

## CII draws and advocates a COVID-19 CODE OF CONDUCT

**STAFF REPORTER** ■ BHOPAL

Confederation of Indian Industry (CII) has drawn and advocated a COVID-19 CODE OF CONDUCT to be pledged by our 9000 members to help their workers and society at large from the impact of disruptions caused by COVID-19, said Anurag Shrivastava, Chairman, CII – Madhya Pradesh.

CII has also set up CII COVID - 19 Rehabilitation and Relief pool Fund to help society from the impact of disruptions caused by corona virus. Many CII members have dedicated their plant facilities to help scale up manufacture and availability of essential goods and equipment needed to deal with the medical emergency like ventilators, sanitizers, essential drugs, medical services.

In this extremely challenging times, CII Madhya Pradesh with the support for its members has stepped up to support the society, which is facing a deep humanitarian crisis. In Madhya Pradesh, CII has been coordinating closely with the government and civil society to understand ground situation and assess immediate requirements.

Members from the industry have come forward to help with their generous contribution to CII Foundation, Chief Minister Relief Fund & PM CARES Fund, said Shrivastava.

Food packets and essential materials are being distributed daily to over 300 families of the migrant workers with the CII Members in Bhopal.

Cooked meal was distributed to around 2500 wage earners in Pithampur and similarly for 250 persons in Katni district. Hand sanitizers distributed to the local Municipal Corporation of Bhopal, Indore and Gwalior. In Indore CII Industry members have come forward to use their mess facilities and provide food to the weaker section of the society.