

CII PRIVACY POLICY

Confederation of Indian Industry (also referred as “CII/We”) is committed to being a responsible custodian of the information you provide to us and the information we collect in the course of operating our business. This Privacy Policy describes how CII may collect, use, and share information, particularly in association with the operation of our websites, mobile applications, web applications and HTML-formatted emails that link to this Privacy Policy (collectively, “Online Services”).

CII takes your privacy very seriously and ask that you read this privacy policy (the “Policy”) carefully as it contains important information about what to expect when CII collects personal information about you and how the CII will use your personal data.

This Privacy Policy describes:

- The types of information we may collect
- How we use the information we collect
- How we may share the information we collect
- Non disclosure
- Third-party services and content
- Changes to this privacy policy
- How to contact us

The types of information we collect

A) Personal data: We collect your personal information when you provide it to us. “Personal information” is any information that can be used to identify you or that we can link to you as an individual. We may automatically collect certain information when you use, access, or interact with our Online Services.

- To use our Online Services (example product Apps), you must provide an email and username, and you will set a password. If you did not submit this information yourself, we have received this information from the Licensee (event organiser, recruiter, or any Licensor of our product/ Online Services across any industry) to invite you to use the Apps and to pre-populate certain fields in the Apps. An App Provider may request additional information about you beyond a user name and email address. It is up to you how much additional personal information you share with us, the Licensor, and the other users of the Online Services (example App).
- We may also collect information from other sources, such as social media platforms when you have linked your social media profiles to our Online Services. When using the Online Services, you may choose to create social profiles that display your name, job title, company, links to your social profiles (Facebook, Twitter and LinkedIn) and activity. In addition to the above, you may contribute through chats, posts, responses/ answers, comments, surveys, messages, poll responses, photos, videos and any other App-related functions or features that may be available to you. Please do not include personal information in your chats, posts, responses/ answers, photos, videos, comments, likes, surveys, messages, or poll responses. If you are an event organizer, you may also provide us with conference agendas, customer lists, exhibitor lists, and

other information. We suggest you exercise caution while sharing your personal information and your views and opinions.

B) Personal data we collect through your use of our Online Services
We collect limited personal data from you which you chose to provide to us and beyond this data, we collect IP address, browser software, operating system, UUID/ device ID and location info and the time and date on which you visited the Online Services. In addition, we may also track your usage of the Apps for statistical and research purposes by means of cookies or usage pattern.

C) Analytics information: We use third-party analytics tools to help us measure traffic and usage trends for the Online Services. These tools collect information sent by your device or our Online Services including the time you spent per visit, the features used and other information that assists us in improving the Online Services.

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D) Log Files Information: When you use our Online Services, our servers automatically record certain log file information, including your download request, the time spent on the usage, the features used and other such information. The information allows us to understand the usage better and identify areas of improvement.

2. How we use the information we collect: We may use your information we collect:

- To respond to your enquiries;
- To send you newsletters and other updates on the services we provide, marketing communications, and other information or materials that may be of interest to you or which you have expressed an interest in receiving;
- To maintain our list of contacts;
- To assess the effectiveness of our events, promotional campaigns and publications;
- Help you efficiently access your information;
- Provide personalised content and information to you and others which could include online ads or other forms of marketing;
- Monitor metrics such as total number of visitors, traffic, and demographic patterns
- Diagnose or fix technology problems; and
- As we believe reasonably necessary or appropriate to: comply with our legal obligations; respond to legal process or requests for information issued by government authorities or other third parties; or protect your, our, or others' rights;

3. How we share the information we collect: We may also disclose information we collect:

- To third-party service providers that perform services on our behalf, such as web-hosting companies, mailing vendors, analytics providers, event hosting services and information technology providers.
- To law enforcement, other government authorities, or third parties (within or outside the jurisdiction in which you reside) as may be permitted or required by the laws of any jurisdiction that may apply to us; as provided for under contract; or as we deem reasonably necessary to provide our services. In these circumstances, we take reasonable efforts to notify you before we disclose information that may reasonably identify you or your organisation, unless prior notice is prohibited by applicable law or is not possible or reasonable in the circumstances.

4. Non disclosure

We do not sell, trade, or otherwise transfer to third parties your personally identifiable information. This does not include trusted third parties who assist us in operating our Online Services, conducting our business, or servicing you, as long as these parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our policies, or protect ours and others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

5. Third-party services and content

Our Online Services may include integrated content or links to content provided by third parties (such as video materials). This Privacy Policy does not address the privacy, security, or other practices of the third parties that provide such content. We engage third parties that support the operation of our Online Services, such as analytics providers. These third parties may use technologies to track your online activities over time and across different websites and online platforms.

6. Changes to this privacy policy

We may update this Privacy Policy from time to time and we encourage you to periodically review this page. If we make any material changes in the way we collect, use, and/or share the personal information that you have provided, we will notify you by posting notice of the changes in a clear and conspicuous manner.

7. Contact Us

We welcome your enquiries and comments. But please note that if you are not a client, we may not be able to treat the information you send us as confidential or privileged. If you wish to contact us regarding our services, please contact one of our offices near you. You can find a list of our offices on our main website at www.cii.in If you would like to contact us with questions about our privacy or data protection practices, please send us a message by emailing us at info@cii.in or via our Contact Us page.