



Confederation of Indian Industry



BRIDGE

CONNECTING INDIA WITH USA AND CANADA

February 2010

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CII & USA: FEBRUARY EVENTS UPDATE

CII-ASPEN INSTITUTE INDIA SESSION ON "CHINA: HOW IT WORKS AND WHAT IT SEEKS": TALK BY KENNETH LIEBERTHAL, SENIOR FELLOW, BROOKINGS INSTITUTION, USA:

12 FEBRUARY: DELHI



Dr Ken Lieberthal addressing the CII-Aspen Institute India session on China on 12 February in New Delhi

“What China seeks is to achieve wealth and power and be respected as a great nation and protect its sovereignty/territorial integrity”, said Dr. Kenneth Lieberthal, Director of the John L. Thornton China Center and Senior Fellow in Foreign Policy and Global Economy and Development at the Brookings Institution, USA. China has achieved spectacular success in economic reforms in last 30 years with

an average annual growth of 17% in foreign trade. The political economy has been a key driver of sustained economic development. The current global economic crisis has increased China’s global role faster than anybody anticipated. The new power status induced confidence and arrogance in China, while putting it in the midst of a debate on handling new opportunities and responsibilities. Ambassador Naresh Chandra chaired the session and Mr Tarun Das, President Aspen Institute India said that a track II ‘India China Strategic Dialogue’ has been established to promote bilateral relations between India and China.

CII-GWU-USIBC 7th INTELLECTUAL PROPERTY SUMMIT: 14 – 18 FEBRUARY: DELHI-MUMBAI

CII, in collaboration with the George Washington University Law School and US –India Business Council successfully organized the 7th annual IP Summit in India on February 14 to 18, 2010 in the metro cities, New Delhi and Mumbai, India. With the objective to foster partnership, the Summit disseminated information about International best practices in IP Protection, addressed issues on IP Protection, and build international partnerships to strengthen the IP system. Hari Bhartia Vice-president, CII made the opening address and other session speakers were Professor Ranbir Singh, Professor Susan L Karamanian, and Arun Jaitley. A Moot Court on IP between Indian and US litigators was also organized. Panel discussions were held on IPR Issues in Collaborative Research & Development (R&D) between Industry, academia and R&D institutes and universities as invention sources, industry support to basic research for knowledge creation, the need for industry participation in technology development involving some exploratory work, and academic intervention in solving specific industry problems. Further, IPR Issues in technology transfer & commercialization including essential terms of IP Licensing, marketplaces for technology knowledge

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valuation, capital, mechanisms for evaluating and sharing IPRs in joint ventures were also part of the discussion. Also, the panel discussion on Patent Litigation in India versus the US that brought out the distinction in case management, ADR techniques, specialized benches and courts, discovery, evidence and other related methods to the fore were part of the summit. IP issues in Software and Electronics Industry were also discussed. It was a platform to discuss and interact with the US delegation on IP issues, for the benefit of Indian Industry, Academia & Policy Makers. The summit saw a host of participants coming together including leading academicians, industry leaders, lawyers, judges and policymakers in the IP field not only from India but from the U.S.A, Europe, and other Asian countries alike.



“THE ROAD FROM COPENHAGEN: ENERGY TECHNOLOGY, POLICY & INNOVATION”: INTERACTIVE SESSION WITH PROF. ERNIE MONIZ, MIT: **16 FEBRUARY: NEW DELHI**

To discuss the policy, technology and innovation enablers needed to create an ecosystem that aids building green economy CII organized an Interactive Session on “The Road from Copenhagen: Energy Technology, Policy & Innovation” on 16 February 2010 in New Delhi. Dr Ernest J Moniz, Cecil and Ida Green Professor of Physics and Engineering Systems, Director of the Energy Initiative, Massachusetts Institute of Technology (MIT) and Prof Robert Stoner, Assistant Director, MIT Energy Initiative for Developing Countries were the key speakers at the session. The session focused on MIT initiatives in renewable energy technologies such as - Solar PV (high efficiency & lower cost next generation technologies); Solar Thermal (lowering cost & establishing performance); Wind Energy (Smaller turbines, blade manufacturing); Waste to Energy (Gasification & Other Technologies, energy generation); Energy Storage (very important from distributed generation point of view); Fuel cells and Bio Fuels.

(L to R): Mr Baba N Kalyani, Chairman & Managing Director, Kalyani Group; Prof Ernest J Moniz, Director-Energy Initiatives, Massachusetts Institute of Technology (MIT), US; Mr Suresh P Prabhu, Chairman, CEEW and Robert Stoner, Assistant Director, Energy Initiatives, MIT at the Session

The discussions were also on collaboration opportunities both domestic and international engaging industry and academia. Mr Baba Kalyani, CMD, Bharat Forge Limited, during his welcome remarks emphasized the need for a multi-level policy intervention in the area of sustainability and renewable energy as a step towards mitigating climate change effects. Stressing the role of innovation and R&D expected to drive development of technologies that will help mitigate climate change effects and to shape India’s energy future. To facilitate partnership between MIT faculty and leaders from Indian Industry, CII organized a separate CEO Round Table Session on “How MIT Might Contribute to Solving India’s Energy Challenges In The Post Copenhagen Era”



1ST INDO-US SUMMIT ON STANDARDS IN TRADE: **16 FEBRUARY: NEW DELHI**

With trade ties between India and USA set to further expand, the role of Standards & Conformance Assessment in facilitating global trade was re-emphasised by Mr Rajiv Agarwal, Secretary, Department of Consumer Affairs, Ministry of Consumer Affairs & Public Distribution delivering the Keynote Address in the Valedictory Session of the 1st Indo-US Summit on Standards in Trade which concluded in the Capital on 16 February 2010. Noting that different countries adopt Standards to suit their national requirements, he said that Third Party Certification was a welcome step in trade facilitation. Standards Conformance and Cooperation Programme (SCCP) between India and US would go a long way in opening India’s dialogue on Standards with the world. Mr Sharad Gupta, Director General, Bureau of Indian Standards (BIS) in his remarks observed that while tariff barriers in international trade were on the bane, it had been replaced with Non-Tariff barriers. These needed to be demystified and the Trade Portal jointly commissioned by BIS, ANSI and CII would provide a platform for continuous dialogue and help in

Dr Girdhar J Gyani, Secretary General, Quality Council of India (QCI) delivering the Address in the Session – The growth trajectory (India-US) of the 1st Indo-US Summit on Standards in Trade. Others L-R : Mr Ramani Iyer, Chairman, CII Standards Council, Mr S Joe Bhatia, President & CEO, American National Standards Institute (ANSI) and Dr Biswajit Dhar, Member, CII WTO Committee & Director General, Research and Information Systems

influencing the thinking of trading partners. Mr Blair Hall, Minister Counselor for Economics, Environment, Science and Technology Affairs, Embassy of the United States of America in his Special Address underlined the expected growth in Indo-US trade as envisioned by the US President and the need to adopt a Public Private Partnership in the formulation of bi-lateral trade standards. To further intensify the co-operation under the Standards and Conformance Cooperation Programme, a MoU between CII and ANSI was signed Dr Sarita Nagpal, Deputy Director General, Confederation of Indian Industry and Mr S Joe Bhatia, President & CEO, American National Standards Institute (ANSI).

CII-USIBC DEFENCE AND AEROSPACE INDUSTRY INTERACTION: 18 FEBRUARY: NEW DELHI

The programme on **US India Cooperation in Standards & Conformance in Aerospace** was jointly organized under the **Standards and Conformity Assessment Programme** of American National Standards Institute (ANSI), Bureau of Indian Standards (BIS) and Confederation of Indian Industry (CII), who already have a tripartite agreement on mutual co-operation in the area of Standards and Conformance. **SAE International, USA**, the largest global player in Aerospace Standards in the world with over 6800 Aerospace standards to its credit and with a presence in 97 countries, is seeking to strengthen its ties with India in the Aerospace segment. **Mr Bruce Mahone**, Director - Washington Operations, SAE International today sought Indian co-operation and inputs in “beginning a dialogue” in evolving Aerospace Standards and its harmonization with existing standards. Others who spoke included **Mr Nalin Kohli**, Chairman, Defence Sub-committee on SME’s and CEO, Terabyte Informatics and **Ms Elise Owen**, Representative for China and India Affairs, American National Standards Institute (ANSI). **Mr Gurpal Singh**, Deputy Director General, Confederation of Indian Industry gave the Welcome Remarks.

US-INDIAN SYMPOSIUM ON FOOD PROCESSING TECHNOLOGIES FOR FOOD SAFETY AND INNOVATION: 25 – 28 FEBRUARY: MUMBAI



CII organized an “Indo - US Seminar On Food Processing Addresses Contemporary Issues Of Hygiene And Food Safety” on 25 February 2010, which was one of the most focused, engaging and productive interactions that dealt with day to day issues in food processing. Bursting one of the common myths that the processed food causes obesity, Dr V Prakash, Director, Central Food Technological Research Institute (CFTRI) said, “It’s a wrong notion. There is no food which is not processed barring a few fruits. But the food that we consume daily is somewhere somewhat processed,” at the CII’s US-India Symposium on Food Processing Technologies for Food Safety and Innovation. Food safety has become a subject of huge interest, said Jamshyd Godrej, Past President CII and CMD of

(L- R): Dr Joseph I Lewis, Head-R&D, Kaya Life, Marico Ltd & Chairman-Regulatory Affairs Committee, PFNDAI, Prof Darsh Wasan, Vice President, IIT, Chicago & Co-Chair USNAE, Prof John Anderson, NAI & President of IIT, Chicago, USA, Mr Jamshyd Godrej, Past President, CII & Chairman & Managing Director, Godrej & Boyce Mfg Co Ltd and Dr V Prakash, Director, CFTRI, Mysore & Co-Chair INAE

Godrej & Boyce Mfg Co Ltd citing example of BT Brinjal controversy. “Though we don’t know if the controversy is about science versus civil society or MNC versus domestic commercial lobbies but sustainability of the food safety has gathered the centre-stage.” Speakers and participants discussed food safety and contamination issues, changing lifestyles and obesity, marketing and labelling aspects relating to food processing.

IN THE SPOTLIGHT: IBF MEMBERS



KPCL, L&T form JV for Chhattisgarh project

State-owned power generating company Karnataka Power Corporation Ltd (KPCL) and Larsen & Toubro today signed a joint venture for the 1,600 Mw (2x800 MW) coal-based thermal power project at Godhna in Chhattisgarh. ([More](#))

SBI to fund TVS Motor Company Dealers

TVS Motor Company has entered into a Memorandum of Understanding (MOU) with State Bank of India (SBI) for inventory funding for its dealers at attractive interest rates. As part of this arrangement, SBI will

provide funding to over 600 dealers of TVS Motor Company, across the country. This will enable them to increase their working capital, boost vehicle stocks and consequently enhance retail sales. [Read more](#)

ICICI Bank expects 15 per cent credit growth in FY11

The country's largest private sector lender, ICICI Bank, said its loan growth in the next financial year could go up to around 15 percent on the back of a strong revival in demand in key-segments. [Read more](#)

Ranbaxy to market Daiichi's products in Mexico

Daiichi Sankyo said its Indian arm Ranbaxy Laboratories will start selling its original products in Mexico as part of its strategy to leverage Ranbaxy's global marketing presence. [Read more](#)

US-INDIA BILATERAL UPDATE

- **Green PCs launched by Wipro Infotech:** Wipro Infotech, provider of IT and business transformation services, has unveiled its new eco-friendly and toxin-free desktops, manufactured with materials completely free of deadly chemicals. Wipro Greenware range of desktops, based on the Intel Core 2 Duo processor is free from carcinogenic materials such as PVC and BFRs. The launch of PVC and BFR free products by Wipro is a major breakthrough in clean production and recycling policy. ([More](#))
- **Genpact acquires US-based Symphony:** India's largest back-office firm Genpact on Wednesday announced the acquisition of US-based analytics and data management services provider Symphony Marketing Solutions (SMS), for an undisclosed amount. Apart from expertise in data integration, modelling and consulting, the acquisition will see transfer of 1,200 SMS employees spread across centres in India and the US to Genpact's payrolls. Currently, the Indian firm employs more than 37,000 people globally. ([More](#))
- **Skechers footwear enters India:** After launching a subsidiary in Brazil and establishing a successful joint venture in China, Skechers USA Inc, the California-based lifestyle footwear brand announced the launch of the fashion footwear brand Skechers in India. ([More](#))
- **Toyota hopes to drive Prius in India with 'green car' subsidy:** Toyota Kirloskar Motors (TKM), the Indian subsidiary of the Japanese car major that is currently facing some roadblocks with its hybrid car Prius in the global markets, is hopeful of working out a subsidy for the car as it enters the Indian market as a completely built unit (CBU) in March this year. ([More](#))

US ECONOMY & POLICY WATCH

- **GDP:** Real gross domestic product -- the output of goods and services produced by labor and property located in the United States -- increased at an annual rate of 5.9% in the fourth quarter of 2009, according to the "second" estimate released by the Bureau of Economic Analysis. In the third quarter, real GDP increased 2.2%. The increase in real GDP in the fourth quarter primarily reflected positive contributions from private inventory investment, exports, personal consumption expenditures (PCE), and nonresidential fixed investment. Imports, which are a subtraction in the calculation of GDP, increased. ([More](#))
- **Obama urges Congress to 'finish its work' on reform bill:** President Obama urged Congress on Wednesday to "finish its work" on health-care reform legislation and indicated support for a Democratic legislative strategy that includes a controversial procedure known as reconciliation. ([More](#))
- **Senate OKs jobless benefits:** Putting a lone senator's cantankerous challenge behind it, the Senate is back to work on a \$100 billion-plus bill reviving popular tax breaks and extending longer and more generous jobless benefits through the end of the year. ([More](#))

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