



Confederation of Indian Industry


125 Years: 1895-2020

Celebrating 125 Years of Partnership with India's Development Journey

INDIA MATTERS

#cii4india

Charting Change, Enabling Development



THE COVER

The strong upward swirl depicts continuous growth, development and progress. The conscious fluidity in the movement – no defined lines, no restrictive structures, with merging, yet distinctive elements of vibrant colour – represents the wide and varied dimensions of the ever-evolving organisation that is CII. As the unique strands of CII's work come together in an agenda for development, there is only one way to go – forward.

about us

CII is a non-government, not-for-profit, industry-led and industry-managed organisation, playing a proactive role in India's development process. Established in 1895, the country's oldest and largest business association represents both private and public enterprises, including SMEs and MNCs, with linkages to over 291 national and regional sectoral industry bodies.

CII works closely with the Government on policy issues, interfaces with thought leaders, and offers a range of specialised services and global linkages with industry and organisations worldwide to boost efficiency, competitiveness

and business opportunities. CII also provides a platform to its stakeholders for consensus-building and networking on diverse issues.

Extending its agenda beyond business, CII assists industry in identifying and executing corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood opportunities, diversity management, sustainability, skill development, empowerment of women, and water management, to name a few.

our membership

9,100+
members

300,000+
indirect members

top 300 member
companies
contribute
23% of GDP

our mission

- One-stop-shop for services to industry and society
- Customer-focused organisation
- World-class offerings
- Global thinking and local action
- Learning and sharing
- Partnership approach
- Multi-dimensional portfolio

our outreach

68
offices pan-India

9
Centres of Excellence

11
overseas offices

Accounting Standards Affirmative Action Agriculture
 Backward District Development Banking
 Bio-Energy Biotechnology Capital Goods &
 Engineering Chemicals Climate Change Corporate
 Governance & Regulatory Affairs Dairy Defence &
 Aerospace Design Development Initiatives Direct
 Taxes Dispute Resolution Ease of Doing Business
 Economic Policy Entrepreneurship Environment
 Exports & Export Competitiveness Family Business
 Festival of India Financial Inclusion Financial
 Markets Financial Sector Development FMCG
 Food Processing Foreign Trade Policy Governance
 Reforms Healthcare Higher Education Human
 Resource Development Hydrocarbons Hydro Power
 ICTE Manufacturing India@75 Indirect Taxes and GST
 Industrial Relations Industry-Civil Society Interface
 Infrastructure Infrastructure Projects - Monitoring &
 Advocacy Innovation Insurance & Pensions Integrity
 & Transparency in Governance International Arena
 Intellectual Property IT, ITeS & e-Commerce 'Jaipur
 Initiative' Knowledge & Innovation Initiatives Land
 Acquisition Legal Services Manufacturing Marketing
 Media & Entertainment Mining MNCs MSME Non
 Banking Financial Companies North East Pharma
 Power Private Equity & Venture Capital Public Health
 Public Policy Public Sector Enterprises Real Estate &
 Housing Renewable Energy Retail School Education
 Services Shipping Skills Sports State-level Reforms
 Steel Technology Telecom and Broadband Textiles
 Tourism & Hospitality Trade Fairs Urbanization
 and Future Cities Water Women Empowerment

sectoral portfolio

raising
 efficiency,
 productivity and
 competitiveness
 across sectors

CII drives excellence, efficiency, productivity and sustainability across industry, both at the enterprise and at the sector level. More than 500 CII Councils, Committees, Sub-Committees, Working Groups and Task Forces service vertical sectors with competitiveness-driving paradigms, as well as customized global best practices in technology, education, skill development, training, human resource development, industrial relations and corporate governance to:

- Identify and address the specific needs of each sector through focused interventions
- Facilitate the transfer of cutting-edge technology and knowledge to industry
- Showcase the prowess of Indian industry to the world
- Promote innovation and internal competitiveness
- Build world-class capacity and capability
- Meld business excellence, environment conservation, energy management, and consumer protection
- Foster cooperation and collaboration
- Catalyse the globalisation of Indian industry and its integration with the world economy
- Develop institutions, systems and processes to make Micro, Small and Medium Enterprises (MSMEs) more innovative, market-oriented, and customer-focused, and thereby move up the value chain



policy advocacy

developing a
conducive
policy
environment

CII engages with policy-makers including ministers, parliamentarians, bureaucrats, academicians and think tanks to represent the industry viewpoint on emerging trends, as well as to actively participate in the shaping of new policies. CII works at the international, national, regional, state and zonal levels to:

- Represent members' concerns on various issues
- Pro-actively work with Government on policy formulation
- Engage with Government representatives on policy and procedural issues
- Prepare informed sectoral and State-specific vision documents
- Partner investment meets and summits in India and abroad
- Work as a 'Think Tank' on policy matters
- Undertake analytical and in-depth studies to feed into policies



business development

providing
immense
opportunity
for
business
promotion

Development and expansion of business, better productivity and efficiency are central to CII. From organising events at the macro and micro levels to steering industry-related policies and sensitising Indian Industry to global trends and world-class processes and practices, CII offers a comprehensive portfolio of services that includes:

- National and international trade fairs
- Major conferences and seminars on business opportunities
- International and national buyer-seller meets
- Pre-tender meetings with Government agencies
- Supplier searches and identification support for international and Government organisations
- Inward and outward trade and business missions
- Business forecasts, trend analysis and vision documents



global outreach

the
diplomatic
corps of
industry

CII works closely with Government, Indian missions overseas, foreign embassies in India, think-tanks, Indian companies overseas and reputed international institutions to strengthen 'Brand India' across the globe. CII also engages with more than 394 Memorandum of Understanding (MoU) partners in more than 133 countries to build Indian industry's global linkages. The key objectives are to:

- Expand India's global trade and investment linkages
- Build Indian MNCs
- Interface with the Indian Diaspora
- Extend the footprint of Indian exports in global markets
- Work with Government to create conducive trade and investment policies and procedures
- Partner Government in multilateral fora
- Bring global best practices to Indian companies
- Facilitate technology transfer
- Engage with major trade blocs in international summits
- Provide business inputs for regional, bilateral and multilateral trade agreements
- Represent Indian companies overseas through the India Business Forum and showcase value-addition created by them in the markets that they operate in



competitiveness solutions

unique and
specialised
services
to nurture
capabilities
and sustain
competencies
in enterprises

CII delivers a customised portfolio of training programmes and consultative and advisory services to member companies to build internal competency, capacity and competitiveness. It delivers sustainable solutions to help industry achieve greater excellence, drive innovation, generate employment and raise productivity levels.

9 Centres of Excellence

- CII Centre of Excellence for Competitiveness for SMEs, Chandigarh
- CII-ITC Centre of Excellence for Sustainable Development, New Delhi
- CII Institute of Logistics, Chennai
- CII Institute of Quality, Bengaluru
- CII-Jubilant Bhartia Food and Agriculture Centre of Excellence, New Delhi
- CII Naorji Godrej Centre of Manufacturing Excellence, Mumbai
- CII-Sohrabji Godrej Green Business Centre, Hyderabad
- CII-Suresh Neotia Centre of Excellence for Leadership, Kolkata
- CII-Triveni Water Institute, New Delhi

Technology Development Centres

Knowledge & Innovation PPP Institutions

CII has established knowledge and innovation institutions in partnership with the Central and State Governments:

- Global Innovation and Technology Alliance (GITA), a non-for-profit Section 25 Public Private Partnership company, promoted jointly by CII and Technology Development Board, Department of Science and Technology, Government of India
- CII Intellectual Property Rights Facilitation Centres (IPFCs) in Mysore (Karnataka), Indore (Madhya Pradesh) and Ahmedabad (Gujarat), in association with Ministry of Micro, Small and Medium Enterprises, Government of India
- Tamil Nadu Technology Development and Promotion Centre, jointly promoted by CII and the Government of Tamil Nadu
- CII Gujarat Knowledge Application and Facilitation Centre, supported by the Government of Gujarat.

Skill Development & Livelihood Initiatives

CII Skill Development works to help realize the potential of India's rich demographic dividend. It collaborates with key stakeholders to create a demand driven skilling ecosystem that produces an Industry-ready workforce with higher productivity, boosting industry competitiveness. The endeavour extends to creating livelihoods and developing entrepreneurship as well.

Policy intervention, Model Career Centres, Multi Skill Institutes, Skill Gurukuls in partnership with PanIT Alumni Reach for India, job fairs, capacity building through training of trainers and assessors and creating aspiration for Skills through National and International Competitions are key focus areas.



CSM / VLFM Initiative

The CII Champions for Societal Manufacturing (CSM) initiative, formerly Visionary Leaders For Manufacturing (VLFM), has revolutionized Indian manufacturing systems and practices by leveraging Japanese manufacturing managerial excellence and promoting a culture of co-creating value. Evolving as a manufacturing breakthrough initiative in leadership

development and operational excellence, CSM/ VLFM is building on the concept of co-creating value to take India towards the overarching goal of becoming a global manufacturing hub. The CSM/ VLFM transformational journey has nurtured over 5,000 leaders, impacted over 1,000 companies and documented more than 250 success stories.



commitment to society

integrating
business
and industry
with social
development

CII FOUNDATION

CII enables industry to engage with society for inclusive development.

- CII Foundation works towards inclusive development by providing strategic guidance on Corporate Social Responsibility (CSR) and conceptualizing and managing customized and pool funded projects across the country. CII Foundation is catalyzing collaborative efforts in implementing high impact CSR projects, particularly in the areas of early childhood education, women empowerment and climate change resilience.
- With its focus on early childhood learning and development, CII Foundation collaborates with the State Governments to create model Anganwadi Centres in West Bengal and Jammu & Kashmir.
- CII Foundation identifies, recognizes and empowers exemplary women change makers from grassroots, who have significantly contributed to development of communities in the field of education, health and micro-enterprise.
- To address the issue of crop residue burning that contributes to air pollution, particularly in Delhi NCR, CII Foundation has undertaken an on-ground initiative to provide alternate tools and technology, build awareness among farmers and create an enabling ecosystem for zero stubble burning approach in select villages of Punjab and Haryana.



reaching out
to society,
beyond
business

special initiatives

Young Indians



CII's Young Indians (YI) is a movement for Indian Youth to converge, lead, co-create and influence India's future. Formed in 2002, YI has a growing, inclusive membership with over 2,700 direct members in 42 chapters, and 19,000 students YUVA members from colleges. YI membership includes young entrepreneurs, professionals and achievers from different walks of life. Through impactful projects and activities under Youth Leadership, Nation Building and Thought Leadership, YI hopes to emerge as a premier Indian youth organization and play an important role in nation building. YI is one of the proud founders of the G20 Young Entrepreneurs Alliance and Commonwealth Alliance of Young Entrepreneurs - Asia Pacific.

India@75



The CII India@75 initiative is a holistic vision of an inclusively developed India by the 75th year of its Independence, empowered with economic strength, technological vitality and moral leadership. The vision document 'India@75 – The People's Agenda,' evolved through a pan-India collaborative public reasoning process cutting across the geographical, social, economic, gender and age profile of Indians, focuses on collaborative and participative approach by all stakeholders viz Government, industry and civil society to achieve its vision objectives by 2022, with emphasis on: skill development, volunteerism, urbanization & environmental sustainability, agriculture, health, technology and innovation.

Indian Women Network



Launched in 2013, CII's Indian Women Network (IWN) works towards enabling women to become better professionals and achievers through various need based services by providing a supportive network; a platform to learn & exchange ideas and an avenue to network & grow.





information services

creating
linkages for
enhancing
business

CII offers its members access to a world of opportunities from networking with global and Indian corporate majors to assisting in framing economic and industrial policies through close linkage with the Government. CII members receive:

Weekly Updates

- Economy updates
- Government notifications
- Policy trackers
- Investment trackers
- CII reports and activity updates

Real time information with alerts on

- Global tender information
- Business opportunities
- Forthcoming seminars, conferences, workshops, training programmes, trade missions, business fairs and webinars

Access to the vast CII knowledge base


- Reports, discussion papers, policy documents and newsletters

- Digital library: proceedings of CII seminars and conferences, presentations, and recordings of webinars
- Sectoral analysis and vision documents

Online Advisory Services

- Expert business advisory community
- Legal advisory services covering taxation, labour laws, statutory compliances, etc.

Write to CII

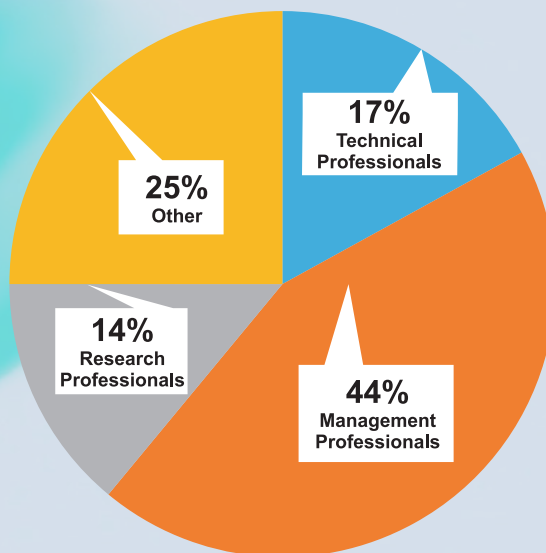
- Members can log in to  **mycii.in** to post their query / representations directly to the organisation



secretariat

serving
industry
through a
collaborative
network

- 68 offices (including 9 Centres of Excellence) in India
- 11 Overseas Offices in Australia, China, Egypt, France, Germany, Indonesia, Singapore, South Africa, UAE, UK, and USA
- Staff strength: 1,000+
- Average age of staff: 39.23 yrs



CII Presence in India

Region-wise CII Offices Across India

NORTHERN REGION

State Offices - 9
Zonal Offices - 8

WESTERN REGION

State Offices - 4
Zonal Offices - 10

EASTERN REGION

State Offices - 5
Zonal Offices - 4

NORTH EAST REGION

State Offices - 4

SOUTHERN REGION

State Offices - 6
Zonal Offices - 9

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