,000; Page: 3

**LTCG tax: CII wants REITs/InvITs holding period reduced to one year**

**THE ECONOMIC TIMES**  
Copyright © 2014 Bennett Coleman & Co. Ltd. - All rights reserved  
Fri, 10 Dec-21; Economic Times - Delhi; Size: 145 sq cm.; Circulation: 134320; Page: 13

**Treat Crypto/digital Tokens as Special Class of Securities: CII**  
Industry body recommends an advisory council to guide regulation

**Business Standard**  
Copyright © 2014 Business Standard Ltd. All rights reserved  
Sat, 11 Dec-21; Business Standard - Mumbai; Size: 140 sq cm.; Circulation: 30029; Page: 4

**Controlling mergers in digital markets a challenge: CCI chief**

**Union Budget should create enabling environment to sustain growth: CII**

**millenniumpost**  
© Millennium Post. All Rights Reserved  
Wed, 08 Dec-21; Millennium Post - Delhi; Size: 323 sq cm.; Circulation: 4166; Page: 9

**INFRA SECTOR**

**CII bats for replacing bank guarantees with surety bonds**

**THE FINANCIAL EXPRESS**  
Copyright © 2014 The Hindu. Pages 14  
Fri, 18 Jun-21; Financial Express - Delhi; Size: 133 sq cm.; Circulation: 11762; Page: 4

**REGULATING SOCIAL MEDIA**  
TV Narendran, president, CII  
India is not alone in trying to shape regulation - this (social media)

**THE ECONOMIC TIMES**  
Copyright © 2014 Bennett Coleman & Co. Ltd. - All rights reserved  
Mon, 21 Jun-21; Economic Times - Delhi; Size: 156 sq cm.; Circulation: 134320; Page: 9

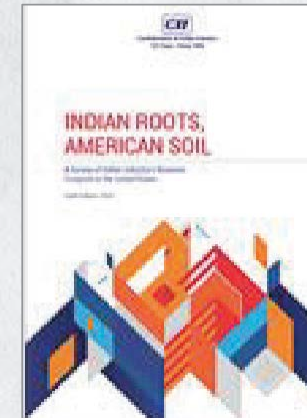
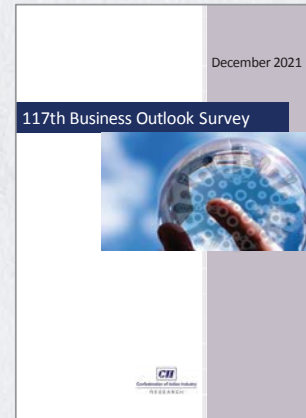
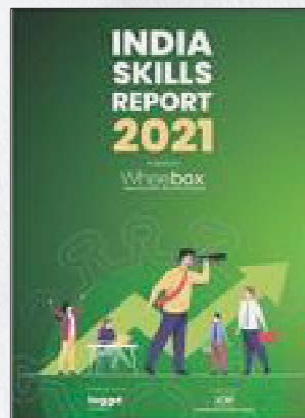
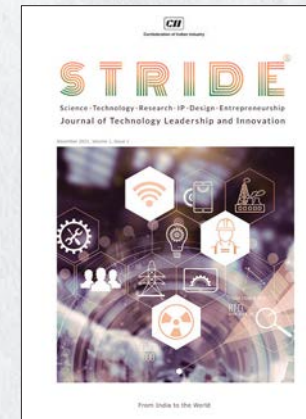
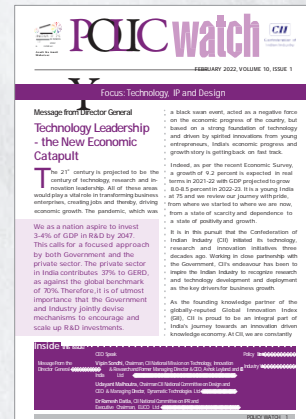
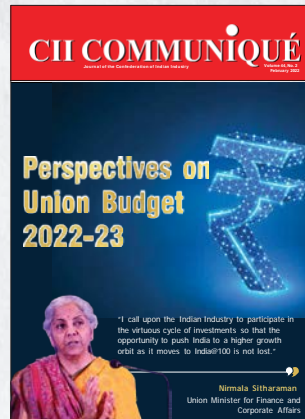
**CII Prez Seeks Cut in GST Rate Consumer Goods to Lift Demand**

**India Inc on High Alert, to Keep Close Watch on the New Strain**

**‘सीआयआय’ अध्यक्षपदी टी. व्ही. नरेंद्रन; हीरो मोटोकॉर्पचे पवन मुंजाल उपाध्यक्ष**

**Budget FY23: CII suggests halving LTCG tax on domestic investments in start-ups**

# PUBLICATIONS



# CO-ORDINATING INDUSTRY RESPONSE FOR COVID-19

Policy suggestions  
to minimize impact

Sectoral  
recommendations

Facilitated manufacturing of  
critical care products

Facilitated vaccination of  
over 5 mn doses



CII COVID  
Helpline for industry

Set up dedicated portal  
[www.ciicovid19update.in](http://www.ciicovid19update.in)

Awareness dissemination through  
social media, advertisements

Coordinated relief and rehabilitation -  
Benefitted nearly 8 million people

Project Vaccine Nation -  
Nationwide industry demand  
aggregation



## REFERENCE POINT FOR GLOBAL PARTNERS



### GLOBAL LINKAGES FOR INDIAN INDUSTRY



- ▶ Engagement with governments and institutional partners globally
- ▶ Inputs for bilateral and regional engagements
- ▶ Showcasing 'Brand India' globally
- ▶ International trade and investment research
- ▶ International technology partnerships
- ▶ Market information

# SHOWCASING INDIAN INDUSTRY



## CII TRADE FAIRS AND EXHIBITIONS

India's  
biggest trade  
fair and  
exhibition  
organizer

Largest  
portfolio  
of sector-  
focussed  
shows in  
India

Preferred  
partner of  
Government



# CII FLAGSHIP EVENTS



# SKILL DEVELOPMENT AND LIVELIHOOD INITIATIVES



**34+**  
**YEARS**



of Skill  
Development  
Initiatives



Career  
Counseling

**JOBS**



Placements

**10** Sector  
Skill Councils

IMPACTS MORE THAN A  
**MILLION YOUTH**  
**EACH YEAR**



## DELIVERY VEHICLES

Multi Skill  
Institutes

PARFI Skill  
Gurukuls

Assessments

CSR Skill  
Projects

International  
Tie-ups

Sector Skill  
Councils

Model Career  
Centres

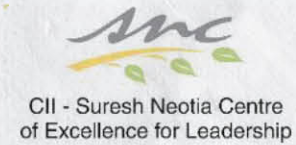
# BUILDING COMPETITIVENESS THROUGH 10 CENTRES OF EXCELLENCE



# BUILDING INDUSTRY COMPETITIVENESS



**INSTITUTE  
of QUALITY**  
(Sponsored by ABB Limited)



**CII Centre of Excellence  
for Innovation,  
Entrepreneurship and  
Start-ups**

Propagates  
quality  
benchmarks  
for a new  
India

Promotes best  
practices  
in logistics and  
supply chain

Enables MSMEs  
to attain global  
competitiveness

Builds  
capability for  
manufacturing  
growth

Catalyzes  
leadership  
development

Enables a robust  
entrepreneurial  
ecosystem in  
India

# PROMOTING SUSTAINABILITY



**CII-ITC Centre of  
Excellence or  
Sustainable Development**



**CII Sohrabji Godrej  
Green Business Centre**



**CII-TRIVENI  
WATER INSTITUTE**



**FACE**  
CII-Jubilant Bharatia  
Food and Agriculture Centre of Excellence

Advances  
sustainable  
business  
practices

Fosters  
green practices

Accelerates  
water use  
efficiency

Encourages  
innovation in  
agriculture and  
food value  
chains



# SUSTAINABILITY INITIATIVES







WE PARTNER  
BUSINESSES TO GO  
GREEN



# ENHANCING TECHNOLOGY COMPETITIVENESS



## BUILDING A DIGITALLY EMPOWERED, KNOWLEDGE-BASED ECONOMY

Institutional Architecture	Platforms	Start-up Ecosystem	Conventions
<p>Founding knowledge partner of Global Innovation Index (GII) since 2007</p> <p>.....</p> <p>CII – Tata Communication Centre for Digital Transformation</p> <p>.....</p> <p>Global Innovation and Technology Alliance</p> <p>.....</p> <p>State Technology Centres</p> 	<p>Artificial Intelligence Forum</p> <p>.....</p> <p>CII Smart Manufacturing Platform for Industry 4.0</p> <p>.....</p> <p>Indian Digital Gaming Society (IDGS)</p> <p>.....</p> <p>Space Industry</p> <p>.....</p> <p>Design Services</p> 	<p>Supports start-ups through various initiatives and programmes</p> <p>.....</p> <p>Future Business Group</p> <p>.....</p> <p>IP Facilitation Centres in Mysore, Indore and Gandhinagar</p> 	<p>Partnering with Department of Science &amp; Technology for the Technology Summit for 26 years</p> 

## MEMBERSHIP SERVICES



### KNOWLEDGE BANK WITH OVER 50,000 PUBLICATIONS



One of the largest business resource centers in India

Aggregator of Government information tracker services

Provides access to 7,50,000+ live tenders at any given time

Growing user base of more than 5.2 lakh subscribers

CII's capacity building platform

Offers industry-specific learning sessions

Hosted 35 self-paced courses

20 live masterclasses and webinars delivered

CII's virtual exhibition and conferencing platform

User-friendly interface with real-life like interaction

Inbuilt data analytics capabilities

Integrated with B2B matchmaking engine

# CONNECTING WITH SOCIETY



## DEVELOPMENT INITIATIVES



# CONNECTING WITH SOCIETY



CII Foundation Woman Exemplar Program



Crop Residue Management Initiative



Assam Flood Relief Efforts



COVID-19 Interventions



School Toilet Blocks Constructed in Bihar



Early Childhood Education Initiative at Anganwadi Centres



Voter Awareness Programme



Free Health Check-up Camp for Industry Workers

# CII INDIA@75 FOUNDATION



## FOCUS AREAS



Technology



Innovation



Health



Volunteerism



Agriculture



Urbanization



Skill Development



Environment Sustainability



**INDIA @ 75**  
MISSION 2022

a **CII** initiative

Working towards an  
economically developed,  
technologically advanced India  
of moral leadership

## LEADERSHIP 2021-22



Mr. T V Narendran  
*President, CII  
and  
CEO & Managing  
Director of  
Tata Steel Limited*



Mr. Sanjiv Bajaj  
*President-Designate,  
CII and  
Chairman &  
Managing Director of  
Bajaj Finserv Limited*



Dr. Pawan  
Munjal *Vice  
President, CII and  
Chairman & CEO  
of Hero MotoCorp  
Limited*



Mr. Chandrajit  
Banerjee  
*Director General,  
CII*

## 10 FORCE MULTIPLIERS IDENTIFIED



**BUILDING INDIA FOR A NEW WORLD**  
COMPETITIVENESS, GROWTH,  
SUSTAINABILITY, TECHNOLOGY

- |                                      |  |
|--------------------------------------|--|
| Ease and cost of doing business      | The world is an opportunity for India                    |
| Global action for sustainability     | Accelerating new technologies                            |
| Protecting lives and livelihoods     | Start-ups  |
| Stable macroeconomic conditions      | Enterprises are intrinsic to the sustainability solution |
| Digital transformation of the nation | Competitive enterprises make a competitive nation        |



## Confederation of Indian Industry

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[cii.in/linkedin](https://www.linkedin.com/company/cii.in/)



[cii.in/youtube](https://www.youtube.com/c/cii.in/)

### Confederation of Indian Industry

The Mantosh Sondhi Centre

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