Intellectual Property Facilitation Centre
(Indore, Gandhinagar, Mysore)

Supported by
➤ **Background**

**Confederation of Indian Industry** (CII) in association with the **Ministry of Micro Small & Medium Enterprise**, (Mo MSME) Govt. of India has established an **Intellectual Property Rights Facilitation Centre (IPFC) at Indore, Mysore and Gandhinagar**. This is the first of its kind in the state of Madhya Pradesh, Karnataka & Gujarat to be launched with a primary objective to “Boost IP culture” which would enhance the intellectual capital that is vital for the economic development of the state.

➤ **Objectives**

The objectives of the IPFC:

- To enable MSMEs from states in understanding, Identifying & using Intellectual Property for Competitive Advantage.
- To Provide Services such as IP Protection, IP Awareness & Training, Counseling & Advisory Services.
- To hand hold MSME for identifying Intellectual Property in their day to day business & leverage it for Business Excellences.
- To provide MSME, the strategic management of Technology and IPR
- To create a delivery mechanism for comprehensive awareness & training in IPR to all stake holders of IP in the corresponding states

➤ **Functions**

The IPFCs are focussed with respect to selected sectors on:

- IPR Protection Facilitation
- IP Capacity Building: Awareness & Training
- IP Information Services
- IP Counselling & Advisory Services

- **IPR Protection Facilitation**

The IP Cell will be working closely with SMEs in the state to identify Potential Innovations/ Inventions which could be channelised into IPRs. The Short listed Product/ Process would then be assessed for suitable IP Protection. This would be undertaken by a Techno legal team constituted by the IP Cell. All forms of IPR Protection facilitation will be undertaken eg: Filing of Patents, Trademarks, Copyrights, Design, and Geographical Indications & Integrated Circuits.

- **IP Capacity Building: Awareness & Training**

The IP Cell would strive to promote “IP Culture” in the state. It would channelise the best practices in the World through Organized Training & Awareness Program. This would be undertaken periodically so that the SMEs are abreast with Global Best Practices.
**IP Information Services**

IP Information is a key to latest Technological Information world wide. The IP Cell would have a dedicated Patent/ Design/Trademark Search facility where all the latest databases can be accessed. The Search will be undertaken by trained specialists. The Cell will also have a Library of latest gazettes and documents which can be accessed by SMEs.

**IP Counselling & Advisory Services**

SMEs can visit the IP Cell and undergo IP Counselling Sessions which enable them to understand the Implications of IPR Regime for day to day business. The Cell will also impart advisory services to the Govt. on Policy issues on ongoing basis.

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**Other Activities Planned**

- Campaign for invention promotion
- Technology Transfer Facility & forum for Patent Commercialization
- Internet Patent Mart
- Recommending excellent inventions for financial Support
- Develop Patent Maps for promoting Technology Competitiveness.
- Linkage and project specific cooperation with organizations like WIPO, KIPA and IIPTI etc.
Commitment

Intellectual Property Rights (IPR) is emerging as a strategic business tool to enhance Industrial Competitiveness. Geographical barriers to trade among nations are collapsing due to globalisation. IPR plays a key role for any business organization to stand out in the world of competition and provides the desired “Winning edge” over the Competitors. The Indian MSME, with limited resources and manpower can sustain in this competitive world through continuous growth and development oriented innovations. However, the MSME’s, especially for developing state like Madhya Pradesh, Karnataka, Gujarat would need information, facilities and capacities to protect IPs thus created. MSME can avail various forms of IPR to protect their intellectual creation. IPFC will look forward to serve the MSME’S to help them protect Innovative process, products, Ideas, designs for the mutual benefit of all the stake holders at national & international scenario for business promotions and development.

IPFCs Organisational Chart
➢ Progress and Achievements of IPFCs

The Intellectual Property Rights Facilitating cell at Mysore, Indore and Gandhinagar imparts the following services:

**IPFC Mysore**

❖ **Inauguration of IPFC-Mysore: 10 June 2011**

IPFC centre in heart of the heritage city was inaugurated on 10 June 2011 & it was a memorable day to Innovators, Micro small Medium enterprise & associated members of Confederation of Indian industry of Mysore region.

Inauguration was accomplished by Mr. Biswajit Mitra Chairmen CII Mysore Zone in the presence of:

- Mr. Rangaprasad from MSME-DI,
- Mr. S.N. Rao, Supreem Pharmaceuticals Mysore
- Mr. Anjan Das Executive Director-Technology, CII New Delhi.

Lighting of Lamp as Spirit of New beginning

Steering committee consisting of distinguished experts from various organisations was constituted to oversee the IPFC activities.

**Steering committee members:**

1. Mr. Biswajit Mitra
2. Mr. Jamkhandi
3. Mr. Amitava Chatterjee
4. Mr. S.N. Ranga prasad
5. Mr. S.N. Rao
6. Dr. Bawa
7. Mr. Ravindran
8. Mr. K.S. Raju
9. Prof Ramakrishna
First Steering Committee meeting

First Steering Committee Meeting held on 10 June 2011 at Hotel Royal Orchid Metropole, Mysore

Second Steering Committee Meeting

The second meeting of IPFC Mysore held on 21 July 2011 to discuss on the agenda for the IPFC – Mysore cell Activities at IPFC office.

Steering committee members Meeting in progress

IP awareness programmes:

Training Programme on IPR Enforcement & best Practices with Police Academy on 2 June 2012

IPFC, Mysore, Confederation of Indian Industry in support with Karnataka Police Academy organized Interactive session on Intellectual Property Rights for the Police officials at Mysore. The sessions introduced the officials to the basics of Intellectual Property rights with the help of eminent speakers from the Industry and the Law Firms. During the sessions the special emphasis was laid down to highlight the powers that the officials possess and the necessary actions to be taken in terms of IPR infringements. Topics covered were introduction to Counterfeiting, Piracy, Grey Products, parallel imports and so on. The officials were shown Original Goods of Known brands along with their counterfeits to enable them to identify between the two. Various examples were given by the eminent speakers in their presentations to familiarize the officials with the day to day activities on Counterfeiting and Piracy. Shri SN Puttamadappa, I/c Deputy Director, Karnataka Police Academy, Mysore and Shri SN Rao SME Panel Convenor, Past Chairman CII Mysore Zone and Managing Director Supreem Pharmaceuticals Mysore Private Limited inaugurated the Training Program.
IPR awareness Programme at Nanjangud Industry Association

As its ongoing initiatives to spread IPR awareness programme across the Mysore region CII-MSMEIPFC conducted its first awareness programme and IP Clinic on 22 July 2011 at Nanjangud.

30 members from various industry of Nanjangud Industry association participated. Mr. S N Rao, Managing Director, Supreem Pharmaceuticals Mysore Private Limited gave the welcome remarks. The Program was inaugurated by Mr. Jamkhandi Director MSME DI, Bangalore. He talked about the various MSME-DI support schemes from the Govt of India to Industry establishments. He also discussed about spectrum of policies of MSME & How IPR protection helps in promoting & protecting products in markets. Followed by the Inaugural session there was 3 technical sessions on various IPR'S delivered by IP experts and In-house CII IP professionals. An IP Clinic was organised after the awareness programme by CII-MSME –IPFC to understand the IPR Service needs of NIA. The programme ended by vote of thanks by Mr. Ramprasad, President, and NIA.
Other Awareness programs

- Bangalore machines Tool manufacturer network
- Coconut & allied Products Marketing co operative (APMC-Tiptur)
- Department of Handicrafts Govt of Karnataka Bangalore
- Aromatic, Perfumery & Incense Stick vendor cluster- Mysore & Bangalore
- IP clinics for MSME.

IPFC Industry Reach out:

IP Awareness mapping survey:

- Extended to Mysore Industry association:
  - Confederation of Indian Industry Members

IP facilitation Services offered by IPFC-Mysore

1. Trade mark fillings
Trademark Advisory services:

M/s Karnataka handicraft Development Corporation, Bangalore  
M/s BusinessRs (p) ltd Mysore  
M/s Supreem Pharmaceuticals Mysore  
M/s Bharatiya Udyog Bangalore  
M/s Wino winery Bangalore  
M/s Askar Microns Bangalore  
M/s Pure chemical laboratories Bangalore  
M/s Barrix agro Sciences (P) ltd Bangalore  
M/s P.L. trading corporation Bangalore  
M/s Decibels Mysore  
M/s Ngraves Mysore  
M/s VWF industries Mysore  
Member of Nanjangud industry association- Nanjangud  
M/s Shreematha Nutri foods, Hubli.  
M/s Somanath Seeds Gadag  
M/s SIBT Chemicals Hubli  
M/s Kaushik food Industries Mysore  
M/s raja soma Industries Mysore  
M/s I cadd engineering (P) ltd Mysore  
M/s Deco equipments Mysore

2. Design Registration facilitation

a. Pest Trap device by M/s Barrix agro Science (P) ltd Bangalore

![Pest Trap device](image)

Design by Mr. Vinod Purohit Bangalore

b. Design registration of Fly check device:

![Fly check device](image)

Design by Mr. Vinod Purohit Bangalore

c. Design registration of SOLAR POWERED ELECTRIC ENERGY DEVICE:

Design by Mr. Raghunandan

3. Patent facilitation

i. Complete Specifications -Filling of patent application for Mr. Soundarrajan- Bangalore

“Water conservation device: 2944/CHE 2011"
406/CHE/2012- A process for Reinforcing…..water and air filters”

**Patent Search / analysis & advisory services:**
- Vitamin D3- embedding technology
- Water filter for industrial use
- Flat bed lathe with new Motion mechanism
- Bearing testing method & analysis

4. **Copy Rights registration Advisory Services**

- M/s decorative laminates Mysore.
- M/s Barrix agro Science (p) ltd Mysore.

5. **Geographical indication registration Proposals for funding:**
Shahabad stones: Granite Stones Industries association Shabad

Pic: Shabad Stone

**Tiptur Ball Copra: Agriculture produces Marketing cooperative**

Pic: Tiptur ball copra

**Mysore Turban: M/s Karnataka state handicraft Dept Bangalore**

Pic: Mysore peta (turban)

**Rajamudi Rice variety: Biodiversity Board Karnataka**

Pic: Rajamudi rice
IPFC INDORE

Inauguration of IPFC Indore: 22 February 2011

On 22nd February Mr. Sandeep Naolekar, Managing Director of the Darling Pumps Pvt. Ltd inaugurated IPFC Indore. With the following goals and objective and to cater to various IP needs of MSMEs from Madhya Pradesh, IPFC started functioning at CII Malwa Zonal Office.

Steering Committee Members:

Present Members

1. Mr. Sandeep Naolekar, Chairman IPFC Steering Committee, APst Chairman, CII Madhya Pradesh State Council, Managing Director, Darling Pumps (P) Ltd.
2. Prof. Ghayur Alam, Head-IPR, National Law Institute University, Bhopal, M.P.
3. Mr. Vikas Manjrekar, Vice President, AVTEC (Ltd)
4. Dr. D. S. Mandloi, Director, MSME-DI, Indore
5. Mr. Sanjay Tiwari, DGM, VE Commercial Vehicles Ltd.
6. Mr. Girish Mangla, Managing Director, Mangla Engineering Works, Dewas
7. Dr. N. K. Choubey, Head-PIC, Madhya Pradesh Council of Science & Technology, Bhopal, M.P.
8. Mr. Atul Bharat, Group Director, Acropolis Group of Institutions, Indore

Steering Committee Meetings Held

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<thead>
<tr>
<th>S.No.</th>
<th>Steering Committee Meeting</th>
<th>Date</th>
<th>Place</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>First Steering Committee Meeting</td>
<td></td>
<td>The Conference Hall, CII Malwa Zonal Office, Indore</td>
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<tr>
<td>2.</td>
<td>Second Steering Committee Meeting</td>
<td>09 Aug 2011</td>
<td>The Ivory, hotel Country Inn, Indore</td>
</tr>
<tr>
<td>3.</td>
<td>Third Steering Committee Meeting</td>
<td></td>
<td>The Conference Hall, CII Malwa Zonal Office, Indore</td>
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</table>
IP Awareness Programs

IPR Awareness program conducted with Ujjain Plastic Processors Association, Ujjain (18 November 2011)

IPFC in association with MSME participated in cluster development program for Ujjain Plastic Processors Association. IPFC representative addressed members of association about the benefits of Intellectual Property Rights that can aid to micro, small & medium enterprise business. Special emphasis was given on trademark registration, its benefits & process of getting a trademark. Plastic processors were also been told about the design and innovation ideas for packaging material prepared by them. A good response in terms of queries about IPR was received from the members.


Participation in Expositions:

CITRONICS on 18-21 October 2011

IPFC stall has been displayed at Citronics Techno management Event organised by Chameli Devi Group of Institutions, Indore. Lot many innovators visited the stall and queried for IPR facilitation services. It has been proved as a good advertisement platform.

INDEXPO

Participated in 12th IndExpo- Vendor Development Program organised by MSME-DI, Indore. IPFC stall has been displayed. Around 800 peoples (Visitors & Participants) from all corners of Madhya Pradesh visited the stall; 100 among them shown keen interest towards IPFC facilitation services. It has been proved as a good advertisement platform to showcase IPFC & its activities.
KRISHI VIKAS

16-18 Feb 2012: Organised by CII Indore. Agriculture sector of Madhya Pradesh has been covered. IPFC stall has been placed during expo.

FIELD VISIT TO JHABUA, MADHYA PRADESH

IPFC-Indore team visited Jhabua district situated in western parts of Madhya Pradesh for exploring possibilities of protecting Kadaknath, an Indian poultry breed as Geographical Indications. Kadaknath is famous for its unique black color of feather as well as black meat which is claimed to contain low cholesterol level than routine table chicken. This poultry is reared mainly by the tribal community of Bhil & Bhilala in the districts of Jhabua and Dhar. It is locally known as Kalamasi and is used for the traditional treatment of many diseases in human beings and also considered as aphrodisiac. Team visited zyada tehsil of Jhabua district, met with the local tribals rearing kadaknath as a part of their backyard farming. Kadaknath occur in three variants, pencil, silver and golden. Tribals also told that kadaknath bird commands an elevated position as it sold around Rs. 400-500 in the market which is far more valued than a desi bird. There is a strong possibility of getting GI registration that would further aid in enhancing rural livelihood of tribals of Jhabua district.
FIELD VISIT TO RATLAM, MADHYA PRADESH

24 August 2011, one day visit was performed at Ratlam Dist, 190 KM from Indore for
the purpose of exploring possibilities of Geographical Indication Registration of
Ratlam Sev. Ratlam sev are known for its unique taste for about 100 years. During the
field visit, met with the manufacturers engaged in Ratlam Sev production. Awareness
session was conducted with special focus to Geographical Indication and Trademarks.
MSME representative deliberate upon Sev cluster development.

MAJOR EVENTS

IPTECH 2012
Confederation of Indian Industry (CII) - Intellectual Property Facilitation Centre (IPFC) has
organised IPTECH 2012, a National Conference on the Enforcement of Intellectual Property
Rights in Electronics and Information Technology Sector on 20th April 2012 at Indore. The
conference was aimed to provide high quality, empirically based, differentiated services to
the participants and to facilitate a constructive and balanced international policy dialogues
on common challenges and creative solutions in the field of Electronics & Information
Technology sector. The conference also touched upon some other related topics like:
overview on role of IPR in E&IT sector for Business Excellence; IPR Issues in Information
and Communication Technology Domain & Government Interventions; Indian regime
towards Software patentability of computer implemented inventions. Comparative
Software and Some case studies. The conference was conducted by the eminent national IP
experts like like Mr Tabrez Ahmed, Director, IP Policy, Microsoft Corporation (India) Pvt
Ltd, Mr Gaurav Miglani, Managing Attorney, Worldwide Intellect, Dr K S Kardam, Deputy
Controller of Patents & Designs, Patents Office, New Delhi, Ms Ruchi Sharma, Assistant
Professor, Indian Institute of Technology, Indore. More than 55 participants from various Industry and Academic research institutions from all over Madhya Pradesh had participated in the conference.

TRAINING PROGRAM ON PATENT FILING SYSTEMS- INDIA, US & PCT MODE
Confederation of Indian Industry (CII) - Intellectual Property Facilitation Centre (IPFC) has organised one day training program on Patent Filing Systems- India, US & PCT mode on 22nd June 2012 at Vishisht School of Management, Indore. While welcoming the delegates, Mr. Sunil Vyas, Convenor CII State Panel on MSME Development & Director, Digital Integrator (P) Ltd had identified patenting as a strong economic driving force because it encourages businesses and individuals to find alternate means of accomplishing a task or process if they want to avoid paying royalties for using a patented technology.

Mr. G. D. Gidwani, Advisor Ideal International & Ex-Director SISI, told that the grant and enforcement of patents are governed by national laws, and also by international treaties, where those treaties have been given effect in national laws. Most of the countries are having well defined laws governing patents.

Ms. Ruchi Sharma, Asst Professor, Indian Institute of Technology, Indore during her address said that rapid innovative technological improvements posed a challenge for protection of innovation and here comes the role of Intellectual Property Rights.

Mr. V. P. Sharma, Deputy Director, MSME-DI, Indore mention about the importance of well established patent laws at all levels- statutory, administrative and judicial. Mr. Naveen Narang, Managing Director, Vishisht School of Management, in his concluding remarks mention role of IPR in marketing & business. An efficient and equitable intellectual property system can help all countries to realize intellectual property’s potential as a catalyst for economic development and social and cultural well-being says Mr. Narang.

Delegates from various Industry and Academic research institutions from all over Madhya Pradesh had participated in the training program.
IP FACILITATION SERVICES OFFERED

TRADEMARK FILED:

2. Design Filed
   a. LED BULB

   b. SOLAR LAMP

3. Patents Filed
- Method of making silhouette with iron nails.
- GSM based Dog feeder System
- Innovative cup and cone arrangement design of engine mounts for commercial vehicles-trucks and buses
- Maximising the cabin internal space for customer delight feature-Rest Kit with storage space
- Common Polymer Crash box design for Frontal Crash Protection of LCV/MCV/Tipper Truck Cabin as per AIS-029
- Modified & Improved Bullock cart
- Modified & Improved push cart
- An Ecofriendly and improved fluorescent lamp fixture device
- Male external genitalia cover assisting contraceptive device to reduce risk of sexually transmitted diseases.

- PRESS COVERAGE
**IPFC Gandhinagar**

The CII MoMSME Intellectual Property Facilitation Centre (IPFC) Gandhinagar, has Started its operations during November, 2012.

Gujarat has exhibited a 12.5% high industrial growth rate. So looking at this exponential Industries growth, Confederation of Indian Industry in collaboration with MoMSMEs has set up Intellectual Property Facilitation Centre in Ahmedabad. The centre started its operations from 1st November, 2012. The centre has interacted with Industries in Ahmedabad, Surat, Rajkot, Vadodara etc., by leveraging the ongoing activities of CII to sensitize the industry. Also interactions took place with Academic Institutes, for developing IP driven Innovation eco-System in Gujarat.

❖ **Steering committee:**

An IPFC steering committee was constituted, comprising of experts from Industry, Government of Gujarat & Government of India, to oversee the IPFC activities.

- Mr. Piyush Shah, Managing Director, Hitachi Hi-Rel Electronics Pvt. Ltd., Gandhinagar & Chairman, CII Gujarat State Council
- Mr. Kishore Makwana, Managing Director, Rotofilt Engineers Ltd, Ahmedabad
- Mr. Sujay Upalkar, Vice-President, Legal & IPR Affairs, Cadila Pharmaceuticals, Ahmedabad
- Mr. Tapan Patel, Executive Director, Gujarat Metal Cast Limited, Vadodara
- Mr. R Saha, Senior Advisor, CII & Former Head, Patent Facilitation Centre, TIFAC, Govt. of India
- Mr. Arvind Patwari, Director, MSME Development Institute, Ahmedabad, Govt. of India
- Mr. N M Trivedi, Joint Commissioner, Industries Commissionerate, Govt. of Gujarat, Gandhinagar.

The First Meeting of the Steering Committee was held on 27th Dec.,’12 at Hotel Courtyard by Marriott, Ahmedabad.
Innovation, IPR, Technology & Finance for MSMEs held on 27th December 2012
“The theme of this Program is to spread the message that Innovation & Technology is the key driver for the growth of MSME’s. An increasing share of the market value of young and innovative MSMEs appears to be derived in many cases from their intellectual assets. In today’s competitive market the use and protection of these intellectual assets is therefore one of the key elements that make the difference between the success and impending failure of the business”.

Awareness sessions
A session on IPR systems in US & India, is scheduled on 31st Jan 2013: As an ongoing initiative, CII-MoMSME IPFC is organizing Brainstorming Session on Intellectual Property Rights (IPRs) on 31st January 2013 at CII House, with Mr Brian Pandya, a practicing Patent Attorney from USA and Mr R P Yadav, a Patent & Trade Mark Attorney from New Delhi; Mr Pawan Kumar Pandey, Asst Registrar Trade Mark office, Govt. of India, Ahmedabad as key experts.

Services rendered so-far

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<tr>
<td>1</td>
<td>IP Counselling</td>
<td>Over 30</td>
<td>Pre &amp; Post filing advisory service</td>
<td>Across different Industry sectors</td>
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<tr>
<td>2</td>
<td>Patent Drafting &amp; Filing</td>
<td>3</td>
<td>Under Process</td>
<td>Automobile, Steel Melting</td>
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<td>3</td>
<td>Trademark Drafting &amp; Filing</td>
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<td>Entertainment</td>
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<td>4</td>
<td>Filing of Design Application for registration</td>
<td>1</td>
<td>Under Process</td>
<td>Steel Melting</td>
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</tbody>
</table>
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